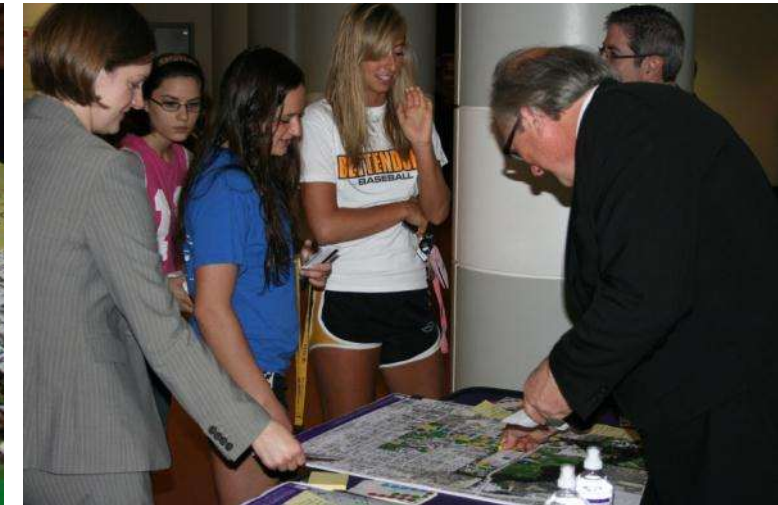


Master Plan Process

- Selection and Contract Negotiation (Fall 2011)
 - Visioning (Spring and Summer 2012)
 - *Smith Group on Campus March 19-21*
 - *Smith Group on Campus April 23-24*
 - *Coker/Rives Work Session at Smith Group May 17*
 - *Coker/Rives Work Session at Smith Group June 28*
 - Alternatives (Summer-Fall 2012)
 - *Smith Group on Campus July 12-13*
 - *Overview by President Thomas at BOT Retreat July 20*
 - Consensus (Fall 2012)
-

Visioning: Gaining Diverse Perspectives

- Campus Governance Groups
- Campus Council on Planning and Usage
- Campus Open Forums at University Union
- Community Open Forums at City Hall
- Different Focus Groups with Representatives from Admissions, GoWest, Housing & Dining, Landscape Maintenance, Parking Services, Public Safety and the Registrar's Office
- Governance Groups
- Master Plan Steering Team
- Open "Drop In Sessions"
- President's Leadership Team
- Steering Committee
- Student Open Forums
 - Thompson Dining Hall
 - Lincoln-Washington Dining Hall
 - University Union



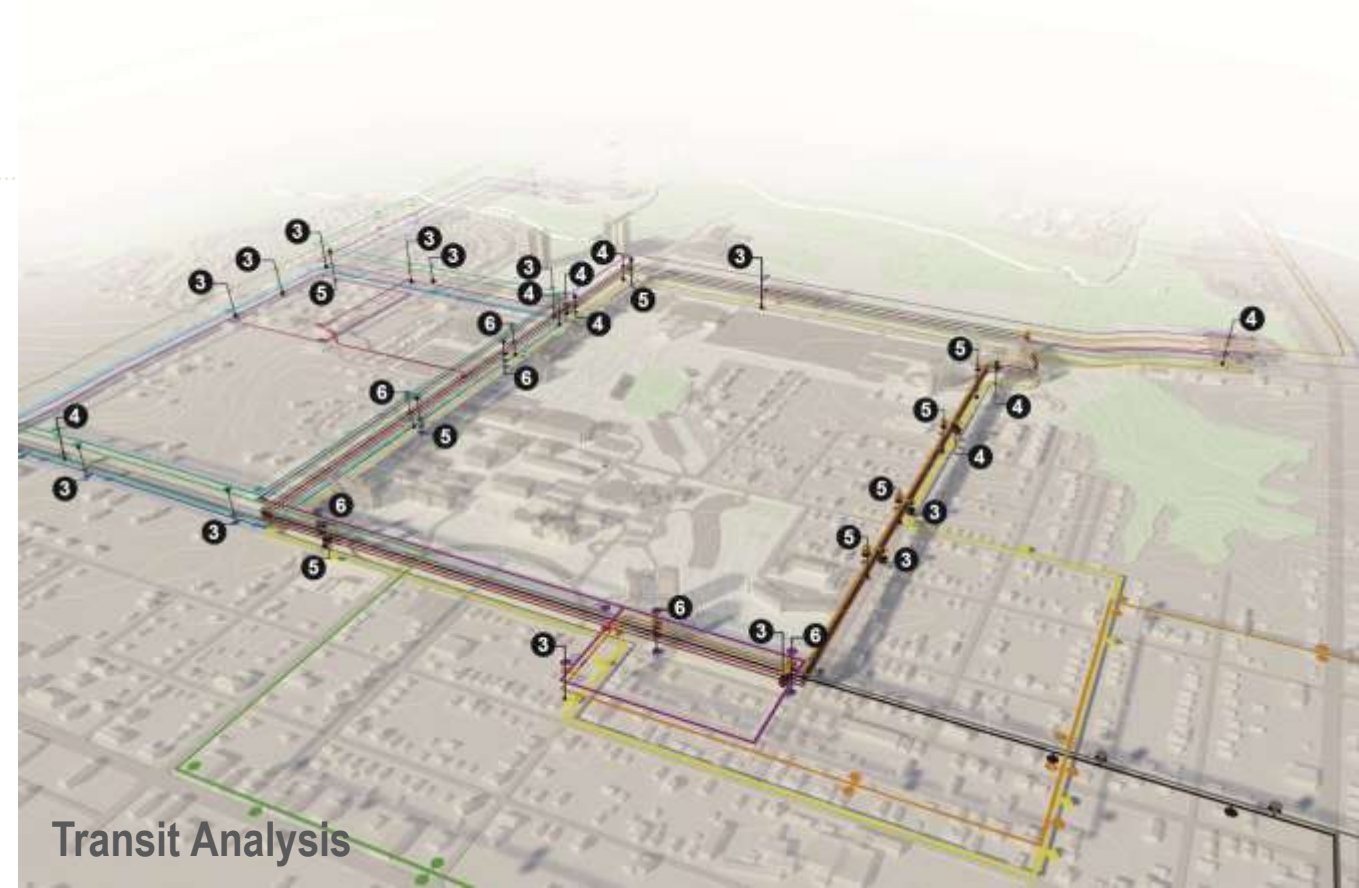
Initial Visioning Issues

1. Circulation

- Alleviate congestion on Western Avenue
- Make roadways more pedestrian and bike friendly
- Improve pedestrian connectivity across campus
- Address ADA issues
- Collaborate with City on transit initiatives

