

## Curriculum Vitae

### **JULIE A. BRINES, PhD**

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### **EDUCATION**

- 2018**                    **Post-Baccalaureate Certificate, Western Illinois University**  
Instructional Technology: Technology in Education
- 2017**                    **Ph.D., Illinois State University**  
Higher Education Administration
- 2008**                    **M.S., Western Illinois University**  
College Student Personnel
- 1998**                    **M.S., Western Illinois University**  
Recreation, Park, & Tourism Administration
- 1997**                    **B.A., Western Illinois University**  
Communication: Public Communication and Human Relations

### **TEACHING AND PROGRAM ADMINISTRATION EXPERIENCE**

- 2021 – Present**        **Assistant Professor, Program Graduate Coordinator, Academic Advisor,**  
**Department of Counselor Education and College Student Personnel**  
**Western Illinois University**

Teach the following graduate level courses: Assessment in Student Affairs (CSP 598), Professional Development Seminar (CSP 600), Legal Issues for Professionals in College Student Personnel (CSP 550), Program Design (CSP 597), Practicum in Student Affairs (CSP 561), Research and Program Evaluation (CN 515), Advising and Helping Skills (CSP 555), Student Development Theory and Praxis (CSP 559), and Organization and Administration of College Student Personnel Services (CSP 553). Coordinate the student affairs track of the Master of Science program by facilitating alumni relations, participating in the recruitment and selection processes for enrollment, overseeing curriculum changes, supervising graduate assistants, creating and implementing the program assessment plan, and developing promotional materials and website updates.

## Other Courses Taught at Western Illinois University

LEJA 500	Advanced Quantitative Techniques in Public Safety (Spring 2020) (Graduate)
LEJA 503	Research Methodology in Public Safety (Fall 2021, Fall 2020, Fall 2019) (Graduate)
LEJA 302	Criminal Justice Research Methods (Fall 2020, Fall 2019, Fall 2018)
LEJA 303	Quantitative Techniques for Criminal Justice (Fall 2021, Spring 2021, Spring 2020, Spring 2019)
RPTA 110	Concepts of Leisure – Online (Fall 2016, Fall 2015, Spring 2015, Fall 2014, Spring 2014, Fall 2013, Fall 2012, Spring 2012, Fall 2011, Fall 2010)
UNIV 100	Personal Growth in Higher Education (Spring 2010, Fall 2009)

## PUBLICATIONS

- Brines, J. (2024). Expectations of first-generation students and continuing generation students: How faculty can make a difference. *College Teaching*, 1-9.  
<https://doi.org/10.1080/87567555.2024.2327076>
- Brines, J. A. (2017). *Students' expectations and faculty approaches to instructional activities: Are faculty meeting the needs of this generation* (Publication No. 10259160). [Doctoral dissertation, Illinois State University]. ProQuest Dissertations & Theses Global.
- Brown, J., & Hample, D. (1999, May). *Can expectancy violations be transformed into idiosyncrasies?* Paper presented to the annual meeting of the International Communication Association, San Francisco.

## REFEREED CONFERENCE PRESENTATIONS

- Brines, J. A., & Smith, N. (2024). *Supporting the success and belonging of international graduate students*. Accepted for presentation at the March 2024 ACPA Annual Convention.
- Brines, J. A., & Smith, N. (2024). *See me: Supporting the success and belonging of international graduate students*. Accepted for presentation at the March 2024 NASPA Annual Conference.
- Brines, J. A. (2023). *Use your power for advocacy*. Accepted for presentation at the October 2023 GLACURH Regional Leadership Conference.
- Brines, J. A. & Cheung, J. (2023). *The four Cs of effective student affairs leadership*. Accepted for presentation at the October 2023 Student Affairs 101 Regional Conference.
- Brines, J. A. (2023). *Supporting the well-being of future student affairs practitioners: A campus community toolkit*. Accepted for presentation at the April 2023 NASPA Annual Conference.
- Brines, J. A. (2022). *Agency and advocacy: Voices matter*. Accepted for presentation at the October 2022 Student Affairs 101 Regional Conference.
- Brines, J. A., & Johnson, T. (2019). *Blimey! You mean I can be intrusive with my students?* Accepted for presentation at the May 2019 ILACADA Drive-In Conference.
- Aurand, M., Brines, J. A., Melz-Jennings, L., & Yager, M. (2019). *Navigating the choppy seas of professional development*. Accepted for presentation at the May 2019 ILACADA Drive-In Conference.
- Brines, J. A. (2018). *What students want from faculty: How advisors can help bridge the gap*. Accepted for presentation at the September 2018 Illinois Academic Advising Association Annual Conference.

