The meeting of the Board of Trustees of Western Illinois University convened at 8:00 A.M. in the Capitol Rooms of the University Union, WIU – Macomb campus. Trustee J. Michael Houston, Chair, presided.

Chair Houston moved to convene the Board to Open Session. Trustee Nelson seconded the motion.

The following trustees were present to answer roll call:
Trustee Carolyn J. Ehlert Fuller (via teleconference)
Trustee William L. Epperly
Trustee Donald W. “Bill” Griffin
Trustee J. Michael Houston
Trustee Steven L. Nelson
Trustee Christopher G. Bronson

Chair Houston moved to convene the Board to Executive Session to consider personnel, legal, collective bargaining and other such issues as covered by Section 2.c. of the Illinois Open Meetings Act with plans to reconvene in open session at approximately 9:00 A.M. Trustee Nelson seconded the motion.

Roll Call
Trustee Ehlert Fuller Yes (via teleconference)
Trustee Epperly Yes
Trustee Griffin Yes
Trustee Houston Yes
Trustee Nelson Yes
Trustee Bronson Yes

Motion carried. The Board convened to Executive Session at 8:00 A.M.

Chair Houston moved to reconvene the Board to Open Session. Trustee Nelson seconded the motion.

Following Executive Session the Board reconvened in open session at 9:00 A.M.

The following trustees were present to answer roll call:
Trustee Carolyn J. Ehlert Fuller (via teleconference)
Trustee William L. Epperly
Trustee Donald W. “Bill” Griffin
Trustee J. Michael Houston
Trustee Steven L. Nelson
Trustee Christopher G. Bronson

Also present for the open meeting of the Board of Trustees:
Legal Counsel Representative Heidi Benson
Vice President for Administrative Services Jackie Thompson
Administrative Assistant to the Board Kerry Lemaster
Provost and Academic Vice President Jack Thomas
Vice President for Student Services W. Garry Johnson
Vice President for Quad Cities, Planning and Technology Joseph Rives
Vice President for Advancement and Public Services Brad Bainter
Advisory Group Representatives present:
Faculty Senate Chair – Dennis DeVolder
Student Government Association Senator-at-Large – Tucker Copi
Council of Administrative Personnel President – Jennifer Tibbitts
Civil Service Employees Council Representative – Bill Rupert

REVIEW AND APPROVAL OF SEPTEMBER 24, 2010 BOARD MEETING MINUTES

Chair Houston explained that Trustee Ehlert Fuller is in sunny Florida and thanked her for joining us via phone. He stated that the technology is great, but we know we will have some problems and will work through them as we move forward. The first item of business is the review and approval of the September 24, 2010 minutes. Trustee Nelson moved to approve the September 24, 2010 minutes. Trustee Griffin seconded the motion.

Roll Call
Trustee Ehlert Fuller Yes (via teleconference)
Trustee Epperly Yes
Trustee Griffin Yes
Trustee Houston Yes
Trustee Nelson Yes
Trustee Bronson Yes

CHAIRPERSON’S REMARKS

Chair Houston welcomed everyone to today’s meeting of the Western Illinois University Board of Trustees. He congratulated those students who will be graduating, particularly those students who will be taking part in the Honors Convocation this evening. I’d also like to take a moment to congratulate the 2010 Fighting Leathernecks Football team on their successful season. At this time when we think about where we were and where we made it to this year, that is really a major accomplishment. It brought a lot of good will and publicity to the University, and for anyone that is associated with the University, particularly alumni. I think we can be extremely proud, not only of the University, but particularly the football team. There have been numerous activities taking place on campus since our September meeting. Probably the thing that is most concerning the Board is the presidential Search. Certainly, as we think in terms of the job that Al has done, he leaves some very big shoes to fill. The good news is that anyone who knows Al, knows that Al is going to be working right up to the very, very last day of his administration. And, I’m sure will be willing to provide assistance after that period of time. Now that we have gone through the last couple of weeks, the Board has met with the individual finalists here on campus, and have gone through the interview. Later today, we will be going into Executive Session, following this meeting to begin the discussion in terms of picking a successor. I would remind people that once we have picked someone, we also will have to go through some negotiations and that sort of thing. When we will actually make an announcement and have a final decision, I’m not sure of, but that is something that will come very, very shortly.

We also as a University have been working with Joe Watts, consultant with Noel-Levitz, who spent a great deal of time on the campus, reviewing our recruitment and retention efforts. And certainly as a University our ability to retain the students that we have is extremely important, but one of the things that we can, I think, all be very proud of and particularly Al can be very proud of and his team, is the fact that
we are attracting new applicants to Western Illinois University. The numbers that I think we’re gonna talk about today, are very, very exciting, they set a trend. And I think most importantly we are going to begin to see the results of some long-term efforts. In the consultant’s report that comes back to us, I think will certainly help us in terms of moving in that direction.

Construction continues at the Riverfront Campus as well as here at the Union. I’ve been told that the move-in process has started at Memorial Hall, and we look forward to visiting this new and improved building.

Despite the progress we’re making on our facilities, there’s still some major, budgetary problems within the State of Illinois. As of today, the University is still waiting for $37 Million of funding for this fiscal year which began July 1. The State of Illinois, basically, we’re fortunate we’re one of the early ones to be paid in terms of what they owed us for last fiscal year, but they haven’t been making payments during the course of this fiscal year. And of course the plan of state government was to pay everybody they owed from last year by December 31st. And then we start the same process we had last year in that they will owe us money, and we will continue to move along, but it will be a very, very difficult process. We continue to work with our legislators and others to lobby for the release of these funds. I would compliment Jackie, I would compliment Ron Ward in terms of the working relationship they have with the people in the State of Illinois in terms of getting funds released. Because of those long-term relationships, I think we’ve probably have fared much better than some of the other universities in the State of Illinois, and certainly we got our money earlier than what some of the other universities may still be waiting for money from last year got.

I would be remiss if I didn’t mention the challenges that are faced by the University in this late October, and November, we had a series of bomb threats, which certainly disrupted campus life here again in Macomb. Generating negative publicity throughout the state of Illinois, but I would like to commend Dr. Goldfarb and his cabinet, the individuals for their swift action and the close working that they had with law enforcement personnel to make sure that campus community was safe. No one likes to deal with those things, as a former mayor of Springfield, I know that bomb threats are things that are received that probably 999 times out of 1,000 nothing’s going to happen, but you have to prepare for the one time that it could happen. I think the campus reacted very, very well, unfortunately a lot of people were put into positions that they simply shouldn’t have been put into, and dislodged, moved, but hopefully as Al was saying earlier this morning, he was reminding me that we had a graduation not too long ago that we had both a bomb threat and an ice storm. So, this one should be very good, but I compliment all those that were involved with dealing with the situation. And Al I will turn it over to you.

**PRESIDENT’S REMARKS**

President Goldfarb thanked Chair Houston. Mike has said most of it, so let me just go over a few other issues and reiterate a couple of things. In terms of the positive occurrences this fall, last board meeting I mentioned our rankings in U.S. News and World Report and Princeton Review, we continue to be highly ranked in numbers of other media as well. Washington Monthly has a new ranking system that’s getting a lot of national attention, and we were the 2nd highest ranked public regional University in the State of Illinois in that listing. GI Jobs Magazine again chose us as a veteran friendly campus; Military Times chose us as one of the best universities for returning military personnel universities. It is, I think, truly amazing if you start thinking about all the national publications that have given us very significant compliments for the work that we do here for our students, and that clearly is the work of our faculty and staff.
As Mike mentioned, we’ve been working with Joe Watts and Noel-Levitz, we continue to work with Joe even though he worked at Appalachian State, and was at the football game we lost. We will continue to work with him, but Joe has done an outstanding job working with Al. I want to thank actually our CAGAS committee, OAS, and the Faculty Senate as well for their willingness to work on making changes in what have been long-term admissions processes that in many of Joe’s recommendations needed to be changed. I think we made some very seamless changes, and you will hear from them as Mike points out that we have increased applications, increased admits for this coming year.

I also want to congratulate Athletics as Mike did in terms of the outstanding season that our football team, by the way, an outstanding season, not only on the field, but academically. GPA, I think, was a 2.95, if I remember correctly, team GPA is the highest that anyone can remember. We have number of students who are receiving significant academic honors on our football team as well as honors for what they’ve done on the field. It is very impressive in terms of what they’ve done this fall.

I want to compliment Amy, I’ve been attending our Alumni events and the wide variety of our alumni events and the varied activities is pretty remarkable. And I think that is reflected in the number of Alumni who show up, I was unable to attend the Detroit Lions/Bears game, but I hear we had over 80 alums at that event, the pre-game event and at the game itself. We did an event at the Lyric Opera and had over 40 alums were there. And then an event geared at our younger alums, for example this past Monday night at a piano bar called “Howl at the Moon.” I really am very appreciative of the fact that we are attracting a wide variety of alums to these wide variety of events as well.

We continue to make progress on our campaign, I know you’ll hear that from Brad as well. Our Campaign Kickoff was remarkable in having raised almost $40M out of our $60M is a remarkable accomplishment as well.

Mike mentioned the facilities, the progress we’re making on facilities, as you can see though we have a long way to go we clearly know that deferred maintenance is a problem on campus, and the Board today is looking actually at one of our new strategies; we’re trying to again find some funds to help with some of our deferred maintenance needs.

Possibly, the most exciting event on campus during the school year occurs tomorrow, it happens twice a year, and that is graduation. It is a remarkable event. It is when we really get to celebrate the accomplishments of our students and the faculty who support them.

Mike mentioned the difficulties with bomb threats, I want to thank our vice presidents, I can’t tell you how many times they were called out of meetings, called in the evenings. We are basically a kind of emergency response team that begins the process. I want to thank them for what was a very, very difficult couple of weeks in this University’s calendar. I want to thank OPS for the work they did. They began investigating immediately; the work the FBI did. I was very clear at the press conference how much resources the FBI had committed to what almost all of us recognized was not real threats, but threats that had to be stopped in order to stop the impact on this campus in terms of the life of our students.

Mike mentioned cash flow, you have to remember that $37M is out of about $53, $54M, so it is a very significant amount of funds that the state currently owes us. They owe everyone in the state in a similar proportion, we are not being singled out in any fashion. As Mike pointed out, the State is still just now completing making up the last fiscal year, they had till the end of December 31st. Our hope is maybe we’ll see some funds before the end of this year. We will make January. We continue to work very hard to make certain we will make payroll, but funds will be tight in January as we wait for new tuition dollars to come in, because that is basically what we are living off of. That and any other additional income coming into the institution, so we will continue to curtail all spending to try to use all available funds for payroll.
We do hope that the legislature will find some ways of trying to deal with this cash flow crisis hopefully after the new year, when they’re back.

In terms of upcoming events, Higher Learning Commission will be visiting us in January. I want to thank Joe Rives for the work he has done along with Judi Dallinger and the committees that has been working on this process. We had a conference call with the chair of team, and I will tell you that all of the presidential candidates mentioned to me how positively they reacted to the material they had seen that’s been presented to the Higher Learning Commission, so I think we will have a very good visit. In this coming spring, what I hope to do actually in terms of my last 6 months in the presidency is to continue to meet with Alumni, and assist with fundraising as much as possible. Hopefully help with the transition once a new President is announced and hopefully continue to try to set some budget strategies to ease budget issues for the incoming President, because these will again be very difficult times as that individual comes in and deals with cash flow. Just on a personal note, I think people are worried that I won’t be kept busy once I retire, I’ve been asked to be keynote speaker for the Association of Theatre in Higher Education’s Leadership Institute in August, and I’ve been asked to chair an NCAA visit in the fall. I have a feeling all of a sudden some of the organizations are worried that I may drive my wife too crazy and that Elaine will want to see me doing some of these things. I once again, completed teaching here for Western and actually have greatly enjoyed my experience with the students here. It has been a joy to be able to teach, and be in the classroom here and recognize the kind of wonderful students this University attracts as well. And, just to brag slightly, my theatre history text book that I co-authored with Ed Wilson has just been translated into Italian, after already being published in Korean and our intro book is coming out in Korean as well, so I was really pleased to see it in Italian. Although I keep trying to find the typos in Italian and Korean, but it’s very difficult for me. I am looking forward to working with the campus during my final 6 months as we all look forward to Western’s continued progress. Hope everybody has a great holiday season, and a great New Year. Thanks Mike.

Chair Houston said as Al talks in terms of recognitions for the University, as we’ve gone through the interview process, one of the comments that I’ve made in each of those five interviews is I’ve been on the Board 14 years, this University is a totally different place today than when I started 14 years ago. The University has really moved forward, and it’s more than just Al. Al has provided leadership and the vision, he’s also been able to assemble a very, very good group of people, and we really have moved this University forward under his leadership and we still go that 6 more months and we’re gonna work him to the very, very last day, and probably work him a little bit after that. But when you think in terms of those recognitions, 14 years ago we wouldn’t even dream of something like that, so I think for everybody involved in the University, it’s something we’re gonna be very, very proud of, and we thank you Al.

Dave Steelman is next on the agenda, and you don’t have something positive to say, I’m not sure I want to hear it.

LEGISLATIVE UPDATE

Dave Steelman joked nobody told me we were supposed to talk about positives. Thank you Mr. Chairman. I’d like to begin with condolences to the family and friends of Representative Rich Myers. Rich was a true advocate for WIU and for higher education, and we’re certainly indebted to him for his support over the years. He’s definitely going to be missed. I’d also like to congratulate Norine Hammond on her appointment to fill the seat. Anybody that knows Norine knows that she’s very familiar with the University and the district. I think her appointment will help ensure a very smooth transition and we can look forward to working with her in the future.
Everybody’s talking about cash flow, so I need to throw in my two cents worth, obviously continues to be a major concern. The most recent comptroller numbers to a backlog of about $5B in unpaid vouchers. Comptroller’s office is anticipating some payouts from the $1.3B tobacco settlement proceeds and obviously their intent is to pay down every FY10 first. MAP payments remain uncertain, Western’s owed about $5.7M in MAP payments. And at this time last year, MAP payments had already been made, so not a good scenario. In terms of revenue statewide, there’s some increased projections for December due largely to the holiday spending. The tax amnesty program produced a little bit more than anticipated, and negotiations are continuing regarding the tax increase legislation. Some speculation that a tax increase could conceivably be passed in January before the new session starts when passage only requires a simple majority in the House. A number of lame ducks will be voting at that same point, so Speaker Madigan has made it clear that passage will require Republican votes, so it remains to be seen.

In terms of substantive legislation, only a couple of bills to talk about, the borrowing bill. We perceive the borrowing legislation during the veto session, but essentially were told it would have to wait, still uncertain whether the bill might be taken up in early January or later on in the regular spring session. We’re concerned, obviously, about the timing of this legislation as it relates to our cash flow, due largely to the new procurement legislation that passed recently, setting up any type of borrowing instrument is gonna take some time. The legislature can’t pass the bill on a Monday and expect us to be able to go out and borrow on a Tuesday; it’s just not going to work that way. Also still some sentiment in the legislature that a borrowing bill isn’t necessary. We all managed to get by in FY10 without borrowing, so the perceived need in the legislature has been somewhat diminished. I don’t think they know how close some of us were.

The next bill is House Bill 5057, this is a bill dealing with holdover and temporary appointees including University Board appointees, in fact this bill would clearly be significant. Under this language and without immediate appointments, the only WIU board members remaining following passage would be Chairman Houston and our student trustee. Current members can reapply for the board appointments and are being encouraged to do so by the Governor’s office. I would point out however that allowing only 30 days for the appointment or re-appointment of several hundred appointees is going to make for a very daunting task by the Governor’s office. Chair Houston said there’s about 600 of them. Trustee Nelson said 700. Chair Houston said no, 700 includes the employees, there’s about 600...Dave Steelman said and some of the names on that list are a little bit suspect too. The bill has passed in the Senate is on concurrence in the House, but I would add that there are those that believe that this bill is being used as leverage with the Governor’s office so passage is not a certainty. That’s all I have, would be happy to answer any questions.

