WESTERN ILLINOIS UNIVERSITY
BOARD OF TRUSTEES
RETREAT
July 9-10, 2015

July 9, 2015 – Board Room, Multicultural Center, WIU-Macomb
8:30 a.m. Continental Breakfast

9:00 a.m. Open Retreat- Welcome, Roger Clawson and Jack Thomas
Review of Schedule of Topics – Retreat Facilitator Jane Pierson

9:20 a.m. The Year-in-Review
• Accomplishments
• Challenges

9:20 a.m. President’s Report to the Board - President Thomas

10:15 a.m. Break

10:30 a.m. Finances and Budget Projections
(President Thomas, Budget Director, Interim Provost, Admissions)
(Other VP’s may attend at President’s discretion)
• Current State-wide outlook
• Context for planning
• Presentation: Scenarios (Programs, Staffing, Operations, Enrollment)
• Changes required, options and alternatives
• Q/A and Discussion:
  o Implications for operations, staffing, community
  o Academic programs
  o Enrollment
  o Advancement and large donor fundraising outlook
• Timing for decisions and action

12:30 p.m. Lunch with discussion

1:00 p.m. Conclusion and next steps, short term and longer term

2:00 p.m. Quad Cities
• Current funding and enrollment statistics
• Academic programs for the future
• Expanding enrollment for the
  o Fulltime students
  o Non-traditional students
  o Weekend, evening, summer courses
  o Corporate and business clients or cohorts
• Marketing for the Macomb and Quad Cities Campuses (Similarities-Differences)
  o Issues that limit outreach and effective marketing in QC
• Facility development of Quad Cities Campus (Phase III)
- Time Table for financial self-sufficiency
- Next steps: Assuring that QC succeeds

4:00 p.m. Campus Golf Cart Tour for Trustees with Administrative Team
Provide background information to Trustees on the condition of the campus facilities and identify any new areas that either need or are scheduled for attention.

5:45 p.m. Gather for Dinner and Informal Conversation – University Union Board Room, WIU-Macomb

8:00 p.m. Adjourn for the evening

**July 10, 2015 - Multicultural Center Board Room, WIU-Macomb**

7:45 a.m. Breakfast and coffee

8:00 a.m. Open Friday Retreat
- Review of schedule for the day – Retreat Facilitator Jane Pierson
- Check in on any Follow-up steps on the Budget discussion or/and Campus Tour

8:30 a.m. Improving Board Functioning and Responsibilities
- Quick look at Roles and Responsibilities Documents
- Role of the board in financial oversight and decisions
- Improving operations (Minutes, Handling Materials in Meetings, Voting and Abstentions, Dinners as learning opportunities, Managing the cost of board operations)
- Committee operations and plans for the next 12 months
- Communications discussion
  - Resolving Conflicts/ Making Decisions if Conflicts Arise
  - Providing more time to consider Personnel Matters (implications)
- Board communications (Internal to the Board and with the Administration)

9:45 a.m. Goals for the Coming Year - 2015-16
- Board and Administration engagement in fundraising and donor development

10:30 a.m. Break

10:45 a.m. President’s Annual Review and Goals
- Developing goals, criteria
  - Presidents Goals
  - Outcomes
  - Interviews
  - Other data collection
- Timing and elements of the process
- Committee make up

12:00 p.m. Future scheduling of Trustee Meetings and Communication
Lunch and Discussion of Next Steps

1:00 p.m. Closing comments and Adjourn – Chair Clawson and President Thomas