Western Illinois University-Quad Cities and University Planning

Fiscal Year 2015 Annual Report
University Planning

Planning is a process of choosing among those many options. If we do not choose to plan, then we choose to have others plan for us.

~Richard I. Winwood
University Planning Staff

- Facilitate, support, and provide accountability reporting for institutional planning and accreditation
- We engage in collaborative, inclusive, and transparent processes
Fiscal Year 2015
Goals and Accomplishments
Fiscal Year 2015 Goals

1. Support University Accreditation
2. Provide Accountability Reporting
3. Keep Higher Values in Higher Education at the Forefront of the University
4. Keep the Long Term Plan at the Forefront of the University
Fiscal Year 2015 Goals

5. Chronicle Macomb Campus Master Plan Success

6. Implement the Quad Cities Campus Master Plan

7. Complete Other University Planning Initiatives
Goal 1: Support University Accreditation
Goal 1: Support University Accreditation
Off Campus Review

Context
New five-year reviews
WIU has 13 off-campus locations, 2 sites reviewed
(Washington and Peoria, IL)

Team Meetings
President Thomas
Provost Hawkinson
Dr. Carter
College of Education and Human Services
Administrative Team
Students and faculty
“Interviews with the University President, various deans, department chairs, faculty [and students] demonstrated a clear, mission-consistent institutional commitment to meeting the educational needs of members of communities in the state of Illinois.”
Goal 1: Support University Accreditation
Campus Evaluation Visit

Context
Quality and Sustainability
Continuity in Moving

Team Meetings
President Thomas
Leadership Team
Quad Cities Administrative Team
Deans and Assistant Deans
Quad Cities and Planning Advisory Board
Quad Cities students, faculty, and staff
Goal 1: Support University Accreditation
Campus Evaluation Visit

“Outstanding leadership team on the campus. Evidence of shared decision making throughout all constituencies. Evidence of responsiveness to needs of students, faculty and staff. Strong advocacy voice for the campus and future planning.”
Goal 1: Support University Accreditation
Campus Evaluation Visit

“Universal commendation from all constituents about the flawless move to the new campus.”
Goal 1: Support University Accreditation
Distance Learning Request

Context
Increase Efficiency

Writing Team
- Dr. Carter
- Dr. Chu
- Billy Clow
- Dr. Ereksion
- Rhonda Kline
- Dr. Martinelli-Fernandez
- Dr. Mindrup
- Dr. Parsons
- Linda Prosise
- Dr. Rives
- Dr. Runquist
- Dr. Saddler
Goal 1: Support University Accreditation
Distance Learning Request

“Because of Western’s mature relationship with the Commission, an on-campus visit is not required.”

*Waiver of the on-campus visit under these circumstances is the exception rather than the rule*
Goal 1: Support University Accreditation
Annual Institutional Data Updates

Submission Team

- Angela Bonifas
- Debbie Kepple-Marmos
- Rhonda Kline
- Linda Prosise
- Cheryl Webster
Goal 1: Support University Accreditation
Commission Service: Change Panels

- Graceland University
- Grand View Vikings
- CITY COLLEGES of CHICAGO Wilbur Wright
- Minnesota State University Mankato
Goal 1: Support University Accreditation
Commission Service: Peer Review

- University of the Rockies
- Harding
- Harding School of Theology
- Ohio University
Goal 1: Support University Accreditation
Commission Service: PCA Mentor
Goal 1: Support University Accreditation
Accreditation Service
Goal 1: Support University Accreditation Accreditation Service
Goal 1: Support University Accreditation

Accreditation Relationships
Goal 1: Support University Accreditation Commission Service: WIU PCA

- Co-Chair, Persistence and Completion Academy
- Macomb
- Quad Cities
- Distance Learning
- Data

- Data Team
- Distributed Database
- Decision Trees
- Retention Projections
Goal 2: Provide Accountability Reporting
Goal 2: Provide Accountability Reporting

Monthly *Strategic Plan Updates*

Quarterly and Annual *Long Term Plan Updates*

Materials presented to the Higher Learning Commission

Fiscal Year 2015:

- *Strategic Plan Update*
- *Master Plan Update*
- *Performance Report*
Goal 2: Provide Accountability Reporting

Karin Chouinard
Keeps the University Planning website current
Goal 3: Keep the Strategic Plan at the Forefront of the University
Goal 3: Keep the Strategic Plan at the Forefront of the University

Monthly Strategic Plan Updates

Annual Strategic Plan Updates
- Actions Completed
- Actions In Progress
- Actions Not Started

Annual Performance Reports
- Performance Indicator Status
Goal 4: Keep the Long Term Plan at the Forefront of the University
Goal 4: Keep the Long Term Plan at the Forefront of the University

Annual Updates Document:

- Accomplishments
- Ongoing initiatives
- Actions in progress
- Plans
Goal 5: Chronicle Macomb Campus
Master Plan Success
Goal 5: Chronicle Master Plan Success
April 14, 2014 Release of Funding for the Center for Performing Arts
Goal 5: Chronicle Master Plan Success
Center for Performing Arts Design Complete
Goal 5: Chronicle Master Plan Success
CPA Preparation: New Entry Columns
Goal 5: Chronicle Master Plan Success
CPA Preparation: New Parking Lot
Goal 5: Chronicle Master Plan Success
New Greenhouse Opened
Goal 5: Chronicle Master Plan Success
New Residence at Horn Field Campus
Goal 5: Chronicle Master Plan Success
University Union Union Grand Re-Opening
Goal 5: Chronicle Master Plan Success
Food Court Before
Goal 5: Chronicle Master Plan Success
Food Court After
Goal 5: Chronicle Master Plan Success
Murray Street Café Before
Goal 5: Chronicle Master Plan Success
Murray Street Café After
Goal 5: Chronicle Master Plan Success
Lamoine Room Before
Goal 5: Chronicle Mater Plan Success
Lamoine Room After
Goal 5: Chronicle Master Plan Success
North Terrace Before
Goal 5: Chronicle Master Plan Success
North Terrace After
Goal 5: Chronicle Master Plan Success
Thompson Hall Ribbon Cutting
Goal 5: Chronicle Master Plan Success
Thompson Hall Before
Goal 5: Chronicle Master Plan Success
Thompson Hall After
Goal 6: Implement the Quad Cities Campus Master Plan
Goal 6: Master Plan Implementation

