2011 Budget Requests

WIU Libraries

Phyllis C. Self, Dean

March 30, 2010
**FY 2010 University Libraries Budget**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel Services</td>
<td>3,331,751</td>
</tr>
<tr>
<td>Operating Budget</td>
<td>204,300</td>
</tr>
<tr>
<td>Library Materials</td>
<td>1,571,200</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>5,107,251</strong></td>
</tr>
</tbody>
</table>
Library Personnel

Administrative
(Dean & Associate Dean) 2

Academic Support Professional
(Development Officer) 1/3

Faculty (as of 3/15/10) 17

Civil Service 41.5
(21.5 report directly to Assoc. Dean)

Students 61
Mission

WIU Libraries serves as a portal to the information landscape: it inspires and integrates scholarly communication at all levels, enhances collaboration among students, faculty, and staff, and promotes knowledge as a critical resource to advancing the western Illinois region.
A Brief Review of the Division’s Goals and Objectives for FY10

Goal 1: Support Student Learning
Goal 2: Acquire, preserve, protect and assess current and future collections of the library
Goal 3: Develop and implement an educational program on scholarly communication and publishing or improved access and dissemination of information
Goal 4: Create usable attractive spaces to support library activities and student learning
Goal 5: Enhance technology innovation and implementation to provide the delivery of quality resources, services, and information
Goal 6: Establish WIU Libraries as a regional resource
Goal 7: Foster library faculty and staff development in order to deliver better service to our library users
Goal 8: Raise the external fundraising profile of WIU Libraries
FY10 Accomplishments

Learning Enhancements

• Participated in all WIU Higher Learning Commission/NCA Taskforces
• Conducted LibQUAL+ survey
• Began digitizing regional oral histories and Sequel annuals
• Improved computing environment
Digitizing the Sequels
FY10 Accomplishments
Learning Enhancements

• Library Instructional Sessions

<table>
<thead>
<tr>
<th>Year</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Spring</td>
</tr>
<tr>
<td>2002</td>
<td>39</td>
</tr>
<tr>
<td>2003</td>
<td>47</td>
</tr>
<tr>
<td>2004</td>
<td>68</td>
</tr>
<tr>
<td>2005</td>
<td>68</td>
</tr>
<tr>
<td>2006</td>
<td>109</td>
</tr>
<tr>
<td>2007</td>
<td>94</td>
</tr>
<tr>
<td>2008</td>
<td>113</td>
</tr>
<tr>
<td>2009</td>
<td>113</td>
</tr>
</tbody>
</table>
FY10 Accomplishments

Learning Enhancements

Library Instruction Sessions by Course Number-2009

<table>
<thead>
<tr>
<th>Sessions</th>
<th>Graduate</th>
<th>300-400 Level</th>
<th>100-200 Level</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring</td>
<td>3</td>
<td>28</td>
<td>82</td>
<td>113</td>
</tr>
<tr>
<td>Fall</td>
<td>3</td>
<td>36</td>
<td>137</td>
<td>176</td>
</tr>
<tr>
<td>Total</td>
<td>6</td>
<td>64</td>
<td>219</td>
<td>289</td>
</tr>
</tbody>
</table>
FY10 Accomplishments
Fiscal Responsibility

• Improved workflow by consolidating like and related functions
FY10 Accomplishments

Fiscal Responsibility

- Improved collections and service points to facilitate use
FY10 Accomplishments
Fiscal Responsibility

• Upgraded technology and increased usage of technology to support library operations

Mobile Devices staff development
FY10 Accomplishments
Fiscal Responsibility

• Implemented Continuing Assessment of Library services and operations
FY10 Accomplishments
Partnerships, Community Engagement & Outreach

• Internal

Student Assistant Gala

Faculty Retreat

Leibovitz Open House – QC
FY10 Accomplishments
Partnerships, Community Engagement & Outreach

• University

Privacy Panel Discussion
MCAD
Tech Fest
Homecoming
WIU Author Event
FY10 Accomplishments
Partnerships, Community Engagement & Outreach

• External

Game Nite Activities
Annual Book/Media Sale
ALS Award for the “Text Me” video

“Rural Libraries: Preserving Heritage, Building the Future with Community Informatics”
LSTA grant - funding was redirected to support libraries
FY10 Accomplishments

Diversity

• Pursue hiring culturally diversified student assistants and faculty
  
  (20% of current student employees are culturally diverse)

• Sponsored two faculty lectures and one exhibit during Black History Month
BHM Programs

- "Ben Fletcher: Iron Determination and the Power of Black Labor," lecture by Peter Cole, History department

