WESTERN ILLINOIS UNIVERSITY FOUNDATION
POLICY AND GUIDELINES
FOR INVESTMENT OF FOUNDATION FUNDS

Revised through action of the
Foundation Board Executive Committee September 16, 2000
Amended July 2005
Amended April 2010
Amended October 2012
Amended January 2015
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Introduction and Purpose

The intent of this Investment Policy Statement ("IPS") is to delineate policies and procedures specific enough to define, implement, and manage an investment strategy along with control procedures that reflect the Board's directives, thereby providing the Investment Committee ("Committee") with clearly defined policies and objectives relating to the Foundation Endowment. These policies and objectives are intended to govern the investment activity, with sufficient flexibility in order to be practical.

In addition, the IPS will provide guidance to avoid unnecessary differences of opinion and resulting conflicts, minimize the possibility of missteps due to a lack of clear guidelines, establish a reasonable basis for measuring compliance, and establish and communicate reasonable and clear expectations with donors.

This IPS applies to all Foundation Funds of Western Illinois University Foundation ("Foundation") including, but not limited to, the Endowment, the non-Endowment funds, and the Donor-Advised Fund.

Endowment Definition and Purpose

The largest asset category of the Foundation is its endowments, which contains individual endowment funds that classified as either true or quasi:

True endowments:

"True endowment funds (also known as permanent endowment funds) are resources with respect to which a donor has stipulated, as a condition of the gift, that the gift is to be maintained inviolate and in perpetuity. A true endowment is to be invested for the purpose of producing present and future income that may, also by donor stipulation, be expended or reinvested with the original gift. The principal or corpus of the true endowment must be maintained intact. Income that may be expended according to the donor's stipulation may be unrestricted or restricted as to the purpose for which it is expended, the time it may be expended, or both. Income that may not be expended but rather added to the principal or corpus in accordance with the donor's stipulation assumes, or takes on, the same restrictions as the original gift."\(^1\)

Quasi endowments:

"A quasi-endowment, or fund functioning as an endowment, are funds merely earmarked by an organization's governing board [or Executive Officer], rather than restricted by a donor or other outside agency, to be invested to provide income for a long but unspecified period, and [only] the governing board has the right to decide at any time to expend the principal of such funds."\(^2\)

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\(^1\) [http://fbs.admin.utah.edu/endowment/definition/true/](http://fbs.admin.utah.edu/endowment/definition/true/)
For both donor restricted endowments and Foundation designated endowments, it is the goal of the Foundation to provide spendable income levels that are reasonably stable and sufficient to meet budgetary requirements and to maintain a spending rate sufficient for operating needs. With regard to both True and Quasi endowments, it is the Foundation’s policy to retain the endowment’s unrealized appreciation with the endowment and to hold the principle in perpetuity.

Western Illinois University Foundation Goals

1. To establish Endowment investment guidelines and spending policies that will preserve the real (inflation adjusted) purchasing power of Endowment assets while providing a prudent, predictable, stable and constant stream of spendable income to carry out the Endowment’s specified purpose. If successfully implemented, these policies should produce both long term growth of principal and increased resources that offset inflation.

2. Adherence to the Total Return concept of investment management. Total Return is defined as the aggregate sum of current income and changes in the market value of the assets under management. This means that capital gains or losses, whether realized or not, are combined with interest and dividend income to determine the return on a portfolio. Total Return is regarded as the best measure of the performance of the portfolio, and as an effective means to administer payout policy. This approach allows the investment managers to be less concerned about meeting current income requirements and allows them to concentrate on increasing income and principal over the long term.

Management of Endowment Investments

General Investment Considerations:

- **Risk:** The Committee will seek to limit the overall level of risk consistent with the chosen Policy Asset Allocation.

- **Liquidity:** The Endowment Fund does not have an explicit allocation to cash or cash equivalents.

- **Time Horizon:** The Endowment Fund has an infinite life. An investment Time Horizon of twenty-five years is appropriate.

- **Taxes:** The Endowment is tax-exempt.

