

Management

Department of Management and Marketing, College of Business & Technology



wiu.edu/MandM



Program of Study

Management involves helping people work together and use resources to accomplish the goals and objectives of an organization. It is essential to the success of any organization, whether in business, government, or the not-for-profit sector. The Management major helps students develop skills in planning, leading, organizing, controlling, and staffing that they can apply in ways that improve both the effective performance of organizations and the work lives of their members. The ability to understand and influence individual and group dynamics, organizational processes, and organizations' structures and cultures, consistent with ethical and social responsibilities, contribute to both desired organizational outcomes and individual career advancement.

Faculty

Management faculty are outstanding educators, renowned for innovative and effective instruction, scholarly research, and service activity. They prepare graduates for positions of responsibility in business, government, and industry by focusing on teaching and student involvement in learning, scholarly research, and professional and community service. Faculty members use computer simulations; make extensive use of teams, cases, and research projects; stress improvement and classroom experimentation; focus on a valued-added philosophy to enhance students' career preparation; and maintain websites to allow students access to course syllabi, regular announcements, assignment details, daily session outlines, and links to relevant external websites. International issues are treated in courses across the entire Management curriculum as well as in a specialized International Management course.

The faculty excel in the area of research and scholarly activity. Their works include books, textbooks, chapters in books, journal articles, conference proceedings, conference presentations, and more. Faculty members continue to strive to remain current in their teaching fields through involvement in workshops, conference attendance, research, and engagement with practitioners' associations. Many faculty are actively involved in international studies in countries such as India, China, Mexico, Canada, Bolivia, Brazil, Argentina, the United Kingdom, Bulgaria, Russia, and several other European countries. Areas of specialized research expertise include entrepreneurship, the effect of complexity and chaos on organizations, group dynamics and organizational culture, total quality management, and managing organizations for environmental sustainability.

Scholarships

Scholarship information is available from the College of Business and Technology office, (309) 298-2442, Western's Scholarship Office, (309) 298-2001, or on the Web at wiu.edu/Scholarship.

Honors in Management

To be eligible for the Centennial Honors College, entering freshmen must have an ACT composite score of at least 28 OR have a 26 or 27 composite ACT and be in the top 15% of their graduating class OR have an ACT composite score of at least 24 and be in the top 10% of their high school graduating class. Comparable SAT score is acceptable. Transfer and current WIU students who wish to join the Honors College (including the Quad Cities Honors Program) must have a 3.4 grade point average on a 4.0 scale based on 12 or more semester hours. Honors credit is given for honors coursework completed at other accredited institutions. To find out more, visit wiu.edu/Honors.

General honors seminars in the humanities, sciences, and social sciences provide students with the opportunity to explore key academic issues with distinguished faculty members. Students in the College of Business and Technology honors program can take Management classes for honors credit.

Student Activities

The Management major attracts and retains large numbers of good students, producing graduates with value-added knowledge and skills. Management students have an enviable opportunity to become involved in management-related extracurricular activities. Many choose to join student organizations such as Delta Sigma Pi, pursue internships, engage in study abroad programs, and more. For more information about campuswide student activities, visit wiu.edu/osa.

After College

Mastering the subject matter and learning the skills to apply that knowledge help establish a strong foundation for a fulfilling career. Management faculty members are committed to providing that foundation and have a strategic initiative to promote our majors. Graduates with degrees in Management can go on to an almost boundless variety of careers in all economic sectors (public, private, not-for-profit), in organizations of any size (from small businesses to the world's largest multinational corporations), at all levels of responsibility (from entry-level professional jobs to top executive positions), in every kind of organization (including manufacturing, retail, consulting, health care, financial services, legal services, education, transportation, public utilities, education, and much more), and in any field of management (strategic planning, organizational change and development, project management, operations management, international management, and more). The U.S. Bureau of Labor Statistics (www.bls.gov) projects a more than 12% increase in management occupations for the ten-year period 2008-2018, with growth of 24% projected for management analysts.



For More Information

Visit our website to learn more about us, and please feel free to get in contact with us directly. Our website, address, and phone number are listed below.

For Your General Outlook

The College of Business and Technology has a full-time staff of professional advisors. For information about degree planning, please call (309) 298-1619.

Campus Visits

The Admissions Reception Center (Sherman Hall 115) is open most weekdays from 8:00 AM to 4:30 PM when the University is in session. Group information sessions are available on Mondays and Fridays at 10:00 AM and 1:00 PM, and individual appointments can be made on Tuesday, Wednesday, and Thursday. Campus tours are conducted at 11:00 AM and 2:00 PM, Monday through Friday. Appointments with advisors, faculty, or a financial aid advisor may be arranged separately during the week. The Admissions Reception Center is open from 9:00 AM to 1:00 PM most Saturdays when the University is in session. A group information session is available at 10:00 AM, and a campus tour is conducted at 11:00 AM. You may schedule your visit or tour online at wiu.edu/admissions by selecting "Visit Campus." You may also schedule a visit, tour, or individual appointment by calling toll free (877) PICKWIU (742-5948) or (309) 298-3157, or by e-mailing admissions@wiu.edu.



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