- 60th Street closed
- Riverfront Campus Phase II opened
- Phase III Programming Study completed
- Planning for Quad Cities Art and Phase III continues
Goal 6: Master Plan Implementation

Legislation for the sale and retention of the proceeds of 60th Street was enacted

- Assistant to the President, Governmental Relations
- University Legal Counsel
- Vice President for Administrative Services
Goal 6: Master Plan Implementation

Inventory Transfer to Macomb or CMS

- Administrative Services
- Facilities Management
- Provost’s Office
- Quad Cities Facilities
- University Technology
Goal 6: Master Plan Implementation

Successful campus master planning is spurring local economic development.
Goal 6: Master Plan Implementation

Successful campus master planning is spurring local economic development.
Goal 7: Complete Other Planning Initiatives
Lead National Clearinghouse for Commuter Programs

Learning About Commuter Students: Resources Within Reach (10th Edition) now available online
Host National Association of Branch Campus Administrators Annual Conference
Actively Participate in National Organizations

American College Personnel Association
Association of Institutional Research
Council for the Advancement of Standards
Higher Learning Commission
National Association of Branch Campus Administrators
National Clearinghouse for Commuter Programs
Engage Nationally Accreditation
Engage Nationally
Adding NCCP Membership
Engage Nationally
Adding NABCA Attendees
Plan Locally
Fiscal Year 2016
Goals and Budget Requests
Fiscal Year 2016 Goals

1. Support University Accreditation
2. Provide Accountability Reporting
3. Keep Higher Values in Higher Education at the Forefront of the University
4. Keep the Long Term Plan at the Forefront of the University
Fiscal Year 2016 Goals

5. Chronicle Macomb Campus Master Plan Success

6. Implement the Quad Cities Campus Master Plan

7. Complete Other University Planning Initiatives
Fiscal Year 2016 Budget Request
Fiscal Year 2016 Budget Request
Fiscal Year 2016 Budget Reminder

WIU obligated $6,000 in central funding for the Persistence and Completion Academy
Western Illinois University-Quad Cities
Mission

154 highly qualified and equally dedicated employees

Support the academic mission and service operations of Western Illinois University

By successfully advancing six shared goals and priorities
Mission

❖ Serving 1,523 students

❖ In 45 degree and certificate programs
Administrative Team
SPoiler Alert!
Executive Summary

Goal 1: Support Growth

- WIU-QC is the fastest growing Illinois public university, with average ACT scores that exceed state and national averages of college bound students

Goal 2: Support Mentoring

- WIU-QC’s Culture of Mentoring is a nationally recognized best practice
Executive Summary

Goal 3: Increase Community Support

- WIU-QC received $1.7 million in gifts and pledges during Fiscal Year 2015

Goal 4: Support Planning

- Riverfront Phase II opened on time and under budget
Executive Summary

Goal 5: Increase Diversity
- Total minority student enrollment is at a historic peak

Goal 6: Increase Efficiency
- We can document over $82 million in cost savings for the University
The Employees of Western Illinois University-Quad Cities
Welcome to New Employees
Mathew Beck

- Instructor, Counselor Education
- Masters in Counseling, Western Illinois University
- Pursuing his Ph.D. at the University of Iowa
Jeff Calhoun

- Director, University Technology-Quad Cities
- B.S. Mathematics, Western Illinois University
- Previously worked at the University of Illinois-Urbana/Champaign
Tony Campagna

- Building Service Worker
- Graduate of United Township High School
- Previously worked at KVF Quad Corp
Amber Driscola

- Graduate Assistant, Student Affairs
- B.S., Interdisciplinary Studies, Western Illinois University
Debbie Kepple-Marmos

- Assistant to the Vice President, Quad Cities and Planning
- M.A., University of London
- Previously worked at Graceland University
Carol Margualdsen

- Office Support Specialist
- B.A., Saint Ambrose University
Rebecca Moreno-Bell

- Instructor, Counselor Education
- Masters in Counseling, Western Illinois University
Bryan Ragle

Faculty Assistant, Quad Cities Manufacturing Lab

B.S., Western Illinois University
Ralph Turner

- Groundsworker
- Graduate of Iowa State University
- Previously worked at the Rock Island Arsenal
Kris Wesley

- Building Service Worker
- Graduated from Charleston (IL) High School
- Previously worked at Plastic Production Company
Haley Wikoff

- Instructor, Counselor Education
- Masters in Counseling, Western Illinois University
Pam Young

- Office Support Specialist
- Graduated from Fort Madison (IA) High School
- Previously worked at Black Hawk College
Joining Us From Macomb
Michelle Aurand

Centennial Honors College

- 1 day per week
- Serving 28 students
- Received 40 proposals for the first Student Research Day
Helena Lira

School of Distance Learning, International Education, and Outreach

- Provides non credit programs
- Supports campus and community tours, including a delegation from Malaysia
Thomas Rosner

