



# Western Illinois University - Vintage

Current Revision Date: 03/10/23

**Established:** 1899

**Location:** Macomb, IL

**Nickname:** The Fighting Leathernecks

**Mascot Name:** Rocky (Costumed), Colonel Rock IV "Ray" (Live)

**Conference:** Summit League

## Verbiage

Western Illinois University™  
Western Illinois™  
Leathernecks®  
Western™  
WIU™

Your Potential. Our Purpose.  
Purple Stands Out  
Col. Rock IV  
For The W  
'Neck Up  
'Necks

WIU Purple - PANTONE 2607 C

Col. Rock Gold - PANTONE 116 C

Belltower White

Bulldog Noses - PANTONE Black C

Approved University colors or the \*PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. \*PANTONE® is a registered trademark of PANTONE, Inc.

## Vintage Marks

