

JOSEPH (JOE) RIVES

SENIOR VICE PRESIDENT, STRATEGIC PLANNING AND INITITATIVES

Western Illinois University
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CURRICULUM VITAE

EDUCATION

- PH.D. **Educational Administration and Foundations (1994)**
Illinois State University
Normal, IL
Dissertation: **NCAA Proposition 48 and the Retention and Graduation of Student Athletes**
- M.S. **Psychology (1990)**
Illinois State University
Normal, IL 1990
- B.A. **Psychology (1988)**
Illinois Wesleyan University
Bloomington, IL 1988

ACADEMIC AND ADMINISTRATIVE APPOINTMENTS SUMMARY

Western Illinois University
Macomb and Moline, Illinois
April 2005—Present

Senior Vice President, Strategic Planning and Initiatives (July 2018-Present)
Vice President Quad Cities and Planning (January 2008-June 2018)
Executive Assistant to the President for Planning, Budget and Technology (July 2007-December 2007)
Assistant to the President, Planning and Budget (April 2005-June 2007)

Illinois State University
Normal, Illinois
1990—2005

Director, University Planning and Institutional Research
Assistant Director, Planning, Policy Studies, and Information Systems
Research Associate, Institutional Research
Adjunct Faculty Member, College of Arts and Sciences

Heartland Community College
Normal, IL
1993—1998

Adjunct Faculty Member, Division of Business and Social Sciences

CURRENT ADMINISTRATIVE POSITION

Senior Vice President, Strategic Planning and Initiatives
Western Illinois University-Macomb and Moline, Illinois
July 2018—Present

The senior vice president serves as the Chief Operating Officer for Western Illinois University-Quad Cities, and the Chief Planning Officer for the two campuses of Western Illinois University. The position was retitled from Vice President for Quad Cities and Planning to reflect added duties. Responsibilities include:

- Serving as chief advisor to and representative for the President regarding Western Illinois University-Quad Cities and University Planning.
- Providing administrative leadership and coordination for university planning, as well as the daily operations, long-term planning, and fiscal management of Western Illinois University-Quad Cities.
- Chairing the President's Executive Institute that engages in mission-driven public service, community and economic development, and external fundraising.
- Representing Western Illinois University in high school, postsecondary, and military partnerships.
- Preparing monthly, quarterly, and annual Reports to the Western Illinois University Board of Trustees in areas of administrative responsibility and university accountability.
- Serving as the University's point of contact for the Higher Learning Commission, National Council on State Authorization and Reciprocity Act, State of Iowa Office of Postsecondary Education, 34-member Quad Cities and Planning Advisory Committee, and state and federal representatives to achieve the goals and priorities of Western Illinois University.

Western Illinois University (WIU) is accredited by the Higher Learning Commission. The institution serves approximately 8,500 students through its traditional, residential campus in Macomb, Illinois and its commuter location in the Moline (Quad Cities), Illinois. WIU offers 66 undergraduate degree programs and 37 graduate degree programs, has over 2,113 employees, and an annual budget of over \$231 million. WIU is recognized as a "Best in the Midwest College" by the *Princeton Review* and as a top tier Midwest Universities Master's institution by *U.S. News and World Report*. WIU's students are from 91 Illinois counties, 42 states, and 58 countries. The University provides dedicated faculty and staff, state-of-the-art technologies and facilities, and numerous academic and cocurricular opportunities. The four core values at the heart of the University are academic excellence, educational opportunity, personal growth and social responsibility.

Working with members of the University and external communities, major accomplishments of the Senior Vice President and Vice President for Quad Cities and Planning position include advancing:

- **Collaboration and Consensus** by working with university-wide writing teams to create institutional strategic plans, annual strategic plan supplements, campus master plans, and accreditation self-studies that were endorsed by all governance groups on both campuses, and approved for implementation by the Western Illinois University Board of Trustees.
- **Educational Opportunity** by establishing lower-division (freshman and sophomore) instruction and support services at Western Illinois University-Quad Cities that until spring 2009 focused exclusively on upper-division and graduate education. In 2012, WIU launched dual enrollment programs for high school seniors.

Designing new dual enrollment, articulation, reverse transfer, and financial aid consortium agreements with Illinois, Iowa, and Missouri community colleges, and new accelerated degree agreements with the University of Iowa, Palmer College of Chiropractic, and Saint Ambrose University. Most recently, I gained Western's participation in NC-SARA (2015) and the Community College of the Air Force's General Education Mobile Program (2018).

