

To: Members of the Western Illinois University Board of Trustees
Mike Houston, Chairperson Carolyn Ehlert Fuller
Chris Bronson Bill Griffin
Bill Epperly Steve Nelson

From: Joe Rives, Vice President, Quad Cities, Planning and Technology

Date: October 2, 2010

Re: October 2010 Strategic Plan Update

This month's *Strategic Plan Update* provides a status report on updating the *University Mission Statement* and it seeks campus input in this important process.

At your summer 2010 Western Illinois University Board of Trustees retreat, it was requested that the campus community review the *University Mission Statement*. It currently states:

By enacting our values and supporting the synergy between instruction, research, creativity and service, Western Illinois University prepares and supports a socially responsible, diverse student, faculty, and staff population to lead in the global society.

Leading the discussion was Western's role in the global society. Working with the Civil Service Employees Council, Faculty Senate, and Quad Cities Student Government Association to gain initial feedback, two themes emerged. Learning is a life-long process, hence the desire to keep "prepares and" in the *Mission Statement*. Moreover, Western students, faculty and staff actively engage in life-long learning, resulting in the suggested replacement of "supporting the" to "creating a" synergy between instruction, research, creativity, and service in the *Mission Statement*. To reflect this feedback, the proposed revision to the University Mission Statement now reads:

By enacting our values and creating a synergy between instruction, research, creativity and service, Western Illinois University prepares and supports a socially responsible, diverse student, faculty, and staff population to lead in the global society.

Campus feedback on this revision is requested through e-mail and at governance groups meetings on the both campuses. When consensus is achieved, endorsement will be sought from each of the groups. The revised mission statement will then be presented for your approval at the next Western Illinois University Board of Trustees meeting. Scheduled meetings on the revised mission statement are displayed in the table below.

<u>Group</u>	<u>Date, Time, Location</u>
Civil Service Employees Council	10/7, 1 PM, Capitol Room and WIU-QC 114
Council of Administrative Personnel	10/14, 3 PM, Sherman 205 and WIU-QC 265A
Faculty Senate	10/12, 4 PM, Capitol Room and WIU-QC 265A
Graduate Council	10/11, 3 PM, Horrabin 60 and WIU-QC 265A
Quad Cities Faculty Council	10/5, 12:30, WIU-QC 231
Student Government Association-Macomb	10/12, 7 PM, Capitol Room and WIU-QC 265A
Student Government Association-Quad Cities	Endorsed 9/21 (Will review if there are changes)

Thanks to the Board and all members of the campus community for engaging in this process; and please contact me if you have any questions about the information presented in this *Strategic Plan Update*, and/or if you have additional feedback for the continued successful implementation of *Higher Values in Higher Education*.

cc: President Goldfarb

Provost Thomas

Vice President Johnson

Vice President Thompson

CSEC Pres. Herrington

COAP President Tibbitts

Faculty Council Chair Rowson

Faculty Senate Chair Devolder

SGA Chairs Liles and Rosenow

Alumni Council Chair Clawson

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