

Western Illinois University

Program Review 2021-22

PROGRAM: B.S. in Hospitality Management*

CIP 52.0901

| Program Enrollment | Fall 2015 | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Fall 2021 | |
|---|------------------|------------------|------------------|------------------|------------------|------------------|------------------|----------|
| By location | | | | | | | | |
| Macomb On-Campus | 2 | 15 | 23 | 26 | 16 | 1 | 1 | - |
| Macomb Off-Campus | - | 1 | - | 1 | - | 8 | 2 | - |
| Quad Cities On-Campus | - | - | - | - | - | - | - | - |
| Quad Cities Off-Campus | - | - | - | - | - | - | - | - |
| TOTAL | 2 | 16 | 23 | 27 | 16 | 9 | 3 | - |
| By sex | | | | | | | | |
| Male | 1 | 5 | 9 | 14 | 8 | 5 | 1 | - |
| Female | 1 | 11 | 14 | 13 | 8 | 4 | 2 | - |
| TOTAL | 2 | 16 | 23 | 27 | 16 | 9 | 3 | - |
| By race/ethnicity | | | | | | | | |
| American Indian or Alaska Native | - | - | - | 1 | - | - | - | - |
| Asian | - | - | - | - | - | 1 | - | - |
| Black or African American | 2 | 4 | 7 | 9 | 6 | 3 | 1 | - |
| Hispanic | - | 2 | 3 | 2 | 2 | 2 | 2 | - |
| Native Hawaiian or Other Pacific Islander | - | - | - | - | - | - | - | - |
| International | - | 1 | - | - | 1 | - | - | - |
| Two or more races | - | - | - | 1 | - | - | - | - |
| White | - | 9 | 13 | 14 | 7 | 3 | - | - |
| Unknown | - | - | - | - | - | - | - | - |
| TOTAL | 2 | 16 | 23 | 27 | 16 | 9 | 3 | - |
| By admission type (freshmen/transfer) | | | | | | | | |
| Number entered as new freshmen | - | 4 | 4 | 2 | - | - | - | - |
| Number entered as new transfers | 1 | 4 | 3 | 2 | 1 | - | - | - |
| By second major (added FY19) | - | - | - | - | - | - | - | - |
| Program Degrees Conferred (Undergraduate) | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | |
| By race/ethnicity | | | | | | | | |
| American Indian or Alaska Native | - | - | - | - | - | - | - | - |
| Asian | - | - | - | - | - | - | - | - |
| Black or African American | - | - | - | - | - | 3 | 3 | - |
| Hispanic | - | - | - | - | 2 | - | - | - |
| Native Hawaiian or Other Pacific Islander | - | - | - | - | - | - | - | - |
| International | - | - | - | - | - | - | - | - |
| Two or more races | - | - | - | - | - | - | - | - |
| White | - | - | - | 1 | 6 | 5 | 4 | - |
| Unknown | - | - | - | - | - | - | - | - |
| TOTAL | - | - | - | 1 | 8 | 8 | 7 | - |
| New Student Information (entering freshmen in program) | Fall 2015 | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Fall 2021 | |
| Average composite SAT score | - | - | - | - | - | - | - | - |
| Average composite ACT score | - | 21.5 | 18.5 | 19.0 | - | - | - | - |
| Percent entering freshmen w/cumulative ACT > 23 | - | 25.0 | - | - | - | - | - | - |
| Average high school class rank | - | 58.0 | 61.8 | 56.5 | - | - | - | - |
| Percent in top 25% | - | - | - | - | - | - | - | - |
| Average high school GPA | - | 2.682 | 3.102 | 2.932 | - | - | - | - |

* Effective fall 2015, current B.S. in Family & Consumer Sciences begins a 3-year phase-out.

Current students can decide to complete current program within the 3-year period or change to one of the new programs -

Apparel & Textile Merchandising, Dietetics, Hospitality Management or Nutrition & Food Service Management.

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| Fall Enrollment | | | | | | | |
|-----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| University | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
| Eastern Illinois University | . | . | . | . | 20 | 18 | . |
| Western Illinois University | 2 | 16 | 23 | 27 | 16 | 9 | 3 |

| Fiscal Year Degrees Conferred | | | | | | | |
|-------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| University | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
| Eastern Illinois University | . | . | . | . | . | 2 | 1 |
| Western Illinois University | . | . | . | 1 | 8 | 8 | 7 |

| Fiscal Year Undergraduate Discipline Cost per Credit Hour | | | | | | | |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| University | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
| Western Illinois University | . | 190 | 194 | 230 | 319 | 395 | . |

| Fiscal Year Undergraduate Credit Hours per Staff Year | | | | | | | |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| University | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
| Western Illinois University | . | 615 | 580 | 477 | 404 | 313 | . |

Cost info reflects hospitality SDEPT