Undoubtedly, moral condemnation of prostitution has plagued the ‘deviant’ occupation and contributed to the risks of those involved. However, if prostitution were regulated in the United States, would practitioners and clients be safer? Prostitution is defined as a criminal act that includes the trade, barter or exchange of sexual acts with the hope of receipt of economic gain or opportunity (Prostitution, 2012). The exchange of sexual acts for money has been banned in all states, except Nevada (in eight counties). Since the regulation of is at state level, local governments have tried to police prostitution and have failed in large part. However, if well-thought-out regulations are put in place, prostitution can be a safer, successful and thriving occupation than it currently is. Using labeling and general strain theories, an insight is provided into how the behavior of individuals may be influenced by terms used to describe or classify them. If stereotypes and negative attitudes can be eliminated by the legalization and regulation of prostitution, then the behavior of the individuals involved as well as the public may be positively transformed.