

To: Members of the Western Illinois University Board of Trustees
Greg Aguilar, Chair Nick Pagett
Justin Brown Polly Radosh
Erik Dolieslager Doug Shaw
Kisha Lang Jackie Thompson

From: Joe Rives, Senior Vice President, Strategic Planning and Initiatives

Date: June 28, 2019

Re: June 2019 Strategic Plan Update

This month's *Strategic Plan Update* provides an executive summary on the status of actions included in the *2019-2020 Strategic Plan Supplement*. Please note that *Supplement* includes an 11th item, as discussed at the June 14, 2019 Board of Trustees meeting.

Action/Accreditation Criteria/Area of Responsibility

1. Prepare to engage the Board of Trustees in Open Meetings Act training with the Illinois Attorney General Public Access Counselor (*2A/University Legal Counsel, President's Office*).
2. Update University Policies and implement cyclic policy reviews (*Criteria 1-5/Policy Review Committee*).
3. Address HLC's expectation on *Control* that requires that institutions designate their status (public or private) in Undergraduate and Graduate Catalogs (*2B/Provost's Office, School of Graduate Studies*).
4. Meet the Commission's expectation that all references to the North Central Association of Colleges and Schools are removed from university websites (*2B/Web Services*).

Action/Accreditation Criteria/Area of Responsibility

5. Embed and support analysis of student persistence, completion, and time-to-degree rates in program reviews (*4A1, 4C1-4C4, 5D1, 5D2/Provost's Office, Institutional Research and Planning, Office of the University Registrar*).

Status/Summary

Complete

- The Trustees completed online Open Meetings Act training.

In Progress

- The Committee has reviewed one-half of the University's Policy Manual, and will make recommendations to the President's Leadership Team upon completion.
- The Committee is benchmarking/developing a proposed policy on polices, and plans to create a more efficient policy library.

Complete

- Academic Affairs approved modifications in the 2019-2020 Undergraduate and Graduate Catalogs.

Complete

- All references, excluding news releases which are point in time references, have been removed.

Status/Action Summary

In Progress

- Process under development, and will be supported by the Student Learning Assessment Committee's coordination of retention efforts between Academic Affairs and Student Services.

Action/Accreditation Criteria/Area of Responsibility

6. Continuing to address challenges identified in the Self-Study related to:
 - A. Stabilize and increase new and total student enrollment (5A3, 5C4, 5D1/Admissions, School of Graduate Studies, School of Global Education and Outreach, Year Round Recruitment and Educational Innovation Task Forces).
 - B. Increase international student and Western's English as a Second Language (WESL) Institute enrollment (1C1, 1C2, 3B4, 5C5/School of Global Education and Outreach, Distance Learning and International Education Task Force).
7. Add student learning outcomes for all degree, minor, and certificate programs in Undergraduate and Graduate Catalogs. Websites for Truman State, University of Illinois-Springfield, and the University of Wisconsin-Eau Claire provide examples (2B, 3A2, 4B1/Provost's Office, School of Graduate Studies).
8. Engage in co-curricular assessment in all academic support and student service departments. Publications by the Association of Institutional Research, Council for the Advancement of Standards, Minnesota State University-Moorhead, Youngstown State University, and the University of Central Arkansas provide examples (4B2-4B4/Co-Curricular Assessment Committee).
9. Continue development of the University's Self-Study for Reaffirmation of Accreditation from the Higher Education Commission as described in the June 2019 Report to the Western Illinois University Board of Trustees (Social Responsibility Task Force).

Status/Summary

Ongoing

- New Fall 2019 dual enrollment partners are Macomb, Greenview, and Quincy High Schools.
- New Fall 2019 additions to the University's academic offerings are civil and electrical degrees and the psychology major at the Quad Cities campus.
- Academic programs with new Fall 2019 online modalities are the B.A. in Sociology (General Emphasis); B.A. in Communication (Communication Studies option); M.S.Ed. in Educational Studies; and the M.M. (Music Education track).

Ongoing

- A pilot social media/recruitment campaign was launched in India, yielding 889 hits, 103 inquiries, and 12 applications. Dr. Kishore Kapale, Physics, visited with the 103 inquires in India.
- New partnership explorations have begun with officials in Beijing, Morocco, and new partners for WESL.

Complete

- A new website is available at wiu.edu/provost/learningoutcomes.

In Progress

- The Student Learning Assessment Committee created a subcommittee on co-curricular assessment in Spring 2019. It includes representatives from Student Services and Academic Affairs.
- The subcommittee completed a baseline of existing efforts, planned a July 3 workshop on co-curricular assessment, and will collect two-three intended student learning outcomes from each student service area on July 17.

In Progress

- The 2019-2020 Social Responsibility Task Force will examine institutional trend data and make recommendations for improvement.

Action/Accreditation Criteria/Area of Responsibility

Status/Summary

10. Follow the same protocol as used in academic year 2018-2019 to create the 2020-2021 Strategic Plan Supplement as described in the June 2019 Report to the Western Illinois University Board of Trustees (*Social Responsibility Task Force*).

Planned

- Results from above will inform the Academic Year 2020-2021 Strategic Plan Supplement.

11. Form a Team to document Western Illinois University's adherence to the Higher Learning Commission's and United States Department of Education Federal Compliance Requirements, and correct any institutional deficiencies in these areas.

In Progress

- A Team from Administrative Services, Admissions, Center for Innovation in Teaching and Research, Financial Aid, Institutional Research and Planning, Internal Auditing, Provost's Office, Registrar, Strategic Planning and Initiatives, University Relations, and University Technology has been formed.
- The Team will complete a mock submission in Academic Year 2019-2020 to identify and correct reporting deficiencies before submitting the University's official report in Academic Year 2020-2021.

As this *Update* shows, all areas in the *2019-2020 Strategic Plan Supplement* have plans that are either completed, show progress, or have been moved into ongoing structures and processes. Future Strategic Plan Updates will update university progress in these areas. For now, please contact me if you have any questions or concerns on the materials presented in this *Update*, and/or if you have feedback for the continued successful implementation of *Higher Values in Higher Education*.

cc: President Thomas
Interim Provost Clow
Vice President Polley
Sr. Executive Director Baker

CSEC President Whan
COAP President Roselieb
Faculty Council Ch. Porter
Faculty Senate Chair Pynes
SGA President Markey

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