

## Minutes – March 30<sup>th</sup>, 2017 – Dean’s Advisory Council Meeting

Present: BillC., Tom, Chet, Jason, Krista, Jeanne, JeffM, Suzanne, SeanC, Hunt, Lora, Greg, Chuck, Michael, and guest, Tim Hallinan.

Agenda:

### 1. Tim Hallinan – Western Challenge Fundraiser.

The Western Challenge is a one day, online, 24-hour challenge that encourages alumni, students, staff and friends to show their support to WIU with a gift to any area of our Macomb and Quad City campuses. That day this year will be April 24<sup>th</sup>, 2017.

Tim said that the online pages of this fundraiser will be smoother this year, as they are using a crowd funder developer. In addition to making donations, WIU supporters will be encouraged to share the Western Challenge Fundraiser with others through social media.

An email will be coming out soon with a toolkit to assist supporters in doing that sharing with social media. This event will seek donations for campus wide money, with the University Libraries and other units on campus also being part of it.

### 2. Round Robin.

**Bill:** Ann is working on odds and ends. Kathy is working with Judge Slater (retired) on the history of McDonough County legal entities for a mock trial that will take place for Heritage Days. Bill is working on an online exhibit of the history of the WIU Libraries.

**Tom:** The QC Library has hired Brittany Pate as a Library Specialist.

**Krista:** Working with Jeanne on WIU Authors annual event. Has been a very busy week at the Reference Desk.

**Jeff M:** Our aging collection of VHS tapes is wearing out. They can be expensive to replace. We will try to replace ones that are needed for a class.

**Suzanne:** Please send Suzanne lists of books you or your unit would like to see purchased and she can feature them in the “Adopt a Book” program she features in her newsletter.

Baskets for Books generated over \$1500 in donations to the Libraries.

The Archives/Special Collections annual Icarian dinner event will be Saturday, August 26<sup>th</sup> with a theme of Icarian beekeeping & honey. Speakers will include Jeff H and Dan Yoder, along with the possibility of real bees. There will be an early invite go out in June, with the main advertising for the event taking place in July.

Suzanne participated in WIU's recent alumni/friends recent at Mt. Sterling, as did a recent donor who is making a significant life insurance donation to the Libraries.

A History Professor Emeritus is willing his 700+ book collection to the WIU Libraries.

Over 1000 people have been added to the Libraries' donor mailing lists. Meredith Hancks was a great help in researching names that could be added to the Libraries' mailing list. The University's phone-a-thons will also contain a \$5 library donation box to check.

**SeanC:** Libguides sent out an email of LibGuides 10 Yr Anniversary Tips, which included tips on the use of hashtags to improve searchability

**Hunt:** Busy putting out fires of problems with SFX displays, transfer students and Voyager, and other areas as they come up.

**Lora:** Many applications coming in for the Graduate Assistantship applications.

**Greg:** Greg said he tried to work with Sherman Hall on ways that book replacement money and fines money could make their way out of the University's general fund to the Libraries' funds, but to no avail.

However, Alonso does give guilty students the opportunity to replace books themselves rather than paying the replacement fee that does not go to the Libraries. Greg also pursued students using Rocky dollars to pay fines, but to no avail also. Access Services is also working on a "reserve fine" policy.

**Michael:** Michael said he has been busy with the search committee for VP of Student Services. Also attending events for the search for a VP of Administrative Services.

He has completed the Libraries' annual report process. McDonough County Housing Authority has picked up books we had to give away, especially a lot of romance novels. Michael noted former art director of the Libraries, Bill Sanders passing and donation to the Libraries.

And Michael also added that his Bigfoot lecture for an Anthropology class was a big success – and also thanked Brian Clark for his visit to the class, wearing a Bigfoot costume