2. Parking

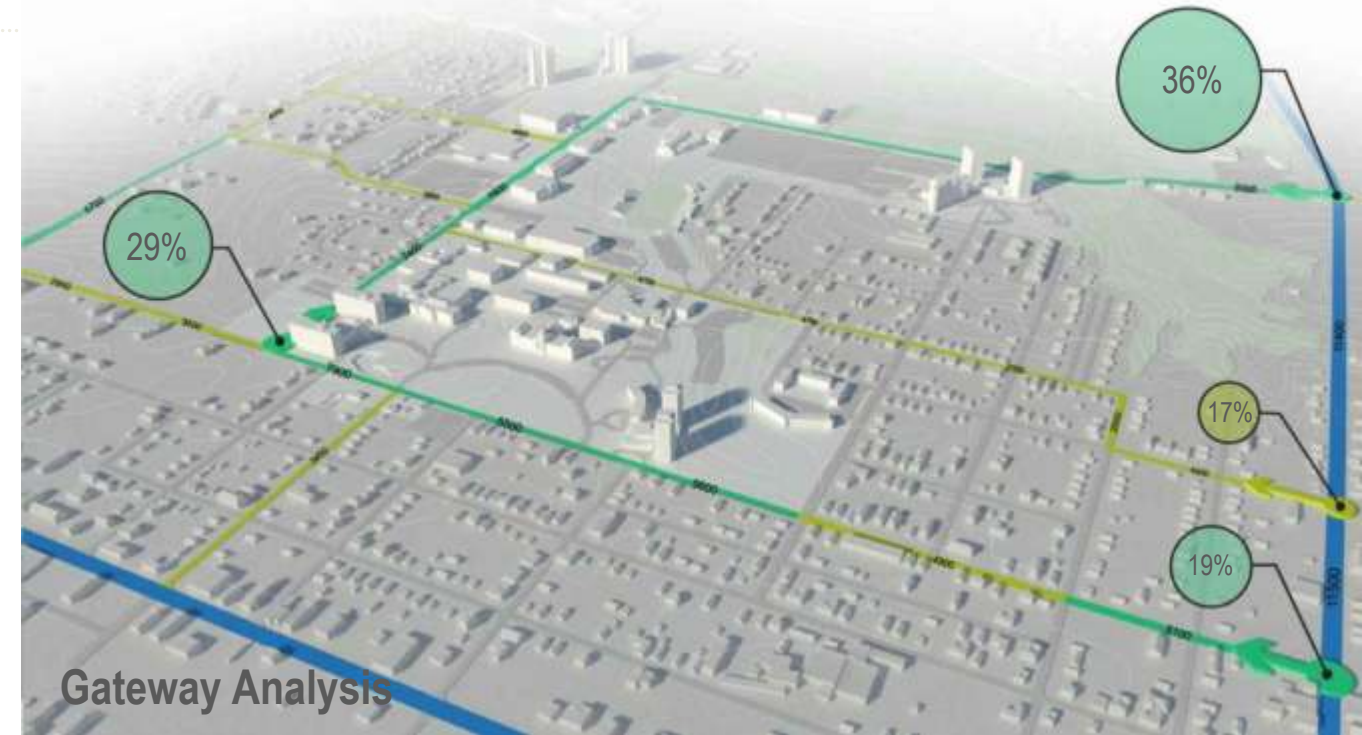
- Provide increased parking for the Union and PAC
- Maintain parking for community services
- Opportunities to decrease parking in center
- Respect parking demand within historic core



