

To: Members of the Western Illinois University Board of Trustees
 Bill Epperly, Vice Chair Mike Houston
 Lyneir Cole Cesar Salas
 Bill Griffin

From: Joe Rives, Vice President, Quad Cities, Planning and Technology

Date: March 12, 2012

Re: March 2012 Strategic Plan Update

This month's *Strategic Plan Update* provides you with the dates for the first series of meetings with the architectural and engineering firm that will be working with the Macomb Campus community on the update to the *Campus Master Plan*, background to the project, and a status report on the current review/update of *Higher Values in Higher Education*.

Macomb Campus Master Plan

As shown in a press release and Telestars to the campus community last week, representatives from the Smith Group JJR will be on the Macomb Campus March 19-21 to gain initial campus input and feedback on the *Campus Master Plan*. Additional information on this firm is available at www.smithgroupjjr.com. We look forward to large attendance at the following meetings.

<u>Day/Time</u>	<u>Meeting</u>	<u>Location</u>
Monday, March 19th		
8:30-8:50	Director, Physical Plant	Directors Office
9:00-9:30	President's Leadership Team	Sherman 205
10:30-12:00	Campus Tour	Macomb Campus
1:00-2:20	Master Plan Steering Team	Physical Plant, Large Training Room
2:30-4:00	Master Plan Executive Team	Physical Plant, Large Training Room
5:00-6:30	Evening Open Forums	Dining Halls
Tuesday, March 20th		
8:00-9:00	Landscape Review with Tara Beal and Landscape Maintenance	Physical Plant, Large Training Room
10:00-11:00	Open Community Forum	Macomb City Hall
12:00-1:20	Drop in Sessions	Malpass Library
1:30-2:50	Open Forum	University Union, Heritage Room
3:00-4:00	Campus Council on Planning and Usage	University Union, Heritage Room
5:00-6:30	Open Forums	West Dining Center
7:00-8:30	Dinner with Master Plan Co-Chairs	Red Ox
Wednesday, March 21st		
9:00-9:50	Open Forum concentrating on Transportation/Parking/Buses/Circulation	University Union, Heritage Room
10:00-11:50	Open Campus Forum	University Union, Heritage Room
12:00-1:00	Drop in Sessions	University Union, Concourse
1:30-2:20	Wrap up with Master Plan Steering Team	Physical Plant, Large Training Room
2:30-3:20	Wrap up with Master Plan Executive Team	Physical Plant, Large Training Room
3:30	Depart Campus	--

As you read the schedule, the guiding principle is inclusivity. Following past practice, there will be open campus and community sessions and individual drop in sessions to accommodate availability and preference for discussing items with representatives from the Smith Group.

The master planning process will once again rely on campus input, governance groups, and teams to advance presidential priorities and the updating of the plan for new facilities, permanent improvements, grounds, and infrastructure.

- The Campus Council on Planning and Usage (CCPU) makes recommendations through Faculty Senate to the Provost, President and other administrators on new space needs or modifications required to support academic programs of the University. Its members sometimes serve as CCPU/Senate representatives on other University committees overseeing major capital projects.
- The Master Plan Implementation Team is comprised of representatives from the campus who are responsible for implementation and advocacy of the current and updated master plan.
- The Master Plan Executive Team consists of designees from areas that report to the President, each Vice Presidential area, and the Campus Council on Planning and Usage. This Team is responsible for ensuring that input into the master plan is included and that there is a consistent, shared vision for facilities, grounds, and infrastructure.

If you are unable to attend these initial (or future) meetings, please continue to provide your input and feedback to any of the representatives on the three groups listed above. They assist in representing the campus community during this important review/update process. Membership on these groups is displayed in Tables 1-3 at the end of this report.

Background of the Master Plan Update

As reported in the *September 2011 Strategic Plan Update*, the goals of current master plan review/update are to:

- 1) Review the current *Master Plan* and infuse presidential priorities into the updated master plan (e.g., parking options for the Performing Arts Center).
- 2) Update the *Master Plan* to reflect current construction projects in process.
- 3) Change emphasis of this *Master Plan* from building placement to:
 - a) Campus entrance, appearance, and landscape enhancements;
 - b) Integration with permanent improvements;
 - c) Campus plans that have been developed since the last master plan; and,
 - d) Campus transportation and circulation at the macro level (PAC parking, welcome center).