Diversity in Our Collections
FY10 Accomplishments
Internationalization

• Continued to add materials to our Asian collections
• Added art work from India and China in the Malpass Library
• Hosted book talk “We Married Koreans: Personal Stories of American Women with Korean Husbands”
New Chinese artwork
<table>
<thead>
<tr>
<th>Service Function</th>
<th>2000</th>
<th>2008</th>
<th>2009</th>
<th>Percent Increase/Decrease (Between 2008 and 2009)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Circulation</td>
<td>47,403</td>
<td>26,808</td>
<td>29,054</td>
<td>8.4% increase</td>
</tr>
<tr>
<td>Reserves (Traditional)</td>
<td>1,120</td>
<td>1,895</td>
<td>2,315</td>
<td>22% increase</td>
</tr>
<tr>
<td>E-Reserves</td>
<td>7 courses (2006 data)</td>
<td>48 courses</td>
<td>54 courses</td>
<td>12.5% increase</td>
</tr>
<tr>
<td>Gate Count</td>
<td>326,777</td>
<td>504,042</td>
<td>492,249</td>
<td>2% decrease</td>
</tr>
<tr>
<td>Instructional Programs</td>
<td>120 (2002 data)</td>
<td>250</td>
<td>289</td>
<td>15.6% increase</td>
</tr>
<tr>
<td>Interlibrary Loan Borrowed</td>
<td>11,319</td>
<td>14,203</td>
<td>16,800</td>
<td>18% increase</td>
</tr>
<tr>
<td>Interlibrary Loan Lending</td>
<td>17,602</td>
<td>14,327</td>
<td>18,760</td>
<td>31% increase</td>
</tr>
<tr>
<td>Electronic Journal Access</td>
<td>Approx. 300</td>
<td>29,214</td>
<td>56,000+</td>
<td>92% increase</td>
</tr>
<tr>
<td>Reference Questions</td>
<td>10,914 (2003 data)</td>
<td>10,977</td>
<td>8,081*</td>
<td>26% decrease</td>
</tr>
<tr>
<td>Reserves</td>
<td>124 courses</td>
<td>178 courses</td>
<td>172 courses</td>
<td>3% decrease</td>
</tr>
<tr>
<td>Web Stats Pages viewed</td>
<td>2,138,156 (2002 data)</td>
<td>2,937,052</td>
<td>2,820,291</td>
<td>4% decrease</td>
</tr>
</tbody>
</table>

*includes email, instant messaging, and 800 # reference questions
FY10 Output Measures

10 Most Frequently Used Journals (via SFX)

- Journal of Sport & Exercise Psychology
- Science
- The Reading Teacher
- Journal of Personality and Social Psychology
- Child Development
- Sex Roles
- Journal of Chromatography
- The Sport Psychologist
- Journal of Speech, Language, and Hearing Research
- Developmental Psychology
## FY10 Output Measures

**Top used WIU Websites:**

<table>
<thead>
<tr>
<th>Website</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>WIU Email Options</td>
<td>3,172,422</td>
</tr>
<tr>
<td>WIU Libraries</td>
<td>2,721,239 (main site)</td>
</tr>
<tr>
<td>WIU Calendar</td>
<td>1,949,391</td>
</tr>
<tr>
<td>Early Childhood Center</td>
<td>1,700,735</td>
</tr>
<tr>
<td>WIU Libraries (web2)</td>
<td>1,448,113 (includes wikis, blogs, libstats)</td>
</tr>
<tr>
<td>University Relations</td>
<td>1,041,292</td>
</tr>
<tr>
<td>Admissions</td>
<td>1,023,190</td>
</tr>
</tbody>
</table>
Funds used to Enhance Accomplishments & Productivity

- Foundations Funds – used to purchase:
  - Abbyy FineReader Digitization software
  - Color Scanner for Music Library
  - 4 panel Chinese artwork in Malpass Library

- NNLM grant of $38,830 to promote MedlinePlus.gov and provide regional outreach to support Nursing

- CITR awarded travel stipends of $1,000 each to two faculty members.

MedlinePlus
Information & Instruction

Brian Clark – poster display at the IFLA conference in Milan, Italy
Budget Enhancement Outcomes for FY10

- The Provost Office provided the Library with a one-time allocation of $48,000 additional student help dollars.
FY11 Goals

• Goal 1: Support Student Learning

  – Enhance and support the development of technology driven physical and online learning environments

  – Cultivate curricular innovation and instructional excellence in the Libraries’ instructional programs

  – Support training and instruction in the use of educational technologies to promote academic success and lifelong learning
FY11 Goals

• Goal 2: Acquire, preserve, protect, catalog and assess current and future collections

  – Conduct ongoing assessment of the libraries’ print and electronic collections

  – Obtain physical or electronic access to information resources required for students to learn and faculty to teach