Initial Visioning Issues

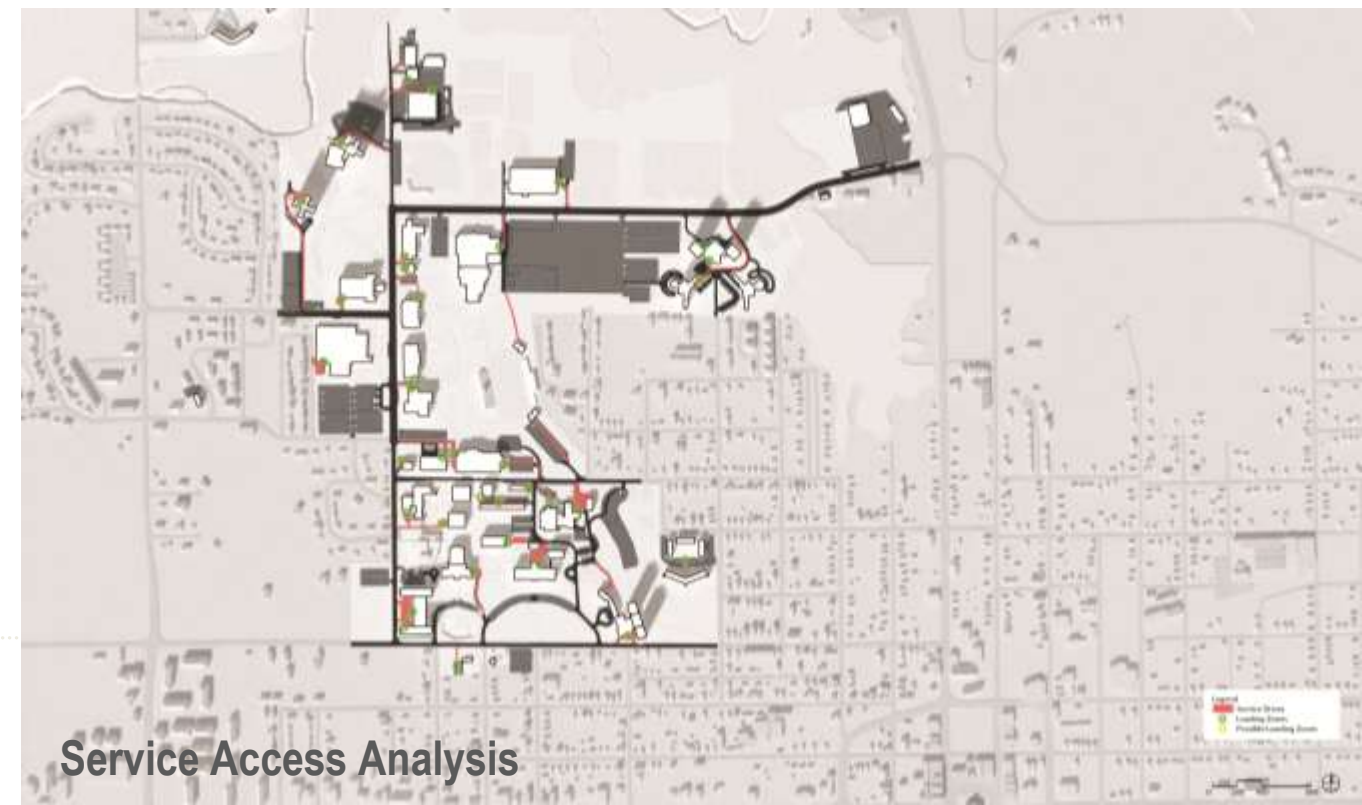
3. Landscape Enhancements

- Identify and Enhance WIU gateways
- Provide more outdoor gathering space
- Enhance the 'Legacy Walk'
- Preserve existing mature trees
- Buffer service zones



4. Building Initiatives

- Modernize academic facilities
- Incorporate gathering space into all buildings
- Increase natural light into classrooms and offices
- Address deferred maintenance issues



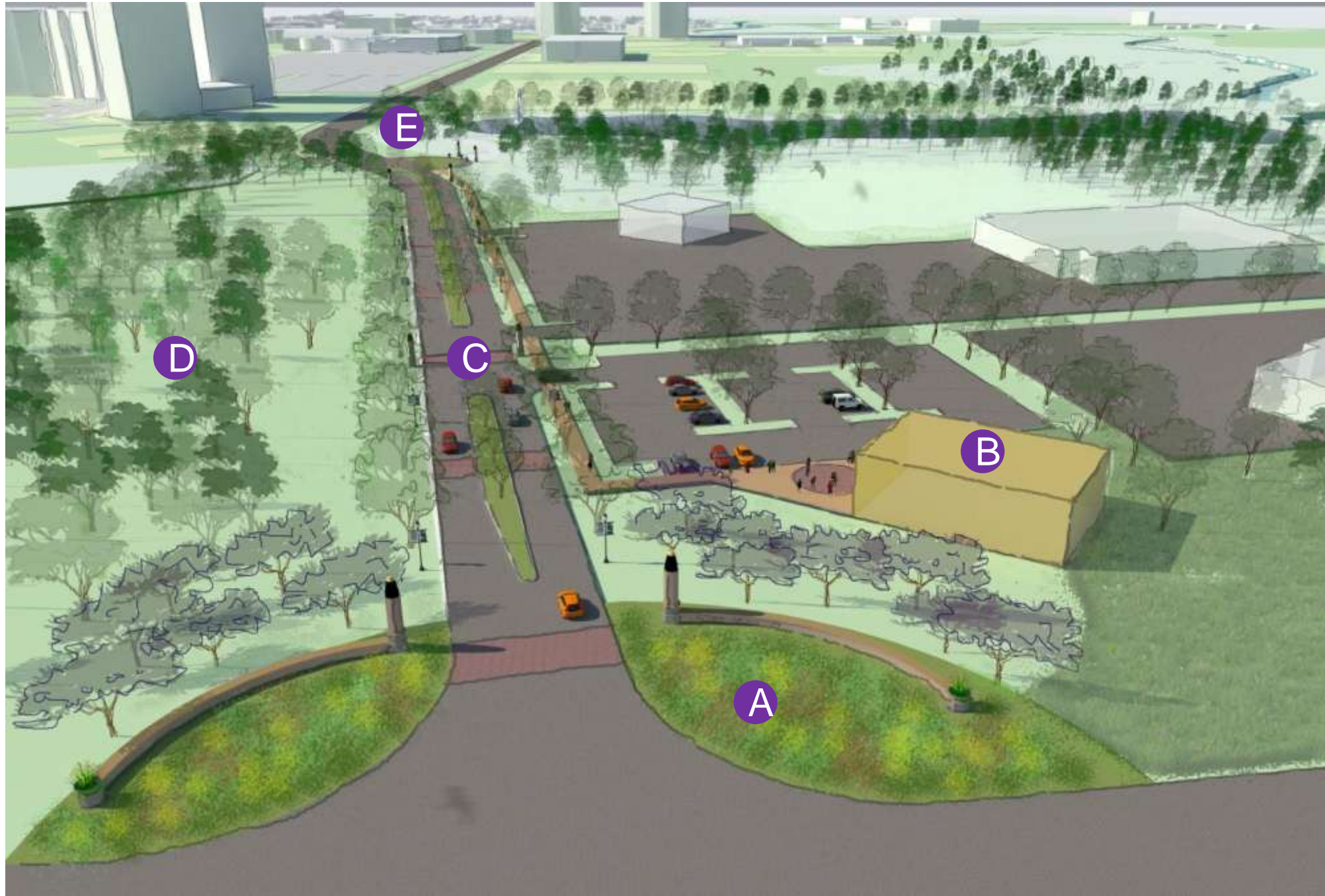
Initial Visioning Lead to Five Guiding Principles