University Technology

Provides technology support and service to the Quad Cities Campus three days per week
Years of Service Awards
11 Employees

175 Combined years of service
Jacquelyn Holan
30 Years of Service
Georg Gunzenhauser
25 Years of Service
Jim Patterson
20 Years of Service
Bill Brewer
15 Years of Service
Jean Kenney
15 Years of Service
Carla Paciotto
15 Years of Service
Scott Brouette
10 Years of Service
Lloyd Kilmer
10 Years of Service
Kristi Mindrup
10 Years of Service
Cue Up The Next Tune
Demonstrating Our Values
Joe Ackerman, Ralph Turner and Steve Whan

Completed annual pesticide training
Bill Brewer

已完成他的 Asbestos Designer 许可证、建筑师执照、LEED AP 认证的复审。
Emily Brooks

Will earn a M.S. in Instructional Design and Technology from Western Illinois University this spring
Scott Brouette

 Received the 2015 Governor’s Volunteer Service Award
Chris Brown

Working on her B.A. in English
Heather Calvert

- Working on a Post Baccalaureate Certificate in Instructional Design and Technology and Master’s degree in Museum Studies
Noelle Ebert

- Named December 2014 Civil Service Employee of the Month
- Pursuing a second master’s degree in Museum Studies
- Invited into Phi Kappa Phi
Jean Kenney

Will receive certification from the Quad Cities Professional Development Network in May
Christi Monson

Pursuing a post baccalaureate certificate and master’s degree in Instructional Design and Technology
Mary Pruess

- Elected to the University Licensee Association Board
Joe Rives

Named Quad Cities Man of the Year by the Dispatch/Argus, April 2015
Liz Smith

Pursuing a M.A. in Museum Studies
Kenny Wheeler

- Received the Council of Academic Advisors Advisor of the Month award
WQPT Staff

- Received a Certification of Appreciation from Association of the United States Army
- Named as a Commemorative Partner for the Department of Defense’s 50th Anniversary Commemoration of the Vietnam War
Tenure and Promotions
Earning Tenure and Promotions

Dr. Christine Anderson
Associate Professor
Curriculum and Instruction

Dr. Carrie Alexander-Albritton
Associate Professor
Counselor Education
Earning Tenure and Promotions

Dr. Kevin Diehl
Associate Professor
Accounting and Finance

Dr. Everett Hamner
Associate Professor
English and Journalism
Earning Tenure and Promotions

Dr. Andrea Hyde  
Associate Professor  
Educational Studies

Dr. Debbie Lee  
Associate Professor  
Curriculum and Instruction
Earning Tenure and Promotions

Dr. Carol Webb
Associate Professor, Educational Studies
Promotions

Liz Smith
Office Support Associate

Dr. Jim Rabchuk
Assistant Dean, College of Arts and Sciences
Completed Sabbaticals

Dr. Doug Druckenmiller
Computer Science

Dr. Dan Malachuk
English and Journalism
Served as a Fulbright Scholar

- Dr. Dan Malachuk
- English and Journalism
Received A Sabbatical

- Dr. Emeric Solymossy
- Management and Marketing
Fiscal Year 2015
Goals and Accomplishments
Six Campus Goals

1. Support Growth
2. Support Mentoring
3. Increase Community Engagement
4. Support University Planning
5. Increase Diversity
6. Increase Efficiency
Goal 1: Support Growth
The Fastest Growing Illinois Public University

Total Enrollment
- On-Campus
- Off-Campus
Percent Change in Total Enrollment
Fall 2010-Fall 2014

WIU-QC
Average New Freshmen ACT Scores
Fall 2014

- WIU-QC: 24.2
- State of Illinois: 20.7
- National College Bound: 21.0
Supporting Growth: New Educational Opportunities

New Minors

- Computer-Mediated Communication
- Event Planning and Management
- Spanish
- Teaching English to Speakers of Other Languages
Supporting Growth: New Educational Opportunities

New Undergraduate Programs
- B.S. in Bilingual/Bicultural Education

New Graduate Programs
- Masters in College Student Personnel
- Online M.B.A.
- Ph.D. in Environmental Science
Supporting Growth: New Educational Opportunities

New Hybrid Classes

- College Student Personnel
- Anticipated Community and Economic Development program
Supporting Growth: Partnerships

Scheduling Team

- Coordinates with departments to maximize course enrollments and minimize course conflicts
## Fall 2014 General Education Schedule

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<td>9:00am</td>
<td>SOC (WS) 160: 9:00 - 10:30am Social Sciences M</td>
<td>PSY 100: 9:00 - 10:30am Social Sciences T</td>
<td>MATH 103: 9:30 - 10:45 MWF</td>
<td>MATH 112: 9:00 - 10:15 MWF</td>
<td>MATH 133: 9:30 - 10:45 MWF</td>
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Supporting Growth: Partnerships

Lois Retherford processed:
- 1,354 course changes
- 1,232 meeting requests
- 462 CODEC requests
- 110 Lab reservations
Supporting Growth: Partnerships

Leslie Mose
proctored:

771 exams during fall 2014
Supporting Growth: Partnerships

Curtis Williams

- Served as the Point of Contact for our first Dual Enrollment Students
- Visited 19 local high schools with Dr. Rives
Supporting Growth: Partnerships

Curtis Williams

- Updated Financial Aid agreements with
  - Black Hawk College
  - Carl Sandburg College
  - Eastern Iowa Community Colleges
  - Highland Community College
  - Sauk Valley College
Supporting Growth: Partnerships

Dr. Rives

- Worked with Dr. Hardy to create Honors Agreements with:
  - Carl Sandburg College
  - Highland Community College
Supporting Growth: Partnerships