GENERAL COMMENTS BY VICE PRESIDENTS

Academic Services
Provost Thomas said thank you and good morning. As the President has stated, we’re all geared up for our commencement ceremonies starting this afternoon with the Honors Convocation which will be at 5:30 PM, followed by the Commencement ceremonies which will be on Saturday morning. We have about 1,228 students who are eligible for graduation; however we know that all of those students do not participate in the ceremonies. The 9:30 AM ceremony Saturday morning will consist of 415 students, followed by the 1 PM ceremony which will have 300 students participating. Unfortunately, we have had three students pass away, and we will be presenting the posthumous degrees to the families in the 9:30 AM will be Lindsay Manuals family, followed by the 1 PM Kerstin Taylor and Devin VanBrooker will be presented to those families the posthumous degrees at that time. Last year, last May, we had an Honorary Doctorate we were supposed to present to John Welty, President of Fresno State, who is also a graduate of Western Illinois University, unfortunately he was held up in Texas at the airport due to
weather, so he has committed to coming again, to try to come again this December. So, hopefully he’ll get here, and we’ll be presenting the Honorary Doctorate to him, and hopefully the weather won’t have an effect on that this time.

We’re pleased to continue to enhance, in terms of growing our enrollment online, as of now we have projected, as of December 16th, we have 2,658 students enrolled which is a 683 more than the spring of 2010 this time last year. Currently, we are offering 116 online courses, which is an increase of 30 over last spring. Our plan right now, as you all know, we have the bachelors of general studies that is online, the only full credit completion program that we do have online. What we want to do is to look at some more selected kinds of programs, we know that every program shouldn’t be online or certain kinds of programs shouldn’t be online, but we’re looking at selected kinds of programs that students can complete their degrees online.

As you all know, the Dean of the College of Education and Human Services is retiring, we have a national search going on, that is lead, chaired by Dean Sue Martinelli-Fernandez. They have moved forward they will review the applications beginning the 3rd of January; hopefully we will have the campus interviews in late February and then be making a recommendation after that point.

We are pleased, as you all know, I brought to your attention some time ago that we were seeking the Carnegie classification in community engagement and outreach, we have completed that process. I want to thank Chris Merrett who headed that up, he and his staff, and we completed that process. Now we are waiting on an announcement coming from those who are in charge of the Carnegie classification, an announcement which will come out on January 3rd, and all I can say at this point is we are looking pretty good. We thank Chris Merrett and his staff for following up on that for us.

Also, I’ve asked the Director of our Honors College, Dr. Bill Knox, to develop a coordinated process of identifying and nurturing our top student scholars and encouraging these students to apply for such prestigious scholarships as the Marshall Scholarship, The Rhodes Scholarship, The Fulbright, and other national awards. Our plan will identify students before they even enroll at WIU, assign them faculty mentors with whom they will conduct research and by their junior year have them prepare to compete for the top scholarships in their field. I’m very excited about this initiative and look forward to reporting on our student success in the near future. This is very important for this institution. If we look at other cutting edge kinds of institutions you will see that they have many of their outstanding students applying for these prestigious awards and they’re getting those awards and it helps the institution, helps with recruitment as well. So, we want to make sure that we’re doing our part in trying to get these students to apply for the prestigious scholarships and those kinds of awards.

This year was the first time that we had all of our faculty complete the ethics training in a timely manner. We do want to thank the faculty and the deans and chairs, who have been sending the announcements out to those individuals who were on the list, and I’m always embarrassed as Provost, because I have the most individuals to make sure that I get to complete that training. I want to thank Jackie Thompson for continuing to bring those lists to me, and getting on me. VP Thompson joked he says that tongue in cheek. Provost Thomas said at first it was Trustee Houston, but then I went on and did mine and took care of that. So, we want to thank you.

I also want to thank the Faculty Senate, CAGAS, OAS, and others for working diligently and looking at the recommendations coming from Joe Watts from Noel-Levitz, our enrollment management consulting firm. The implementations, that we are doing here, are really making a difference here in what we do in terms of recruitment at this institution. That concludes my report. I’m happy to entertain any questions you may have.
Trustee Epperly said I have a couple of questions, here. One, the 2,658, is that the number of students not number of hours? Provost Thomas said that’s number of students who are enrolled in classes online. Trustee Epperly asked what’s the average hours, any idea? Provost Thomas asked if Rick Carter was here in the meeting and if he could answer that. Rick Carter has this area and has been doing a tremendous job in handling that. Rick Carter said the average credits are 3 credit hours per course, and so those, that’s duplicated head count because some of those students are taking more than one class, the 2,300 would be multiplied by 3. Chair Houston asked if you have an idea of how many students are taking advantage of that in terms of when you are counting multiple students? Rick Carter said no, we don’t keep track of duplicates, so no I don’t have that number.

Trustee Epperly asked number one, I think I’ve mentioned, and I know you know it; my neighbor is a full-time, online student and my compliments to the faculty because he says it’s tough. Be harder on him. The other question is and I saw an article here a couple of weeks ago in Business Week that the number of online students that are vets and they listed the top ten colleges in the nation, and over half of them were private, for-profit colleges/universities. Phoenix, obviously, was the largest with 22,000 vets, do we because of our vet recognition, are we doing anything to really solicit vets to our online program? Because to me, there’s a tremendous potential market there. Rick Carter said we’re actually making some major efforts and have been over the last few years. We added a new academic advisor, who had military background, specifically to be able to service our military students in a better way. We continue to attend educational opportunities at military establishments, such as the Great Lakes Naval Academy up there in the Chicago area, and others throughout the country. We have with our online classes, the ability to reach out to military students, regardless of where they’re stationed and the general studies degree program really works well with being able to enroll these students and graduate these students even when they can’t come to campus, so we do our best to earn those honors that we’ve been given and we’ll continue to strive in those areas. Trustee Epperly said so we are soliciting? Dr. Carter answered oh, yes. Provost Thomas added and we’ve also gotten several articulation agreements with some of the military, such as the ones you had in Montgomery, Alabama, and different places where he’s been working and going to talk about and create linkages with those areas. VP Joe Rives said if I could add Dr. Carter’s meeting with San Diego Community College, which is actually the college of the United States Navy, they had contacted the Quad Cities campus for online opportunities so he’s working with them. Trustee Epperly asked is he going to San Diego, can I go to? VP Rives said I hope. Trustee Epperly joked does he need a bag man? Provost Thomas added also, Trustee Epperly, in terms of the standards and quality of these programs we have a best practice and you can talk more about that if you want to, in terms of making sure that we do have the rigor in the class, in the online classes, and to have that same kind of rigor as we have with the face-to-face kinds of classes. Trustee Epperly said my neighbor says the rigor is there, so.

Advancement and Public Services
VP Bainter thanked Chair Houston. Starting with University Relations, obviously we were very busy with the bomb threat situation, this fall. Several announcements and coverage, conducted numerous media interviews and arranged for interviews with Dr. Goldfarb and OPS Director Bob Fitzgerald, and in addition two press conferences were coordinated and subsequent videos were posted including a video featuring Dr. Goldfarb giving assurances to the campus community and parents. The three videos in total received over 10,000 views as well as many hours logged by the staff answering phones and typing updates. The University’s Facebook page and Twitter feeds were also used to answer numerous questions and address concerns posted by parents and students during the 2+ week crisis. The information was kept consistent in the public eye to help dispel rumors and I would certainly commend Darcie for all of her work, for being called in and missing many basketball games that she was at and attending for her daughter. Being the front person on this, and addressing all the phone calls we were receiving from the media.
Other areas that were certainly addressed this fall through University Relations were the budget situation, the Presidential Search, and the public phase of the “Set the Standard” campaign for Western. Facebook has reached now over 10,000 fans, in early November, and promotion was held through Facebook to ask all those why they love WIU, and a random drawing for a bookstore gift certificate was given, and over 300 students, alumni, and friends participated in that.

University Marketing – we have the creation of a new 30-second video spot to promote the University, we thank University Television for their efforts with this. The new spot is being shown on two TV stations: WHOI in Peoria, and KHQA in Quincy, now through January, the spot was also shown on WGEM – Quincy during the December 4th Leatherneck playoff game with Appalachian State for the first time, as far as also airing at seven cinema multiplexes throughout the state through the new year. We did this to really target students who are on break over the holiday season. Three of them are in the Chicago area, one in Springfield, two in Peoria, and one in Quincy. We’ve located several billboards we’re using to advertise and market to students making statements about their experiences at Western, right now three on the three major routes going to downtown Chicago featuring students, one between Quincy and Macomb, and several around the Macomb area. We’ve also begun work on next year’s undergraduate video, a viewbook with University Relations and Admissions, and continuing to monitor the designs for commercial vendors and on-campus page. Finally, the new first effort at a mobile marketing site went live on December 15th for Alumni Programs and we will follow with the Admissions and Athletics, very soon.

Development highlights – we did have a successful Campaign Kickoff dinner attended by over 400 alumni and friends of Western on October 29th, and I would certainly like to acknowledge the efforts of Hilary Churchill and her committee for an outstanding job on planning this event. Also special thanks to Roger Kent and University Television for their work on our campaign video, which can be seen on our website. It’s a very well done video, we’ve also emailed that video to nearly 24,000 of our alumni with a holiday greetings from Dr. Goldfarb preceding the video. Special thanks to Ada and Evan, also Sodexo staff for their work in coordinating the dinner and also to the Jazz Studio Orchestra and the Marching Leathernecks for their great performances that night and finally to Major Eric Archer who made the trip back to give a very stirring speech that evening, very inspirational speech and that is also emailed out to 24,000 of our alums and will be on our website front page soon, as well.

Finally, I broke the rules and brought with me the handout, but this time, this season it was a very moving article in The Hawkeye talking about one of our students who lost her husband this summer and all the efforts that are being made. She wrote a letter to The Hawkeye. I think the trustees received this through an email from us but I want to commend the staff in my area for stepping forward to Terri Hare for notifying us of the need and the article explains itself. In addition to providing food and turkey for Thanksgiving dinner, our staff collected nearly $400 for Christmas presents for the kids. In the spirit of the season, I really do commend them and wish everyone the best for a holiday season.

Trustee Epperly asked what the marketing budget was. VP Bainter said $100,000. Trustee Epperly asked total? VP Bainter said total. Trustee Epperly asked if we study other universities from our marketing standpoint, where I’m heading is, I’ve noticed three times I think in the last couple months in The Chronicle that TCU has been commended as maybe the #1 marketing school in the nation. Do we look for best practices? I’m just suggesting if TCU is that well-known and they’ve been mentioned three times from a marketing standpoint, to me we should be looking at their practices. VP Bainter said thank you, most certainly take a look at TCU, we do monitor what the other state schools are doing around Illinois. $100,000 goes quickly in what we’re trying to do, a billboard in Chicago, for example is $5,000 per month. Trustee Epperly said I understand $100,000 is zippo, etc. I’m just throwing that on the table.

Then the final thing is, most people probably don’t know who Dizzy Dean is, but I’m old enough to know who Dizzy Dean is, and Dizzy Dean had a statement when he used to be on TV in baseball announcing all
the time that “it ain’t bragging if you done it.” And from a marketing standpoint, I view it as marketing, I think that we need to be bragging about our rankings more than we do. I walk around campus and I see nothing that shows our rankings, and to me the students don’t even realize it probably. I think we should have something in the football stadiums, I think, it’s got the listing of all of our championships on the boards, the field house has got all our championships, nowhere on campus do we brag about our academic standards To me it should be down here in the Union someplace where every student walking by it sees it, hey, Princeton Review has named us for the 6th year in a row, this and that and so forth, and as talented as VPC is in doing something, drawing something up, I think that we could have something in several spots on campus, bragging about our accomplishments, so that any visitor’s gonna see it, any student’s gonna see it, any perspective student’s gonna see it. And to take it one step further, suggestion from a technology standpoint, I went to the web the other day, I never saw it on the web and it may be there but the first several screens that I went to there was nothing shown that said, to me I would have a scrolling thing on the web saying we are the Princeton Review says this….boom, somebody else says this…GI Jobs says this….right on down line, food for thought. VP Bainter said I agree with you totally and we are moving in that direction you can see the information kiosk on campus, for example, we’ve already started talking about upgrading those to look nicer. They’re 4 or 6 sided and putting that kind of information in those booths, so that when parents and students are here on visits, they’ll walk by it and see it. We’re looking for space in the Library for example to put those kinds of things up. Trustee Epperly said I would venture to guess the Union has to be one of the …spots to be put up. Food for thought. President Goldfarb said in terms of TCU, we can make arrangements for Brad’s area to meet with the president there is a former president of Illinois State, that I worked for, before here at Western, but I expect the State here to claim a million and a half dollar value. Trustee Epperly said no problem, Brad will work on it. Well, you’re on the way out. President Goldfarb said we’ll set up meetings. It’ll be very easy to do; we’ll set some meetings up. Chair Houston said their budget probably exceeds ours just a little. VP Bainter said I will say, and I told you this earlier Bill that one of the candidates came in and said their budget was nearly a $500,000 for marketing a university similar to us. We are working hard on that, and quite honestly we spent that $100,000 this fall already, and we’re going to do some things this spring. Garry’s going to support us with some funds and the Foundation’s going to support us with some funds. We’ve gone through it doing the efforts we’re doing, and I was kinda afraid Dr. Goldfarb might ask for some of that back anyway, so I thought I’d better spend it. President Goldfarb said and actually Bill there was no marketing budget eight years ago and there was no marketing director, so we’ve been trying to sort of slowly move our way. Trustee Epperly said that I understand that, there’s a lot of best practices. President Goldfarb said actually I think that we should make contact with TCU, pretty easy to do that.

**Student Services**

Chair Houston said the next person to make an announcement about a retirement is Garry. Garry has done just a fantastic job with his area with Student Services, so Garry…VP Johnson said thank you. I’ve parked a lot of cars and my staff has done a lot of good things.

Trustee Nelson said before you go on with your retirement… you’ll notice it’s not as full as the last two. You can start tomorrow, as I’ve said before, you can start tomorrow, and the last day you can kiss your job goodbye, and because of all the retirements, I’m really kinda played my stock in Hershey’s candy. VP Johnson said thank you for those kind comments, but my comment about parking cars and my staff doing great things is really, very true. Those are the folks who make things happen, I just happen to be fortunate enough to be able to work with them.

At the risk of being repeatedly redundant, as I hate to be, I also want to thank all of the folks who worked on the bomb threat issues that we had, certainly OPS was at the forefront and the FBI, they partnered with us significantly to identify the person who was allegedly responsible. And hopefully that will, while it’s sad for that individual to have done something like that, the reality is hopefully it’s a strong message to
other people that these sorts of behaviors are not wise and that the shadow does know where people live, so hopefully they can find out.

I also want to thank John Biernbaum and the Housing and Dining staff. They, obviously, were at the forefront of it as well, because every single night they were outside, working with students trying to help them understand what we were trying to do, and why we were trying put things in place that we did. And also for putting into place very quickly, outstanding, along with our Electronic Student Services folks, outstanding security system that certainly we heard loud and clear when we met with the students at our town meeting that they wanted and would feel better if we had something in place, so we worked very hard to make that happen, so JB and his staff and Tera Monroe and those folks at Housing and Dining for all of their hard work and effort that went into doing that. The RA’s, and they’re the ones that have to deal with the students every single day in terms of trying to explain what we were trying to accomplish and answer as many questions as they could, so demonstrates some great team that we have, in terms of making those things happen and certainly Al and the other vice presidents who all chipped in and did everything we needed to do to make it work.

I had indicated at the last meeting that I would give you sort of an update on where we were with our student health insurance program. Mary Margaret Harris and Robin Wilt are the two that sort of shepherd that program on a day-to-day basis. Robin, in particular, on a day-to-day basis. As you probably know there’s still not a great deal of clarity at the federal level in terms of just exactly what we’re dealing with relative to the health care situation. The American College Health Association and A.C.E. both sent letters to the Department of Education and Human Services asking for clarification, trying to figure out just exactly how college health will be impacted. To date, they have gotten no answers, and so we continue to try to figure that out. Also yesterday, 20 states filed suit against federal government trying to indicate that the health care situation is, the health care law that was passed was unconstitutional, so, we don’t know what’s going to happen, still trying to get clarification. In the interim, Mary Margaret Harris has recommended and I agree that we will go out this spring and do an RFP for a full-funded program in addition to our self-funded program that we have, so we can have something to take a look at. She’s also been working very hard with other institutions in the state, because again they’re in the same situation we are in terms of lack of clarity to see if in fact there are other institutions that want to pool number so we can see if we can, if we go the full-funded route we can get some economy scale savings built into that process. So, we will continue to work with that we will come back again, I’ll come back in May, in June we will, but in March at the next board meeting, also give you an update and kinda, hopefully, have some things that we can talk about more specifically at that point in time, relative to this whole area.

In reference to the working with the military, I also want to congratulate Mary Margaret and the folks in the Health Center for building a relationship with the Veterans Administration. We have a grant that we’re in the process of getting things worked out for tele-psychiatry from the VA Hospital, providing the VA the support for our grads and our veterans on campus. So, we’re excited about that and there we’re trying to do a space thing, so we can determine how we can make all of that fit. Congratulations to them for the hard work they’ve done to make that a reality.