1. Enliven the Academic Environment
2. Enhance the Student Experience
3. Strengthen the Campus Identity
4. Engage the Strategic Enrollment Plan
5. Develop Visionary Yet Implementable Strategies

Those Five Guiding Principles Focus on Five Action Projects

- 
- 1 Visitors Center
- 2 University Gateways (Entries)
- 3 Landscape Enhancements
- 4 Streetscape Redevelopment
- 5 Strategic Building Renovations
- The background image is a detailed aerial architectural rendering of a university campus. It shows a grid of streets, numerous buildings of varying heights and styles, and landscaped areas. The rendering is in a monochromatic purple and blue color scheme. Five white circles with numbers 1 through 5 are overlaid on the left side of the image, each pointing to a specific area of the campus. The overall scene is a top-down view of a complex urban environment.

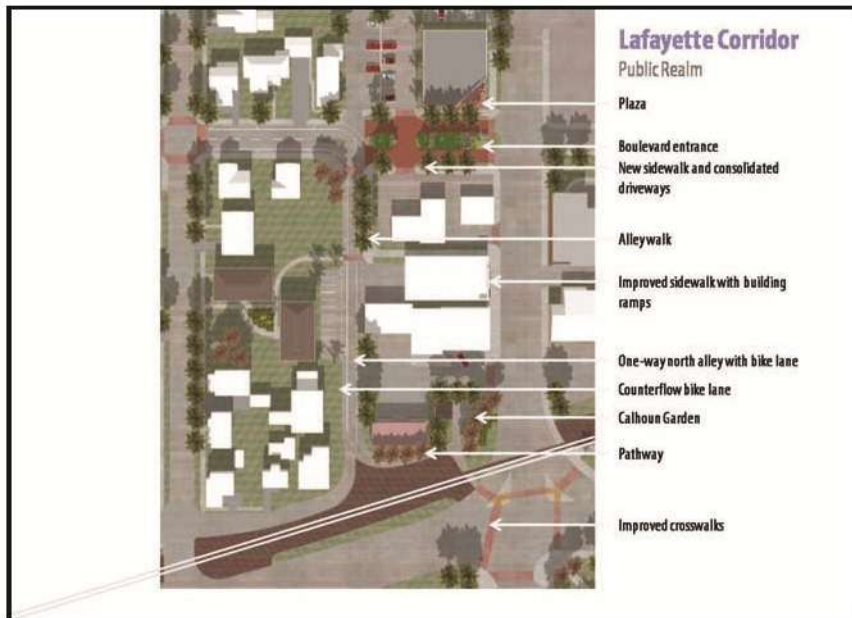
Action Project 1: Visitors Center



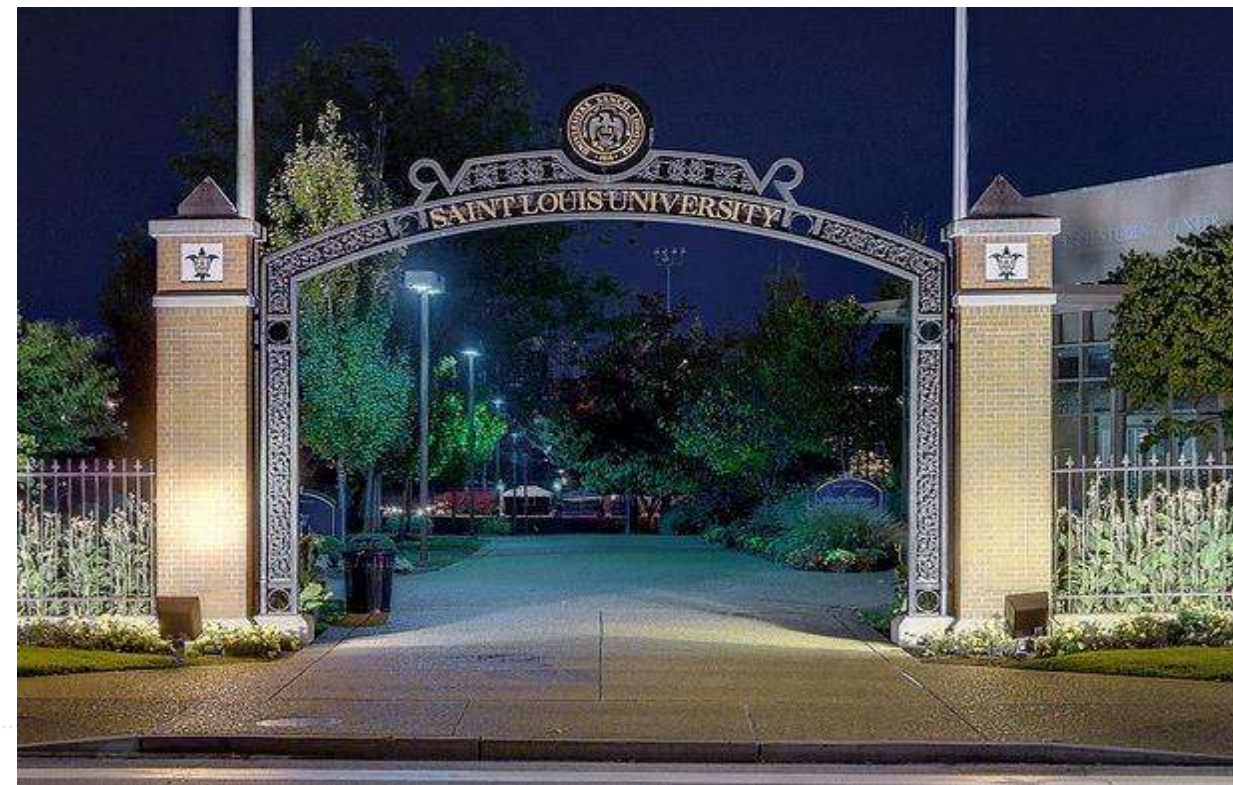
Action Project 2: University Entries & Existing Traffic Patterns