- Dr. Mindrup worked on new Linkages, Reverse Transfer agreements with:
  - Highland Community College
  - Sauk Valley College
Supporting Growth: Partnerships
Supporting Growth: Partnerships

Drs. Carter, Rives, and Joani Wilson led development of an articulation agreement with Palmer College of Chiropractic.
Our Story Could Have Been *Very* Different
Fall 2014 Enrollment Percentages

- New Programs: 54%
- Off-Campus: 16%
- Lower Division: 21%
- On-Campus: 9%

Legend:
- New Programs
- Off-Campus
- Lower Division
- On-Campus
Fall 2014 Total and "Traditional Enrollment"
Fall 2014 Enrollment Percentages

- New Programs: 818
- Off-Campus: 243
- Lower Division: 137
- On-Campus: 325

Legend:
- New Programs
- Off-Campus
- Lower Division
- On-Campus
Supporting Growth: Increased Visibility

Tami Seitz and Karin Chouinard
Supporting Growth: Increased Visibility

No more “Old IBM”

No More “Old Tech Center”
Supporting Growth: Increased Visibility

Partnered with:
- Facilities
- Technology
- External Marketing Advisory Board
- Students
- Faculty
- Staff

To create a user-friendly, accessible, and branded campus, giving first and lasting quality impressions
Supporting Growth: Increased Visibility

Illuminated signs, banners, and wall clings pronounce

- Entry to Western Illinois University
- Our commitment to *Higher Values in Higher Education*
Supporting Growth: Increased Visibility

Marketing “artwork” further signifies what is important to the University
Read Posters
Leadership in Energy and Environmental Design
Community Support

Set the Standard: Higher Values in Higher Education
Supporting Growth: New Commercial

Highlights

- Academic programs
- Campus location and facilities
- Diverse student population
Supporting Growth: New Commercial

Second most viewed item on the Quad Cities Chamber of Commerce Website

More hits than

- DC flight announcement
- South Park Mall Grand Reopening
- Chamber’s annual meeting
Examples of Marketing Partners

- WQAD
- Quad-City Times
- WHBF
- Dispatch Argus
- KWQC
- FOX 18
Examples of Marketing Partners
KWQC-TV6 School Closings On-Line

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<td>BURLINGTON COMMUNITY SCHOOLS</td>
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<td>Dismissing at 11 AM</td>
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Sponsorship Summary

As a Sponsor, you will receive:

- 2x (30) TV commercials to air during KLJB Journey Special Thursday 2/26 9:30-10pm
- 1x (10) shared open billboard adjacent to KLJB Journey Special Thursday 2/26
- 15x shared promos in support of KLJB Journey Special (logo only) 1/29-2/28
- 5x (23/7) Educational vignettes (logo & audio) airing Mon-Sun 3pm-12mid 1/29-2/28
- 5x (05) shared billboard adjacent to Thursday News Stories 1/29-2/26
- ROS 300 x 250 display ad on kljb.com Journey page (1 of 3 clients)
- ROS 300 x 250 display ad on kljb.com

A Celebration of Black History Month on FOX 18
Hispanic Enrollment has doubled in the last four years.
Supporting Growth: Increased Visibility

Other Marketing Strategies

- Mobile and web advertising
- Expanding into discipline-specific areas
- Use of an Advisory Group
Goal 2: Support Mentoring
Support Mentoring

ACPA’s Commission for Commuter and Adult Student Learners

Sponsored the program “More Than a Place to Park”

To highlight best practices in serving commuter students
Support Mentoring

Dr. Kristi Mindrup and Audrey Adamson

Presented on infusing mentoring into the culture of a commuter campus
Support Mentoring: Welcoming Environment

Temia Rice and Pam Young

Serve as the first point of contact for general inquiries, resources, and referrals
Support Mentoring: New Student Orientation

Four events introduced 221 students to WIU-QC
Support Mentoring:
University 100

Audrey Adamson and Scott Brouette

Require students to meet with a mentor outside of class, and engage in guided conversations designed to identify possible opportunities and challenges to the first year experience.
Support Mentoring: The Personal Touch

Heather Calvert

Provides financial aid advisement, workshops, and resources

Her efforts resulted in early FAFSA applications, and a tripling in the number of Day scholarship applications.
Mentoring = Increased Undergraduate Enrollment

- New Freshmen:
  - Fall 2010 Cohort: 29
  - Fall 2013 Cohort: 39

- New Transfers:
  - Fall 2010 Cohort: 177
  - Fall 2013 Cohort: 293

- All Undergraduates:
  - Fall 2010 Cohort: 734
  - Fall 2013 Cohort: 961
Mentoring = Increased Persistence

- New Freshmen: 48% to 63%
- New Transfers: 70% to 74%
- All Undergraduates: 81% to 85%
- All Graduates: 70% to 83%

Cohorts: Fall 2010 and Fall 2013
Support Mentoring: Employee Opportunities

- Schools
- Colleges
- Center for Innovation in Teaching and Research
- Human Resources
- Quad Cities Research and Scholarship Symposium
- Quad Cities Professional Development Network
Support Mentoring: Serving the University

Dick Janoski
- COEHS Advisory Board
- Chairperson, UPI Safety Committee
Support Mentoring: Serving the University

Dr. Lloyd Kilmer

Strategic planning/mission sessions with:

- COEHS
- Counselor Education
- Health Sciences-Social Work
Support Mentoring: Serving the University

Dr. Padmaja Pillutla
Chairperson, Faculty Council
Support Mentoring: Serving the University

