Post-Baccalaureate Certificate in Business Administration

The WIU College of Business and Technology is proud to announce a Post-Baccalaureate Certificate in Business Administration, available at the Macomb campus, at the new Quad Cities Riverfront Campus, and online. The 12 semester hour Post-Baccalaureate Certificate in Business Administration features courses in Accounting, Finance, Management, and Marketing that provide a solid foundation for both a business career and for students interested in pursuing an MBA degree. The four-course certificate provides students with a broad range of skills applicable to the field of business. For students interested in pursuing an MBA degree at WIU, three of the courses in the certificate (ACCT 547, FIN 565, and MKTG 576) can be used to satisfy the core requirements of the MBA degree, while MGT 520 can be used as either an MBA concentration course or as an MBA elective.

Program Location: Macomb, Quad Cities, Online

A Stepping Stone Toward an MBA
Courses taken in the Business Administration Certificate can be applied toward a WIU Master of Business Administration (MBA) degree with any concentration. If you complete the certificate, you are more than one third of the way toward an MBA degree!

Admission Criteria
You must be admitted as a WIU graduate student AND one of the following:

• A cumulative undergraduate grade point average of 3.0 (or a GPA of 3.3 over the last 60 semester hours [sh]), OR
• Meet the admission criteria for the WIU MBA program, OR
• A cumulative undergraduate GPA of 2.75 (or a cumulative undergraduate GPA of 3.0 over the last 60 sh) and significant acceptable work experience.

While a GMAT score is not required for admission into the Post-Baccalaureate Certificate in Business Administration, students who wish to pursue the MBA will need to meet the MBA admission criteria. See your WIU MBA advisor for details.

Courses When and Where You Want Them
Courses for the Post-Baccalaureate Certificate in Business Administration are available online, at the Macomb campus, and at the new Quad Cities Riverfront Campus.

• ACCT 547 Corporate Financial Reporting and Analysis (3 sh)
• FIN 565 Financial Management: Theory and Practice (3 sh)
• MGT 520 Organization Behavior and Leadership (3 sh)
• MKTG 576 Decision Making for Global Markets (3 sh)
Total: 12 sh

Contact Information
For admissions process and general program information, contact the School of Graduate Studies, Western Illinois University, 1 University Circle, Macomb, IL 61455, (309) 298-1806, (877) WIU GRAD toll-free, Grad-Office@wiu.edu, wiu.edu/grad.

For specific program questions, contact William Polley, Interim Associate Dean and MBA Director, WJ-Polley@wiu.edu, Stipes Hall 101, Western Illinois University, 1 University Circle, Macomb, IL 61455, (309) 298-2442, wiu.edu/cbt.

WIU.EDU/BUSCERTIFICATE