  – Collect print and online resources

  – Secure funding for security enhancements to libraries
Benefits of CARLI membership

<table>
<thead>
<tr>
<th></th>
<th>Western Illinois University INVESTED</th>
<th>For these products and services Western Illinois University would have spent</th>
</tr>
</thead>
<tbody>
<tr>
<td>CARLI membership</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>I-Share</td>
<td>$24,378</td>
<td>$324,825</td>
</tr>
<tr>
<td>Other CARLI managed systems (SFX, CONTENTdm)</td>
<td>$0</td>
<td>$22,551</td>
</tr>
<tr>
<td>Subsidized Products and Services</td>
<td>$650</td>
<td>$66,719</td>
</tr>
<tr>
<td>Brokered Products and Services</td>
<td>$216,860</td>
<td>$272,951</td>
</tr>
<tr>
<td>One Time Electronic Resource Purchases</td>
<td>$6,600</td>
<td>$16,500</td>
</tr>
<tr>
<td>Education, training and networking</td>
<td></td>
<td>$2,450</td>
</tr>
<tr>
<td>ILDS</td>
<td>$0</td>
<td>$4,500</td>
</tr>
<tr>
<td>In addition, Western Illinois University received the following awards of consortial funds</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Collection Enhancement Award</td>
<td>$0</td>
<td></td>
</tr>
<tr>
<td>Digitization Awards</td>
<td>$790</td>
<td></td>
</tr>
<tr>
<td><strong>Total FY 2009</strong></td>
<td><strong>$258,489</strong></td>
<td><strong>$711,292</strong></td>
</tr>
</tbody>
</table>
FY11 Goals

• Goal 3: Develop and implement an educational program on scholarly communication and publishing on improved access and dissemination of information
  – Educate the Libraries’ faculty and staff about scholarly communication issues
  – Engage the University community in discussions about issues related to scholarly communication
  – Identify unique collections for digitization
FY11 Goals

- Goal 4: Create usable, attractive physical and virtual spaces to support library activities and student learning
  - Secure funding to provide a welcoming and sustainable environment
  - Create welcoming environments to the libraries physical and virtual spaces
Creating attractive spaces

4th floor Gov/Docs area

3rd floor area – we hope to receive a broadband stimulus grant of $75,000 to upgrade physical space
Library storage
Archives’ storage
FY11 Goals

- Goal 5: Enhance technology innovation and implementation to provide the delivery of quality resources, services, and information
  - Secure permanent funding for a sustainable 4-year replacement cycle of technology
  - Develop web-based databases, applications, gateways, resource guides and other technologies
  - Enhance the access and use of library collections
Computer needs

We are currently down by 30 computers in our 2nd floor Reference area.
FY11 Goals

• Goal 6: Establish WIU Libraries as a regional resource
  – Migrate regional archival and special collections into WIU’s Digital Library
  – Support the cultural and economic development of the region
  – Provide service to unserved and underserved citizens of the region
  – Provide opportunities to increase cultural awareness as well as an appreciation of our regional character
Archives’ projects

Archives Workshop
FY11 Goals

• Goal 7: Foster library faculty and staff development in order to deliver better service to our library users
  
  – Encourage faculty and staff to seek opportunities for research, scholarship, professional development and training
  
  – Encourage the hiring, retention, and promotion of faculty and civil service employees from racially and ethnically diverse backgrounds
  
  – Ensure adequate training of faculty and staff
  
  – Review and improve library operations and support
FY11 Goals

• Goal 8: Raise the external fundraising profile of WIU Libraries
  – Raise $150,000 in donations
  – Develop goals for the Atrium Society
  – Establish gift levels for donations following Foundation Office practices

Working with C. T. Wise’s class to develop a new brochure and bookmark showcasing our new funding levels for the Library Atrium Society
Technology Goals and Objectives

Goal: Enhance technology innovation and implementation to provide the delivery of quality resources, services, and information

• Secure permanent funding for a sustainable 4 year replacement cycle of technology, including accompanying support services

• Redesign the library’s website to improve marketing, functionality and access to resources and services

• Utilize technology to eliminate redundancies in acquiring, processing and managing print and digital information

• Encourage the use of social networking and mobile computing to develop a sense of community within the library and beyond
Internal Reallocations and Reorganizations: WIU – Macomb

Planned FY11 reallocations or reorganizations

- In FY10 we are initiating a study of our Service Models which may result in mergers of service units and changes in job descriptions. Our focus will be on supporting Student Learning and Fiscal Responsibility.

- In addition, to eliminate/reduce the amount spent from our appropriated budget on printing costs, we established a committee to explore options for print charging for our students and patrons which we hope to take effect August 2010.