Executive Committee, Faculty Council
- Dr. Christine Anderson
- Dr. Suzanne Bailey
- Joan Baril
- Tom Finley
- Dr. Everett Hamner
- Dr. Dan Malachuk
- Dr. Sharon Maroney
- Dr. Tammy Werner
- Pam White
- Dr. Brendon Young
Support Mentoring:
Serving the University

Audrey Adamson

Council of Administrative Personnel Representative
Support Mentoring: Serving the University

Allison Shook and Steve Whan

Civil Service Employees Council Representatives
Support Mentoring: Serving the University

Nico Moreno
President, Student Government Association
Support Mentoring: Mentoring = Community

- Employee Recognition Ceremony
- *Values in Practice Awards*
- Years of Service Recognition
- Retirement Celebrations
- Authors Recognition
Support
Community
Dr. Susan Stewart
Support Community: Dr. Kristi Mindrup and Bill Brewer
Support Community:
Emily Brooks
Support Community:
Dr. Jeanette Thomas
Award for Supporting All Four Core Values:
Janet Mathis, Renew Moline
Goal 3: Increase Community Engagement
Community Engagement
By the Numbers

2
Two Examples of Assistant Deans Community Service

Dr. Lloyd Kilmer

Davenport Community School District’s

- Blue Ribbon Panel on Technology
- Dropout Prevention Taskforce
Two Examples of Assistant Deans Community Service

Dr. Jim Patterson

Quad Cities Chamber
- Advanced Manufacturing Hub
- Restoration of Rail Service
Community Engagement
By the Numbers

7
Vice President Rives serves on 7 Boards

- Achieve Quad Cities
- Quad Cities Presidents and Chancellors Council
- Quad-Cities Academic Council (Chair)
- Renew Moline (Chair, Project Management Team),
- Quad Cities Airport Authority
- Regional Opportunities Council (Steering Team)
- Serve Illinois
Community Engagement
By the Numbers
15
The Administrative Team Serves on 15 Boards

- Ballet Quad Cities
- Boys and Girls Club
- Creative Arts Academy Advisory Board
- Davenport Network for Community and School Partnerships
- Greater Quad Cities Hispanic Chamber of Commerce
- Moline Rotary Club
The Administrative Team Serves on 15 Boards

- PR Network of the Quad Cities
- Quad Citians Affirming Diversity
- Quad Cities Career Connection Board
- Quad Cities College Consortium
- Quad Cities Minority Partnership
- Quad Cities Scholars
- Quad Cities Sports Authority
- Renew Moline
- United Neighbors
Community Engagement
By the Numbers

19
The Number of Staff Supported
Community Organizations and Events

- Daughter’s of the Nile
- Dress for Success Quad Cities
- Girl Scouts of Eastern Iowa and Western Illinois
- Logan Elementary Parent Teacher Association
- Mercer County Historical Society
- Mercer County Home and Community Education Group
- Mercer County Rhubarb Festival
- Moline Park and Recreation
- Orion Community School District 223
- Peniel and Old Brick Cemetery
- Quad Cities Symphony Orchestra
- Quad Cities Theatre Workshop Board
- Random Acts of Genealogy Kindness
- River Bend Food Bank
- Riverssance Art Festival
- The District Theatre Boards
- United Way Quad Cities
- Venus Envy Art Exhibition
- Women’s Connection
Community Engagement
By the Numbers

259
259 WIU-QC Stories
Featured on QC Online
Community Engagement  
By the Numbers  

600,000
600,000 Potential Viewers Are Served by WQPT

- Local programming
- Service to early childhood education
- Military friendly programming
WQPT’s Community Engagement

Local Programming

- **16** Stories of Service
- **24** Arsenal History Minutes
- The Whitney Reynolds Show
- The Cities with Jim Mertens
- Hola America! specials
- Out and About
WQPT’s Community Engagement

Local Screenings

- Unforgettable Lessons from the Holocaust (100 attendees)
- The Making of A Green River (35 attendees)
- Letters Home to Hero Street (500 attendees)
WQPT’s Community Engagement

Service to Early Childhood Education

AmeriCorps

- 18 WIU Students
- 250 QC Children
- 16,000 Volunteer Service Hours
- 49% literacy gains
WQPT’s Community Engagement

Service to Early Childhood Education

- **400** Local PBS Kids Writers Contest
- Paul Schwartz placed second nationally
- Ready to Learn Conference
- **375** Educators at Riverfront Campus
WQPT’s Community Engagement

Service to Early Childhood Education

First Book Club

- **40** classroom visits
- **5,000** free books distributed
WQPT’s Community Engagement

Service to Early Childhood Education

Imagination Station

- 500 for an invited event
- 50+ for breakfast
- 200 Volunteers
- 2,000 on Riverfront Campus
Take A Look
WQPT’s Community Engagement

Military Friendly programming

- 80 partners sponsoring over 100 hours of programming

- 110 participants and 45 employers attended the Military and Military Spouse Workforce Symposium
WQPT’s Community Engagement
In The Community

Financial Partners
- Federal Credit Union
- UnityPoint Health
- Trinity
- Sedona Technologies
- Government Services
- Lutheran Social Services of Illinois
- National Defense Industrial Association Iowa/Illinois
- Women in Defense Iowa/Illinois Chapter

Collaborative Partners
- Dispatch-Argus QConline.com
- Moline Public Library
- QC TW
- EUSOE Illinois
- Veterans History Project
- World War II Foundation
- WILL Interactive
- WLLR
- WQCQ 1420
- WQPT Quad Cities PBS
- WViki 903
WQPT’s Community Engagement
At the University
Community Engagement: Serving the Military

- Sponsoring a Military night at a Quad Cities River Bandits game
- Hosting the second annual Veteran’s Breakfast
- Airing a Military Holiday message on CBS 4
Community Engagement: Serving the Military

