

To: Members of the Western Illinois University Board of Trustees
Mike Houston, Chairperson Carolyn Ehlert Fuller
Jesse Andrews Bill Griffin
Bill Epperly Steve Nelson

From: Joe Rives, Vice President, Quad Cities, Planning and Technology

Date: September 27, 2011

Re: September 2011 Strategic Plan Update

This month's *Strategic Plan Update* provides you with the membership and charges for the *Higher Values in Higher Education 2008-2018* and *WIU-Macomb Campus Master Plan Review/Update* Teams. President Thomas established both of these teams to build upon past institutional successes and advance the University's planning efforts.

The Higher Values in Higher Education Review/Update Team will follow past precedent and work collaboratively with the campus community in reviewing and updating the University's *Strategic Plan*. They will also confirm that the University's updated plan is in alignment with the Higher Learning Commission-North Central Association of Colleges and Schools' new accreditation criteria and processes.

The goal is to have an updated strategic plan ready to present at your June 2012 Western Illinois University Board of Trustees meeting. The plan that is presented to you must first have received endorsement from all governance groups on both campuses. Team membership is displayed in Table 1 (below).

The Macomb Campus Master Plan Team will begin by working collaboratively with the campus community to complete a Quality Based Selection Process (QBS) to select an architectural and engineering firm that will work with the campus and Macomb community to review and update the *Campus Master Plan*.

After selection, the Master Plan Review/Update team's membership will be expanded. All members will work collaboratively with the campus community to:

1. Review the current *Master Plan* and infuse presidential priorities into the updated master plan (e.g., parking options for the Performing Arts Center)
2. Update the *Master Plan* to reflect current construction projects in process
3. Change emphasis of this *Master Plan* from building placement to:
 - a. Campus entrance, appearance, and landscape enhancements;
 - b. Integration with permanent improvements;
 - c. Campus plans that have been developed since the last master plan; and,
 - d. Campus transportation and circulation at the macro level (PAC parking, welcome center).

The goal is to have an updated master plan ready to present at your December 2012 Western Illinois University Board of Trustees meeting. The plan that is presented to you must first have received endorsement from all governance groups. Initial team membership is displayed in Table 2 (below).

With the Master Plan Review/Update Team focusing on planning, the Master Plan Implementation Team will continue focus on implementation. Scott Coker, Assistant Director of Physical Plant, chairs this Team. Additionally, utility and infrastructure master planning will continue as a separate but interrelated process.

Table 1
 Higher Values in Higher Education 2008-2018 Review/Update Team

Nancy Parsons, Co-Chair	Associate Provost
Joe Rives, Co-Chair	Vice President, Quad Cities, Planning & Technology
Jeff Anderson	City Planner, City of Moline
Ed Basch	Community Development Coordinator, City of Macomb
Dana Biernbaum	Assistant Vice President, Administrative Services
Gary Biller	Vice President, Student Services
Andy Borst	Director, Admissions
Chris Brown	Administrative Aide, WIU-QC
Felix Chu	Interim Associate Dean, University Libraries
Ann Comerford	Director, University Union
Tucker Copi	Macomb Student Government Association President
Kassie Daly	Assistant Director, Quad Cities Admissions
Gloria Delany-Barmann	Professor, Educational and Interdisciplinary Studies
John Drea	Associate Dean, College of Business and Technology
Jennifer Grimm	Academic Advisor, Communication/COAP President
Rick Hardy	Director, Honors
Renee Higgins	Dean of Transfer, Spoon River College
Robert Hironimus-Wendt	Associate Professor, Sociology and Anthropology
Rhonda Kline	Director, Institutional Research and Planning
David Lane	Associate Professor, Psychology
Nancy Laverdiere	Web Specialist, University Libraries
Kerry Lemaster	Administrative Assistant, President's Office
Kathy Malcomb	Director, Planning and Institutional Effectiveness, Black Hawk College
Sue Martinelli-Fernandez	Dean, College of Arts and Sciences
Kimberley McClure	Professor, Psychology/Graduate Council Chair
Kristi Mindrup	Assistant Vice President, WIU-QC and Planning
Dennis Moon	At-Large Alderman, City of Macomb
Josh Moon	Senior Associate Athletics Director
Julie Murphy	Director Foundation Communications/Donor Stewardship
Amy Patrick Mossman	Associate Professor, English and Journalism
Lorette Oden	Professor, Health Sciences
Boris Petracovici	Associate Professor, Mathematics
Steve Rock	Professor, Economics and Chair/Faculty Senate
Chad Rosenow	President Quad Cities Student Government Association
Ann Rowson	Director, Museum Studies
Bill Rupert	Deputy Director, Human Resources/Civil Service Employees Council President
Jim Schmidt	Associate Dean, College of Arts and Sciences
Carol Scott	Secretary, Alumni Council
Darcie Shinberger	Director, University Relations
Emeric Solymossy	Professor, Management and Marketing/Quad Cities Faculty Council Chair
Amy Spelman	Director, Alumni Programs
Tammy Werner	Assistant Professor, Sociology and Anthropology
Janet Wigglesworth	Chairperson, Kinesiology/Chairs Council Representative
Charles Wright	Chair, Art

Table 2
Initial WIU-Macomb Campus Master Plan Review/Update Team¹

Charles Darnell, Co-Chair	Director, Physical Plant
Joe Rives, Co-Chair	Vice President, Quad Cities, Planning & Technology
Tara Beal	Superintendent of Grounds
Matt Bierman	Director, Budget Office
Scott Coker	Assistant Director, Physical Plant
Julie DeWees	Vice President, Administrative Services
Lora Lidaywa	Purchasing Officer
Kathy Neumann	Associate Provost
David Rohall	Associate Professor, Sociology and Anthropology/Chair, Council on Campus Planning and Usage
Joe Roselieb	Director, Residential Facilities

1. Team membership will be expanded after the initial staff work of partnering with the campus community to complete a Quality Based Selection process for selection of an architectural and engineering firm is accomplished.

If you have any questions regarding these new campus planning teams, and/or feedback regarding the continued successful implementation of *Higher Values in Higher Education*, please contact me.

cc: President Thomas	CSEC Pres. Rupert	Associate Provost Neumann
Provost Hawkinson	COAP President Grimm	Associate Provost Parsons
Vice President Bainter	Faculty Council Chair Rowson	Assistant Vice President Williams
Vice President Biller	Faculty Senate Chair Rock	Planning, Budget, and IR Staff
Vice President DeWees	SGA Chairs Copi and Rosenow	President's Office Support Staff