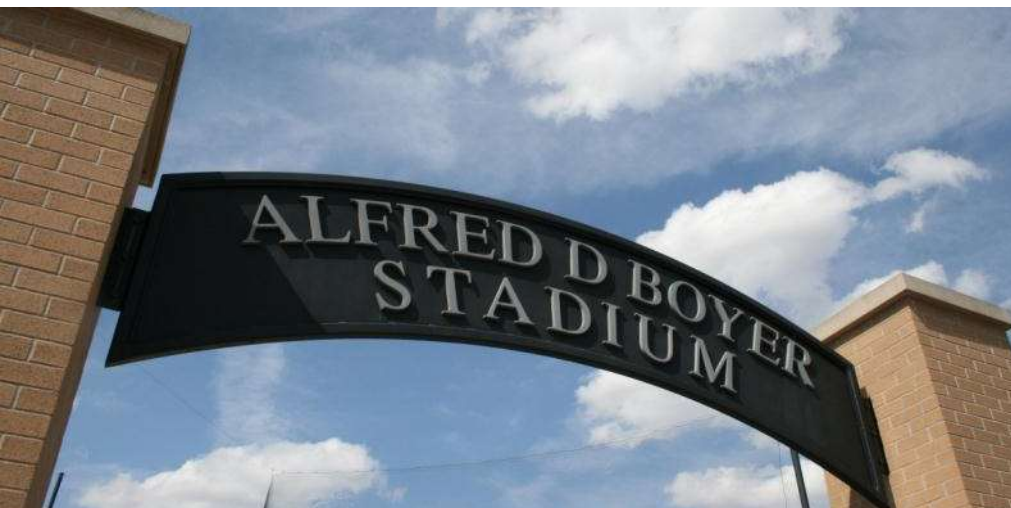
Action Project 2: University Entries & City Plans for Lafayette/West Adams



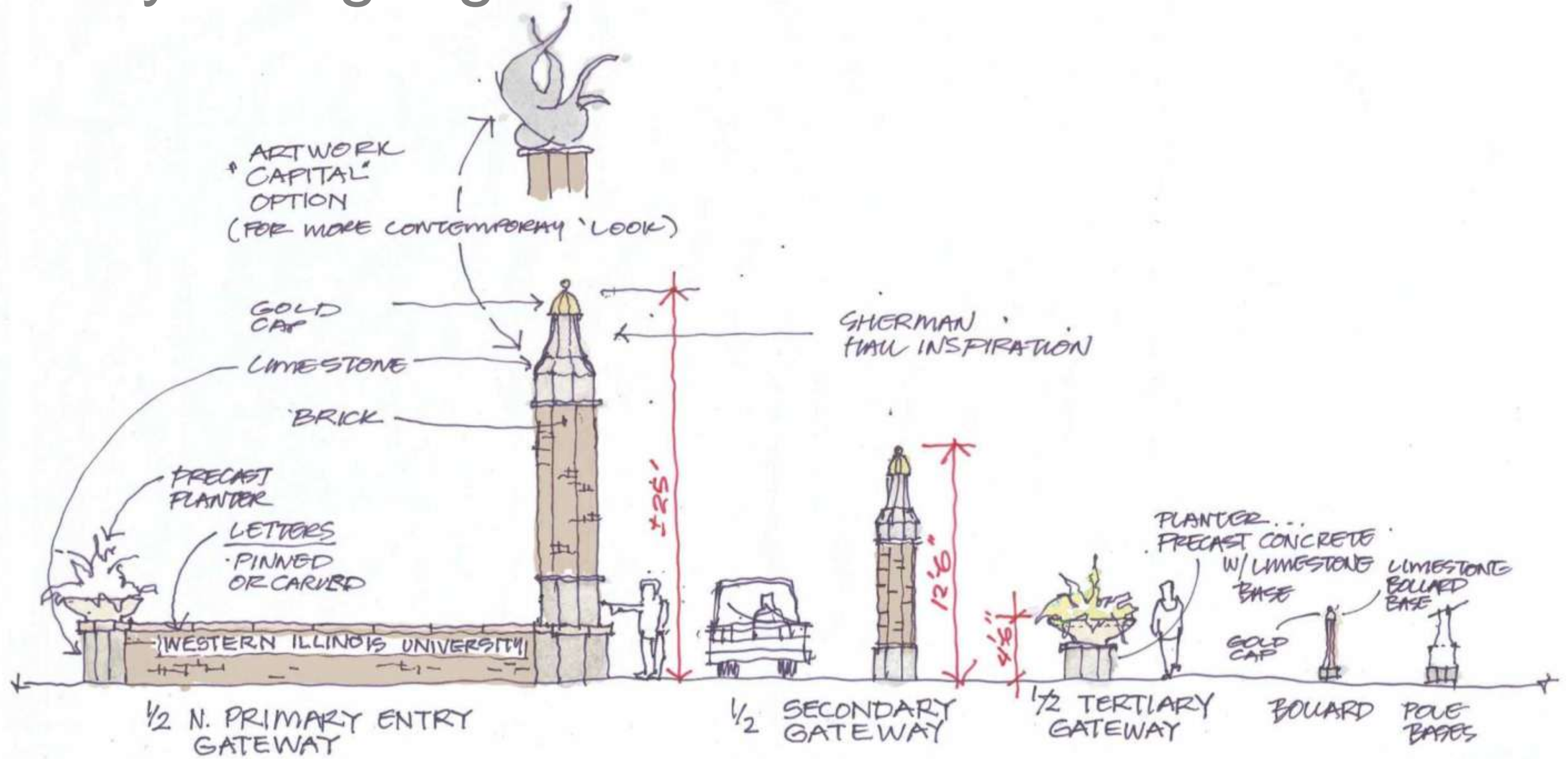
Action Project 2: University Entries & What Will WIU's Look Like?