Shirley DeLeon and Grace Barnett

Opened the Veterans Resource Center
Community Engagement: Serving the Military

Kristi Mindrup, Chris Brown, Alison Shook, Christopher David, Michael Weinrich, Leslie Mose, and Carol Margurdsen

- Expanded Testing Center
  - Access to military and civilian personnel from one to six days per week
Community Engagement: Hosting High Profile Events

- *State of The University Address* by President Thomas
- *Annual Scholarship Breakfast*
- *Minority Scholarship Appeal*
- *Champagne on the Rocks*
- *University Theme Speaker*
- *Distinguished Faculty Lecture.*
- *Hallwas Lecture*
- *Spring Commencement*
- *Board of Trustees summer meeting*
Community Engagement
Hosting Guests
Community Engagement: Utilizing Advisory Board Expertise

- Facilities
- Marketing and Public Relations
- Quad Cities and Planning
- WQPT
Community Engagement: Results in Support

Paul Plagenz

$971,000 in FY15 gifts and pledges, as of 4/1/15
Community Engagement: Results in Support

Jamie Lange

$784,000 in FY15 gifts and pledges, as of 4/1/15
Community Engagement: Results in Support

$1.7 million in FY15 pledged or raised for WIU
Goal 4: Support University Planning
Support University Planning: Higher Values in Higher Education

89 Priorities implemented
Support University Planning: Implement Accreditation Actions

49 Priorities from “Growing Our Two Campuses”
Support University Planning:  
Campus Master Plan

- Phase II opened
- Phase III Programming Study complete
- $5.0 million for Phase III announced
- 60th Street closed
- QC Art Committee established
Support University Planning:  
*Campus Master Plan*

Quad Cities Facilities Implementation Team

- Held 125 meetings in preparation for the move

Kristi Mindrup

- Met with 144 individuals on office assignments
Support University Planning: Magnitude of Riverfront Moves

- 82 offices
- 16 classrooms
- 6 video conference rooms
- 8 science laboratories
- 5 conference rooms
- Numerous programmed and informal spaces
Support University Planning: Magnitude of Riverfront Moves

- Offices
- Student Affairs Center
- Quad Cities Testing Center
- US Bank Writing Center
- Counselor Education laboratories
- Science Education laboratories
- Curriculum and Instruction materials
- WQPT
- Storage
- WIU-Quad Cities Library
Oh By The Way...
Support University Planning
Kudos on Riverfront Moves

QC FIT
Bill Brewer
Kristi Mindrup
Andrea Allison
Suzanne Bailey
Amanda Bergeson
Chris Brown
Karin Chouinard
Christopher David
Tom Finley
Lloyd Kilmer
Debbie Lee
Charles Lydeard
Jim Patterson
Jim Rabchuk
Lois Retherford
Dan Romano
Allison Shook
Erskine Smith
Jeanette Thomas
Tammy Werner
Steve Whan
Curtis Williams
Support University Planning:
Special Kudos on Riverfront Moves
Support University Planning:
Special Kudos on Riverfront Moves
Support University Planning: After Grand Opening
Support University Planning: After Grand Opening

QC FIT established new protocol for

- Guest parking permits
- Laboratory safety
- Security post orders
Support University Planning: After Grand Opening

Established New Procedures For:
- Mail delivery
- Fleet car reservations
- Classroom facilitator materials
- Office supply inventory
- Testing Center operations

Liz Smith, Emily Pitz, Pam Young, Jean Kenney, Carol Marquardsen, Amanda Bergeson, Alison Shook, Temia Rice, Leslie Mose,
Support University Planning: QC Art

Charge

- Collect campus input about art
- Evaluate potential display areas
- Develop interdisciplinary zones for exhibition
- Consider art within other contexts such as campus signage, identity, and branding

Bill Brewer
Kristi Mindrup
Joan Baril
Heather Calvert
Dana Densberger
Noel Ebert
Fred Isele
Dan Malachuk
Paul Plagenz
Alison Shook
Pam White
Support University Planning
QC ART
Support University Planning
QC ART
BIG GIANT LIST
SIGNAGE - REF POINTS
HALLOWAYS OPEN SPACE
"SO MUCH GREY"
RF HALL CURVE TOWARDS NEAR
DISPLAY CABINETS IN RF HALL
CALL FOR ART (BC ART)
LADIES / KIDS ART

LIBRARY
4TH FLOOR
EXHIBITIONS
SHORT STACKS
COMPLEX

CHILDREN'S ART
Repetition, shadow, art
History of visits
Consider intellectual property
Macam opening talks
Shared from school
Program - project
Join when
Cell Grad Antiterror
National Park
Electro-Craft - user, mine, standard projects
Frame book, Rocket, Scraps

INPUT IN CLASS
EMAIL
GO FIELD MEETING
KIN
CRC ARTS
WATERPROOF
Arms, war, art
Lights, art, art
Public service, outreach
Support University Planning: QC Art

Charge

★ Suggest Art in Architecture
Support University Planning: Phase III Programming Study

- Bill Brewer
- Kristi Mindrup
- Tim Dietz
- Lindsay Fender
- Sue Martinelli-Fernandez
- Steve Nelson
- Jim Patterson
- Bill Pratt
- Mary Pruess
- Lois Retherford
- Jim Schmidt
- Lori Turner
- Roger Viadero
- Michael Weinrich
- Curtis Williams
Support University Planning: Phase III Progress

Drs. Mindrup, Rabchuk, and Bill Brewer

Repurposed Quad Cities Complex Room 1122 for Physics instruction
Support University Planning:
New Physics Lab
Support University Planning:
New Physics Lab
Support University Planning: Riverfront Annex Planning