- **Legal and Regulatory:** The State of Illinois has adopted the Uniform Prudent Management of Institutional Funds Act “UPMIFA”. UPMIFA requires each person responsible for managing and investing an institutional fund to manage and invest the fund in good faith and with the care an ordinarily prudent person in a like position would exercise under similar circumstances. UPMIFA provides relief from trust law by permitting the Board to appropriate for expenditure so much of an endowment fund as the institution determines is prudent. In managing and investing an institutional fund, the following factors, if relevant, must be considered: 1) general economic conditions; 2) the possible effect of inflation or deflation; 3) the expected tax consequences, if any, of investment decisions or strategies; 3) the role that each investment or course of action plays within the overall investment portfolio of the fund; 4) the expected total return of income and the appreciation of investments; 5)
other resources of the institution; 6) the needs of the institution and the fund to make
distributions and to preserve capital; and 7) an asset’s special relationship or special value, if
any, to the charitable purposes of the institution.

The fiduciary responsibility rests with the WIU Foundation Executive Committee with
leadership from the Treasurer. The Executive Committee appoints an Investment Committee to
assist the Treasurer. The Investment Committee recommends this and all investment policies to
be used for Foundation funds.

In accomplishing Endowment investments goals, management by independent investment
professionals may be utilized upon recommendation by the Investment Committee and approval
by the Executive Committee. The Investment Committee, the Foundation Executive Committee,
and the Foundation Executive Officer shall have joint obligation to:

1. Communicate the Foundation's Policy and Guidelines for Investment of Endowment
   Funds objectives to all independent investment professionals retained to manage the
   Foundation's Endowment assets.

2. Review all investments on a regular basis for performance and recommend changes as
   necessary to meet the investment objectives. In-depth measurement of performance
   against stated objectives should occur annually to evaluate results of the total Endowment
   pool, major classes of investment assets and the independent investment professionals
   retained to manage the Endowment assets. This could involve contracting the services of
   an unaffiliated organization (investment consultant) with recognized expertise in the
   field.

3. Establish performance goals for the total pool as well as separate categories of
   assets. Achievement of these goals is most appropriately determined over a full market
cycle time period, generally five years. The following are performance goals and
constraint guidelines placed on individual asset managers within specific asset classes:

   All Managers
   1. Active managers may be terminated if performance and/or tracking error deviates
      significantly with respect to the benchmark. (Tracking error is defined as the
      standard deviation of the excess returns).
   2. Index managers shall be terminated if tracking error and/or performance deviate
      moderately from the benchmark.

   Domestic Equity
   1. The maximum weighting, on a cost basis, in any one company for active managers
      is 10% of the portfolio value.
   2. The maximum weighting to any particular economic sector should be no greater
      than 50% more than the appropriate benchmark’s weighting. For example, if the
      appropriate benchmark’s weighting to an economic sector is 12%, the manager may
      hold no more than 18% of the portfolio in that sector.
   3. Trading and Execution: Managers should execute trades on a competitive basis,
      considering both commission and market impact, as compared to relative size
funds.

**Domestic Fixed Income**

1. The maximum weighting, on a cost basis, in any one security for active managers is 10% of the portfolio value. This does not apply to U.S. government and agency issues.

**International Equity and Fixed Income**

1. The use of currency futures to enhance performance and/or hedge currency exposure by international and/or global managers is at the discretion of the manager in accordance with the prospectus of the investment product, provided the hedging in any one currency will never exceed the market value of the assets invested in the currency.

**Alternative Investments**

1. Alternative investment managers typically have significant latitude in the strategies and investments they make and the leverage they introduce into a portfolio. As a result, it is generally not feasible to impose guidelines and restrictions on such managers; instead, the Committee may choose to terminate a manager, subject to the manager’s liquidation policy, if they are dissatisfied with the manager and/or his strategy.

Mutual and co-mingled funds that lead to being out of the strategy above can be approved by the Investment Committee.

**Asset Allocation**

The single most important decision made by the Committee is the asset allocation decision. It is the responsibility of the Committee to recommend to the Board the policy asset allocation parameters, as presented in Appendix A, that offer the highest probability of achieving the investment objectives. The Committee, with guidance and recommendations from their Consultant, should review the policy asset allocation parameters, as presented in Appendix B, on an ongoing basis and recommend revisions as necessary.

The target asset allocation for traditional equity, fixed income, and liquid real assets within the policy asset allocation parameters will be determined by the Consultant, subject to the written approval of an authorized Foundation administrator, based in light of on-going trends, and based on comprehensive allocation studies completed by the Committee and the Consultant. The target asset allocation is designed to give balance to the overall structure of the investment program over a long-term investment time horizon.

