



COLLEGE OF FINE ARTS AND COMMUNICATION

*College of Fine Arts and Communication*

*Dean's Presentation March 31, 2*

# FACULTY RESEARCH ACCOMPLISHMENTS

- Book Publications- 7
- ARTICLES - 37
- CREATIVE ACTIVITIES
  - 480 DOMESTIC
  - 8 INTERNATIONAL
- CONFERENCE PRESENTATIONS
  - 82 DOMESTIC
  - 16 INTERNATIONAL



# College Initiatives

- Recruitment/ Retention Plans
- Honors Curriculum Revision
- Marching Leathernecks Uniform Campaign - Among Others
- Memorial Hall
- Expand Online Learning
- International Initiatives



# Art

- Laptop Requirement in Graphic Design
- New Graphic Design Option
- Working on Facilities Projects
- Partnership UWIC in Wales
- Summer Drawing Academy



# Broadcasting

- NBS National Awards Winners
- Sports Broadcasting Emphasis
- Broadcast 158 sporting events
- Newscasts 3 days a week
- Working on Film major
- Living/Learning Community



# CSD

- Memorial Hall Move
- UWIC Exchange
- ASHA Reaccreditation
- Clinic 594 Patients
- 100% Pass and Placement Rate



# Communication

- Middle East Consultation
- Major in the QC
- More online courses -  
I I in summer 2010
- Memorial Hall
- Honors Course in FL
- Thompson Lecture



# Music

- Faculty Creative Activities total 388
- Six International Appearances
- Building International Relationships
- 150 Recitals and Concerts on Campus
- Competition Winners







## Museum Studies

Twelve Graduates in Fall 2010 - Five students and Director presented in Turkey  
New Collaborations with Zoo and Aquarium Studies - Developing more partnerships

# Theatre & Dance

- Guest Artists
- Trip to China
- Shakespeare Festival with two Schools
- ACTFWinners





# Tri States Public Radio

- Broke Spring Fund Drive Record this Year
- Several Matching Grants for Facility/Tower/Antenna Projects
- Numerous Awards - 3 first place and 4 seconds
- Leadership Staff



# University Television

- Memorial Hall Move
- WQPT in QC
- Partnership with City of Macomb
- Yetter Manufacturing
- Culbertson Hospital
- WIU and COFAC





# Performing Arts Society

- Corporate and Individual Members
- Four major events each year
- Funding Provided for:
  - Youth Performing Arts Series - \$33,800
  - Bureau of Cultural Affairs - \$30,500
  - Summer Music Scholarships - \$5,000
  - Academic Support Program - \$23,650



# Academic Affairs Goals for FY11

- Enhanced Learning Culture
- Fiscal Responsibility
- Partnerships, Community Engagement and Outreach
- Access and Equity
- Student Centered Environment



# Student Centered Environment

- Partner with UAASC in Advising
- Memorial Hall and Labs
- Facilities Projects
- Living Learning Community
- Technology Integration



# Enhanced Learning Culture

- Film Major with English & Journalism
- International Initiatives
- Communication Major in QC
- Honors Curriculum Changes
- Mobile Computing Initiatives





# Fiscal Responsibility

- Position Reallocation  
From Grant to  
Appropriated
- Use of Variance Dollars
- Review of Operating Lines
- Firm Controls on  
Spending
- Clinic and Grant Funds for  
Needed Projects



# Partnerships and Outreach

- Other Quad Cities Museums
- WQPT in QC
- Art Gallery
- Al Sears Jazz Festival
- Radio and TV Programming
- Sporting Events - WIU and MHS
- McDonough District Hospital
- Comm. - Quincy Health Center
- Bridgeway and Wesley Health Contracts for GAs



# Partnerships and Outreach (cont.)

- Loyola and Bradley Universities
- Audiology Services - 612 Tests
- Speech Services - 145 Clients
- Music and Area Churches
- Community Music School
- Youth Performing Arts Series
- PSAs for the Community
- St. Jude's Children's Hospital
- Regional Theatre Tour
- Eureka College
- Bard in the Barn - HS Students



# Access and Equity

- Marketing Initiatives - Use of Web 2.0
- International Recruitment
- Recruiting to Chicago and St. Louis Areas
- Recruitment Strategies
- Continue Faculty Recruitment
- International Efforts





# COFAC FY11 Goals

- WIUM Facilities Projects
- HPA Facilities Projects
- Art Gallery Fixes
- Departmental Websites
- Enrollment Growth
- Replace Technology as Necessary
- Expand Outreach to Region



# FY12 Recurring Budget Requests

Unit A and 1/2 Time Unit B position in Communication for QC	\$68,407
Increase Faculty Assistant position from 1/3 to FT -Music	\$22,000
GA Positions in Communication	\$25,200
Equipment Replacement Funds - Broadcasting	\$50,000
CSD Clinic Staff Assistant 1/2 FTE	\$9,550
Equipment Attendant - Broadcasting	\$19,000
GA Positions - Music	\$35,200
GA Positions - Theatre	\$40,000
Music Therapy position	\$52,407
Scenic Design Faculty - Theatre	\$52,407
Restore Voice Position in Music	\$52,407
Unit B Faculty - Communication	\$35,000
Conversion to unit A -Double Bass Position	\$13,697
Conversion to unit A - Guitar Position	\$13,813

# FY12 One-Time Budget Requests

Switcher for Broadcasting Truck	-	\$35,000
CSD Clinic Equipment	-	\$61,000
Unimaster Dust Collector	-	\$12,000
Video and Audio Equip for Classes T&D	-	\$11,950



# Facilities Goals



- Garwood Hall – General electrical wiring and ventilation improvement needs
- Heating Plant Annex - Pending Renovation with COPS dollars in three phases
- The Gallery - Stabilizing the exterior through tuck-pointing - Interior renovations, which include upgrading security system and HVAC systems for improved climate control, as well as replacing lighting, flooring, and repairing or replacing interior walls
- Browne Hall and Sallee Hall spaces used by the School of Music with particular attention to:
  - Acoustical separation of instructional spaces
  - Additional space for student practice
  - Additional classroom space
  - Additional space for applied instruction
  - A larger room with higher ceiling for organ studio





# Fundraising Goals

Capital Projects

Equipment Needs

Endowments for Guest Artists

Endowed Scholarships

Endowments for Underwriting of Events

Endowments for Artists-in-Residence

Endowed Professorships

**Faculty and Student Development/Travel**

**Visual Arts Center**

# Campaign Progress

- Campaign Goal and Results

FY 07	Not Stated	13.36%	\$277,838
FY 08	400,000	24.16%	\$448,232
FY 09	500,000	63.00%	\$1,581,136
FY10	500,000	70.00%	\$592,311
FY11	500,000	76.10%	\$241,492
	Total		\$3,043,808



Thank You