

To: Members of the Western Illinois University Board of Trustees
Steve Nelson, Chairperson Carolyn Ehlert Fuller
Chris Bronson Bill Griffin
Bill Epperly Mike Houston

From: Joe Rives, Vice President, Quad Cities, Planning and Technology

Date: July 20, 2010

Re: July 2010 Strategic Plan Update

Higher Values in Higher Education 2008-2018 contains priorities for enrollment, construction, public outreach, and accreditation. This month's *Strategic Plan Update* shows how students, faculty, and staff are working together to advance these initiatives across the two campuses of Western Illinois University.

Summer Enrollment

Total Summer 2010 enrollment was 3,752 students, up 398 students or 11.9 percent from Summer 2009. Macomb and Quad Cities campuses enrollment totaled 1,427 and 544, respectively, down slightly from last year; however, off-campus enrollment saw a 48 percent increase over Summer 2009 (1,781 compared to 1,202).

More new students also entered Western this summer compared to last year. New freshmen enrollment in Summer 2010 was 79 (17 in Summer 2009), while new transfer student numbers were 121, compared to 56 last year. New graduate students were 148, compared to 122 in Summer 2009.

Quad Cities Construction

Phase I construction continues on schedule. The existing 60,000 square foot brick building has been reduced to its basic structure leaving its concrete floor plates, columns, and roof.

On July 12, 2010, the Illinois Capital Development Board (ICDB) released \$4.0 million for the design of the approximately 100,000 square foot Phase II. Western's press conference announcing this release and introducing Holabird and Root (H&R) of Chicago as the architects was attended by over 100 members of the community.

During the next month Bill Brewer, Kristi Mindrup, and I will work with the ICDB and H&R to transition from programming to design, so campus planning on Phase II can begin shortly after the start of academic year 2010-2011. For construction photos and additional information regarding the newly developing Western Illinois University-Quad Cities Riverfront Campus, please visit www.wiu.edu/qc/riverfront/index.php.

Public Outreach through WQPT

WQPT will be airing a new series called "WIU Presents." It will feature different contributions of Western Illinois University to the Quad Cities and WQPT service region. The first show in this series is a historic overview of Building 1's groundbreaking at the Western Illinois University-Quad Cities Riverfront Campus. It features video from the day, subsequent interviews, and other informational materials.

The show will be aired Sunday, August 1 at 5:30 pm; Tuesday, August 3 at 8:30 pm; and Saturday, August 7 at 6:30 pm. Please let me know if you do not receive WQPT but would like to see a video of the show. This is the first of many partnerships between WQPT, Western Illinois University-Quad Cities, and University Television. I hope you enjoy the half-hour production. We will add to the show at Ribbon Cutting, and there will be many other episodes of “WIU Presents” between now and then. It is also exciting to note that WQPT reached agreement with Dish Network for a High Definition channel, in addition to its standard channel. Soon the station will also be providing 24 hour programming, as well.

University Accreditation

The final edition of the University’s Self-Study for institutional re-accreditation from the Higher Learning Commission-North Central Association of Colleges and Schools that was endorsed by all governance groups and approved by you at your June 2010 Western Illinois University Board of Trustees meeting is posted on the Web at www.wiu.edu/accreditation.

It is now the responsibility of the Steering Team to keep a folder of institutional actions that occurred between the period of finishing writing and the time that the team conducts its on-site visit, per Commission guidelines. To date, the following institutional actions will be noted. The URL for press releases is indicated at the end of action, in case you are interested in reading more about the change(s).

- June 16, 2010: Western Illinois University’s art programs earned accreditation by the National Association of Schools of Art and Design, following a self-study and on-site evaluation (www.wiu.edu/news/newsrelease.php?release_id=8234).
- June 28, 2010: Western will be combining the Center for International Studies with the School of Extended Studies given the synergy between units and opportunities for cost savings (www.wiu.edu/news/newsrelease.php?release_id=8247).
- July 7, 2010: President Goldfarb announces University priorities and budget procedures given that the State reduced higher education budgets for Fiscal Year 2011 by \$100 million (or 6.2 percent for Western) and that the State still owes the University over \$17 million in Fiscal Year 2010 expenses (www.wiu.edu/news/newsrelease.php?release_id=8257).
- President Goldfarb’s announcement was accompanied by frequently asked questions to state cash flow and institutional budgets (http://www.wiu.edu/news/newsrelease.php?release_id=8255), in addition to the University’s Fiscal Year 2011 Expense Priority Procedures (www.wiu.edu/news/newsrelease.php?release_id=8256).
- July 13, 2010: Western announces increases in summer enrollment (www.wiu.edu/news/newsrelease.php?release_id=8263).
- July 14, 2010: The Illinois Capital Development Board (CDB) released \$4.0 million for design of Phase II on the Western Illinois University-Quad Cities Riverfront Campus (www.wiu.edu/news/newsrelease.php?release_id=8266).

As the data show, Western Illinois University continues to advance our goals and priorities. Please contact me if you have any questions about the data presented in *Strategic Plan Update*, and/or if you have additional feedback for the continued successful implementation of *Higher Values in Higher Education*.

cc:	President Goldfarb	COAP President Tibbitts	Alumni Council Chair Clawson
	Provost Thomas	Faculty Council Chair Rowson	Associate Provosts Dallinger and Hawkinson
	Vice President Johnson	Faculty Senate Chair Devolder	Assistant Vice President Williams
	Vice President Thompson	Macomb SGA Chair Liles	Planning, Budget, and IR Staff
	CSEC Pres. Herrington	Quad Cities SGA Garrison	President’s Office Support Staff