The Consultant may change the target asset allocation for traditional equity, fixed income, and liquid real assets from time to time in its discretion, subject to the written approval of an authorized Foundation administrator, as market conditions warrant, as long as the target asset allocation stays within the Committee’s approved policy asset allocation parameters. However, some factors may impact target allocation, thereby requiring an asset allocation review and possible rebalancing. Some of these factors include:
1. The Committee’s assessment of the intermediate or long term outlook for different types of asset classes and styles,
2. The Consultant’s assessment of the intermediate or long term outlook for different types of asset classes and styles,
3. Divergence in the performance of the different asset classes and styles,
4. Changes in the institution’s objectives and/or risk tolerance

It is also recognized that the return on the investment portfolios will be affected by the need for liquidity and access to funds.

**Permissible Asset Classes**

The Policy Asset Allocation of the Funds is expected to include a wide range of asset classes. These asset classes and their relative comparative indices are displayed in Appendix B. The asset classes include:

- Domestic Equity
- International Equity
- Emerging Markets Equity
- Fixed Income
- Real Assets
- Private Equity
- Hedge Funds
- Cash and Cash Equivalents

**Portfolio Rebalancing**

Since asset allocation is the most critical component of the Endowment’s returns, it is desirable to rebalance the Endowment periodically to minimize deviations from the Policy Asset Allocation mix.

The Committee may rebalance the Endowment to achieve the Policy Asset Allocation at any time. However, the Endowment shall be rebalanced in the event any individual traditional asset class (equity, alternatives, or fixed income) differs from policy by more than 20% of the target weight, but with a minimum deviation threshold of 2% of the total portfolio value. (For example, if the Policy Asset Allocation for an asset class is 3% of the total portfolio, then the portfolio’s actual allocation must be either below 1% or above 5% of the total portfolio before rebalancing is required.)

The Consultant will inform the Administration at the close of any month in which rebalancing the Endowment is necessary. The Consultant, together with the Administration, will complete the rebalancing process. The Consultant will assist the Administration as needed in implementing such rebalancing.
Investment Guidelines

The funds must be invested at all times in strict compliance with applicable law, and in accordance with stated Foundation Policy and Guidelines for Investment of Endowment Funds.

Restrictions include the following:
1. All investments must be U.S. dollar denomination unless held by an investment manager retained by the Committee to manage an international portfolio.
2. No securities may be purchased or held which would jeopardize the Foundation's tax exempt status.
3. No securities may be purchased on margin or leverage.
4. No transactions in short sales will be made by individual money managers, except in the case of the fund of hedge funds manager(s) and any other exceptions approved by the Committee.

Spending Policy

A 36-month moving average of the market value of Foundation Endowment assets as of the date of the distribution is the base for calculating the amount available for Endowment purposes and administrative expenses. The payout is limited to 6.50%. From that figure 5% is made available for Endowment purposes. An additional 1.50% is retained for professional management fees, audit expenses, general administration of the Foundation, and a provision of an additional source of unrestricted resources to meet unforeseen needs of the Foundation and the University. During certain times that an endowment is underwater, payouts from the pool may be suspended (see Appendix C for the complete Policy on Underwater Endowments).

In addition to the 6.5% payout, additional investment manager fees may be paid directly out of the endowment pool.

Total withdrawals from Endowment, expressed as a percentage of the fiscal year beginning and ending Endowment market value, are reported annually to the Board. These figures are reviewed in relation to figures from other comparable endowment pools as reported in the annual NACUBO Endowment Study.

Restricted Endowment income not utilized shall remain in the Endowment fund earnings account for use when earned income is not sufficient or for use in future years as long as conditions of use can be satisfied. Once Endowment income is transferred to an account for current use, such income is no longer subject to Endowment spending policies.

Should an existing Endowment account agreement specify spending all of the income, a special account status shall be established to insure compliance. Donors may stipulate that a portion of earnings be re-invested in the Endowment to help the Endowment grow.
Policy on Reserves and Reinvestment of Endowment Income

Minimum Reserves: Endowment income is distributed semi-annually and credited to income or earnings accounts designated to support academic needs, including but not limited to, professorships, scholarships, fellowships, and operational support. At any given time, the Foundation requires a minimum reserve of the lesser of 2 years of interest or $10,000. The reserve may be accessed in years of low return to ensure spending from the fund will remain consistent with prior years.