Action Project 2: University Entries & Different “Looks and Feels” of WIU



Family of Signage



Action Project 2: University Entries & Parking Structure Options

C

PROS:

- LARGE BUILDING FOOTPRINT
- WITHIN 2.5 MINUTE WALK TO LIBRARY AND UNION
- 3 MINUTE WALK TO PAC
- EASY ACCESS FROM WESTERN AVE
- ACTIVATES WESTERN AVE STREETSCAPE

CONS:

- MAY ENCOURAGE TRAFFIC ON UNION DRIVE
- BRINGS CARS INTO CENTER

A

PROS:

- LARGE BUILDING FOOTPRINT
- WITHIN 2 MINUTE WALK TO PAC
- EASY ACCESS FROM W ADAMS ST
- KEEPS CARS ON PERIMETER OF CAMPUS

CONS:

- 5 MINUTE WALK TO LIBRARY AND UNION
- MAY BE LESS WIDELY USED

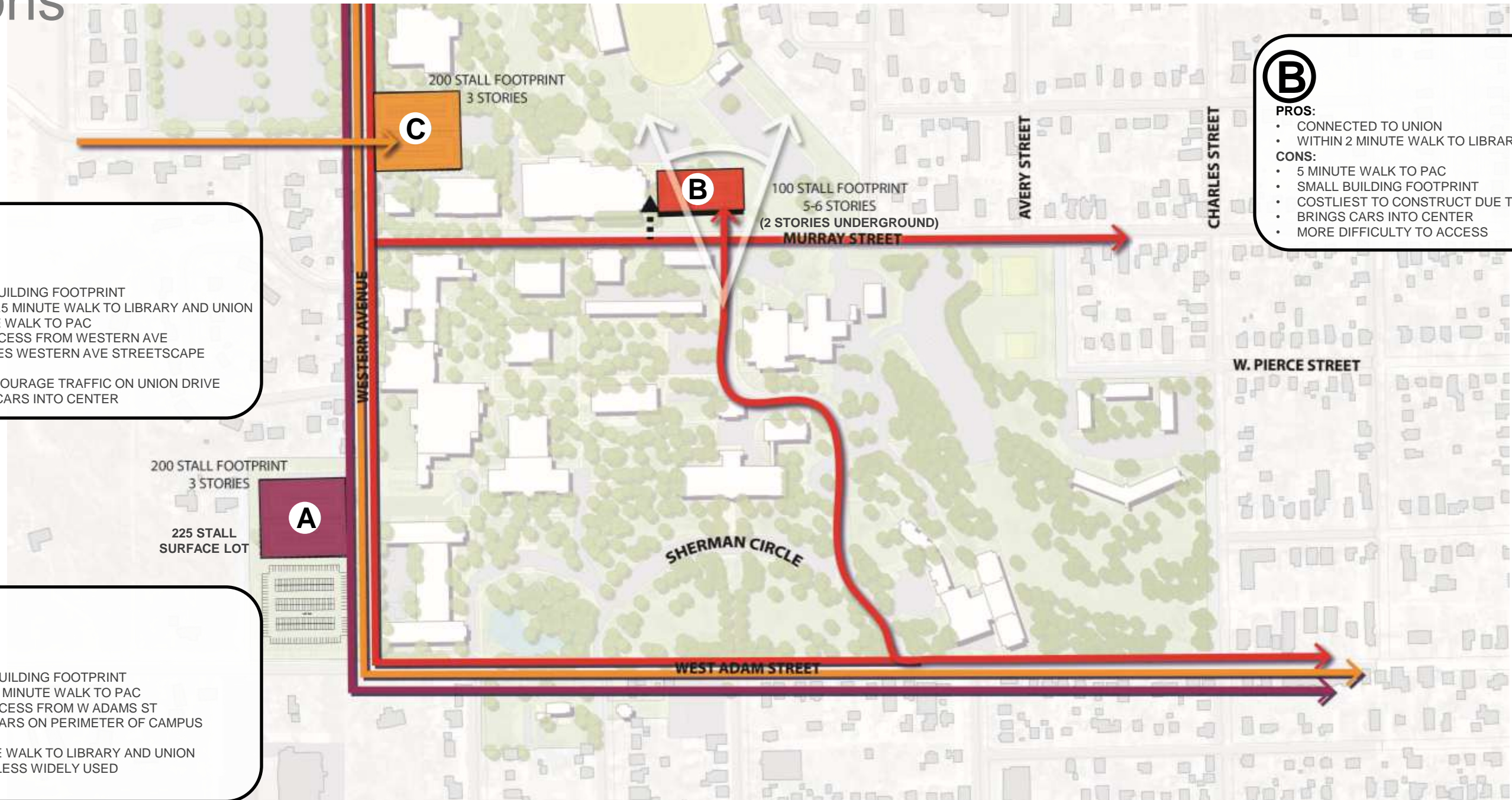
B

PROS:

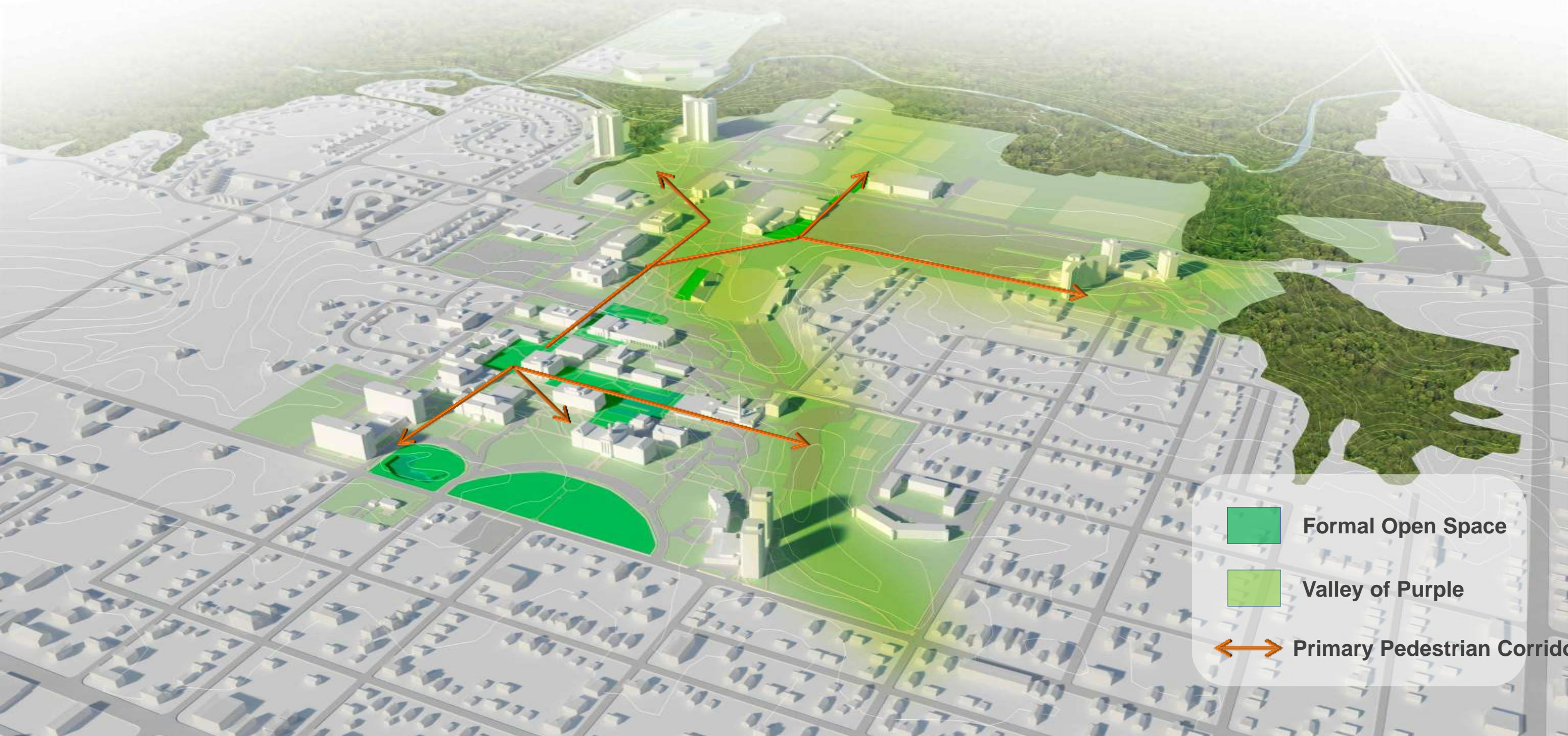
- CONNECTED TO UNION
- WITHIN 2 MINUTE WALK TO LIBRARY

CONS:

- 5 MINUTE WALK TO PAC
- SMALL BUILDING FOOTPRINT
- COSTLIEST TO CONSTRUCT DUE TO GRADE
- BRINGS CARS INTO CENTER
- MORE DIFFICULTY TO ACCESS