- Brines, J. A., Grimm, J., & Morgan, C. (2015). *Assessment: Self-review, external review, and results*. Accepted for presentation at the April 2015 National Academic Advising Association Region 5 Annual Conference.
- Johnson, T., O'Brien, J. A., & Yager, M. (2014). *Techno tutoring: A new approach to delivering tutoring information*. Poster accepted for presentation at the October 2014 National Academic Advising Association Annual Conference.
- Bird, J., Grimm, J., O'Brien, J. A., & Morgan, C. (2014). *Undergoing an external review: How assessment builds collaboration and fosters innovation*. Accepted for presentation at the May 2014 Illinois Academic Advising Association Annual Conference.
- Lashmett, C., & O'Brien, J. A. (2010). *The new standards board: Promoting responsibility and growth*. Accepted for presentation at the February 2010 Phi Sigma Sigma Annual Leadership Conference.
- Hartnett, D. N., & O'Brien, J. A. (2009). *Affective advising: Building relationships using a student centered approach*. Accepted for presentation at the October 2009 National Academic Advising Association Annual Conference.

### OTHER PRESENTATIONS/PANELS

- Brines, J. A. (2019). *SPSS: Frequencies, crosstabs, and graphs*, Workshop, Assessment Committee, February 2019.
- Brines, J. A., & Johnson, T. (2019). *Advising models/styles part 2: Prescriptive and proactive (intrusive)*, Workshop, Leatherneck Advising Academy, January 2019.
- Brines, J. A. (2018). *Instructional software for academic success*, Workshop, November 2018.
- Brines, J. A. (2018). *General history of advising*, All-Campus Advisor Workshop, August 2018.
- Brines, J. A. (2018). *Integrating technology into online course design: Engaging the learner with gamification and interactive learning, collaborative tools for engaging online learners, and using different assessment types to track student progress*, Workshop, April 2018.
- Brines, J. A. (2017). *Assessment update: The "deets,"* All-Campus Advisor Workshop, August 2017.
- From the Academy to the Industry: A Transition from College to Career*, Panel Discussion, Communication Department Career Prep Day, October 2015.
- I Can Do That with My Communication Degree?* Panel Discussion, Communication Department Career Prep Day, September 2012.
- Greek Unity, Relationships, and Leadership*, Panel Discussion, Panhellenic Council, November 2009.
- Hartnett, D. N., & O'Brien, J. A. (2008). *Email is for old people*, All-Campus Advisor Workshop, August 2008.

### OTHER SCHOLARLY ACTIVITY

- Manuscript Reviewer, *Critical Questions in Education National Journal* 2022 – Present
- Collaborative Institutional Training Initiative (CITI Program) 2016 – Present
- Thesis Examining Committee Member, Catherine Jostes, *K-9s to the rescue in officer involved shootings*, School of Law Enforcement and Justice Administration, Western Illinois University, December 2022.
- Thesis Examining Committee Member, Nicholas Hiland, *Violent crime, pretrial defendants and recidivism*, School of Law Enforcement and Justice Administration, Western Illinois University, May 2021.