Automatic Reinvestment of Excess Earnings: Reinvesting is moving unused, available funds from derived cash in the earnings account to the endowment to increase the future annual income of the endowment. Automatic Reinvestment can occur in two situations:

1. Sometimes reinvestment is stipulated as a condition of an endowment gift agreement. Under those agreements, a stipulated percentage of earnings are generally required to be returned to the principal of the endowment each year.

2. On a semi-annual basis, Foundation Accounting reviews accounts with reserves exceeding the minimum requirements. With the approval of the Executive Officer of the Foundation, Foundation Accounting may transfer excess earnings accumulated to the principal of the endowment. In doing so, Foundation Accounting will evaluate the cause for the accumulation, such as too strict requirements on the use of the fund, failure of the endowment principal to meet the minimum donor required balance, or the lack of use of the fund for other reasons. Any problems will be shared with the appropriate development officer or Executive Officer of the Foundation and other interested parties for further consideration.

   • The amount to be reinvested will be carefully determined to ensure spending can continue, as required, from annual earnings. Once money has been reinvested, it will remain in the endowment permanently.

   • Having reserves in excess of the minimum requirement does not, by itself, mean that excess funds will be transferred to the principal of the endowment. Instead, the situation will be analyzed to determine the best long-term directive of the fund and ensure reinvestment makes sense.

Departmental Driven Reinvestment of Excess Earnings: While adhering to donor-imposed restrictions, departments may choose to use the distributed income or reinvest all or part of the income. When the responsible department on an endowed account wishes to reinvest some or all of the available balance in their account back into the principal of the endowment, the following points should be considered:

   • Determine the amount to be reinvested carefully. Once money has been reinvested, it will remain in the endowment permanently. Therefore reinvestment should be an infrequent request used only to increase the endowment principal in order to meet a future goal or use of the fund.
• Requests for reinvestment of endowment income should be made in writing to Foundation Accounting.

• If the balance of available funds is larger than the need for the use of funds and a reserve (see Policy on Reserves and Automatic Reinvestment below), it is possible that donor wishes for the use of the fund are too restrictive. The donor could be approached by a designated development officer or the Executive Officer of the Foundation to request a change in the restriction. If a donor is deceased and the endowment agreement allows for alteration of use if needs change, the Foundation Board has the authority to approve changes while ensuring original intent is adhered to in the closest fashion possible.

• At the request of Foundation Accounting, the Executive Officer of the Foundation reserves the right to deny a request for a transfer of accumulated earnings to the endowment principal if it is decided that doing so would cause compliance issues in relation to donor intent. In such cases, it would likely be advised to immediately spend said excess on said purpose.

Non-Endowment Funds

The non-Endowment Funds consist of excess current funds and student managed funds. The student managed funds are designated and maintained by the School of Business. The excess current funds have been set aside with a more conservative and shorter term objectives than the Endowment. The investment guidelines need to follow these objectives with focusing more on fixed income and cash investments.

Conflict of Interest

All persons responsible for investment decisions or who are involved in the management of the Foundation or who are consulting to, or providing any advice whatsoever to the Committee shall disclose in writing at the beginning of any discussion or consideration by the Committee, any relationships, material beneficial ownership, or other material interest(s) which the person has or may reasonably be expected to have, with respect to any investment issue under consideration. The Committee may require such persons to remove themselves from the decision-making process.

Any members of the Committee responsible for investment decisions of the Foundation shall refuse any remuneration, commission, gift, favor, service or benefit that might reasonably tend to influence them in the discharge of their duties, except as disclosed in writing to and agreed upon in writing by the Committee. The intent of this provision is to eliminate conflicts of interest between Committee membership and the Foundation.

Members of the Foundation Board are frequently persons of wide-ranging business interests. Therefore, a prudent, independent investment decision process may result in investments in firms or organizations with which a member of the Foundation Board is affiliated. Affiliation shall be interpreted within this section to mean an employee, officer, director, or owner of five percent or more of the voting stock of a firm or organization. An unaffiliated investment manager may invest in such securities. However, the following restrictions shall apply:
1. A member of Board shall not participate in the decision to purchase or sell securities of a firm with which such member is affiliated.
2. Investments will not be purchased from or sold to a member of the Board.