Receiving state and accrediting agency approvals for the University to offer new degree programs in engineering, liberal arts and sciences, museum studies and the University's first two doctoral programs (in educational leadership and environmental science). Also received "blanket approval" to add online degrees and off-campus locations without prior Higher Learning Commission approval required.

- **Access and Affordability** by designing a new program that allows students, beginning in the freshman year, to simultaneously take courses at the community college and Western Illinois University for the first two years of study, saving students up to 25% on their college costs.
- **Diversity** by supporting an inclusive environment with university planning that resulted in minority student enrollment as a percent of total university student enrollment increasing from 24.8% to 34.2% between Fall 2012 and Fall 2018.
- **Community and Economic Development** by serving on the Quad Cities Presidents and Chancellors Council, a consortium of seven local colleges and university leaders, that meets quarterly to collaborate on institutional, community, and regional priorities.

Chairing the Quad Cities Academic Council. We were one of only 20 communities nationally to receive a Lumina Foundation grant to advance certificate and degree attainment levels of local residents.

Partnering with internal and external constituencies to receive \$59.2 million in state capital funding to construct the new Western Illinois University-Quad Cities Riverfront Campus. Western's growth and expansion in the Quad Cities is part of the City of Moline's economic re-development plans designed to develop \$100 million taxable base and attract 2,000 new jobs to the Quad Cities region.

Leading the City Moline's Project Management Team (PMT) that approves and oversees over \$150 million in downtown development. The PMT is also overseeing \$82 million in construction activity for the 16 acres of land located next to Western Illinois University-Quad Cities. This development, located in a tax increment finance district, includes university-friendly amenities, including restaurants, retail, and student and employee housing. Western did not build ancillary services in order to keep the property on city tax rolls and to prevent passing these costs on to students and their families.

- **Fundraising** by engaging in the first comprehensive fundraising campaign for Western Illinois University-Quad Cities. The campus surpassed its \$8 million fundraising goal and obtained its first million-dollar cash gift. This gift was from the John Deere Foundation and the Moline Foundation to establish the School of Engineering. Through internal reallocations and external gifts, the program started with no new appropriated resources, received ABET accreditation, and another \$750,000 from these local foundations. A second fundraising accomplishment was the \$1.9 million asset transfer of WQPT-Quad Cities Public Television from the Greater Quad Cities Telecommunications Corporation to Western Illinois University.
- **Statewide and National Engagement** by representing Western Illinois University for the Higher Learning Commission while serving as the University's Self-Study Coordinator, Accreditation Liaison Officer, and member of the Peer Review corps, Institutional Actions Council, National Pathways Task Force for the revision of accreditation criteria and processes; and committee member that helped to conceptualize the Persistence and Completion Academy.

These Commission responsibilities are in addition to holding officer positions for the Illinois Association of Institutional Research (past president), National Association of Branch Campus Administrators (President 2016-current) Association of Institutional Research (AIR) trainer in university planning and budgeting and AIR Task Force that implemented policy governance with the 4,000 U.S. and 160 international members.

FORMER ADMINISTRATIVE POSITIONS

Assistant to the President and Executive Assistant to the President Western Illinois University, Macomb and Moline, Illinois April 2005-December 2007

This position was responsible for the integration and centralization of strategic planning, resource allocation, and accountability reporting. Included in this role was oversight and development of annual all-funds institutional budgets (in excess of \$228 million), annual departmental budget allocations, and external and internal reports and responses to the Illinois General Assembly, Illinois Office of Management and Budget, Illinois Board of Higher Education, and the Western Illinois University Board of Trustees.

This position chaired university-wide committees for strategic planning, master planning, fiscal planning, technology, and the President's Recruitment and Retention Task Force. The position spent significant time interacting with all governance groups on both campuses to formulate goals and priorities, and monitor institutional progress. The position also supervised an office staff of 10 full time employees. Direct reports included the Director of University Budget Office, Director of Institutional Research and Planning, and the University Assessment Coordinator. The position was retitled in Fall 2007 to reflect the growth of the Quad Cities campus.

