Past research has shown that there is a rise in non-religious college students and suggests that church attendance increases political participation. With political participation on the decline, this research analyzes student behavior to understand how college students are politically mobilized and how we might be able to increase it. After surveys and statistical modeling, this study found that what matters to student political participation and knowledge more than religious attendance is the amount of time they have been in college, a belief that their input matters, their membership in a Greek organization, and whether they watch national news or read the newspaper. This research provides an update to our understanding of what most influences a college student’s political participation and level of political knowledge.