Procedure for Revising the Investment Policy Statement

It is important to update the IPS in response to financial, regulatory and legal trends and changes, as well as internal circumstances. Therefore, the IPS will be reviewed in full at least every three years by the Committee or more frequently, if conditions warrant. The Board must approve material changes to the Statement.

To assess whether the Asset Allocation and Asset Allocation Parameters still meet the objectives, given current market and economic projections and expected asset class and sector rates of return, the Asset Allocation will be reviewed at least annually. Changes in Asset Allocation can be approved by the Committee and will be updated in Appendix A of the IPS.

Delegation of Responsibilities

The Investment Committee’s responsibilities include:

1. Reviewing recommendations from the Consultant and any Subcommittees,
2. Recommending investment policy for Board approval,
3. Selecting Investment Managers, Consultants, Custodians, Auditors, and other Advisors,
4. Developing investment policy guidelines,
5. Developing investment objectives and performance measurement standards that are consistent with the financial needs of the Foundation,
6. Determining the Policy Asset Allocation and rebalancing strategies and selecting the Investment Managers to meet the Foundation’s objectives,
7. Reviewing and evaluating investment results in the context of predetermined performance standards, and implementing corrective action as needed,
8. Reporting to the Board, and

Consultant

The Committee may recommend the engagement of an independent investment-consulting firm to assist the Foundation in the attainment of the Endowment’s objectives and to monitor compliance with the stated investment policies. The Consultant’s responsibilities are as follows:

1. Assisting in the development of investment policies, objectives, and guidelines,
2. Preparing asset allocation analyses as necessary and recommending asset allocation strategies with respect to the Endowment’s objectives,
3. Recommending Investment Managers (including search and selection),
4. Preparing and presenting performance evaluation reports,
5. Attending Committee meetings to present evaluation reports three times a year and at other meetings on an “as needed” basis,
6. Reviewing contracts and fees for both current and proposed Investment Managers,
7. Reviewing and developing special investment strategies that complement existing asset classes or strategies to be considered by the Committee,
8. Communicating investment policies and objectives to the Investment Managers, monitoring their adherence to such policies and reporting all violations,
9. Notifying the Committee of any significant changes in personnel or ownership of the consulting firm,

Notifying the Committee immediately of any litigation or violation of securities regulations in which any Investment Manager is involved, and notifying the Committee of any significant changes in portfolio managers, personnel or ownership of any investment management firm.

**Investment Managers**

The Investment Managers’ general responsibilities include but are not limited to:

1. Investing assets under their management in accordance with agreed upon guidelines and restrictions,
2. Exercising discretionary authority over the assets entrusted to them, subject to these agreed upon guidelines and restrictions,
3. Providing written documentation of portfolio activity, portfolio valuations, performance data, and portfolio characteristics on a monthly basis in addition to other information as requested by the Committee or Consultant,
4. Voting proxies for the assets under management (companies held within the portfolio) in the best interest of the Funds, and
5. Annually providing to the Foundation either a copy of the investment advisor's form ADV Part II (SEC required disclosure document), a copy of the investment company’s annual report, and/or a copy of the fund’s updated prospectus (SEC requirement at the end of the fiscal year).

**Custodian**

The Custodians’ responsibilities are as follows:

1. Providing timely reports detailing investment holdings and account transactions monthly to the Foundation and Consultant.
2. Providing an annual summary report to the Foundation and the Consultant within 30 days following each fiscal year end. The report will include the following:
   a. Statement of all property on hand,
b. Statement of all property received representing contributions to the accounts,
c. Statement of all sales, redemptions, and principal payments,
d. Statement of all spending from the account,
e. Statement of all expenses paid,
f. Statement of all purchases, and
g. Statement of all income.

3. Establishing and maintaining accounts for Investment Managers of the Foundation,
4. Providing all normal custodial functions including security safekeeping, collection of income, settlement of trades, collection of proceeds of maturing securities, daily investment of uninvested cash, etc., and
5. Preparing additional accounting reports as requested by the Committee or Consultant.