- Joe Rives
- Bill Brewer
- Ray Diez
- Sue Martinelli-Fernandez
- Kristi Mindrup
- Kathy Neumann
- Jim Patterson
- Bill Polley
- Bill Pratt
- Jim Rabchuk
- Jim Schmidt
- Roger Viadero
Goal 5: Support Diversity
Support Diversity: Successful Recruitment Strategies

Curtis Williams

- Quad Cities Minority Partnership
- Quad Cities Scholars
- Quad Cities College Consortium
These organizations support:

- Math and science academies
- ACT preparation workshops
- Other social and educational events.
- Career Fairs
Support Diversity:
Successful Recruitment Strategies

Curtis Williams and Scott Brouette represent the University on:

- Quad Citians Affirming Diversity
- And work with local schools on STEM grant after school activities (Jefferson, United Neighbors)
Support Diversity: Successful Recruitment Strategies

Host Campus Events:
- Student Affairs co-hosted the Quad Cities Minority Conference and College Fair.
- Paul Plagenz hosted our second annual Minority Scholarship Appeal.
- Student Affairs co-sponsored the Bi-State Disability Conference for Students with Disabilities.

Tami Seitz engages in target marketing.

Be diverse.
Support Diversity: Total Student Enrollment

162 student or 12% increase

All Students
Minority Students

2010 2011 2012 2013 2014
Support Diversity:
Total Student Enrollment

<table>
<thead>
<tr>
<th>Year</th>
<th>All Students</th>
<th>Minority Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>1,250</td>
<td>1,400</td>
</tr>
<tr>
<td>2011</td>
<td>1,300</td>
<td>1,400</td>
</tr>
<tr>
<td>2012</td>
<td>1,350</td>
<td>1,450</td>
</tr>
<tr>
<td>2013</td>
<td>1,400</td>
<td>1,500</td>
</tr>
<tr>
<td>2014</td>
<td>1,500</td>
<td>1,550</td>
</tr>
</tbody>
</table>

95 student or 65% increase
Support Diversity:
Total Minority Student Enrollment as a Percent of Total Enrollment

- 2010: 11.5%
- 2011: 12.0%
- 2012: 14.1%
- 2013: 14.5%
- 2014: 16.5%
Support Diversity:
Total Fall 2014 Student Enrollment by Illinois County
Support Diversity:
Total Fall 2014 Student Enrollment
by Illinois County

Students are from 49 Illinois counties
Support Diversity:
Total Fall 2014 Student Enrollment by State
Support Diversity: Total Fall 2014 Student Enrollment by State
Fall 2014 International Student Enrollment
Students are from China, India, Italy, Mexico, Nepal, and Saudi Arabia
Support Diversity: Successful Retention Strategies

- Culture of Mentoring
- A wide array of student organizations
- Diverse programming
  - Cinco de Mayo
  - Dia de los Muertos
  - Black History Month
  - Safe Space Training
  - Pride Fest
  - Coffeehouse Bash
  - Shedd Aquarium Trip
  - Dr. Martin Luther King Celebration
  - Juneteenth Festival
  - LGBT Prom
Support Diversity: Successful Retention Strategies

- Audrey Adamson
- Provides disability accommodations
- 39 students utilized disability resource services
- A 25% increase from the previous year
- Audrey also meets monthly with the University ADA committee and attends retreats and trainings.
Support Diversity: Successful Retention Strategies

- New Freshmen: 48% Fall 2010, 63% Fall 2013
- New Transfers: 70% Fall 2010, 74% Fall 2013
- All Undergraduates: 81% Fall 2010, 85% Fall 2013
- All Graduates: 70% Fall 2010, 83% Fall 2013
Support Diversity: Recognized for Our Core Values

27 faculty and staff presented in

23 unique locations across the United States
Support Diversity: Recognized for Our Core Values
Support Diversity: Recognized for Our Core Values

4 faculty presented in

7 countries outside the United States
International Presentations

In addition to Canada, faculty presented in France, Germany, Italy, Malaysia, Netherlands, and Taiwan
Support Diversity:
Recognized for Our Core Values

15 Faculty published in 16 sources

- The Learning Assistance Review, 20 (1), 23-38
- Studies in the Novel 46.4: 514-15
- Illinois School Board Journal, November-December 2014
- Illinois School Board Journal, March-April 2015
- Journal of Disability and Religion. Volume 19, Issue 1, 90-93
- Association of Literacy Educators and Researchers Yearbook, Volume 36, 93-115
- Creative Education, 5, 396-401
- Terralingua, 3(1)
- American Society of Engineering Education, Illinois-Indiana Section
- Substance Use & Misuse, 50(1), 62-71
Support Diversity: Recognized for Our Core Values

- 13 faculty and staff members hold leadership positions in
- 21 professional organizations
Support Diversity:
Recognized for Our Core Values

- Iowa Student Personnel Association
- International Society of Information Technology and Education
- American Association on Intellectual/Developmental Disabilities
- Ohio Valley Philosophy of Education Society
- Midwest Symposium for Leadership in Behavior Disorders
- International Literacy Association/CAEP
- National Clearinghouse for Commuter Programs
- Council for Advancement of Standards in Higher Education
- ACPA Commission for Commuter and Adult Student Learners
- Illinois Association for Institutional Research
Support Diversity: Recognized for Our Core Values

- Association for Assessment and Research in Counseling
- Casa Guanajuato Board
- Quad-City Foreign Trade Zone #133
- Quad Cities Advanced Manufacturing Innovation Hub
- Illinois Manufacturers Association
- Tippie College of Business, University of Iowa
- Material Handling Institute
- Higher Learning Commission
- National Association of Branch Campus Administrators
- Illinois State Chapter of the American Association of Physics Teachers
Goal 6: Increase Efficiency
Increase Efficiency: The Entrepreneurial Spirit of WIU-QC