## COMMITTEE/BOARD LEADERSHIP

### Western Illinois University, Macomb, Illinois

**2023 – Present**      **Chair,**  
**College of Education and Human Services Faculty Advisory Council**

Lead the advisory body to the Dean and the communicating body for the faculty of the college. The primary purpose of this council is to strengthen the decision-making and impact of the college within the functioning of the university. Tasks include reviewing COEHS policies, updating College Workload Equivalent documents, and determining criteria for college awards.

**2021 – Present**      **Vice President**  
**University Professionals of Illinois WIU Chapter**

Represent the union membership of Western Illinois University. Serve on the bargaining team for negotiations and other standing and ad hoc committees as necessary.

**2018 – 2021**      **Academic Support Professionals Representative**  
**University Professionals of Illinois WIU Chapter**

Represented academic support professionals (ASPs) at Western Illinois University by attending executive board and general membership meetings. Maintained communication with ASPs via emails and meetings. Attended grievance hearings with the university administration for affected members. Wrote articles for the UPI newsletter. Served on bargaining team.

**2018 – 2020**      **Committee Chair,**  
**Council of Academic Advisors Website Committee**

Led a team of academic advisors on the design and development of a comprehensive university advising website that serves as a tool for students, parents/guardians, faculty/staff, and advisors to navigate the university environment. Collaborated regularly with the Assistant Director of Web Services to ensure compliance with university policies and website accessibility.

**2013 – 2014**      **Committee Co-Chair,**  
**Academic Advising Self-Assessment Team**

Provided leadership for ad hoc committee of advisors from departments across campus. Compiled data and reports using the Council for the Advancement of Standards in Higher Education Self-Assessment Guide for Academic Advising Programs. Identified themes for areas of improvement in the advising program. Prepared Academic Advising Audit Response after university external review.

**2011 – 2021**      **Committee Chair,**  
**Council of Academic Advisors Assessment Subcommittee**

Provided oversight in the development of advising assessment activities, such as conducting surveys of academic advisors and students. Promoted professional development opportunities related to assessment and the advancement of academic advising. Encouraged advisors' understanding of assessment through varied and regular communication about the assessment process. Participated in the HLC process. Conducted qualitative and quantitative statistical analyses.

**2010 – 2011**      **Committee Chair,**  
**Council of Academic Advisors By-Laws Committee**

Established by-laws for the Council of Academic Advisors to serve as standards for conducting council business, including mission, purpose, and goals; membership and voting rights; and

leadership and organization of meetings. Created four original standing committees with an additional committee added at a later date. Instituted the vice chair position and the duties of that office.

## **COMMITTEE INVOLVEMENT**

### **Western Illinois University, Macomb, Illinois**

CNED/CSP/Social Work Chair Search Committee	2024 – Present
COEHS Faculty Advisory Council	2022 – Present
COEHS Interim Dean Search Committee	2023
COEHS Dean Search Committee	2022 – 2023
COEHS Recruitment and Retention Committee	2021 – 2023
Social Responsibility Task Force	2019 – 2020
Higher Learning Commission Ad Hoc Advising Accreditation Committee	2019 – 2020
Student Lincoln Laureate Committee	2019 – 2021
Advising Leadership Team	2018 – 2021
Council of Academic Advisors Campus Affairs Committee	2017 – 2019
2018 ILACADA Drive-In Conference Planning Committee	2017 – 2018
HLC Persistence and Completion Distance Learning Team	2014 – 2018
Chad Stovall Memorial Scholarship Committee	2009 – 2015
Council of Academic Advisors Campus Affairs Committee	2011 – 2012
FYE Implementation Committee	2008 – 2009
UPI ASP Professional Achievement Award Committee	2009
Assistant Director for Greek Life Search Committee	2009
Council of Academic Advisors	2008 – 2021
Interim Assistant Director for SDO Search Committee	2008