- The focus of all our reallocations is to improve library efficiencies, services (teaching/learning and research) and access.
FY10 Printing Costs

Roughly $20,000 is spent each year from University Libraries operating dollars on printing costs (that is 1,500,000 sheets of paper alone) – money which could be used to purchase 20 computers each year.
Internal Reallocation and Reorganizations: WIU – Macomb

**New funds received**

- In FY10 we received a one-time increase of $48,000 to support the increases in our student wage budget as a result of minimum wage increases. Minimum wage increased from $7.75 to $8.00 and will increase to $8.25 in July 2010.
Internal Reallocations and Reorganizations: WIU– Macomb

Additional funds requested (but not received) for the following:

- Flexible Instructional Classroom Facility
- Collection Development funds
- Information Literacy
- Nursing/Science Librarian and collection materials
- Online International Government Organization Information Initiative
Internal Reallocations and Reorganizations: WIU – Macomb

**Planned FY11 reallocations or reorganizations**

- Dean Self and Stephanie Sellers, Development Director, will work strategically to engage current and prospective donors
- The Library Atrium Society will be undergoing a transformation with new giving levels
- WIU Libraries will work with key donors to create collection endowments and encourage membership in the Libraries’ Atrium Society
- Reorganization may be an outcome of our Service Models Discussions
Internal Reallocations and Reorganizations: WIU – Macomb

Planned FY11 reallocations or reorganizations

- We have submitted a proposal to the Illinois State Library to obtain $75,000 of federal broadband stimulus money to improve our technology infrastructure within the Malpass Library.

- We are submitting a $50,000 grant proposal through the National Endowment for the Humanities to develop a training center for rural libraries of west central Illinois and surrounding areas to preserve unique content to contribute to historical records.

- We plan to submit additional grant proposals in FY11 where appropriate.
Internal Reallocations and Reorganizations:
WIU – Macomb

Long-Term External Funding Goals

- WIU Libraries will continue to seek outside funding to support collections, outreach, and technology where appropriate.

- WIU is currently in the midst of a capital campaign. WIU Libraries has a goal of more than one million dollars.
  - Our current fundraising statistics (2/18/10) show we are at $57,352 with our annual goal of $75,000 (76.47%)
  - The WIU campaign goal is $1.165 million – funds raised to date are $470,582 (40.39%)
Internal Reallocations and Reorganizations: WIU – Quad Cities

**Planned FY11 reallocations or reorganizations**

- Currently under review at the Quad Cities campus is the expansion of its physical facility.
### New Operating Resources
Not Associated with New Degree/Certificate Development

<table>
<thead>
<tr>
<th>Priority</th>
<th>Title of Funding Request</th>
<th>Amount Requested for One-Time Funding (FY11 only)</th>
<th>Amount Requested for Continuous Funding*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Student Wages</td>
<td></td>
<td>35,000 Permanent</td>
</tr>
<tr>
<td>2</td>
<td>Electronic Resource Management (ERM) Tool</td>
<td>9,526</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Collection Materials</td>
<td></td>
<td>249,164 Permanent</td>
</tr>
<tr>
<td>4</td>
<td>WIU’s Digital Library</td>
<td>64,709</td>
<td>17,834 Permanent</td>
</tr>
<tr>
<td>5</td>
<td>Security System</td>
<td>71,200</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Nursing/Science Librarian</td>
<td></td>
<td>68,000 Permanent</td>
</tr>
</tbody>
</table>
Collection Materials

There has been no increase in funding for 8 years (currently $1,571,200)

- Nursing/Science - $20,000
- International Documents - $35,357
- Forensic Chemistry - $26,000
- Anthropology - $6,000
- Museum Studies - $2,000
- Educational Leadership - $10,000
## New Operating Resources

*Not Associated with New Degree/Certificate Development*

*Facilities over $100,000*

<table>
<thead>
<tr>
<th>Priority</th>
<th>Title of Funding Request</th>
<th>Amount Requested for One-Time Funding (FY11 only)</th>
<th>Amount Requested for Continuous Funding*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>4-year Computer Replacement Plan</td>
<td></td>
<td>100,000 Permanent</td>
</tr>
<tr>
<td>2</td>
<td>2nd Floor Carpet Replacement</td>
<td>200,000</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Compact Shelving – Archives</td>
<td>300,000</td>
<td></td>
</tr>
</tbody>
</table>
Scholarly/Professional Activities

Scholarly/Professional activities:

- Book publications
  - 2 books by 1 faculty member
- Chapter/monograph/refereed article publications
  - 13 publications by 6 faculty members
- Creative activities
- Conference presentations
  - 3 International presentations by 2 faculty members
  - 9 Domestic presentations by 6 faculty/administrators
University Libraries Staff

Quad Cities Library Staff
Improving the WIU Libraries’ Experience