Obviously, I’m also very proud of our football team and the coaches and the great effort that they’ve put in this year. Trustee Nelson was able to join us at the Appy State game, that was nice, and certainly the students and coaches and staff appreciated the support of you being there, so that was very nice. I’m also proud of all of our other athletes who do very well as we’ve indicated academically, in the classroom, and Dr. VanAlstine will talk about that later on, but how much we have respect for them in terms of how hard they work in the classroom, as well how hard they work in whatever particular sport it is they’re involved in.
The Prairie National Association of College and University Residence Halls executive group will be here in January. I believe some of them come in on New Year’s Day, that’s how dedicated these folks are. Chair Houston joked or how crazy they are. VP Johnson said I’m going to give them the benefit of the doubt at this point in time; I’ve met some of them. Anyway, JB and Inter-Hall Council are hosting, and Tera Monroe are hosting National Association of College and University Residence Halls, or NACURH as we like to call it. The conference this summer, the international conference with 2,000+ residence hall leaders from Canada and the United States here on campus the end of May. We’re excited about that, and hopefully some of you will be around to experience that, but the whole group of execs will come in and again there’s a huge volunteer organization they will come in and do the planning for the May conference, so we’re very excited about that. They are a hoot to say the least. I’ve been to lots of those conferences over the course of time, during my housing geek days, and it’s just an amazing experience and nothing quite like it. It’s very exciting…VP Johnson said absolutely, it will have an impact on, while I echo that and support that, the most important part of it will be that the conference will have an impact on the millions of residence hall students in the nation and in Canada during the course of the next several years, because we will have a group of student leaders who will be trained and excited and enthusiastic about helping their peers be successful and it’s a very cool experience.

We do have, obviously, Corbin/Olson project continues to move forward and JB, Matt, and the folks from Physical Plant are shepherding that one through. We’re getting close to the front of the University Union here, in terms of getting all their in place. I talked to Ann Comerford this morning and the notion, again, and planners working with us trying to get that project done, so we can hopefully by the time school rolls around, we should be pretty close, if not able to utilize that facility. Again, make the use of the Heritage Rooms much more helpful and supportive for folks who need elevator use. We want to thank SGA and our student government leadership for their support and later on you’ll hear about some infrastructure projects that we’re looking at about. Their support and understanding and realizing that we had some things that need to be done on campus and their willingness to step up and say yes, we support you using the facilities enhancements/life safety fee to be able to do that, so that will be hopefully, with your support we can move forward with that.

Also, want to mention the admissions work that folks have been involved in. Joe Watts and Al Harris have done a great job of partnering to move some of the agenda forward along with CAGAS and Faculty Senate and the Provost and others that have helped look at some of the process of things that we’ve been doing over the course of time, and to try to expedite some of the admissions issues that we’ve tried to work with. Again, the numbers look good and we’re excited about that, and again it’s, as I’ve talked to, I was interviewing an admissions counselor yesterday, we’re getting ready to hire a new admissions counselor, and I pointed out to the three that we interviewed, you’re responsibility as an admissions counselor is to recruit graduates, not students, but graduates. We expect the people that we recruit to the institution to graduate. That’s the assignment and responsibility they have, to find people who can graduate from our institution, and I think that’s critical. So with that, I think that’s everything I have, and thank you.

Chair Houston said in regard to the health insurance, I think if something could be done, where we could continue this health insurance particularly with it tied into the University, there would be major advantages to that. Number one, We could identify the pricing across the Universities unifying coverage and then the way, you know in the way claims are paid, particularly I think that would be a huge move forward, and would also reduce the risk in terms of the University being self-insured, so there’s break it out over a much, much larger group, you probably would be more objective in terms of the way we approach it. Because a lot of the decisions on campus could be shifted. VP Johnson said and a number of the decisions are being made by our TPA, they’re not necessarily being made directly by us. We’re very pleased with our TPA that we have; by the way, they’ve done a good job for us. I think certainly Mary Margaret is working with that group statewide, and in past years there hasn’t been a great deal of desire to
really do a lot of cooperative work, but there’s much more willingness now, because I think, again, we’re all in the same mess. We don’t know what’s going to happen, but we also know that we can’t change our plans, because if we do we lose our grandfathering and all kinds of other things that could be, may have impact on us, could come into play, depending on what happens ultimately. But that’s one of the things we’re happy to look at, anything we can do to provide high-quality health insurance coverage and support for our students and obviously lower the risk to the institution and the board, we’d be more than happy to do that, so we’ll be looking at that.

**Quad Cities, Planning and Technology**

VP Rives stated that for his comments it would be easier to show you rather than tell you, so the screen is going to come down. While the projector is getting ready, I’ll start on the Quad Cities for comments. It was a very successful fall; we’re pleased that we served the most undergraduate students we’ve ever served at over 700. Approximately 3/5 of our students are full-time students, so it’s been a very busy semester, we also continue to explore with the Quad Cities Graduate Studies Center, the possibilities of using our additional space when Riverfront Campus opens, using our 60th St. for Graduate Center programming. That would be unlike WQPT in that there’d be no personnel transfer or not asset transfer, so that’s in the Quad Cities. Trustee Fuller we’ll get you copies of these slides.

In the area of technology, due to the good work of Richard Chamberlain the Internet Technology Advisory Committee, and many staff we’re pleased to show you the alpha of the portal for Western Illinois University, which is actually an online intranet that we’ve talked about. This is a first look, and what happens when you come to the portal which will be available at my.wiu.edu is you’ll have to use your ecom and your password to login. Once you do that, this is the home screen for the portal right now, and if you look in the upper left hand corner, you’ll see there are Western applications, and I’ll show you in a minute single sign-on and the advantages it has. Right now, the portal’s very information laden, so you’ll see University News, college events, other things that we want to discuss internally, and then you’ll see there’s a section for forms, so let me demo a couple of these and then discuss with you where the committee sees this going. This portal, I should mention is based on a review of 25 best practice institutions that have campus intranets. One of the things that’s in our institutional strategic plan for technology is the ability to have single sign-on, so you don’t have to remember passwords for everything, but once in the secure environment, you can logon. So, if I was interested in working in STARS for example, which is our student information system, all you do is click on STARS and there you go. You’re into STARS and you’re off to do your work. Returning back to the home page forms and documents is something that as you look at other institutions, they don’t put out all their forms and documents on their internet for all the world to see, it’s internal business, so what we’ve done is work with a lot of offices, and I know this is kinda small, so I apologize for that, but starting with Board of Trustees, working your way down through, you can see here the offices and here are the forms. So, for example, if I’m working on human resources, you can get into sub-directory and as you note below, the forms are here. Then you can either store them on the portal itself or you can download them to your machine or whatever. This will be helpful to the campus community because it’s one place to go instead of remembering this, that, and the other for all the different forms. Trustee Nelson joked I’d like to have access to the request for lump sum payments. VP Rives joked when I get back from San Diego, I’ll work on that. VP Rives continued this is the look at the portal. What we want to do in the coming months for the faculty/staff portal is continue to work closely with VP Thompson’s area. We’re investigating products such as Pentaho that provide customized data queries to the campus community, so instead of all of us having to ask the programmers for lists and reports, we can generate our own reports, and then continue to work with all the VP areas on where the functionalities that people would like to see in this portal. As that development is going on the committee will also be working on a student portal and the first step at the start of the new year is to continue to have student focus groups, so Trustee Bronson, we’ll be in touch with you and we’ll be in touch with Jordan to make that happen. We also heard from Matt Bierman the
other day a really great point that parents want a portal as well, so the new emerging technology will move forward. Then when you’re done you just click and you’re done, so that’s the portal.

In the area of planning, it’s also easier to show you this. Later this morning, you’ll be talking about the performance report, and you might recall that you had endorsed 50 performance indicators that you asked the campus community to monitor and use in our planning, budget, and evaluation cycles. So, if you were to click on *Higher Values in Higher Education*, you’ll see the performance indicator database has been updated, so when you land on this page, this is the top half, and I don’t want to talk about the data, because you have that later today, but there’s the display there, then on the bottom half of the page, we’ve broken out the performance indicator reporting to further our quantitative abilities and our policy analyses, so now performance indicators are grouped by all campus performance indicators, split by campus and then combined by campus. That’s because different policy questions require different analyses. You might wonder why indicators for combined campuses and all performance indicators don’t have the same values. When you combine the campuses, not all things go, for example in the Quad Cities we don’t admit freshman, so it doesn’t yield to a total number. Back on this page, there’s two ways to get at the data, you could click on introduction, and when you click on introduction this is the top half that you see, discussion of the report, and then this is really hard to see, but what this is a listing of the performance indicators, so if I was interested for example in looking at total enrollment on the Macomb campus, click boom there it is. And then the second way you can look at it is, you might remember that the performance report is divided into three areas of our mission statement, you challenged us through our strategic plan to have us be the leaders in quality, opportunity and affordability, so if you want to see how quality is doing, click, and again that display you’re now familiar with, and I’m not going to do it today, but you can click on the pie charts and you can get the individual data. I’d already talked about the Quad Cities, in terms of backing up just for a second, again thanks for the work on the portal. The performance indicator database is a huge effort undertaken by Andy Borst and Dr. Tere North, so I want to thank them publically for all their work. That kind of encapsulates what we’ve been doing in Quad Cities, Planning, and Technology. I’ll yield if you have any questions. I forgot one thing in technology, earlier this fall, students approved a 47% increase in bandwidth and the source of funds was their fees, and their fees can only be used for student projects, and that fee account was from res-net. University Technology got that done, and then we reallocated within our budget, and we’ll be announcing in the coming days as the contract is signed by all parties, that we’ve increased the academic and administrative bandwidth by 47%, out of reallocation from our monies. So, I know there’s been campus concern, we don’t have enough, and again we’ve increased the network by 47% on both sides, students and faculty/staff. Trustee Epperly said I didn’t understand the first part of that, did you say the fee was increased. VP Rives said no, students have a fee, and they direct where the funds are spent, and they requested a 47% increase. The campus had questioned why students first or why wasn’t that money used for the academic/administrative, it cannot, by law, it has to be used for the students. Chair Houston said Joe, just one comment, and I don’t know if it fits or not, one of the other boards that I serve on one of the things for performance stuff is we color-coded, in terms of whether we’re doing well or not doing well, and it’s the same in each way, sort of like a stop and go light. Just by the color, you know where you want to look. VP Rives said it wasn’t showing well on the screen, but if it’s moving in the desired direction, the data and green, and if it’s not it’s red. Chair Houston said ok, same thing. And yellow is not making progress.

**Administrative Services**

Chair Houston said we have another retiree, I don’t know that Jackie has probably served this University longer than anyone in its history, but I think she’s certainly served it in terms of anyone who is here today, and literally when you look at your career, it’s just absolutely phenomenal, and the fact that you have stuck around longer than maxing out in terms of the retirement system. I know that Al has appreciated that, and just like Garry it’s gonna be impossible to replace you. I know Ron Ward is sitting back there and he’s gonna bail on us also, but you really have done a phenomenal job, and really deeply
appreciate the fact, particularly working through the problems that we’ve had, but phenomenal career and thank you very, very much.

VP Thompson said I appreciate the kind words, and we’re all replaceable, I’m very pleased with some of the younger people that are coming up, not only in my division, but in the University, and it makes me really proud when I see their enthusiasm and their love for Western, so I hope they come forward with some fresh ideas, and I really hope that sometime the economy gets better and it’s an easier job. Chair Houston said it will get better, I’m just not sure when. VP Thompson said I’m not sure either.

I feel like we keep talking about the bomb threats, but when something like that does occur, I don’t know that the general public knows how all-consuming it really becomes for the University. I was on campus only for what I’ll call the bookend threats, the first and the last, because my sister and I were transporting our mother to North Carolina to meet an ailing brother, and I can’t thank Dana Biernbaum enough. She took over. She always does, and my office staff, it is chaotic in my office when you have one emergency message, when you think we had multiples it was pretty crazy, and they handled it. And, I greatly appreciate everything that they did. I also want to thank Public Safety, as we’ve recognized, Bob Fitzgerald, Caleb McGruder, our detective, worked very closely with the FBI, and was involved in the arrest, and was involved in the subsequent hearings in federal court and our officers. Yes, they were paid overtime, but our officers never complained. When we said we want to have 24-hour coverage in our residence halls, they did it, and they did it really well. They work really well with all the staff, and I think it’s a compliment to how everybody comes together and recognizes the need, and I think that really helped us through it. I know we’ve talked a lot about it today, but I also want to add my thank yous.

On other notes, as you’re probably aware, the legislators passed in veto sessions, they approved civil unions, and they expect that Governor Quinn will be signing this. As many times happens, we don’t have any rules or any recommendations or information yet from Central Management Services on how we’re supposed to apply civil unions. We have met though, Bill Rupert, in Benefits, and Pam Bowman, and legal counsel and I. We are trying to prepare for how we make board regulation changes and policy changes in the University. We would like to have the board reg. changes to the Board in March; the problem is we’re not going to have anything from CMS until April. We will be working through this to make sure that we meet the law that is supposed to go into effect on June 1st, so I will keep the Board apprised of that.

The procurement reporting requirements are changing again, we have more stringent ethics rules, and it’s in communication with vendors, again. It goes into effect January 1st, and my comments were going to be we do not have any rules yet, but legal counsel has informed me that something came in yesterday. It’s going to be, we’re going to send out a communication to campus. We want to have frequently asked questions, because it is going to be very different. It’s going to be onerous, we are told, and Heidi you might be able to correct me on this, if we have a departmental person call two different locations in town and ask the cost of boxed lunches that they’re going to have to go into a website and report that conversation with vendors. So, we’re going to be having to work very closely with our campus, because this is for anybody who talks with a vendor, so Heidi do you want to add anything, since something did happen yesterday maybe. Heidi Benson said executive ethics did promulgate some rules, they’re only proposed rules at this point, but legal counsel has informed me that something came in yesterday. It’s going to be, we’re going to send out a communication to campus. We want to have frequently asked questions, because it is going to be very different. It’s going to be onerous, we are told, and Heidi you might be able to correct me on this, if we have a departmental person call two different locations in town and ask the cost of boxed lunches that they’re going to have to go into a website and report that conversation with vendors. So, we’re going to be having to work very closely with our campus, because this is for anybody who talks with a vendor, so Heidi do you want to add anything, since something did happen yesterday maybe. Heidi Benson said executive ethics did promulgate some rules, they’re only proposed rules at this point, but we got them yesterday, and unfortunately the procurement policy board does not have the reporting system up yet. So, no one can register for user ID until January 1, when the law goes into effect, and we cannot see the actual reporting modules until January 1, when it goes into effect. So, we’re going to do our best to put the University community on notice that January 1, there will be a requirement that anyone who has conversations with the vendor, that we think would be covered by this law, has an obligation to report those conversations, but I think that it’s going to be a moving mark, in terms of deciding exactly which conversations those are. We would like to do some more extensive training for the people we believe would be most affected by this, but until we have a few more answers
we’ve been hesitant to do that although at least now we have rules. VP Thompson said we will be keeping the campus community apprised and try to work with them as quickly and closely as we can, but its January may be a pretty tough month. It’s just the ongoing ethics in the state of Illinois.

We’re also, and this is just an FYI, we’re in the process of talking about our Heating Plant, and how we fuel the Heating Plant, we’ve been moving forward with coal. We think that there may be some new regulations coming out with the EPA and Physical Plant has been doing some pretty intense analysis. We have a meeting January 7th with AFS and budget on campus, I believe its January 7th, and we’ll be discussing the future of our Heating Plant, and how we create the steam for campus. We will keep the board apprised, because if we do have to make a change, I think it would be a change that is pretty significant for the institution.

Finally, what Chair Houston mentioned, Ron Ward has also announced his retirement. I think his final day is June 30th. We really are losing someone who had very, very good contacts with the Comptroller’s office, and it’s gonna be difficult because those folks in the Comptroller’s office that he had contacts with are also retiring, so we have a lot of changes, and a lot of challenges. Just to add one comment, as of yesterday, the state of Illinois still owed $85M of FY10 to other places, so it’s right, there’s $85M sitting out there that has to be paid before we’ll ever probably see any FY11 money. I’ll be glad to answer any questions.