## **OTHER UNIVERSITY SERVICE**

### **Western Illinois University, Macomb, Illinois**

Confidential Advisor, Title IX	2022 – Present
Student Judicial Board/Title IX Judicial Board Panelist	2010 – Present
Council on Admission, Graduation and Academic Standards, Faculty Voting Member	2021 – 2023
Council on Admission, Graduation and Academic Standards, Advising Liaison	2017 – 2019
ASP Area Representative, University Professionals of Illinois	2010 – 2018
Internship Evaluator, Department of Recreation, Park and Tourism Administration	2012 – 2015
Exam Proctor, Disability Resource Center	2015
Council on Admission, Graduation and Academic Standards, Advising Liaison	2011 – 2012

## STUDENT AFFAIRS EXPERIENCE

### Western Illinois University, Macomb, Illinois

**2007 – Present      Chapter Key Advisor/Faculty/Staff Advisor,  
Phi Sigma Sigma, Epsilon Psi Chapter**

Attend chapter, executive board, and finance meetings, initiation, and other chapter events. Serve as liaison between the chapter, the fraternity, and the university. Train executive board and executive council members during retreats and other activities. Provide proactive guidance regarding compliance with fraternity ritual, programs, policies, procedures, constitution, and by-laws. Monitor communication within the chapter for potential conflicts and address those conflicts.

**2008 – 2021      Academic Advisor,  
First Year Advising Center (Formerly University Advising and  
Academic Support Center)**

Offered educational guidance, monitored student progress, and advised the selection of courses and major appropriate to students' academic profile, career interests, and catalog curriculum requirements. Utilized developmental advising techniques to assist at-risk students in making academic progress, such as reviewing study skills and test-taking strategies for grade recovery. Mentored students in the alternative admissions program, designed for first-year students who show academic potential but do not meet regular admission standards. Conducted department assessment through curriculum maps linked to program goals and student learning outcomes, and indirect and direct measures of assessment. Provided outreach, referrals, and interventions through collaboration with faculty and other entities on campus to encourage student persistence. Participated in the advising components of new student registration and orientation admission programs. Recruited, hired, trained, and supervised graduate students in practicum positions, summer orientation and registration graduate positions, and academic year assistantship positions.

**2007 – 2008      Graduate Assistantship,  
Office of the Vice President for Student Services**

Collaborated with the vice president for student services on design and implementation of two graduate level courses. Partnered with the WIU Foundation Office to successfully implement fundraising objectives for a student services annual fund drive. Planned professional association socials, and coordinated technical, logistical, and budgetary aspects of the 2008 CSP Summer Institute.

**2007 – 2008      Practicum Assistant,  
University Advising and Academic Support Center**

Advised freshmen students in the General Orientation program. Provided students with resources for personal and academic success as well as major field of study selection. Assisted students in selecting courses and the registration process. Evaluated advising techniques at the University Advising and Academic Services Center with other advising centers on campus.

**2007      Summer Intern,  
University Advising and Academic Support Center**

Monitored English and math placement testing for incoming students for 13 summer orientation and registration sessions, 11 for freshmen and two for transfer students. Assisted students with the course registration and scheduling process. Served as a university resource for students and parents.

**2007**                                **Practicum Assistant,  
Casa Latina**

Designed advertising media, implemented marketing plan, and created and executed timeline for flag procession for the 34th Annual International Bazaar. Attended weekly meetings of the International Friendship Club and worked closely with the student organizers of the bazaar. Revised and expanded timeline for marketing and advertising for future bazaars.