- We are Illinois’ fastest growing public university
- We are doing more with less
- We emphasize continuous process improvement
- We engage in cost savings and avoidance for the University
Increase Efficiency: WQPT

Change in Annual Revenue and Expenses
Fiscal Year 2010 and Fiscal Year 2014
Increase Efficiency:

WQPT

- Implementing a new mater control contract with WTVP in Peoria for complete fiber connectivity
- Eliminates microwave transmission
- Enhances signal quality and reliability.
Increase Efficiency
Marketing and WQPT

- The Value of the Marketing Budget is $100,000
- Over 800 spots aired encouraging WIU student enrollment aired in Fiscal Year 2015
  - The value of this airtime is more than $106,000.
- 30 spots a day identify “WQPT is a public broadcasting service of Western Illinois University.”
  - The value of this airtime is over $474,000
Increase Efficiency
Cost Savings and Avoidance

- The Mills is an $82 million construction project
- No construction or ongoing personnel, operations, or maintenance costs to the University
Fiscal Year 2016
Goals and Budget Requests
Fiscal Year 2016 Goals

1. Support Growth
2. Support Mentoring
3. Increase Community Engagement
4. Support University Planning
5. Increase Diversity
6. Increase Efficiency
Fiscal Year 2016 Budget Requests

1. Support Added Duties ($25k)
2. Environmental Health and Safety ($75k)
3. Quad Cities Fleet Cars ($75k)
4. Pro Rata Share if new state funding
Year In Review: Since April 2014
Preparing for Completion
Big News from the District 54 Toastmasters Spring Conference!!

WIU-QC Toastmasters President, Steve Vandewalle won the competition for the International Speech Contest.
Minority Scholarship Appeal
Minority Scholarship Appeal

Our Host and Emcee

Some of our recipients
Student Organization Award and Recognition Ceremony
Spring 2014 Commencement
THE FIRST STEP RIVERFRONT 5K
Presented by Western Illinois University - Quad Cities
Agreement with Moline Public Library to Share Resources and Access
Annual Fall BBQ

This year’s event included the last moves from 60th Street
Goodbye 60th Street
Packing
Phase II Grand Opening
The First Class on Phase II
Opening Day
Fall Block Party
Naming Ceremony
Hallwas Lecture

Dr. Jim Rabchuk
Unforgettable Lessons from The Holocaust Screening & the Lebovitz Family
Counselor Education Hosts Annual AARC Conference in Moline
Western Walks
WIU Homecoming in the Quad Cities

91 Fans in Attendance and more from that day
Annual Scholarship Breakfast
Thank You to All Our Donors
Veterans Appreciation Breakfast
“Twice Purple”
Veterans Day 2015
Thanks to the Committee for a wonderful event
Phase III Announcement
Kristi Mindrup meets former Governor Edgar @ the Moline MRA Awards
Voter Registration Drive
Noelle named Employee of the Month
Fall Graduation Reception
Fall Graduation Reception
Fall Graduation Reception
Ready for Holiday Break!
New Children's Literacy Center
@ the Quad Cities Botanical Center
Community Screening of Letters Home to Hero Street
Letters Wins Gold Metal at the Cedar Rapids Independent Film Festival
Celebrating the Kone Art Gift
Tree Wrapping Event
Sending Students to the Sigma Tau Delta National English Honor Society Convention in Albuquerque, NM
Congratulations!
Dr. Marty Coe
Illinois C.P.A. Society’s 2015 Outstanding Educator!
Supporting Imagination Station
Imagination Station
Kenny named Advisor of the Month
Sending Students to the Iowa Leadership Conference
University Theme Speakers

Dr. Claire Fox
University of Iowa

Mr. Sam Killermann
Social Justice Comedian
Ready to Learn Conference
Purple & Gold Day

1 Day + 15 Events = One Leatherneck Nation

Chicago, IL
Dallas, TX
Denver, CO
Los Angeles, CA
Macomb, IL

Moline, IL
Naperville, IL
Northbrook, IL
Orlando, FL
Peoria, IL
Phoenix, AZ
Seattle, WA
South Korea
St. Louis, MO
Washington, DC
Giving Back to the Community

Back to the Future
April 24th 2015
2:00pm-4:30pm

Event Features:
The event will include campus tours, multiple workshops, hands on experience in the Engineering Labs, raffles, food and more.

Hosted By: Western Illinois University-Quad Cities
Senior Level Marketing Class

3300 River Drive Moline, IL 61265
Riverfront Hall
Contact: Dr. Walsh
309.762.9481-Ext.62302 AD-Walsh@wiu.edu
Giving Back to the Community

HELP CHI SIGMA IOTA

Please donate non-perishable food items to Heart of Hope.

You can place items in labeled boxed throughout campus.

April 13 - May 1

HELP SUPPORT
HEART OF HOPE

Heart of Hope Ministries is a non-denominational fellowship of believers. Heart of Hope opened their evening Food Pantry and Clothing Ministry in May 2014! Since opening, they have experienced a steady increase in residents using this service. In the first month alone, they distributed over 500 food items to families. The Food Pantry is open Thursday evenings from 6-8pm.

http://www.heartofhopepc.org

WESTERN ILLINOIS UNIVERSITY
Quad Cities
Giving Back to the Community
And Finally...
Thank You for Keeping Us
THE Public Choice
For the Students That We Serve
Western Illinois University-Quad Cities and University Planning
Fiscal Year 2015 Annual Report