Approved by:

[Signature]

James Lodico, Board President
January 31, 2015
### Appendix A

**WIUF Policy Asset Allocation**

<table>
<thead>
<tr>
<th>Asset Class</th>
<th>Parameter Minimum Range</th>
<th>Target Asset Allocation</th>
<th>Parameter Maximum Range</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Growth Assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>US All/Large Cap Stocks</td>
<td></td>
<td>7%</td>
<td></td>
</tr>
<tr>
<td>US Large Cap Quality Stocks</td>
<td></td>
<td>8%</td>
<td>15%</td>
</tr>
<tr>
<td>Int'l Large Cap Stocks</td>
<td><strong>US Equity</strong></td>
<td>14%</td>
<td></td>
</tr>
<tr>
<td>Int'l Emerging Market Stocks</td>
<td></td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Int'l Equity</td>
<td><strong>Total Equity</strong></td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td>Private Equity / Special Situations</td>
<td></td>
<td>10%</td>
<td>15%</td>
</tr>
<tr>
<td><strong>Total Growth Assets</strong></td>
<td></td>
<td>37%</td>
<td>50%</td>
</tr>
<tr>
<td><strong>Risk Reduction Assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>US Fixed Income</td>
<td></td>
<td>7%</td>
<td>12%</td>
</tr>
<tr>
<td>Hedge Funds</td>
<td></td>
<td>15%</td>
<td>20%</td>
</tr>
<tr>
<td><strong>Total Risk Reduction Assets</strong></td>
<td></td>
<td>24%</td>
<td>32%</td>
</tr>
<tr>
<td><strong>Inflation Protection Assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>US Inflation Protected Fixed</td>
<td></td>
<td>0%</td>
<td>3%</td>
</tr>
<tr>
<td>Real Assets</td>
<td></td>
<td>10%</td>
<td>15%</td>
</tr>
<tr>
<td><strong>Total Inflation Protection Assets</strong></td>
<td></td>
<td>13%</td>
<td>18%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td>100%</td>
</tr>
</tbody>
</table>

The Endowment will have an interim policy that allocates uncalled private equity across traditional equities and uncalled real assets partnership investments will be invested in other liquid inflation protection assets.
Appendix B

The Policy Asset Allocation of the Endowment is expected to include a wide range of asset classes. These asset classes and their relative comparative indices are displayed below.

**COMPARATIVE INDICES FOR INVESTMENT MANAGERS**

<table>
<thead>
<tr>
<th>ASSET CLASS</th>
<th>COMPARATIVE INDEX</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Equity</strong></td>
<td></td>
</tr>
<tr>
<td>Domestic Equity</td>
<td></td>
</tr>
<tr>
<td>US Stocks</td>
<td>Dow Jones US. Total Stock Market</td>
</tr>
<tr>
<td>US Large Stocks</td>
<td>Russell 1000 Value</td>
</tr>
<tr>
<td>US Large Value Stocks</td>
<td>Russell 1000 Growth</td>
</tr>
<tr>
<td>US Large Growth Stocks</td>
<td>S&amp;P MidCap 400</td>
</tr>
<tr>
<td>US Mid Stocks</td>
<td>Russell 2000</td>
</tr>
<tr>
<td>US Small Stocks</td>
<td>Russell 2000 Value</td>
</tr>
<tr>
<td>US Small Value Stocks</td>
<td></td>
</tr>
<tr>
<td>International Equity</td>
<td></td>
</tr>
<tr>
<td>Int'l Large/Mid Stocks</td>
<td>EAFE ($US)</td>
</tr>
<tr>
<td>Int'l Small Stocks</td>
<td>S&amp;P/Citigroup EMI EPAC</td>
</tr>
<tr>
<td>Emerging Market Stocks</td>
<td>MSCI Emerging Markets</td>
</tr>
<tr>
<td><strong>Fixed Income</strong></td>
<td></td>
</tr>
<tr>
<td>Domestic Fixed Income</td>
<td>Barclays Aggregate</td>
</tr>
<tr>
<td>Global Fixed Income</td>
<td>Citigroup World Gov’t Bond (unhedged)</td>
</tr>
<tr>
<td>US Inflation Protected Fixed</td>
<td>Barclays US TIPS</td>
</tr>
<tr>
<td>US High Yield</td>
<td>Barclays High Yield</td>
</tr>
<tr>
<td>Emerging Market Bonds</td>
<td>JP Morgan Emerging Market Bond Index</td>
</tr>
<tr>
<td>Cash Equivalents</td>
<td>U.S. Treasury Bills</td>
</tr>
<tr>
<td><strong>Alternatives</strong></td>
<td></td>
</tr>
<tr>
<td>U.S. Real Estate Investment Trusts</td>
<td>NAREIT Equity REITs</td>
</tr>
<tr>
<td>Global Real Estate Investment Trusts</td>
<td>NAREIT Global REITs</td>
</tr>
<tr>
<td>Private Equity</td>
<td>Venture Economics</td>
</tr>
<tr>
<td>Absolute Return (Hedge Funds)</td>
<td>HFR Fund of Funds</td>
</tr>
<tr>
<td>Real Assets (timber, real estate, natural resources, commodities)</td>
<td>CPI+5%, DJ-UBS Commodity, S&amp;P Natural Resources</td>
</tr>
</tbody>
</table>
Appendix C
Underwater Endowment Policy