**2006 – 2007**                        **Graduate Assistantship,  
Women’s Center**

Advised Campus Girl Scouts and Organization of Adult Students for Interaction and Support (OASIS). Supervised student staff members and volunteers, and coordinated developmental activities for meetings and retreats. Prepared training binders for student organizations housed in the Women’s Center, and wrote monthly articles for the *Women’s News and Views* newsletter

**TOURISM/HOSPITALITY EXPERIENCE**

**1999 – 2005**                        **Land Holding Company Administrator,  
Sapphire Investments LLC, Sapphire, North Carolina**

Oversaw all day-to-day financial operations, including payroll, accounts payable, accounts receivable, budgets, and catering, for two restaurants and a motel, as well as financial operations for a storage facility, condo association, and two strip malls. Administered club management program for The Library Club and Restaurant, a private club housed in oldest structure in Sapphire Valley. Recruited, interviewed, hired, trained, supervised, and evaluated office support staff. Assisted with front office management of the Oakmont Lodge, bar and beverage management and food and restaurant management of The Library Club and Restaurant, and food and restaurant management of the White Goose Restaurant. Designed website and special event publicity such as newspaper ads, flyers, and rack cards. Implemented human resources policies and procedures for staff members at three locations.

**1999**                                    **Special Events Coordinator, Food and Beverage Department,  
Great Smoky Mountains Railway, Dillsboro, North Carolina**

Coordinated and managed setup and work schedules for special events and entertainment. Monitored and updated reservation seating charts to maximize customer capacity on special excursions. Developed employee handbook and implemented training for food and beverage staff, including monitoring of quality control of staff on trips. Supervised the bulk mailing system and assisted with promotional mailings. Responsible for décor, service, and special requests of all special events. Collaborated with head chef on menu planning for excursions. Created marketing and advertising promotions for Twilight Dinner Trains and special event excursions such as a “Day Out With Thomas” the Tank Engine.

**PROFESSIONAL MEMBERSHIPS/AFFILIATIONS**

ACPA – College Student Educators International	2021 – Present
National Association of Student Personnel Administrators (NASPA)	2021 – Present
Phi Sigma Sigma Fraternity	1994 – Present
Association for the Study of Higher Education (ASHE)	2021 – 2022
Illinois Academic Advising Association (ILACADA) (Intermittent)	2014 – 2021
National Academic Advising Association (NACADA) (Intermittent)	2008 – 2024
National Recreation and Park Association (NRPA)	2016 – 2017
Association of Fraternity Advisors, Inc. (AFA)	2008 – 2009

ACPA – College Student Educators International	2007 – 2008
National Association of Student Personnel Administrators (NASPA)	2006 – 2008

### **ADDITIONAL TRAINING/EDUCATION/PROFESSIONAL DEVELOPMENT**

IESE Practical Strategies for Implementing UDL Workshop	2024
ACPA Commission for Global Dimensions of Student Development	2024
International Colloquium Series	
Undocumented Allyship Training	2023
Mental Health First Aid	2023
Best Practices in Teaching Online	2021
WIU Social Justice in Higher Education Summit	2020
WIU Anti-Racist Inquiry Series	2021
Phi Sigma Sigma Stakeholders' Summit	2019
WIU Social Justice in Higher Education Summit	2018
WIU COMM 538: Teaching Speech in College	2017
WIU University Partnerships for Accessible Solutions (UPAS)	2017
WIU Faculty & Staff Partnerships for Accessible Solutions (FASPAS)	2016
Phi Sigma Sigma Advisors' Think Tank	2008

### **GRANT EXPERIENCE**

IDT 525: Grant Writing Basics – June 2017. Final class project included creation of a hypothetical funding proposal for grantor of choice. Grant writer chose The Wal-Mart Foundation to support food security for low-income residents served by programs through Macomb Project HOPE Food Pantry and Thrift Store.

Collaborated with Patti Jones (PI) on NAFSA/Association of International Educators grant project, "From Theory to Practice: Dealing with Real Life Cross Cultural Issues." Grant award: \$9,464. Created 50-page manual and materials for day-long workshop in October 2007.

### **VOLUNTEER/COMMUNITY INVOLVEMENT**

Board President, Macomb Project HOPE Food Pantry and Thrift Store	2012 – 2020
Vice Chairperson, PACT/Headstart Policy Council	2007 – 2008