The position, and continuing into the vice presidency of Quad Cities and planning, also supervised University Technology from 2008- 2012. This was a new unit that consolidated reporting of 100 full-time employees from Web Support, Desktop Support, Help Desk Support Center, Classroom Services, Center for the Application of Information Technologies, uTech Labs, Networks, Enterprise Systems, Servers, Networks, and Security into one central unit.

Accomplishments included creating an institutional strategic plan for technology; advancing the University's technological infrastructure, security, and currency; updating institutional web presence and functionality; and enhancing communication structures and planning with end-users. These tasks were successfully completed and positioned the University for the successful hiring of a Chief Information Officer.

**Director, University Planning and Institutional Research
Illinois State University—Normal, Illinois
July 1990-March 2005**

This position reported directly to the Vice President for Finance and Planning, met bi-weekly with the Provost, and was charged by the President and Vice Presidents to create and successfully implement a nationally recognized strategic planning model that links academic, facilities, and fiscal planning with daily operations. The position also co-chaired the University's self-study for reaffirmation of accreditation from the Higher Learning Commission and the campus master plan.

Additional accomplishments include serving on the Illinois State University Foundation Board of Directors that successfully raised over \$96 million during the University's first comprehensive fundraising campaign; linking the University's requests for state resources (operating and capital) to the statewide strategic plan for higher education; establishing salary benchmarks for Administrative/Professional and Civil Service employees to enhance personnel, retirement, and salary planning; and streamlining the academic program review process, in consultation with the Academic Planning Committee and the Academic Senate

Other Positions

At Western Illinois University include receiving appointment as a tenured Assistant Professor in Educational Leadership (2005 to current). Additional positions at Illinois State University include Assistant Director in Planning, Policy Studies and Information Systems (1998 to 2000); Research Associate in the Office of Institutional Research (1990-1998); and adjunct faculty member in the College of Arts and Sciences (1994-1996). I also served as an adjunct faculty member in the Division of Business and Behavioral Sciences at Heartland Community College located in Normal, Lincoln, and Pontiac, Illinois (1993-1998).

LOCAL, STATEWIDE AND NATIONAL SERVICE

Higher Learning Commission

- Institutional Actions Committee
- Student Success Academy Mentor
- Persistence and Completion Academy (PCA) Mentor
- Think Tank member that helped to design the PCA
- Accreditation Liaison Officer
- Annual Institutional Data Update Coordinator
- Change Panelist
- National Pathways project member that helped to re-design accreditation criteria and processes
- Peer Reviewer

National Association of Branch Campus Administrators, President
Rivermont Collegiate Academy, School Board Member
America Israel Economic Forum Quad-Cities, Board Member
Serve Illinois: The Governor's Commission on Volunteerism, Board Member
Renew Moline (local economic development agency)
 Executive Board Committee Member
 Chairman of the City of Moline's Project Management Team
Quad Cities International Airport, Air Service Committee Member
Quad Cities Chamber of Commerce and Greater Quad Cities Hispanic Chamber of Commerce Member
Quad Cities Graduate Studies Center, Chairperson
Quad Cities Presidents and Chancellors Council Member
Quad Cities Academic Council, Chairperson
Association of Institutional Research
 Faculty Member responsible for teaching planning, budgeting, and accountability reporting
 Blue-Ribbon Panel Member on policy governance
 Conference Site Host
Illinois State University Alumni Association, Board of Directors
Illinois Association of Institutional Research
 President
 Vice President
 Treasurer
Illinois State University Foundation, Board of Directors
Illinois State University Administrative/Professional Council Member
Consultant for higher education planning, budget, and assessment
 Illinois College (Jacksonville, Illinois)
 Lassen College (Susanville, California)
 Prairie State College (Chicago Heights, Illinois)
 Rend Lake College (Mount Vernon, Illinois)
 Tulsa Community College (Tulsa, Oklahoma)
 University of Illinois-Springfield (Springfield, Illinois)

COURSES TAUGHT ON THE UNIVERSITY LEVEL

Abnormal Psychology
General Psychology
Human Growth and Development
Human Sexuality
Psychological Measurement and Statistics
Social Psychology
Social Statistics

PUBLICATIONS AND INVITED PRESENTATIONS

When Crisis Strikes! Higher Education Leadership Seminar presented at the National Association of Branch Campus Administrators in Spring 2019.