Chair Houston said and I would just make the comment that Ron has kept the Board informed in terms of the emails and stuff, that he goes back and forth and he does have just an extremely good working relationship, and I think that working relationship has really benefited the University in terms of getting us payments, when other people did not get payments. It’s something he does on a daily basis, really has done an outstanding job Ron. We really appreciate it. Any questions for Jackie. Trustee Epperly said we’re going to talk about under purchases or whatever, the improvements right? VP Thompson said yes. Chair Houston transitioned to the advisory group reports and comments. Before I introduce Dennis, I want to take the opportunity on behalf of the Board to thank Dennis for his leadership along with Bill, your leadership, in terms of the search committee when just looking at the comment sections that you put out, the amount of effort to just get that stuff out is unbelievable, and when you think in terms of the entire process, we really do appreciate all your work and effort and the leadership that you’ve provided. It’s really been fantastic. Dennis DeVolder said thank you, I had good help with that.

ADVISORY GROUP REPORTS

Consent Agenda: Civil Service Employees Council (CSEC), Council of Administrative Personnel (COAP), Faculty Senate, and Student Government Association (SGA):

Civil Service Employees Council President – Tishly Herrington

Bill Rupert read the Consent Agenda aloud.

The submitted consent agenda is as follows:

The constituency groups commend the University Cabinet and the Board of Trustees for their continued commitment to the faculty, staff and students at Western Illinois University. Through their continued commitment to and monitoring of the fiscal situation Western has avoided furloughs or lay-offs.

We commend the University for its continued commitment to the improvement of Western’s campus and facilities. In this light, we support the resolution for capital improvement projects, including the renovation and improvement of certain buildings and the replacement of steam lines.
Our constituencies and their members appreciate the opportunities provided for review and comment on the University strategic plan. We commend Dr. Joe Rives in his efforts to meet with and hear concerns and comments regarding the mission statement update. We are in full support of the revision endorsed by all campus governance groups.

**Faculty Senate Chair – Dennis DeVolder**

Dennis DeVolder said my report this morning is fairly brief. The History department and Political Science department brought to the senate proposals for pre-law options for their majors, and the Senate approved those. The Senate also approved a recommendation to remove the 24-semester hour restriction on admission to the Interdisciplinary Studies degree program, and several people have mentioned this morning, recommendations from Joe Watts. The Senate, first of all the Council on Admission, Graduation and Academic Standards (CAGAS) put a significant amount of time into discussing those recommendations as they would apply to applicants for next fall, and they brought a report to the Senate, which was accepted outlining some changes for those students who are applying for next year. Conversations for, should we say, permanent changes to the admission policies will continue next semester. That’s all I have for you this morning, thank you.

The submitted Faculty Senate Advisory Report is as follows:

Since the September 24, 2010 Board meeting, the bulk of the Senate’s business has been routine. The following items are noteworthy:

- The Senate approved Pre-Law options proposed by the History and Political Science departments.
- The Senate approved a recommendation from the Council on Admission, Graduation, and Academic Standards to remove the 24 semester hour restriction on admission to the Interdisciplinary Studies degree program.
- The Senate accepted a report from the Council on Admission, Graduation, and Academic Standards (CAGAS) regarding recommendations from Noel-Levitz addressing the enrollment process for Fall 2011. Discussion of permanent changes to the process is ongoing; the CAGAS report recommends temporary changes for the coming year only. Regarding ACT scores, students with ACT scores of 16 should be admitted automatically to the Office of Academic Services (OAS) program regardless of GPA, and students with ACT scores of 23 or higher and a GPA of 2.0 or more should be “regular” admits rather than being reviewed by OAS and the Admissions Office. CAGAS recommended in favor of these changes. The remaining recommendation, that students admitted into the OAS program should no longer be placed on Academic Warning, was rejected by CAGAS. This point caused considerable discussion, and will likely be a key point of debate as long-term changes to the admissions process are worked out.

**Civil Service Employees Council – Bill Rupert, Representative**

Bill Rupert said thank you. The Civil Service Employees Council held their annual Winter Luncheon on December 7. We had over 170 attendees. We’d like to thank local and area businesses for their contributions for the raffle prizes. Council would also like to thank Vice President Jackie Thompson for her contributions towards the cost of the luncheon. During the luncheon, we recognized the 12 Employees of the Month, and ultimately honored Don Myers from the University Bookstore for the Civil Service Employee of the Year.

**Council of Administrative Personnel President – Jennifer Tibbits**

Jennifer Tibbits said good morning everyone. I really do not have anything additional to add to my report. I’m going to refrain from reading it, it’s pretty lengthy. However, I do want to commend the WIU
staff, both administrative and civil service for their exceptional attendance at the presidential candidate interview sessions, also very thought-provoking questions that they came up with. Each session, the Capitol Rooms were, they were set up theatre-style, 150 seating capacity, and we nearly filled every seat, each session. I just think that clearly demonstrates the dedication of our outstanding staff. On behalf of COAP, I just want to wish you all a very safe and peaceful holiday season.

The submitted COAP Advisory Report is as follows:

The Council of Administrative Personnel held their Fall General Membership meeting on October 18th with Dr. Goldfarb speaking to the group. We appreciate this time with Dr. Goldfarb each semester, and are thankful for his commitment to the employees of this institution.

COAP secretary, Dana Moon, has been working on a new website for the COAP organization which was launched in October following our General Membership meeting. Thanks to Dana, the new site should prove to be a beneficial resource to COAP members. wiu.edu/coap

Vice President Rives met with the COAP Executive Board at the October executive board meeting to discuss the proposed revision of the WIU Mission Statement. His presentation included feedback he had received from other constituent groups that complemented the thoughts and opinions of COAP. Discussion led to a favorable endorsement by the Executive Board.

COAP has been asked to provide a representative from respective divisions and colleges to serve on the following search committees:

- The College of Education and Human Services Dean Search – COAP appointed Lance Ternasky from the College of Education and Human Services Dean’s Office.

- The Division of Administrative Services Vice President Search – COAP appointed Sean O’Donnell – Brown from Document and Publication Services.

- The Division of Student Services Vice President Search – COAP appointed John Biernbaum, the Associate Vice President for Student Services.

COAP has been actively involved in the Presidential Search Process. I, Jennifer Tibbitts, have represented COAP on the Search Committee. COAP and the Civil Service Employee Council co-facilitated the WIU Staff meetings with each candidate. We proudly report that approximately 150 WIU staff has been in attendance at each meeting. This demonstrates the excellence and dedication of our outstanding WIU staff.

In addition to the Search Committees, COAP is represented on the following University Committees:

- Master Plan Implementation Team - Dana Biernbaum
- Technology Security Committee – Matthew Clark
- uTech Lab Committee – Dana Moon
- University Theme Committee – Becky Morrow

On behalf of the COAP employees at WIU, please accept our sincere gratitude for allowing us the opportunity to have a voice in these matters.

We extend congratulations to the Fall 2010 graduates and best wishes for a wonderful holiday season to the entire University community!
Student Government Association, Tucker Copi, Senator-at-Large
Chair Houston introduced Tucker Copi, Senator-at-Large. Tucker Copi said good morning Mr. Chair and said thank you fellow board members. President Jordan Liles couldn’t be with us today, so I will be filling in for him. First, I would like to, on behalf of SGA, formerly announce our support to the families of representative Myers and also Springfield mayor Tim Davlin, both were leaders in Illinois, and both will be missed by many. Moving on, I would like to echo the comments from several board members about the SGA support of the football team on their first playoff appearance in seven years, but I would also like to thank the students that braved, including myself, the bus drive down to Boone, North Carolina. It was a very long bus drive. Chair Houston said I bet you had fun on it though. Tucker said it was also very, very cold at the game, but for me, to be a student at Western Illinois, it was amazing to see that amount of purple and gold in that stadium and we look forward to doing things like that in the future, and hopefully our football team can continue their success. On the business side of things, Vice President Garry Johnson mentioned this; the Student Government Association announced their unanimous support for all capital improvement projects that will be on your agenda today. So, I urge you to keep that in mind going forward, that the Student Government Association is in full support of that. Also, I see along with SGA is preparing our 2nd Annual Black & White Affair. I know several of the board members were there last year, and you all will be once again invited this year, and that will be in the spring before your next board meeting, and SGA pledges to continue to draft legislation to improve the student life at Western next semester. With that, if there’s no questions I will yield back to the chair.

A written report was not submitted on behalf of SGA.

FINANCE COMMITTEE REPORT

Purchases of $100,000-$500,000 Receiving Presidential Approval
Trustee Nelson said thank you, first I’d like you to look at Report No. 10.12/1, its Purchases of $100,000-$500,000 Receiving Presidential Approval. Vice President Jackie Thompson. VP Thompson said I’d be glad to answer any questions about any of those items that you might have. Chair Houston said we had additional updates sent to us. VP Thompson said I think those are for the over $500,000.

Report on Investment Activities
Trustee Nelson said next is Report No. 10.12/2 – Report on Investment Activities. VP Jackie Thompson and Director of Business Services, Ron Ward. VP Thompson said and Ron will bring us the good news. Ron Ward said I would like to thank Al and Jackie and the rest of the Vice Presidents and Julie DeWees, our Budget Director, and the Board for endeavoring to deal with this negative cash flow situation over the last six months. It definitely has been a strain. Chair Houston joked you started out with a full head of hair. Ron Ward laughed I did. Before I get into some negative comments, which you should always expect that our investment report is on page 80-82, this quarter versus last quarter we’re up in terms of the total asset figure quite a bit. That’s basically a couple of big bond issuances; it’s also accumulation of increases on our tuition and fees rates. So that’s pretty normal, although it looks like a big number compared to last quarter, about $37M of that was bond issuances. We’re up a little on the earnings, not much because the short-term interest rates continue to be extremely low. There’s an extremely high yield curve, where the short-term rates are really low and the longer-term are a little bit higher, so we’re still being plagued with that. But because of the volume of the funds there, we did increase the total return a little bit. But the benchmark 0.16% is still remaining the same low figure. We do beat that, but we’re at a really low level here. Any questions on the report itself? Chair Houston said other than the fact that it looks a lot better than what we’ve seen before. Ron Ward said yes, it does. I would like to provide some detail, just so I’m not scaring the pants off of everybody, with what Mike was saying and Al and Jackie, on this level of funding that the state is performing. I have to give WIU an A+ on their work in dealing with this, but I have to give the state a D, if not an F, on their endeavors with this. This is just
unconscionable, what they’re doing to the universities in the State of Illinois is, the total appropriations, nine universities we’re looking at $1.3B, and they’ve given, as of November 3rd, and these are IBHE numbers, they’ve given us $10M of that, less than 1%. This time last year, we got all of our fall ISAC monies given to us, this year nothing. There’s $80 million there, on top of all this, for all the universities. I’m not sure what was appropriated to all the universities, I don’t have that kind of information, but I do know they owe us $80M of the fall ISAC. Ours is $5.7M of that. Our detailed number that they owe us out of our appropriation is $37M, as of today that’s $38M, we’ve vouched $38M basically, we send these vouchers down to Springfield and their supposed to give us our money and they haven’t. They’ve given us about $1.2M of that basically. Our payroll number that we’ve carried is about $34M that we’ve carried for this first fall term. They haven’t given us any of that. There’s another $1.1M up for, what I call our accounts payable reimbursements, where they pay us for utilities and that type of thing. That’s still outstanding, then our vendors we’ve sent down vouchers to pay our vendors to the tune of $1.7M, and then they’ve only paid about $800 of that and that was yesterday. It’s just ridiculous what they’re doing to these universities, we need a year or two years to plan the finances ahead here, and we’re just hand-to-mouth term-based. Basically, we’re just trying to get through the term and although it’s all based on the state giving us our money over the next six months, but it’s gotta be more positive than it’s been in the last six months, because they should be giving this money to us. I don’t, based on what I’m seeing down here with these people. Why do I give them a D and possibly an F, the three legislative things that specifically deal with finances that I see: prompt payment, they passed that, all that’s doing is authorizing state agencies to pay interest to the vendors that they haven’t given their money to and these vendors need their money, they don’t need interest, they’ve got to operate like everybody else. The state has extended the lapse period; the legislature has passed this lapse period thing that we were going in the right direction, which is shortening it. It used to be September then it was moved to August, that’s the way we should be going but no, they pass it, they extend it out to December and there’s even discussions of taking it further than that, which is just totally ridiculous. Short-term borrowing – I don’t advocate borrowing any money, they should give us our money, but that short-term borrowing tool is a basic financial tool that I don’t care what kind of company you’re operating, whether it be a private company or a university, you need to have the ability to when you get into the peaks and valleys of financing throughout the year, you need to be able to borrow some working capital if you have to. They haven’t, and they should have passed that years ago, or had it in place, and here they are still struggling with it.

VP Thompson said one thing I’d like to say is that Ron and Dana and Julie and Cheryl Webster, many of them, they have really been monitoring our cash flow very closely, and I just commend them all for the time they’ve spent because it really is the tool that we really need right now so that we can keep operating and they’ve just done an excellent job of monitoring and tracking that and they’re putting a system together, so that, unfortunately, they can keep using that system in future years. I hope they don’t have to, but the tool is probably going to be there for them to use, so I really appreciate what Ron and everyone has been doing.

Ron said I think I’m only going into this because this is really at the state level, if we have an opportunity to talk to some legislature or some state official down there, I think we need to really tell them what we think about this, because they’re decimating the universities from a financial standpoint. We have $12M in money right now today, and we’ve got about $11.6M in payrolls between now to finish out December and to get us to about the end of January. Of course we’ll have a lot of tuition coming in in January, we’ll have a lot of bond money coming in, room and board, but it’s a timing thing, we’re concerned. We’ve got that, and if we don’t get a dime from them in January, we’ll be down to about $700,000 at the end of January with another $7M payroll staring us in the face for February. Now, Before I scare the pants off of everybody…VP Johnson joked it’s too late Ron. Ron continued we also have in our coffers about $28M locked up in restricted accounts by the bond attorneys for the FS system. I’m not saying we, legally we can’t use that, but from a practical standpoint, it’s there. We have $2.5M in Foundation cash sitting there, and we have another $4.5M from the COPS issuance still sitting there. We have made some arrangements.
to tap into some of that, if we need to. Our hopes are we’re going to get money in January, if we don’t get a dime from the State we’re planning, Jackie is alluding to this cash flow planning, we’re planning for the worst, and we’ll carry ourselves to March, April, if we don’t get a dime. But it’s going to be, we’ll need to fall back on this positive work of our Vice Presidents and President, we’ve had to in the past. When Al says we’re covering the payrolls, that’s what we’re doing. We’re more concerned with that. Trustee Nelson asked if anyone had any questions for Ron.

President Goldfarb said I’d like to make one other point, and that is also what this is doing, in terms of vendors, vendors will no longer trust us, many vendors, in terms of using state funds. People are asking why aren’t you using your state funds, and well first, it’s obviously not fair to the vendors, but even so there are vendors who are not trusting us. We had to do telecommunication work and tech work in Memorial Hall that the State hadn’t covered in it’s original budget and vendors wanted us to pay out of income fund, they would not accept state payments and we’re seeing that more and more. I hear that there are other businesses that are saying they won’t accept the state payments if they have to sit and wait. In the same way, I think all of our employees know that going to health care providers, dental providers, the same thing is happening. I went to the dentist yesterday and I was told you have to pay upfront. So, it is, as Ron points out, a very difficult statewide situation, it’s compounded by the fact that obviously vendors don’t want to wait, understandably on their payments, and those that are then we’re gonna be hit with interest payments it is the University that is responsible for the interest payments when the State does not make the payments, not the State. So, the reality is that at 1% a month, you’re actually taking budget reductions in your appropriation every time the State doesn’t make the payment as well. This is probably the most unusual is a polite word in terms of budget planning and processing that I’ve seen in my over 30+ years in state higher education, and this year is worse than last year as Ron is pointing out. Chair Houston said Ron again thank you for the job that you’re doing and the relationships that you’ve built up. We could sit there and criticize the State and should criticize, but the people that you’re working within the State Comptroller’s office are probably more frustrated than you are, because everyday they’re dealing with different agencies around the state, not just the universities in terms of having to deal with questions as to why I can’t get my money or how can I get mine. Just seeing the relationship that you’ve built up over the years, it’s really fantastic. Al mentions the costs, there’s one other aspect you also got to keep in mind, and that is a couple years ago when the State was paying us, we had the opportunity to earn some significant interest, instead of earning interest, now it’s costing us money and that’s very, very important. But, Ron, thank you for the job that you’ve done for us, I hate to see you have to deal with us at this particular time. I’d like to have you have some good memories. Ron said it comes with the territory if you’re a financial person. Trustee Nelson joked I think we ought to let him take his email address with him. VP Thompson said I don’t think he’s gonna want to. Trustee Nelson said then he can keep up with the people he knows in Springfield. VP Thompson said they’re going to be gone, that’s the problem.