PURPOSE

Underwater endowments are endowments with a market value equal to less than its historic dollar value. The Uniform Prudent Management of Institutional Funds Act (UPMIFA), as it was adopted under Illinois State law and stands today, addresses the treatment of such endowments. The following procedures will generally be followed by the Western Illinois University Foundation (Foundation) in relation to underwater endowments. An annual review of underwater accounts will be performed each fiscal year-end. A report of individual participant true endowment accounts with market values less than historical dollar values will be produced.

APPLICABILITY

Consistent with modern endowment management practices, the Western Illinois University Foundation’s investment and spending policy utilizes the total return concept. As such, funds are included in a consolidated endowment pool and invested in accordance with an investment strategy authorized by the Board of Directors.

The objective is to maximize long-term total investment return, maintain and grow the purchasing power of the principal and produce stable and predictable spending that is maximized and increases over time. Individual gifts made to the endowment purchase shares in the endowment pool and share proportionately in the total return. The semi-annual spending allocation is calculated as a percentage of the moving average market value of the entire pool over the thirty-six prior weeks. The purpose of the averaging is to smooth out the effect of short-term market volatility. Should a current year shortfall exist (spending allocation is greater than earned income and realized gains), the prior cumulative excess of income and realized gain should cover the balance of the spending allocation.

POLICY

Separate procedures, outlined below, relate to accounting procedures for underwater endowments depending on the type of endowment.

Quasi Endowment Practices: The practices outlined here will apply only to Board or otherwise internally designated endowments (Quasi endowments) and not to donor-designated endowments (True endowments):

- In the event that the Market Value of an endowment fund falls significantly below the historic gift value (significantly is defined as less than 80% of historic gift value) the Foundation reserves the right to make no distribution of that fund for the period in effort to help the market value of the fund recover.

- Unspent income distributions residing in earnings accounts, if any, will continue to be available for spending purposes during periods in which no distribution is made.
• Designated department heads or chairs will be informed promptly in the event that a cash distributions from an endowment will be suspended to help the market value of the fund recover.

**True Endowment Practices:** The practices outlined here will apply only to donor-designated endowments (True endowments) and not to Board or otherwise internally designated endowments (Quasi endowments).

• If the market value of a donor-designated endowment is at or below the account's historic gift value as of any June 30, the endowment will not receive cash distributions for spending purposes for the next fiscal year beginning July 1; instead, distributions will be reinvested into the fund. Funds will be reinvested regardless of the amount by which market value is below historic gift value. These practices are designed to ensure the principal of the fund is intact as desired by the donor.

• During a period in which income distributions are stopped on an endowment fund, any unspent income residing in the earnings account, if any, will continue to be available for spending purposes and will be disregarded in comparing an endowment's market value to its historic gift value.

• During a period in which income distributions are stopped on an endowment fund in which no unspent income residing in the earnings account for spending purposes, an area has the option to, at its discretion, use a general fund account, when available, to continue to make expenditures to support the purpose intend to be funded by the endowment.

• Interested partied (Deans, Report Recipients, Business Managers, etc.) will be made aware of these intended practices and will be informed as and when cash distributions from an endowment are to be suspended.

**CLARIFICATION**

Requests for clarification of this policy should be directed to Foundation Accounting or the Western Illinois University Foundation Executive Officer.