The Development of, Lessons Learned, and Next Steps for the President's Executive Institute, presented at the National Association of Branch Campus Administrators in Spring 2018.

Behind the Scenes at Western Illinois University-Quad Cities: Building a New Campus from Ground Up, presented at the National Association of Branch Campus Administrators in Spring 2015.

Challenges and Opportunities for Comprehensive University's in Construction, Programming and Funding, discussed along with representatives from Western Illinois University-Macomb, the University of Nebraska-Omaha, and Smith Group JJR at the Midwest Association of College and University Planning in fall 2013.

Second Year Results of a New Community College-University Dual Enrollment Partnership presented at the Higher Learning Commission-North Central Association of Colleges and Schools Annual Meeting and at the national Association of Institutional Research in spring 2013 and summer 2013, respectively.

Leading the Planning for a New Branch Campus Location in a Three Phase Development presented at the National Association of Branch Campus Administrators in Spring 2013.

Results of the First Year of Freshman Education/Dual Enrollment Partnerships with Regional Community Colleges. This presentation discussed the development of and results from Western Illinois University-Quad Cities introducing freshmen education. It was presented at annual meetings of the Higher Learning Commission-North Central Association Colleges and Schools and the National Association of Branch Campus Administrators in spring 2012, and at the Illinois Association of Institutional Research in Fall 2012.

Western Illinois University's institutional self-study for reaccreditation from the Higher Learning Commission-North Central Association of Colleges and Schools entitled *Higher Values in Higher Education: NCA Self-Study Report 2010* (co-author and content editor). The University's Self Study was selected as a best practice, and was showcased at the Commission's 2011 Annual Meeting.

Successful Financial Strategies for Strategic and Master Plan Implementation During Periods of Limited State Funding. This presentation was a case study of Western Illinois University and was presented at the Society of College and University Planning North Central 2007 Regional Conference.

Streamlining and Enhancing Academic Program Review. This paper was presented at the Illinois Association of Institutional Research's annual fall 2004 conference. It demonstrated how to infuse academic planning and strategic planning at all levels of the institution. It was selected as the conference's best paper and was, therefore, presented at the Association of Institutional Research's annual national conference in summer 2005.

Grants and Fundraising

\$900,000 in federal funds to establish the Special Education Assistive Technology Center at Illinois State University.

\$600,000 from the Illinois Department of Human Services to establish an AmeriCorps program at Western Illinois University-Quad Cities.

\$200,000 from the Lumina Foundation to advance certificate and degree attainment levels of Quad Cities residents.

\$8.0 million resulting from successfully completing the first comprehensive fundraising campaign at Western Illinois University-Quad Cities.

\$1.9 million in cash, asset, and license transfer of WQPT-Quad Cities Public Television from the Greater Quad Cities Telecommunications Corporation to Western Illinois University.

\$1.75 million from Deere and Company and the Moline Foundation to help establish the School of Engineering and expand the College of Business and Technology at Western Illinois University-Quad Cities.

\$653,000 from the Roy J. Carver Foundation to create engineering incubation space and support the use of robotics and three-dimensional printing at Western Illinois University-Quad Cities.

HONORS AND AWARDS

Named Male Champion of Change by the Quad Cities Women's Connection and Quad Cities Chamber of Commerce, and inducted into the Illinois State University, College of Education, Hall of Fame (2016).

Named Quad Cities Man of the Year (May 2015) by the Moline Dispatch/Argus for leadership in education, community and economic development, and public service.

Lifetime Professional Achievement Award from the Illinois Association of Institutional Research (2010) and recognition of sustainable campus planning and design by Quad City River Action (2012) and Quad City Riverfront Council (2012, 2014).

Named one of the top 60 regional and community leaders (2011).

Esprit De Corps Service Recognition Award Recipient, Illinois State University Administrative-Professional Council (2004).

Named Outstanding Service Provider, College of Education, Illinois State University (2000).

Named Outstanding Faculty Member, Heartland Community College (1998).

PROFESSIONAL ORGANIZATIONS AND AFFILIATIONS

Alpha Phi Omega
Association of Institutional Research
Greater Quad Cities Hispanic Chamber of Commerce
Higher Learning Commission
Illinois Association of Institutional Research
National Association of Branch Campus Administrators
Quad Cities Chamber of Commerce
Renew Moline
Society for College and University Planning