**Report on Contributions**

VP Bainter said just to update what you’ve received earlier, we are nearly received $3.5M in gifts for this year, and expect it to be close to $4M by calendar year-end. The campaign should also pass the $40M mark by year-end toward our goal of $60M. Just quickly some significant gifts: $100,000 pledge from Robert Ontiveros, for scholarships in the Quad Cities, for the Quad Cities campus a gift of $50,000 from Kay Kennedy for new microscopes for our Biology department and $50,000 from Lavern and Nola McEntire from here in Macomb for scholarships for Engineering and Dietetics, a gift of $40,000 from the Chicago Mercantile Exchange Foundation with support from CME vice-chair and alumnus Charlie Carey, $10,000 of this will be used to match a gift of $10,000 from the Illinois Soybean Association for scholarship support for the Ag. Program. Another $30,000 will be used to match support from Donald and Sharon Tomnitz, who will be making a gift of $50,000 by year-end toward their $100,000 pledge to establish an endowment for scholarships for veterans majoring in business. Finally, by the next board meeting, I hope to be able to provide details for one of the larger gifts in the University’s gift history, a low to mid seven figure gift that will provide a tremendous boost in scholarship support for our students.
It’s in probate now, so it should end before this fiscal year is over. Thank you. Trustee Nelson asked if there were any questions for Brad.

**Resolution No. 10.12/1: Purchases of $500,000 or More**

Chair Houston asked if there was a motion to approve.

Trustee Nelson moved to approve Resolution 10.12/1: Purchases of $500,000 or more. Trustee Griffin seconded the motion.

VP Thompson said there are two items here, the first is for the Heating Plant upgrades and as I mentioned earlier, because of some of our questions about coal, we're going to be doing an evaluation on some of these projects, any questions on that one, the first one. Trustee Epperly said not a question, but a comment. I just want to commend them, we’ve had numerous discussions, because I myself am very concerned about investing in a coal-burning plant and so forth, and I think just to commend Jackie and Charles, I think they’re very much on top of it, she commented on it earlier that it’s really proper wording, being analyzed over the next month or two to come back with a much more comprehensive report and so forth, as to which direction...VP Thompson said many things we need to do, but we want to be very inclusive on campus to try to discuss this and make the best decisions and recommendations we can. The second item, you had already approved the Corbin/Olson construction, our electrical contractor was unable to provide the bond, so we are bringing this to you so that we can approve the next highest bidder, and that was Tri-City Electric, so that we can get that project underway. With no further discussion, Chair Houston asked that the roll be called.

**Roll Call**

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<th>Trustee</th>
<th>Vote</th>
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<tr>
<td>Ehlert Fuller</td>
<td>Yes (via teleconference)</td>
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<tr>
<td>Epperly</td>
<td>Yes</td>
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<tr>
<td>Griffin</td>
<td>Yes</td>
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<td>Houston</td>
<td>Yes</td>
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<td>Nelson</td>
<td>Yes</td>
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<td>Bronson</td>
<td>Yes</td>
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**Motion Carried.**

**Resolution:**

WHEREAS Western Illinois University has a need to renovate the heating plant on the Macomb campus; and,

WHEREAS the above mentioned project has been administered in accordance with the Illinois Procurement Code and all other pertinent statutes and rules:

THEREFORE be it resolved that the Board of Trustees approves the contracting for the renovation of the heating plant.

**Heating Plant Renewal Project**

**ITEM DESCRIPTION:**

The labor and material needed for the heating plant renewal project on the University’s Macomb campus.

The project includes electrical upgrades, proposed coal and ash transfer equipment replacement and control...
revisions, boiler #5 renovation, boiler force draft fan starter and motor replacement, piping revisions for electrical room renovation and protection from water infiltration including exterior piping relocation and miscellaneous auxiliary equipment upgrades and installation.

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
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<tbody>
<tr>
<td>General Contractor</td>
<td>$253,200.00</td>
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<tr>
<td>Mechanical Contractor</td>
<td>$1,238,500.00</td>
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<tr>
<td>Electrical Contractor</td>
<td>$886,000.00</td>
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<tr>
<td>Ventilation Contractor</td>
<td>$6,955.00</td>
</tr>
<tr>
<td>Plumbing Contractor</td>
<td>$62,400.00</td>
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<tr>
<td>Total without contingency</td>
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<td>Contingency</td>
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<tr>
<td>Total with contingency</td>
<td>$2,562,055.00</td>
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**Recommended Vendor:**
- Trotter General Contracting, Inc.; Macomb, IL - General Contractor
- The PIPCO Companies, Ltd; Peoria, IL - Mechanical Contractor
- Roy Keith Electric Company; Farmington, IL - Electrical Contractor
- J.A. Fritch & Sons, Inc.; Peoria, IL - Ventilation Contractor
- The PIPCO Companies, Ltd.; Peoria, IL - Plumbing Contractor

**Fund Source:** Local

**Summary of Bids:**

**General Contractor**
- Trotter General Contracting, Inc.; Macomb, IL $253,202.00
- Leander Construction, Inc.; Canton, IL $283,700.00
- One lower bid was rejected as being non-responsive.

**Mechanical Contractor**
- The PIPCO Companies, Ltd; Peoria, IL $1,238,500.00

**Electrical Contractor**
- Roy Keith Electric Company; Farmington, IL $886,000.00
- Fleming Electric, Inc.; East Peoria, IL $915,500.00
- Quick Electrical Contractors, Inc.; Fairview, IL $949,400.00
- GPX Electric; Rock Island, IL $965,000.00
- The PIPCO Companies, Ltd.; Peoria, IL $1,042,000.00
- Mechanical Service of Galesburg Inc.; Galesburg, IL $1,050,989.00
- Oberlander Electric Company; East Peoria, IL $1,092,365.00
- TEGCO, Inc.; Peoria, IL $1,101,021.00
- Foster Jacob Electrical Contracting; Peoria, IL $1,134,600.00

**Ventilation Contractor**
The PIPCO Companies, Inc.; Peoria, IL $ 12,570.00

Plumbing Contractor
The PIPCO Companies, Ltd.; Peoria, IL $ 62,400.00
Warner Plumbing, Inc.; East Peoria, IL $ 62,800.00
Johnson Contracting Co., Inc.; E. Moline, IL $ 87,894.00

One company did not bid.

Renovation of Corbin and Olson Residence Halls – Electrical Contractor

ITEM DESCRIPTION: At the September 2010 Board of Trustees meeting, the award of a contract to Russell Electric Ltd was approved for the electrical portion of the project to renovate Corbin and Olson Residence Halls on the campus of Western Illinois University.

The company was unable to provide the required performance bond due to reaching the limits of their bonding capacity. Their award has been cancelled. The University is recommending awarding this contract to the next lowest bidder.

The project includes a renovation of the dining center which includes a complete rehabilitation of the kitchen, server, and dining area. The renovation will also introduce an electronic classroom into the complex for meetings and instruction.

COST: $3,571,600.00
  130,000.00 contingency
  3,701,600.00

RECOMMENDED VENDOR: Tri-City Electric Company of Iowa; Davenport, IA

FUND SOURCE: Local

SUMMARY OF BIDS:
Tri-City Electric Company of Iowa; Davenport, IA $3,571,600.00
Fleming Electric, Inc.; East Peoria, IL $3,572,700.00
Oberlander Electric Company; East Peoria, IL $3,899,000.00
TEGCO, Inc.; Peoria, IL $4,219,948.00
One lower bid rejected due to failure to produce a performance bond
(Russell Electric Ltd. - $3,318,860.00)

Resolution No. 10.12/2: Resolution Granting Approval for Capital Improvements and Authorizing the Financing Thereof
Chair Houston asked if there was a motion to approve.
Trustee Nelson moved to approve Resolution No. 10.12/2: Resolution Granting Approval for Capital Improvements and Authorizing the Financing Thereof. Trustee Griffin seconded the motion.

Chair Houston asked for discussion. Trustee Epperly asked if we are going to get a priority list in regards to what these classroom equipment and lab upgrades. VP Thompson said yes, Jack has worked with his deans. Provost Thomas said yes, I’ve worked with the deans on that list, and I do have a tentative list that we have and much of this has come from the deans. I can share some of that with you, if you like. Trustee Epperly said can you just send it to us. Provost Thomas said he could send it. Trustee Epperly said I guess I just would like to see that. VP Thompson said one thing you might want me to copy you in on is the letter that we’ll send to what we call it COGFA, it’s the organization we have to go in front of in the state that also has some of the other projects: roof replacements and some things like that in it. I’ll just copy you on the letter if that’s ok. Chair Houston said before we go further I’m going to make an amendment because of the interest rates and the fact that interest rates are moving upward right now, just to make sure that we can do this within the interest rates that may be on the market at the time that we actually produce that, it’s been passed out here, and I [Chair Houston] would move to amend Resolution No. 10.12/2 and remove the “interest rate on Certificates will not exceed 5.5% per annum if such Certificates are issued as tax exempt, it will not exceed 7.875% per annum if such Certificates are issued if taxable.” And the amendment would replace that language with the sentence “the true interest cost of the Certificates will not exceed 6.25% if such certificates are issued as tax exempt and will not exceed 9% if such Certificates are issued as taxable.” Is there a second to the motion? Trustee Nelson seconded the motion.

Chair Houston asked for discussion. Chair Houston turned it over to Al Harris. Al said good morning we have James McNulty here from John Vincent Company to hopefully address any technical questions you may have about that. James can talk a little bit about that change in our original resolution. James McNulty said just to give you a little update on the market, we found in the 4th quarter that the tax exempt market is weakened quite a bit, subset of the Build America program that improves the market it kind of accepted it would be extended. It ends at the end of the year, so with that phasing out we’ve found that a lot more issues in the tax exempt market have increased because of the supply that used to be Build America bonds will now be back in tax exempt, this is especially in effect at the long-end of the interest curve. We’ve also found a heavy year-end supply which is somewhat typical, given also that the Build America bonds are ending at the end of the year, so there’s a heavy supply-demand imbalance. There’s also absolute rates have increased in the last quarter, so we decided we’d like to just increase the allowable rate for the true interest cost for this issue, given we’re not really sure where markets will be in the beginning of next year, when we expect to bring this issue to market.

Chair Houston said James, I follow interest rates and they’ve been going up almost daily this past week. But the House did pass the new tax rates, will that do you think have any effect in sort of once we get past the first of the year, maybe starting to bring those rates down a little bit? We’re actually looking for a mid to late February issue here. James McNulty said we definitely expect the interest rates to come down once the new year begins, mainly because the supply-demand imbalance to come back into being more rational, you know, we just don’t know where that will end up. You know because the Build America bonds are phasing out, that is caused most of the uproar in sort of how the tax exempt market is going through a correction period, now that we expect next year not to have this financing option, but beginning next year, the supply-demand imbalance part of the problem should sort of rationalize. Chair Houston said the Build America bonds, just as a reminder are subsidized by the federal government to the tune of 35% of the interest cost, so you’re basically paying about 2/3 of whatever…James McNulty said you issue it at a taxable rate, and then you get a subsidy. Chair Houston said and apparently that has not been put into this bill that has been passed today. James said we’ve not seen it in these bills, and at this point we’re expecting it not to pass by the end of the year. VP Johnson said I do think you’re right in terms of the uncertainty as to what is going to happen with the tax issue at the end of the year. It has something to
do with the ball totally in Murphy’s Law. Hopefully it will settle down as a result of that getting passed and getting signed hopefully today if all goes well. Chair Houston said at least listening to the news this morning, they indicated the President is gonna sign it today. Are there other questions for James or Al? If not we will call the roll for the amendment and what we have to do is the amendment first then come back and vote on the amended resolution.

**Roll Call for amendment to Resolution No. 10.12/2**

Trustee Ehlert Fuller  Yes (via teleconference)
Trustee Epperly  Yes
Trustee Griffin  Yes
Trustee Houston  Yes
Trustee Nelson  Yes
Trustee Bronson  Yes

Motion Carried.

**Roll Call for approval of Resolution No. 10.12/2 as amended**

Trustee Ehlert Fuller  Yes (via teleconference)
Trustee Epperly  Yes
Trustee Griffin  Yes
Trustee Houston  Yes
Trustee Nelson  Yes
Trustee Bronson  Yes

Motion Carried.

**Resolution:**

**WHEREAS** the Board of Trustees of Western Illinois University (the “Board”) has determined it to be necessary and desirable to approve the following capital improvement projects: (a) renovation and improvement of certain buildings and (b) replacement of steam lines (collectively and as more completely herein, the “Improvements”); and

**WHEREAS** the Board has authority pursuant to the State University Certificates of Participation Act, 110 ILCS 73 (the “COPs Act”) to sell certificates of participation and enter into related financing agreements in connection with the financing of capital improvements; and

**WHEREAS** the Board hereby determines that it is desirable to grant approval for the construction, acquisition, renovation and improvement of the Improvements and to finance the Improvements and related costs through the issuance of certificates of participation under the COPs Act;

**THEREFORE** Be It Resolved by the Board of Trustees of Western Illinois University in regular meeting assembled, that:

1. The Board hereby grants approval for the following Improvements: (a) roof replacements, electrical upgrades, building repairs and maintenance, heating and cooling upgrades, replacement of classroom equipment and science lab upgrades for an estimated cost of
$6,000,000; and (b) Phase II of replacing steam lines serving approximately 1.5 million square feet of space, including four academic buildings and six residence halls, and the construction of approximately 2,700 linear feet of walk and shallow tunnels to replace the original direct buried steam lines, for an estimated cost of $5,000,000; and

2. The Board hereby authorizes the execution and delivery of an Installment Purchase Contract and the issuance of Certificates of Participation (Capital Improvement Projects) in one or more series (the “Certificates”) in connection therewith, in order to provide funds to finance, or reimburse the Board for costs associated with, the Improvements, fund capitalized interest, if any, in an amount determined by the Treasurer of the Board, and pay the costs of issuing the Certificates. The Certificates shall be in an aggregate original principal amount not to exceed $12,000,000 with a final maturity no later than 30 years from the date of issuance of the Certificates. The true interest cost of the Certificates will not exceed 6.25% if such Certificates are issued as tax-exempt and will not exceed 9.00% if such Certificates are issued as taxable. The cost of the Improvements is estimated to be $6,000,000 for the building improvements and $5,000,000 for the steam line, plus costs of issuance estimated at $105,000.


4. Pursuant to the Board’s existing contract, the firm of Chapman and Cutler LLP is hereby retained as Special Counsel and Disclosure Counsel to the Board.

5. Pursuant to the Board’s existing contract, the firm of John S. Vincent & Company LLC is hereby retained as Financial Advisor for the preparation of the Preliminary Official Statement and final Official Statement and other matters related to the sale.

6. The Treasurer of the Board or her designee is hereby authorized to enter into a Certificate Purchase Agreement with BMO Capital Markets GKST Inc., Stifel Nicolaus & Company Incorporated and Edward D. Jones & Co., Inc. (collectively, the “Underwriters”), for the sale of the Certificates for not less than 97% of the par amount thereof (exclusive of any original issue discount). The fees for services of the Underwriters shall be contingent upon the actual sale of the Certificates. The Treasurer of the Board is hereby authorized to designate one of the Underwriters as the Managing Underwriter and to retain such other co-managing Underwriters as she deems to be in the best interests of the Board.

7. The Board approves the preparation and distribution of a Preliminary Official Statement and the execution and delivery of an Official Statement in connection with of the sale of the Bonds. The Board approves the form of the Preliminary Official Statement, a copy of which is on file with the Secretary of the Board for recording. The Treasurer of the Board or her designee is hereby authorized and directed to execute the Official Statement in the name of and on behalf of the Board in substantially the form of the Preliminary Official Statement presented to this meeting, but with the final terms of the Bonds set forth therein, and with such other changes as may be approved by the officer of the Board executing the same (including but not limited to changes relating to the issuance of more than one series of Bonds, the interest on one of which is
taxable and the other tax-exempt), his/her execution thereof to constitute conclusive evidence of the Board’s approval of all changes from the forms thereof presented to this meeting.