The goal is to present an updated master plan at your December 2012 Western Illinois University Board of Trustees meeting. The plan that is presented to you must first have received endorsement from all governance groups. Several steps have been taken in preparing to meet this goal. Since September 2011, the Quality Based Selection process for selecting an architectural and engineering firm was advertised, campus interviews were conducted in December 2011, and contract negotiation was finalized in February 2012.

Higher Values in Higher Education Review/Update

Draft #2 of the University's revised strategic plan was presented in the *February 2012 Strategic Plan Update*. Since soliciting campus feedback, there were three recommendations to enhance the plan by adding action items on:

- 1) Recruiting and retaining military personnel given the University's status and traditions as a military friendly institution;

- 2) Increasing efforts to assist students with career counseling and placement; and,
- 3) Explaining that annual consolidated reports are used in subsequent institutional planning and budgeting.

These items will be included in Draft #3. Before finalizing that draft, Associate Provost Parsons and I will be seeking your additional feedback to Draft #2 at the March 30th Western Illinois University Board of Trustees meeting. We are also working to obtain endorsement of the plan from all governance groups on both campuses. The final plan will be presented for approval at the June 2012 Board meeting.

If you have any questions about the materials and process presented in this month's *Strategic Plan Update*, and/or if you have feedback regarding the continued successful implementation of *Higher Values in Higher Education*, please contact me.

cc: President Thomas CSEC Pres. Rupert Associate Provost Neumann
 Provost Hawkinson COAP President Grimm Associate Provost Parsons
 Vice President Bainter Faculty Council Chair Solymosy Assistant Vice President Williams
 Vice President Biller Faculty Senate Chair Rock Planning, Budget, and IR Staff
 Vice President DeWees SGA Chair Copi President's Office Support Staff

Table 1
Campus Council on Planning and Usage Membership

Brett Eberhardt	Associate Professor, Art
Beth Hansen	Assistant Professor, Mathematics
Jeff Laurent	Associate Professor, Psychology
Dana Lindemann	Assistant Professor, Psychology
Rafael Obregon	Assistant Professor, Engineering Technology
Eric Ribbens	Professor, Biological Sciences/Ex-officio Landscape Liaison
Miriam Satern	Professor, Kinesiology

Table 2
Master Plan Steering Team Membership

Scott Coker	Director, Physical Plant/Chair
Dale Adkins	Chairperson, Recreation, Park and Tourism Administration
Tara Beal	Superintendent, Grounds
Dana Biernbaum	Assistant Vice President, Administrative Services
John Biernbaum	Associate Vice President, Student Services
Bill Brewer	Assistant Director, Physical Plant
Tara Buchannan	Director, Disability Resource Center
Jim Carter	Alumni Council
Roger Clawson	Alumni Council
Ann Comerford	Director, University Union
Sharon Evans	Dean, College of Fine Arts and Communication
Andrea Henderson	Director, Equal Opportunity and Access
Michael Hott	Architectural Superintendent
Mike Inman	Mayor, City of Macomb
Dana Lindemann	Assistant Professor, Psychology
Jordan Liles	Student Representative, Biology Major
Tim Lobdell	Alderman, City of Macomb
Dana Moon	Assistant to the Dean, College of Education and Human Services
Dennis Moon	Alderman, City of Macomb
Gordon Rands	Chairperson, Management and Marketing
Eric Ribbens	Professor, Biological Sciences
William Rupert	Deputy Director, Human Resources/President, Civil Service Employees Council
Darcie Shinberger	Director, University Relations
Gretchen Sullivan	Administrative Assistant, Graduate Studies
Tim Van Alstine	Director, Intercollegiate Athletics

Table 3
Master Plan Executive Team Membership

Scott Coker	Director, Physical Plant/Co-Chair
Joe Rives	Vice President, Quad Cities, Planning and Technology/Co-Chair
Brad Bainter	Vice President, Advancement and Public Services
Matt Bierman	Director, Budget Office
Julie DeWees	Vice President, Administrative Services
Ken Hawkinson	Provost and Academic Vice President
Mike Rodriguez	Chief Technology Security Officer
Joe Roselieb	Director, Residential Facilities