8. The Board approves the form of the Installment Purchase Contract, Indenture of Trust, Acquisition Agreement, Certificate Purchase Agreement and Continuing Disclosure Agreement. Copies of such documents are on file with the Secretary of the Board for recording. The Chairman, the Treasurer, the Secretary and other appropriate officers of the Board are hereby authorized and directed to execute such documents in the name of and on behalf of the Board in substantially the forms presented to this meeting, or with such changes as may be approved by the officer or officers of the Board executing the same (including but not limited to changes relating to the issuance of more than one series of Certificates, the interest on one of which is taxable and the other tax-exempt), his/her or their execution thereof to constitute conclusive evidence of the Board’s approval of all changes from the forms thereof presented to this meeting.

9. The Board approves the purchase of certificate insurance for the Certificates, if required by the Underwriters, and agrees to comply with the terms and provisions of such certificate insurance, if such terms are approved by the Treasurer of the Board to be in the best interests of the Board.

10. The final terms of the Certificates shall be approved by the Board Treasurer within the parameters set forth in this resolution.

11. The Board acknowledges that the Certificates will not be issued prior to complying with all necessary procedures and receiving all necessary approvals for the issuance of the Certificates and the acquisition and construction of the Improvements, including but not limited to, the requirements set forth in the COPs Act.

12. The Board hereby expressly reaffirms its determination that there exist conditions, including significant poverty, unemployment, rate of home foreclosures and general distress, which cause McDonough County, Illinois to be eligible for designation as a recovery zone under Section 1400U-1 of the Internal Revenue Code of 1986, as amended. The Board hereby reaffirms its designation of McDonough County as a recovery zone for all purposes of and as provided in Section 1400U-1 of the Internal Revenue Code.

13. The members, officers, agents and employees of the Board are hereby authorized and directed to do all such acts and to execute all such documents as may be necessary to carry out and comply with the provisions of this resolution and with the actions of the members, officers, agents, and employees of the Board which are in conformity with the intent and purposes of this resolution, whether heretofore or hereafter taken or done, which actions shall be and are ratified, confirmed and approved.

Chair Houston further commented Trustee Epperly has requested that we take a short break before we move forward. President Goldfarb said I want to keep Trustee Epperly from doing that for just one second; I just want to thank our students for this. This once again is putting on the backs of our students, we have to be very frank, responsibilities that truly are not all theirs, and they have once again come to
the table and said we do recognize that there are heating plant issues on campus, that there are academic facility issues on campus, and we would not make any movement if it weren’t for the fact that our students supported this, so I want to thank Student Government Association and our student’s for agreeing to do this. Now you can have your break, Bill. Chair Houston said and I’ll make one comment before we do that. In doing the presidential search and the interviews, one of the things I would do is go online to look at the campuses and the websites and that type of thing, and it’s amazing that in other states people have been able to keep up their facilities in comparison to the fact that we’ve got absolutely no money from the State of Illinois, and while we’re in a financial crisis right now, this isn’t anything new. We haven’t been able to get money, in terms of building improvements, maintenance, and that type of thing for a number of years and with what we’re doing and what we just passed, it is an absolute crime, cause when we passed that fee the idea was that we were going to put that money into things that would be directly benefiting the students, not things that the State of Illinois should be paying for. It is an absolute crime that we have to do this, and to use this money…

ACADEMIC & STUDENT SERVICES COMMITTEE

Fiscal Year 2011 Performance Report
Chair Houston reconvened the meeting and said next we are moving into the Academic and Student Services Committee, Bill. Trustee Griffin said thank you Mr. Chairman, we have the first of two reports this Report No. 10.12/4, Joe Rives. VP Rives said this is the annual performance report that again you had asked for benchmark indicators for the successful implementation of Higher Values in Higher Education, each of these performance indicators had been approved or endorsed by all the governance groups on both campuses and approved by you. This is the second year look, just a couple of comments, yesterday on the phone AGB called and said they want to in a future edition identify this reporting as a best practice, so congratulations to the Board for structuring a system that is going to get us national recognition. Also, as I said earlier Andy Borst and Tere North do tremendous amounts of data collection. I want to congratulate Andy on this data collection because he also had the birth of his first son during this data collection exercise, so we have our first Leatherneck for the class of 2032, congratulations. Chair Houston said is he putting the money away so it’s covered. President Goldfarb joked maybe we’ll take the tuition upfront with our cash flow issue. VP Rives said the data is before you, all of us here around the table and in the audience contribute to this data, so I think you’ve read the report, it’s there, we’ll just address your questions. Trustee Epperly said just one question, comment, in one section we refer to off-campus students in the next section of this report we refer to total extension enrollment, and I call it online students. Is there any way to get a common terminology with these things or are they the same things. VP Rives said at Western, prior to this fall, students were coded by majority of hours, whether taken at Macomb, Quad Cities, or extension. To be consistent with federal reporting guidelines, we’re moving to an on and off campus, the sum of Macomb off-campus and some are Quad Cities campus equals what we used to refer to as extension, so we will polish up our reports and be consistent. Trustee Epperly said ok, good.

Enrollment, Retention and Graduation Rate Information
VP Johnson introduced Al Harris and Joe Watts, our consultant from Noel-Levitz and Rhonda Kline. Rhonda Kline said thank you and I’ve just got one brief comment, a couple comments. This report is similar to the one you received the last couple of years; we did add some information on Iowa, Missouri, Wisconsin, and Indiana enrollment. As you can see in that little table there, the nice increase in particularly the Iowa border county enrollment. If you have any questions, we would be glad to entertain them.
Trustee Epperly said I got a bunch. Do we canvas students that leave us as to why they left? Rhonda Kline said Al could probably answer that. Al Harris said the SDO office has interviews with students, it’s voluntary obviously, but what they’ll come in and indicate what their reasons for leaving are, and we track those, we have those on record. As far as how we use those, I can’t tell you that. Trustee Epperly said my point is I would think that if I lose a customer, I would want to know why I lost them, and what can we correct, and are we doing that? VP Johnson said yes, and actually what we do is Student Development and Orientation meets with those students who go through the withdrawal interview process, now some students can withdraw without going through that, they do it sort of on the computer or just sort of go away, but they do in fact interview them, try to find whatever the issues are that they can help them with and resolve whatever those issues might be, and then they provide that data, which we’d be happy to share with you. One of the things I will tell you is that often times students may not want to tell us exactly why they’re leaving, so it’s easier to say we’re leaving for financial reasons or family issues and so sometimes the data is pretty much subjective data on their part is not necessarily very scientific in its nature, but we look at that every year. Trustee Epperly said I understand, but that to me can be a good learning experience. A comment was made during our search by one of the candidates that it took too long before students heard if they were accepted, that candidate felt that there’s too long a period, and therefore students could apply elsewhere and be accepted somewhere else because it takes, in his terms, just too long. I have no idea what that is. Al Harris said what we’ve addressed and Joe Watts from Noel-Levitz when he came in and started working with us in Admissions last year is that our process piece was the first thing that they are addressing and how we can try to do things to make it a more timely response to students, and do some things in our office to streamline things. So currently and I’ll tell you at this point, the last three months since I’ve been there that I’ve gone back and checked with processing and with Joe here, we are down to a 2-week is probably the best we can do once you get everything in. That’s where we are as of today, we’re on a 2-week timeframe, and three at the outside, and Joe could attest to as far as what national average is and everything else, when he comes up and has a second to talk to you. VP Johnson said and that was one of the things that Al and Joe wanted to address as quickly as possible, and that was the turn-around time. You’re right. There were times when it was several months before a student got notified because of the way the processes were setup. Trustee Epperly said so that’s been brought down substantially. President Goldfarb added actually it was certain groups of students, Bill, as well, that certain groups of students that were taking longer to process and what we’ve done, and that’s the work we did with OAS and with CAGAS and others to change those processes and that’s what we’ve changed for this year. And, that was based on recommendations that came from Joe as he looked at our overall processes. Trustee Epperly said maybe Joe made this recommendation too.

Chair Houston said just to follow up, do we acknowledge when we have everything, say when someone sends in all that paperwork that we’ve received it and they will hear from us within a 3-week period or something to that affect? Joe Watts said when an application is received a student is instantly notified that the application has been received and they’re thanked. They also receive the list of what else they need to send. That hasn’t been common place in the past, but it is now. Chair Houston said but once we’ve got everything complete, do we respond to them? Joe Watts said they hear from them in two weeks. They’re either accepted or denied. Chair Houston said because I would think that would be important in terms of number one keeping us on our toes, number two setting an expectation that, before they start looking someplace else that it’s going to be a short period of time. VP Johnson said and we do know that students apply multiple places, that’s pretty common anymore, whether we like it or not, but it is pretty common.

Trustee Epperly said and tied then I guess to Mike’s question, whose the first letter come from, whose the comment come from if they’ve been accepted? Whose the first letter come from? Al Harris, said myself, Director of Admissions at this point in time. Trustee Epperly asked do we beat on our drum again and say welcome to Western, we’re one of the top schools, da-da-da, you know now you’re joining an elite group. Al Harris said yes, it’s a very nice congratulatory letter, it’s not…Trustee Epperly said ok, and the reason I say that is my neighbor applied and his first letter, he didn’t know he was accepted and his first letter
came from Housing, credits to Housing, but he heard from housing that he had been accepted and was eligible for Housing and he hadn’t even heard he’d been accepted yet. Al Harris said but he was a different program when he came through, so that’s what, when you came and checked with me we walked through that and I thought we clarified that. Trustee Epperly said then another comment made by another presidential candidate was that students/applicants can’t check their status online, and that candidate felt that today, that was a very… Al Harris clarified that they can’t check their status. Yeah, they can. Trustee Epperly said and I don’t know. Al Harris said yes, unless something’s changed since then. VP Johnson joked I assume this is a presidential candidate that we’re not going to consider.

Trustee Bronson said one of the things that I was going to ask with the graduate studies application office online, is there anyway to streamline sort of get the same sort of mainframe for when you apply online to undergraduate programs and graduate programs? Al Harris said we’re working with the graduate programs, international programs, all of us, so that we can get everything web provided so it’s all the same, coordinated together and we’re meeting on that now to try and pilot something this spring.

President Goldfarb said we’ve asked Joe actually now that we’ve started working pretty heavily on our undergraduate, we’ve asked Joe actually as we’ve extended the Noel-Levitz, we’ve asked him to work with us on graduate, because we heard pretty loud and clear that there was interest in looking at that. He’s going to be working with department chairs and faculty in relationship to graduate enrollment issues and then also Quad Cities, he’s going to be doing some work, because we heard loudly from the Quad Cities that they wanted the same kind of attention as well, so we’re going to try to take a look across all of our Admissions work to see if we can make some uniformity in the same way Chris just requested. Al Harris said right, those programs when Joe comes in once a month, we set aside an area then we try to make visits to those areas. They’re set up for January, February, and we’re trying to get those lined up.

Trustee Epperly said I guess my final thing is in my understanding there was some type of report given initially an Admissions report, I’ve heard it referred to, I assume it’s some kind of report. VP Johnson said we’ve had several reports from Joe after several visits that he’s had, there’s not been a global report but rather based on specific things that we were tackling at the time. Al Harris said after a visit. VP Johnson said after each visit he follows up with the things, recommendations and other issues that have been addressed during that period of time.

Trustee Nelson said here’s a question I have of recent date, we have gotten great publicity in the Quad Cities about our athletic programs, with Glazier being from Geneseo we’ve recruited three of the top volleyball players in the Quad Cities that will be freshman here this year. Last week, there’s a picture in the paper of two young men from Rock Island High School, one of whom accepted a scholarship for football and is trying to convince his friend to do the same. My question is there something in the works to use our students, current students to go back with someone from admissions to the high schools where they still have kids they went to high school with to recruit new students for Western? Joe Watts said yes, we’d begun an initiative this year that in a very structured way engages current students with perspective students. We feel like nothing can supplant a student-to-student influence in terms of making a decision. To this day, around 6,000 contacts have been made over the telephone from a student here who has shown leadership and has good grades, contacted a student in the same major or that has the same interests or locally from the same high school. Most of those calls, the vast majority they’ve actually talked to the student, and our hope is that we’ll be able to expand that program because again recruitment of students is a University community activity; it can’t be just done by Admissions. One important piece of that is currently enrolled students, so we’ve always used them as tour guides but we’re much more actively engaging them in the process now and matching them with students who have like interests. Trustee Nelson said because these kids come back and the kids that come here, love it here, and if they can convey that message to juniors and seniors they went to high school with, that sends a tremendous message to those students, hey I ought to look at Western. Joe Watts said you’re absolutely right. Al
Harris said and that’s really shown that the tele-counseling piece is working because even when we don’t reach the student, we leave a message with a parent or on the machine, we’re getting calls back within the next day or two saying hey, I see you called me, what’s going on, so that’s even a true test that it’s working. We feel real positive about it.

Al Harris asked if we have a minute can we allow Joe to just give you an overview of what he’s been doing with us, and share with you. Joe Watts said let me begin by saying what a pleasure it’s been to work here. I come from a school and worked 20 years of my career at a school very much like this, that had some of the same enrollment issues that you’ve experienced prior to this past year. We have so much in common, we’re both in rural areas, huge portion of our students are Caucasian and we have so much in common that we played you a couple weekends ago in football. I worked at Appalachian State University for most of my career, and it’s been a pleasure to work here because there are so many similarities. As I look around the people that are here that have helped me in this effort, they’ve been amazingly supportive and that’s not always the case when a consultant comes in. Sometimes there’s defensiveness but literally from the top down, from Al he has rolled his sleeves up; Jack has helped us on a number of issues; Garry has been there with resources to support this; and what I can assure you is things are beginning to turn around. Enrollment this fall, and you have this in Rhonda’s report, she’s been a big help to us in streamlining and facilitating the way we make decisions about applications, that was a real problem here, that’s been our focus, it was politically charged but the University made some good decisions and as a result of that not only did we have a better enrollment but this coming fall it will be even more significant.

Applications are up in double digits both for freshman and transfer students. Acceptances are up across the board. Students are being notified earlier. We’ve moved from communicating 10 times with a perspective student to 30 times, we’re meeting with academic departments and chairs and deans and faculty and other agencies to help support our efforts, started a conversation with Alumni affairs today about their role in student recruitment, because it really does take a University community, but I can tell you from my experience in working on campuses across the country, but especially Appalachian, a school that’s very much like this, a focus on enrollment, and some of your questions about who leaves, and making sure that if we lose a customer we know not why they said they leave when they leave, because they’ll say anything to get out the door, but if we know who we leave, we can develop interventions to keep those students. What I see happening here are some really positive things that are making a huge difference and a University that’s very committed to making a change, not just in how you go about recruiting students, but how you go about retaining students. And again, the numbers are just excellent and if you look at other schools in Illinois right now, I don’t think you’ll find the same thing. Most are not up, in terms of double digits, and I think Al probably gets information on a regular basis from the other campuses both formerly, Rhonda has data and the increases here are not the norm. The challenges you face at Western Illinois as Board members are probably more significant than they have been in the history of this institution, and that the Admissions office and the new president, the new leadership are going to face. The number of high school graduates in Illinois is not changing substantially, but the proportion of students who are white is dropping dramatically, well that’s your primary market here. The number of 5th and 6th and 7th graders right now in the schools, public and private, that are white is declining, so again you’re primary market is declining. The real growth in the state is in the Hispanic population, and they have so many challenges in terms of getting an education. They can’t get federal aid, sometimes they can’t get state aid. I was in a state the week before last in Georgia, where they can’t even enroll at public universities, so the challenges that you face are tremendous in terms of your enrollment and as a Board you have to be vigilant in making sure that the right people are doing the right things here to ensure your enrollment in the future. You’re going to be hiring a new president, the president’s commitment to making sure that student’s are effectively recruited; we make good and timely decisions; and that we retain the students that we recruit. The institution, again it wasn’t terribly different than this, about ¼ to 30% of our students left at the end of the first year, well to me that’s a failure. I mean if you’re only retaining 70% of your students in a classroom if you’re only making 70 on a course, that’d be a failure. The institution where I worked because it was committed to this is nearly 90% retention rate,
which is very uncommon for public universities, but they have for decades committed themselves to not just student recruitment but student success, and that takes again the entire University community, and what I have seen here is an openness and receptiveness to change and to making sure that not only are we doing the right things but we’re doing the right things very effectively. There’s no end to what you can do to recruit and retain students, and we don’t have here an endless budget. In fact we have fewer resources than we’ve had before, so we have to make sure we work smarter not just harder. We can’t do everything we’ve done in the past, but again numbers were up this fall and numbers continue to grow for next fall, and I could not be more pleased with that. It’s because of the commitment here, strong senior leadership that has said we’re going to do this and we’re going to work things correctly and I don’t know what I would have done without Al Harris working as the Director of Admissions. You lost your Director of Admissions. Al has stepped in without a background and has helped me in every step of the way, push through initiatives that are not always easy to implement. It’s ironic that higher education is populated by people working that are typically liberal and open-minded, but when it comes to changing themselves, sometimes that happens very slowly and here I think the timing is perfect, because you have had a couple dips that are understandable because of the changing demographics, not only is the make-up of the student population changing, but it’s never cost more for public higher education, and there’s never been less financial aid. So, again huge obstacles, I would love to see you hire a new president who’s committed to fundraising for scholarships for students who make good grades and need the money. I would put that on the mind of a new president in terms of their campaign, because there’s nothing in the future, in terms of the vitality of this institution than making sure you get students here who are good students, and want to be here. I think you’re absolutely right, kids who come here, we’ve done some focus groups, they love being here. Communicating that and having those persons communicate for us is a real positive, but things are on the right track here and I could not be more pleased. I’ve worked on literally hundreds of campuses and this is one of the best that I’ve worked on in terms of openness to redirecting some resources, changing some things, not being defensive about problems. This whole issue of students not hearing early enough, that was absolutely true, a student would apply in September and not hear until February or March, and that was because of processes had been setup for years where half a dozen people were involved in the Admissions process. We’re making equally good decisions, if not better decisions, but they’re happening in two weeks. So, I could tell you things are on the right track and very positive. And, I’m glad to answer any more questions that you have. Trustee Epperly joked do I understand it properly that if we don’t see that significant increase in enrollment your fee is waived? Joe Watts said I’m pleased to say things are increasing now. That’s one of the great things about consulting, you’re gone in a year or so. I hope we’ll get to play you guys again in football next year. President Goldfarb joked and hopefully have a different outcome. Joe Watts said and without the snow it might have been a very different outcome. I think we got lucky with the weather. VP Johnson said also Joe was very kind because it’s the fact that you had been at Appy for a number of years, he was able to introduce us to some folks who were very helpful and very hospitable while we were there so, his hosting us was also very nice as well, along with the President who was outstanding, and some of their vice presidents were great as well so they were happy with the outcome. I did go back up at halftime, the President refused to. President Goldfarb said I went back but then I left really fast. I might also point out our numbers by the way in terms of diversity of student population is also increased this past year. Joe Watts said I’m glad you mentioned that, cause those are some of the key focus areas is we want to increase diversity, because the market place is changing, we want to increase local students because they’re our primary market. We have some strategies and initiative focused there and some money that Al and Garry have worked out for us to attract some local kids, and we’re really interested in increasing more high ability students. My take on a public university and what its role is a University this size will always serve students who don’t necessarily come from the strongest of academic backgrounds, that’s our role, that doesn’t mean that we shouldn’t be increasing the number of high ability students that we’re recruiting too, and we’re very focused on that. We had a great meeting with the Honors Program yesterday about what we can do to better recruit honors students, so those are the areas we’re really focused on. Some of the basic, when I came here you had 8,500 applications for admission, there was not a problem with interest, it was more
converting that interest and that application to an accepted student and then an enrolled student, and that’s been our focus. Provost Thomas said I also want to thank Joe for serving as our keynote for our faculty assembly at the beginning of the year, for the kick off here, and that was very beneficial because faculty wanted to be involved and wanted to know what they could do as well on the academic side and he also met with various groups on campus including the CAGAS as well as the Faculty Senate and met with the deans and chairs and various faculty groups, so that has been very beneficial to us.

GENERAL DISCUSSION AND ACTION ITEMS

Fiscal Year 2011 Master Plan Update
VP Rives said this is your annual Master Plan presentation. At your last Board of Trustees meeting, you had a presentation on deferred maintenance and what Master Plan does is it’s a balance between deferred maintenance and new construction activity. Going into this report, I’m just the speaker and I’d really like to thank Charles Darnell, Scott Coker, their staffs, Matt Bierman, John Biernbaum, their staffs, this is truly their show so let’s just go through and see what’s going on construction-wise at Western. As you recall, both the Macomb campus and Quad Cities campus Master Plans are based on seven planning principles. I’m going to use these seven planning principles as framework for my presentation. The first principle is a learner-centered campus, new and remodeled academic facilities and supporting technologies. As you heard this morning, Memorial Hall’s about to be reopened and I’ll use it as an example of rehabilitation. Here are the folks moving into Memorial; here are the new features. Last year what I said to you was this is the Counseling Center, and if you keep your eyes on the left-hand side by the doors, the same angle this year, yesterday looked like this. The transformation is pretty striking I do believe. Last year, we said we would build an elevator for Memorial Hall, it’s done. The 2nd floor last year, I said would be offices and classrooms, and as of yesterday, it looked like this. The work’s been done. This is an electronic classroom, next year we’ll have a shot for you of the same angle so you can see what the classroom actually looked like. The move-in schedule started with a uTech lab and University Television, Career Services is actually moved in a little ahead of time, we’re done with that. Then the rest of the areas will be moved in through January 23rd. It’ll be exciting to have some kind of recognition ceremony for the building in February, when ACA is here. A lot of people have worked really hard to work with and users to get everything coordinated. Really want to thank Matt Bierman and Paul Kreider in particular, they’ve been the advocates for all those people moving into the building and the information conduit. Lots of people have lots of opinions about how a remodeled should look, and they’ve just done fantastic. Facilities will be dominos once people move into Memorial Hall, they moved out of somewhere, so the folks I thanked earlier have really taken the initiative to say we need to continue to meet as a core group so across vice presidential areas we can make sure seamless transfer.

Using Riverfront Campus as an example of our new construction, here were the highlights last year. And we did have groundbreaking, we waited for last year, I selected this photo because it was amazing that 500 people attended our groundbreaking selection. We had VIPs there, if you ever wondered what presidents and governors do, here’s what they do. We also had Rocky and these two kids were great, for those of you who might remember, these are the people that these two children that gave us the time capsule from Moline schools, not to be opened till 2050, or when J.J. Borst is actually working at Western. Just a reminder of what phase 1 will contain. In terms of construction, this was the facility in June, we skinned and gutted it by July. Look at this, it’s pretty amazing that it went down to nothing, literally. This facility 2 weeks ago, and just last week. This is the main entry on the first floor into the campus, and if you were to cut across horizontally, this is the build out for the new engineering labs, remember not only are we remodeling the building but we’re going to build engineering lab space. After construction is complete that metal building will come down.
Technology – a true tribute to the deans is their continuation of the faculty upgrade program with computers, and you can see when we started several years ago to have faculty computers in a 4-year rotation cycle, only 2/5ths of our faculty computers were 4 years or less in age. It’s almost to 3/5ths now.

Here are some other tech facts, you can see our electronic classrooms where Doug Menke to my immediate left is actually kind of the leader in that initiative, is upgraded a third and with Memorial and Riverfront almost half of our rooms will be updated. To my left, is what the faculty member sees when they teach in these new upgraded rooms and then you have a view from the student vantage. Bandwidth talked about this morning. If you think of bandwidth as a pipe, data flows through the pipe, so what we’ve done is we’ve gotten the ability for more data to go through the pipe. There are still challenges ahead, and I just wanted to bring to the Board’s attention because some treat bandwidth as the cure for all, but the pipe has to plug into something. Our technology infrastructure can only support 310 mb of bandwidth, so we’re going to have to buy more capacity in that and we also have an older wireless network that distributes 11 mb of bandwidth when users are on it. It distributes equally so if 10 people are on it, they’re going to get a lot of bandwidth, but if a class or a bunch of users in the library are on it, it’s being divided and you’re getting a lesser share, so this is a great first step. We’ve got funded grants that we’ll be soon announcing for even more bandwidth, but we’re going to have to remember there’s infrastructure and other needs, and we’ll continue to move forward.

The 2nd principle is campus linkages. You can see there what the perimeters are. In terms of accessibility, the building you’re in, this was the entry that Scott showed you in September, and as Garry said this morning it’s almost done. Accessibility through Andrea Henderson, and her committee and cooperation with Academic Affairs has made huge strides, you can see an elevator ramp that was installed on the left and accessible seating that’s in our primary instructional facilities.

Landscape enhancement – Both plantings if you use the Rec. Center on the right as an example as well as other solutions. This is Mowbray, for those of you familiar with Mowbray, before the rock garden people were kinda trampling up the grass there in their parking, so this is an enhancement as well. Each year you want to make sure that we add more trees than we remove, and that objective has been obtained, you can see what We Care activities have been going on.

Campus Connections – The complexion of Murray Street with the addition of the Multicultural Center enhanced landscaping, the Union entries, it’s really taking a different flavor. Campus Connections also is the bike share program. All the bikes are rented out except for the one you see there, so that’s just an average day of the activities. The car share program is going on. Quad Cities MetroLINK, we’re going to work on access between the campus buildings, and with the community colleges, but here’s the one that’s really cool. Jeff Nelson a WIU grad as part of his campaign gift to Western is relocating the Channel Cat, the Channel Cat Stop, which is the water taxi in the Quad Cities will be Riverfront Campus. And, Tom Coley heard about this at Scott Community College and got jealous, so the route now includes a stop at Scott Community College and then the next stop is Western. So, that’s a pretty cool way to go to school, I think.

Our 3rd planning principle – We had already talked about academic facilities, so the group thought it would be good to inform you of AFS facilities and this is broken into two parts and the magnitude of work going on in our campus residence halls is truly miraculous as you study this slide. Within Intercollegiate Athletics, you can see the Stan Hyman Memorial Halo was dedicated, the Calhoun Memorial Plaza was moved over to the track. Western Hall lighting if you can see above the old circular lights, that’s before. The after is truly amazing, doesn’t take us long to re-strike, it doesn’t hum. It’s just incredible. Again, we’ve talked a lot this morning in your meeting about the importance of serving students and the remodeling of the facility here. I took some before shots, because Target: Western Forward continues to be very successful so in the future, we’ll be able to compare this shot of the soccer stadium against the enhancements as fundraising is successful. Same thing for the softball stadium.
Sustainability: on the right, several things that you’ve talked about this fall. We signed an agreement with Nahant Marsh, which is a conservancy in southeastern Davenport, that you can see the facilities it offers. It’s also, the building is creepy if you’re like me, because it’s got snakes and spiders and things in jars that are just wrong. But it’s been very popular for our Science Education program for Education and Human Services and Arts and Sciences, so we’re excited about that community partnership.

Mandy is in the audience, she is at one year being the institutional sustainability coordinator for both campuses. Again, to your right you can see she’s leading us, with Charles’s support and many others to significant accomplishment.

Our 4th perimeter is accommodating growth – our major capital projects, you can see the amenities that they’re bringing to Western. Riverfront Campus has changed a little bit, this was the Master Plan in 2009. In advance of a design for phase 2, we had to ask ourselves, would everything fit in the facility as designed like this? The answer turned out to be no, so we worked with Holabird & Root and the Master Plan for the Quad Cities now looks like this. The one exception is see the center building and the back, it looks like it has a mortar board. Faculty and staff were threatening to hang tassles off that roof; we did not like that roof at all, so it will be different than what it is now. The vegetation in the quad and in the extension out is also vegetation that could be sustained if there was flooding, so God forbid there was flooding, but when the water receded, we wouldn’t have to use monies to replace that.

The campus is also elevated. Trustee Nelson said one thing, that second building you know we talked about the second building, but it’s really like five buildings. VP Rives said here’s a better look with the mortar board roof being gone.

You as a board have approved long-term growth strategies; this is what you approved at your September meeting for capital request to the Illinois Board of Higher Education. This is our fifth planning perimeter, many of these Scott talked about in his presentation to you. Here is a picture of the steam line work that you’ve talked about and approved. If you’re a roof fanatic, this is a sight of beauty, and it’s great that it’s done. Thank you for laughing JB, I heard you. In terms of technology, we’ve talked about much of this this morning, the one point I would point out is VOIP installation in Memorial Hall, and the network installation in Memorial Hall. Hats off to uTech, they’ve done it in a month, many have asked well, you had lots of years to get the network, why didn’t you get it ready. As an Illinois Capital Development Board project, we couldn’t go into the building until Capital Development Board signed off that the construction was done, so uTech in a month has mobilized the VOIP system and the new wired & wireless networks, congratulations to them.

Our 6th planning principle, in terms of a welcoming access what I decided to do was make this part of the PowerPoint a tribute to Brad Bainter and all the initiatives he’s moving forward. Brad’s really been instrumental in getting us new banners and signage and thinking purple. “Think Purple” is his campaign. Brad’s also been the champion on the restoration of the Sherman Auditorium, and I believe the projection booth is coming out in a couple weeks. Starts Monday, update. Congratulations to the City, they’ve agreed to fix University Drive and…that’s Brad, yeah. Sorry, Mr. President, I should put you up there. VP Thompson joked I don’t know Brad that looks pretty rough. VP Rives continued so anyway, the City’s agreed to do that by next summer.

Economic development – I thought I’d use the Quad Cities campus as an example, again we’re part of the redevelopment. Barnes & Noble is working with Renew Moline on location in this building which is the building that’s going to be adjacent to our campus or right next to our campus. Flex Tech has, we talked about this last year this is a business incubation, they have an investor and the projects in design. Enterprise lofts were announced, this is a new one. This is about a mile and a half from our campus. This would not be student housing, the rents market rate. I would see faculty/staff, maybe alumni, perhaps
moving in here as well as anybody in the community. That project’s had groundbreaking and is moving ahead. The train station which will be great opportunity for recruitment to the Quad Cities and Macomb campus has been announced and had groundbreaking and it will be a green line sustainable option.

The last planning perimeter is flexibility or doing things that weren’t foreseen at the time the Campus Master Plan was written. Last meeting you heard Jack and Garry talk about the great partnership in creating an asbestos removal team, and then we’ll talk about Physical Plant east here in just a second. This is the building that’s had a design study to see what it could be, and again for historic record, to the left is the exterior, to the right is the interior, so as it enhances, we’ll be able to document the transition between then and now.

Last meeting you heard Garry talk about the funding for the Go West bus garage, design studies are in progress or completed for the expansion of Beu. Using the Heating Plant annex, again, this is a pre, this is a post. Susan Nichols and her area moved into the MAEDCO building.

So in summary and this is just miraculous. The Master Plan as you know is a 20 year vision and it contains 48 actions. Some are way too out there. Some are very achievable. It’s again a thought of what could be the future of Western Illinois University, and in just four years of implementation, it’s amazing to think 35% of our actions are done or in progress. It’s also, equally amazing to think that the three phases of the Quad Cities Riverfront Campus are in progress, so in summary I can only think of one thing to say we’re getting the job done. So with that, I yield, and we’re here to answer your questions.

Chair Houston asked if there were any questions for Joe. Trustee Epperly said a couple of things, just more comments than questions. I guess one question, I’ve probably been outspoken, adamant, and so forth on what I call campus beautification and so forth, but it’s a marathon, not a race, and I found it interesting in going back and looking at the presidential search. Three people that were from campuses, the thing that struck me afterwards three individuals, the three candidates that had the largest increases in enrollment were three candidates that hit home on campus beautification. They made that part of their presentation, how important that was to them in different ways. My belief is, and I strongly believe there’s a huge correlation between admissions and campus beautification, and we’ve got to keep getting that. Tied to that, and don’t take this as a negative, everything’s a money issue, I know that, but to replace one tree with another tree is losing. And I say that, Sherman Hall – we take a huge hundred year old tree basically down, and put a scrub in. And the campus, that spot is not as pretty as it used to be, so my point is we’ve got to keep it up. We’re doing a great job, we’ve got to continue to do that job and get better at it and so forth, because I just think there’s a huge correlation there. I know that so much of that’s money issues and so forth and hands off for the job that we’re doing, and let’s keep it up basically.

Other thing, and this again I’ll comment later on this too, but it came up in the presidential search interviews. The pay to print and that’s in this report and caught my attention, but it was, what do we do for students with printing. Is there a charge? VP Rives said right now there are two types of labs at Western Illinois University. There’s University Technology labs that are available to all and students pay a fee for those labs. And then there are departmental specific labs that are run by departments and colleges, so what I will answer your question in terms of the uTech ones. Right now, students pay a fee and they have unlimited printing access available. The challenge that we face is and it should come as no surprise to Chris or our SGA representative, is that students are printing a lot and as costs become increasingly challenging and the University increasingly talks about sustainability, how do we balance. So, for example, University Technology supports $37,000 a year to help the library in printing and as Dean Self will tell you it’s hard for her budget to support it, and as I can tell you I don’t know how long I can sustain it either, so what we’ve done is we’ve surveyed and by surveyed I mean researched/contacted, etc. 30 of our peer institutions and best practice institutions to see what do you do. And there was not uniformity in answer it was very normally distributed, so it relates to a 2nd initiative that’s tied to it, is this
fall with concurrence with my cabinet colleagues, we charged a group to ask students of the labs of the
future, what will they be because we had done a computing survey, and 95% of our students are bringing
computers and mobile devices to campus. So, somehow we don’t need to spend as much in providing the
computing infrastructure which might help relieve some of the printing cost issues, but at the same time
as an institution committed to sustainability, we need to look at what is proper printing magnitude, so
don’t have an answer yet. I will tell you a lot of institutions have set a limit and said you can print 500-
1000 pages then after that it’s going to cost you. Preliminary discussions with SGA on both campuses,
students have said, “but we pay?” So, we need to understand where we’re going in the future and we need
to work together to get this resolved. It is an enormous challenge. Trustee Epperly said and that’s what I
picked up from the interviews, which had never even dawned on me, so but you’re on top of it. Provost
Thomas said Trustee Epperly one thing that we started a small committee, particularly looking at the
printing in the Library, because we had so, in terms of the expenses, it was enormous, and we started a
committee there, but then when I brought this sometime ago to the cabinet meeting, we created a
committee with Joe and some others, but it has to do with the number of printing. As Joe has mentioned,
there are other institutions that have addressed this and limiting it, because the students do pay a fee, but
at the same time, when we look at printing particularly in the Library where we have data, where students
printing books, that’s just too much for, and then in terms of the cost. I think the cost for the Library, I
think Phyllis are you here, was around… Kerry Lemaster asked if she could repeat her answer in the
microphone. Provost Thomas said she said around $20,000 a year to supplement, and then that cost has
continued to go up, so we’ve been looking at that, but we’re trying to come up with a solution for it. And
then hopefully, sometime in January or February, we’re going to come forth and then we’ll be meeting
with the SGA. VP Johnson said and I think our students are very reasonable. We see that every single day
and I think if we impress on them the notion that not printing multiple draft copies of the same document
over and over and over again. They will probably work with us to cut down on a lot of our printing. I
think we need to take those discussions to them as well. It’s not just about the money. It’s about not
wasting our resources, and I think they’ve been very good about that. And, if they can see a result, if they
can see that they can make a difference, usually that’s what motivates people to do the right thing, so I
think there are lots of opportunities. VP Rives said Dean Self has really lead the, waived the flag on the
printing issue and there are technical solutions, but we had to kinda step back, because technology can’t
impose something that would interfere with the academic mission. It’s in partnership.

Trustee Bronson said I wonder as far as the printing issue do you think people go to the library and print
out 200 pages of PDF documents, and I just wonder if University Technology can do something too. The
way that I feel is you can limit the amount of printing by not really limiting if you just do something as
simple as limit the amount of pages that someone can print out at a time. There’s a lot of social
psychology in this that, you know you print out a book at the library, you have people waiting to use the
printer. Provost Thomas said that’s been one of the suggestions, but once we get the recommendations
and report coming from the committee we will be coming to the SGA, but that’s been one of the
suggestions. Chair Houston asked if there was any further discussion.

**Annual Report on Athletics**

VP Johnson said I’ll ask Tim to come up and share with us. One of the things we are probably going to do
is ask that we in the future shift when this report is given, because it sort of happens mid-season of what's
going on in Athletics, so it would be more appropriate and make probably more comprehensive sense if
we did this at the June meeting after a full year of competition and activity on the part Intercollegiate
Athletics had taken place, so we will come forward with that recommendation. Tim and I have talked
about this sort of ad nauseam, but I think we’d ask to do something about it in the future, and make it more
beneficial for you all and make more sense over the course of the competition year. Tim Van Alstine said
thank you Garry, and as Dr. Johnson indicated my report basically summarizes some of Fall of ’09,
Spring of ’10, and then Fall of ’10 as well.
Three primary areas that I’d like to address and highlight, first your student athletes continue to perform to exceptional levels academically. The coaches and the staff are recruiting student athletes who are successful both academically and athletically.

Secondly, these continue to be difficult economic and budgetary times, we know that, and while we have made significant efforts at saving money, we must continue to find the balance that is fiscally responsible yet continues to provide the very best possible NCAA Division I student athlete experience. At the same time, we need to remain competitive within our respective conferences and keep up/pass with our counterparts.

Thirdly, there have been some very noteworthy individual and team accomplishments this past year, which have been highlighted in my summary. I’d like to highlight, most importantly, that seven of our student athletes have taken leadership positions within the Student Government Association and I think that speaks volumes to the well-roundedness of the student athletes that we’re having here at western.

Finally, I’d like to express our thanks to the Student Government Association for funding of the artificial turf that we’ll have in Hanson Field and for the scoreboard. Our first football game next fall is September 10, 2011 and we hope to have that artificial surface in place for that game. Obviously, as I mention to the Student Government Association last month, an artificial surface will benefit the entire campus, yes it’ll sit on the middle of a football field, but intramurals, recreation, and other student groups will certainly benefit from that as well.

And I’d also like to thank our student representative, Tucker had left, but on behalf of our coaches and our football team; I’d like to thank our students who did travel to Boone. It was a terrific event, unfortunately the outcome of the game was not what we wanted. I’d also like to thank the President and the Vice Presidents, Trustee Nelson, and other University administrators who traveled with us over the last two weekends of our football season as we enjoyed our playoffs and I would like to make one correction with regard to Mr. Watts. I wish he were here, that next year Appalachian State would be welcome here in Hanson Field. With that I will yield for any questions you might have.

Trustee Epperly said tailgating - are we going to relook at our tailgate requirements? Tim Van Alstine said yes, we had a broad based campus community committee that looked at tailgating over the past several years, and I think one of the initiatives was to not go through this tailgating year, but then review it again and I’m going to defer to Dr. Johnson on that as that came out of the Student Services. Trustee Epperly said I just have a comment and that’s it. I think it’s a tragedy that we have three parking lots that most schools would die for, and we don’t have tailgating in them. The pit is empty and that’s to me ridiculous. VP Johnson said well Bill let me comment on...Trustee Epperly said I don’t need comments, I just look at the cars. VP Johnson said I think it deserves a comment as to why it happened... Trustee Epperly said those lots are empty from tailgating, also I think our 3-hour limit should be looked at, and from the standpoint I went to homecoming, I go down to the Q Lot and there are people lined up from out of town to get into the tailgating lot and we won’t let them in until it’s, I think it’s three hours if that’s correct, and so I just think that those things need to be looked at. I think it’s hurt our student attendance at the games and so forth. So, what that’s worth, you guys gotta make the decisions and so forth. VP Johnson said well, we have the group that will be looking at it and again we have already met with Student Government. We made some modifications for the last couple of games, at their request, and we’ll continue to look at it. Part of our concern as an institution, always has to be student safety, and that was one of the issues that was tied to why you mentioned the pit. That was one of the areas that was of grave concern. Trustee Epperly said I understand that but I can go to Illinois, Iowa, Notre Dame. I went to Notre Dame opening season game, and they were there the night before tailgating, and there was alcohol everywhere on the campus except for 2 spots: the grotto and the church, and everybody set it down before they walked into it. My point is, to me, it can be managed. VP Johnson said I think that’s true and we will look at that, but I also will tell you that student safety and visitor safety has to be a priority. The pit is an
unsafe environment when it is so packed with people that you couldn’t get an ambulance through if you needed to, and that was the recommendation of the committee that we not do that, but we’ll be happy to look at it. But, I just want to make sure we understand why that happened. Trustee Epperly said I think we overreacted instead of managing. VP Johnson said well, that, again I respectfully disagree with you, but that’s fine. We can move on. Chair Houston asked if there was anything else and thanked Tim Van Alstine.

**Resolution No. 10.12/3: Release of March 26, June 4, and September 24, 2010 Executive Session Meeting Minutes**

Trustee Nelson Moved to approve Resolution No. 10.12/3. Trustee Epperly seconded the motion. Chair Houston said it’s been moved and seconded, discussion, hearing none, I’ll ask Kerry to call the roll.

**Roll Call**

Trustee Ehlert Fuller       Yes (via teleconference)
Trustee Epperly             Yes
Trustee Griffin             Yes
Trustee Houston             Yes
Trustee Nelson              Yes
Trustee Bronson             Yes

**Motion Carried.**

**Resolution:**

WHEREAS pursuant to Section 2.06(c) of the Open Meetings Act, the Board of Trustees of Western Illinois University has reviewed the minutes of the executive session to determine whether the need for confidentiality still exists with respect to all or part of the minutes of March 26, 2010, June 4, 2010, and September 24, 2010:

THEREFORE be it resolved that the Board of Trustees of Western Illinois University approves for public disclosure at this time the following executive session minutes: March 26, 2010, and June 4, 2010. The Board of Trustees of Western Illinois University has determined that the need for confidentiality still exists and it will review the September 24, 2010 minutes again at the March 25, 2011 Board Meeting to make a further determination with regard to its release.

**Resolution 10.12/4: Western Illinois University Mission Statement Update**

Trustee Epperly moved to approve Resolution 10.12/4. Trustee Griffin seconded the motion.

VP Rives said at your summer retreat you asked that we review the mission statement in light of NCAA coming, and make sure it was appropriate. What you read was that the campus recommended a slight change to the mission statement. Chair Houston said like one word. VP Rives said yes, one word to reflect that we’re active learners, that we are global participants, and wording is appropriate that we do learn. Chair Houston asked if there was further discussion then asked to call the roll.

**Roll Call**

Trustee Ehlert Fuller       Yes (via teleconference)
Trustee Epperly             Yes
Trustee Griffin             Yes
Trustee Houston             Yes
Trustee Nelson              Yes
Resolution:

WHEREAS Higher Values in Higher Education 2008-2018 is the strategic plan for Western Illinois University that was endorsed by all campus governance groups on both campuses and approved by the Western Illinois University Board of Trustees; and,

WHEREAS The Board is responsible for reviewing the vision, mission, values and institutional progress on the priorities and goals of the Strategic Plan; and,

WHEREAS The Board asked the campus community to review the current mission statement at its summer 2010 retreat; and,

WHEREAS The Vice President for Quad Cities, Planning and Technology, sought campus feedback through the October 2010 Strategic Plan Update and at meetings of the Civil Service Employees Council, Council of Administrative Personnel, Faculty Senate, Graduate Council, Quad Cities Faculty Council, and Student Government Associations in Macomb and the Quad Cities; and,

WHEREAS The feedback received focused on two themes: learning is a life-long process and Western Illinois University students, faculty, and staff actively engage in life-long learning:

THEREFORE be it resolved that in order to reflect campus feedback on the mission statement update, the Board of Trustees approves the unanimous endorsement of all campus governance groups that the Western Illinois University Mission Statement be revised from its current version:

By enacting our values and supporting the synergy between instruction, research, creativity and service, Western Illinois University prepares and supports a socially responsible, diverse student, faculty, and staff population to lead in the global society.

To an updated version:

By enacting our values and creating a synergy between instruction, research, creativity and service, Western Illinois University prepares and supports a socially responsible, diverse student, faculty, and staff population to lead in the global society.

And be it further resolved that the Board commends the campus community for working collaboratively to engage in this important Mission Statement Update as the University prepares for its on-site, re-accreditation site visitation from representatives of the Higher Learning Commission-North Central Association of Colleges and Schools in February 2011.

OLD BUSINESS

Presidential Search
Chair Houston said next we have old business in terms of presidential search. Bill, do you have something? Trustee Epperly said just some comments in fact, I kind of laugh at myself in this, because
it’s been a tremendous learning experience for me. I’ve been involved in private enterprise for all my life, and I’ve never been through a hiring process like this in my life. Nothing is this size of a committee, the size of the, I call it, how inclusive it is from the standpoint and all the comments and the varying comments to various degrees about the same individual and so forth. So, it’s been a very interesting process for me, especially, to say the least. I just really wanted to thank everybody, the past number of weeks have been very busy, very intense. Number one, all the committee members have put in a tremendous amount of time over the last whatever it be 3, 4 months and all the individual interviews, so there’s a number of the committee members here so thanks to them, especially want to thank Dennis DeVolder. Dennis was co-chair from the Faculty Senate and just again, just outstanding to work with, just great to work with period, so I just want to thank Dennis. Three other people, Jennifer is here, I don’t think Cindy Dooley is here, and I know Emeric is not here, so Joe please pass on to Emeric and his wife in the Quad Cities, because those three people spent an inordinate amount of time handling the what I call the campus interviews at both campuses. Jennifer, I think, handled a lot of the issues as to hosting and this and that and Cindy was in charge of those campus visits, so they put an inordinate amount of time. Also Emeric in the Quad Cities and his wife hosted the spouse of each visiting candidate. Again, I want to pass it on to them, other thing I say inclusive, I don’t know if everybody realizes it, but again thanks to Dennis, but especially thanks to Annette Hamm. If I have it right, over 1,500 survey forms came in a matter of shortly over a 3-4 day period, there very heavy after the last interview and Dennis oversaw taking those forms and consolidating them down to what I call a PDF. And actually Annette I know was doing most of the work, but I know Dennis was standing over her shoulder, but anyway a tremendous amount of work on their part just to get that to us. I just want to thank them for it, and would also obviously like to thank President Goldfarb and Elaine, a very nice, what I would call transition from the standpoint of opening their house up, pretty much hosted each visitor and their spouse early in the morning, so they could take off for the Quad Cities. The football team caused a problem because with them leaving one morning, I think President Goldfarb met at 9 o’clock one evening, and Elaine hosted them by herself the next morning as Al dumped her for the football team, but anyway my thanks to everybody. It’s been a super interesting process, etc. and from the search committee’s standpoint, and Dennis and I’s standpoint, the way we view it, is now it’s turned over to the Board, and Mike is in charge from there, I guess you’d say. Chair Houston said and Bill in addition to Dennis and everybody that was involved I want to thank you for your leadership. I also want to thank Carolyn Ehlert for the time that she spent in terms of coming to campus and being in the Moline campus. And, Steve was also very, very good in terms of being in Moline and taking part in that as well as coming to the campus here. So for everyone that’s been involved, thank you on behalf of the Board of Trustees. And again going through the process it is nice when you interview people the comments as to why they were applying, and, it shows the progress that we really have made as a University. I mean the people that came here were very, very complimentary of what was happening and I think that speaks well for what has been going on. We will be meeting in executive session a little later this morning, probably afternoon now, and again what our time table will be, we don’t have, because whoever we select, there is negotiations with those types of things, but we will be moving forward with progress, so all I can say is stay tuned.

NEW BUSINESS

Chair Houston asked is there any new business to come before us. Trustee Nelson said I’d like to say something. My term expires on January 17, 2011, I have applied for re-appointment. If I’m not reappointed and this is my last Board meeting, I’ve enjoyed my service on the Board. I’ve enjoyed the people I’ve met. You’re very dedicated and loyal to the University and hopefully that doesn’t happen, but if it does I wish you all well. Trustee Epperly said I would add to that, that applies to all of us except for Mike, so if that happens I’m sure that Mike’s going to host a dinner for us or something. President Goldfarb said that’s going to be a really long resolution. Chair Houston said it’ll be interesting, because if
that happens, technically we won’t be able to have a Board meeting. VP Johnson joked Al, we could finish our term without any more Board meetings.

**NEXT MEETING**

Chair Houston said ok, let’s move on here, our next meeting will be March 26, 2011, here in Macomb. Is there anything else to come before us? If not, I would make a motion to convene to executive session. Chair Houston moved to convene the Board to Executive Session to consider personnel, legal, collective bargaining and other such issues as covered by Section 2.c. of the Illinois Open Meetings Act. Trustee Epperly seconded the motion.

**Roll Call**

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<td>Trustee Ehler Fuller</td>
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<td>Trustee Bronson</td>
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Motion carried. The Board convened to Executive Session at 12:25 P.M.

Chair Houston moved to reconvene the Board to Open Session. Trustee Griffin seconded the motion. Following Executive Session the Board reconvened in open session at 2:12 P.M.

The following trustees were present to answer roll call:

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<td>Trustee Carolyn J. Ehler Fuller</td>
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<td>Trustee William L. Epperly</td>
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<td>Trustee Donald W. “Bill” Griffin</td>
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<td>Trustee J. Michael Houston</td>
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<td>Trustee Steven L. Nelson</td>
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<td>Trustee Christopher G. Bronson</td>
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There being no further business to come before the Board, a motion was made and duly processed to adjourn the meeting of the Board at 2:13 P.M.

J. Michael Houston, Chair
Kerry L. Lemaster, Administrative Assistant to the Board

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