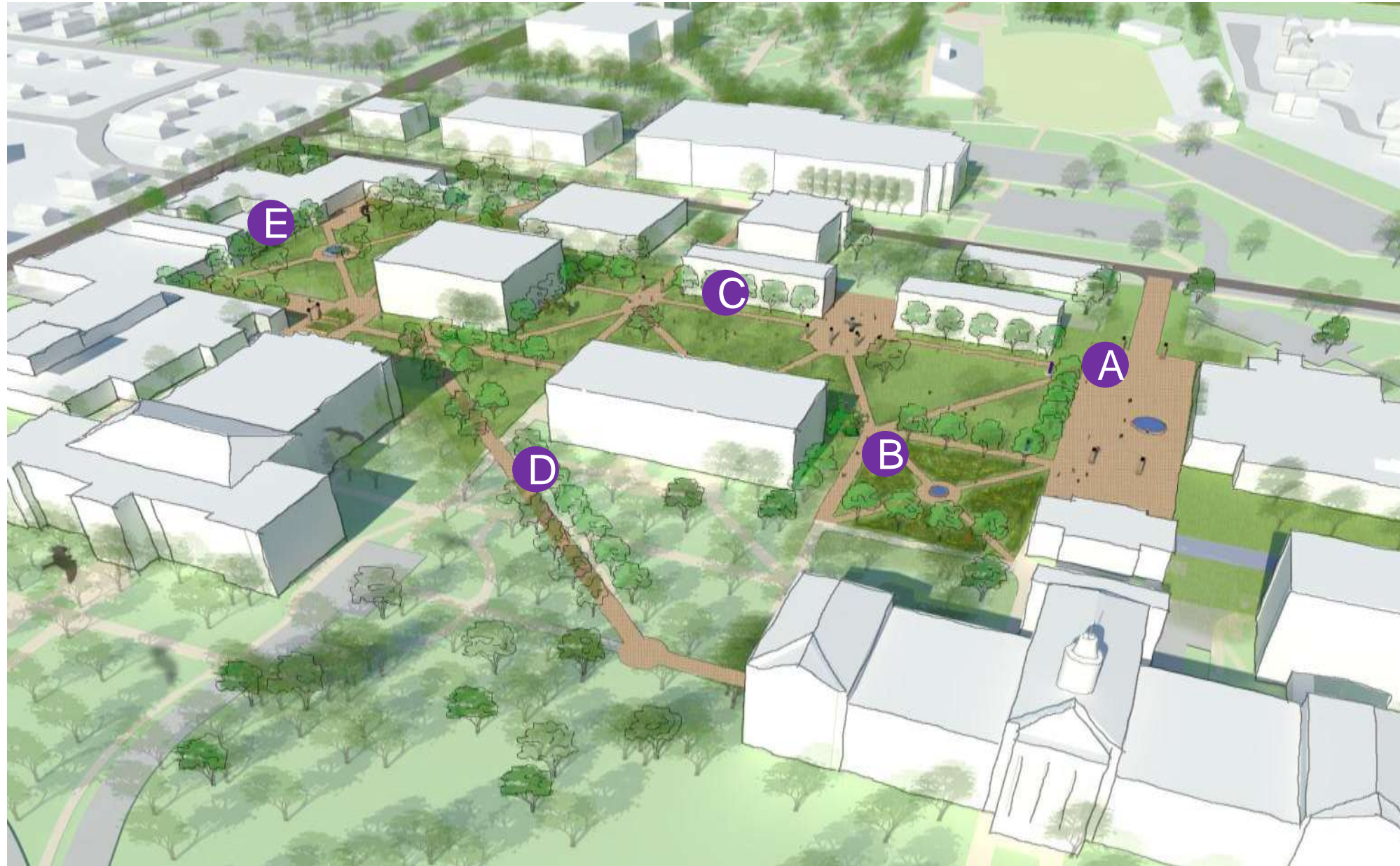


Action Project 3: Landscape Enhancements *And the Most Heavily Trafficked Areas*



Action Project 3: Landscape Enhancements

Opportunities for South Quad and PAC



Action Project 3: Landscape Enhancements

Challenges for Intercollegiate Athletics



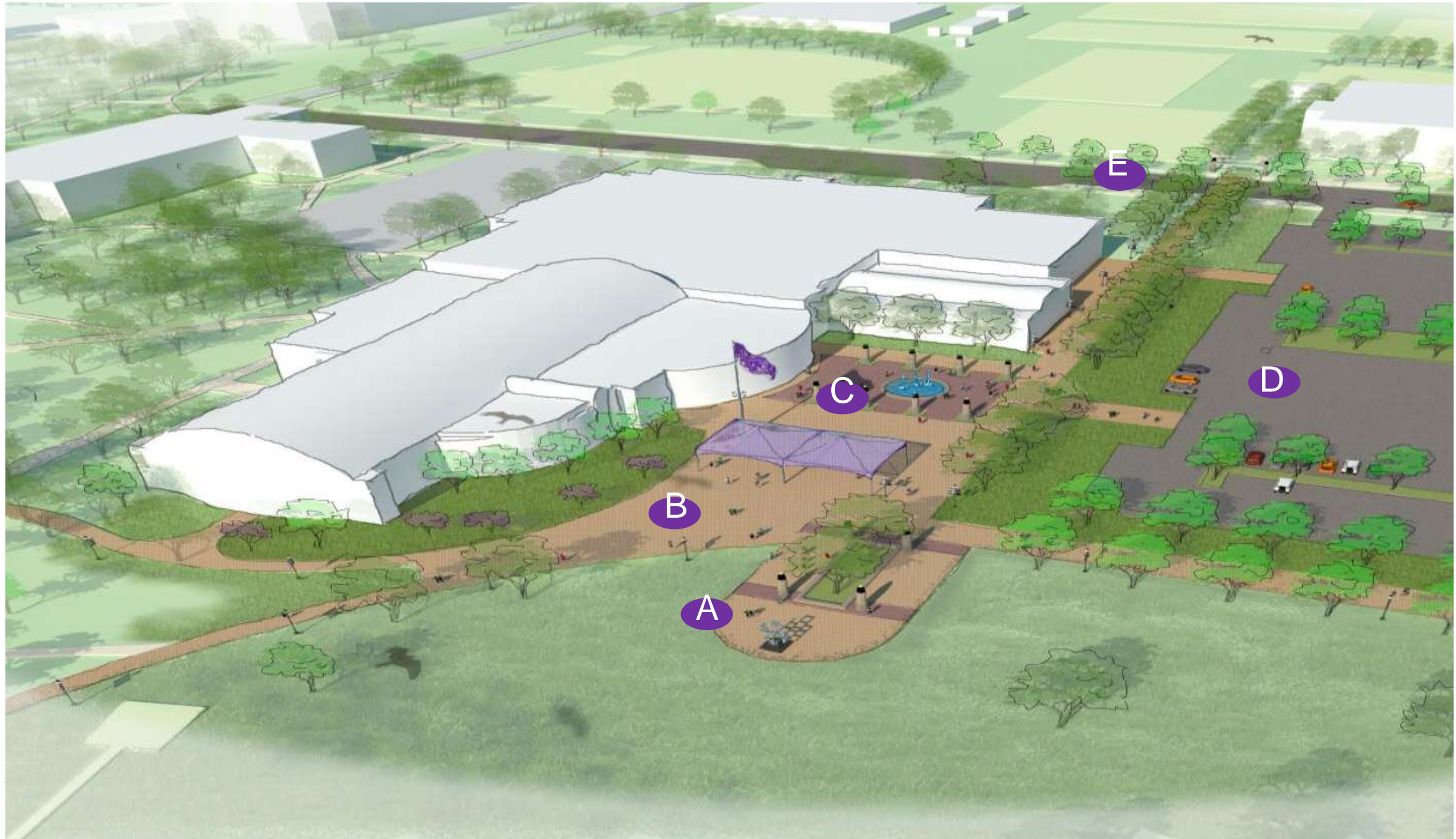
Asphalt Surrounds Western Hall



Lacks a Dynamic North/South Entry to Hanson Field

Action Project 3: Landscape Enhancements

Create a Varsity Plaza



Action Project 4: Streetscape Redevelopment

Challenges of Western Avenue



Congestion – Buses, Cars, Bikes, People



Undefined Bus Stops

Action Project 4: Streetscape Redevelopment

Challenges of Western Avenue



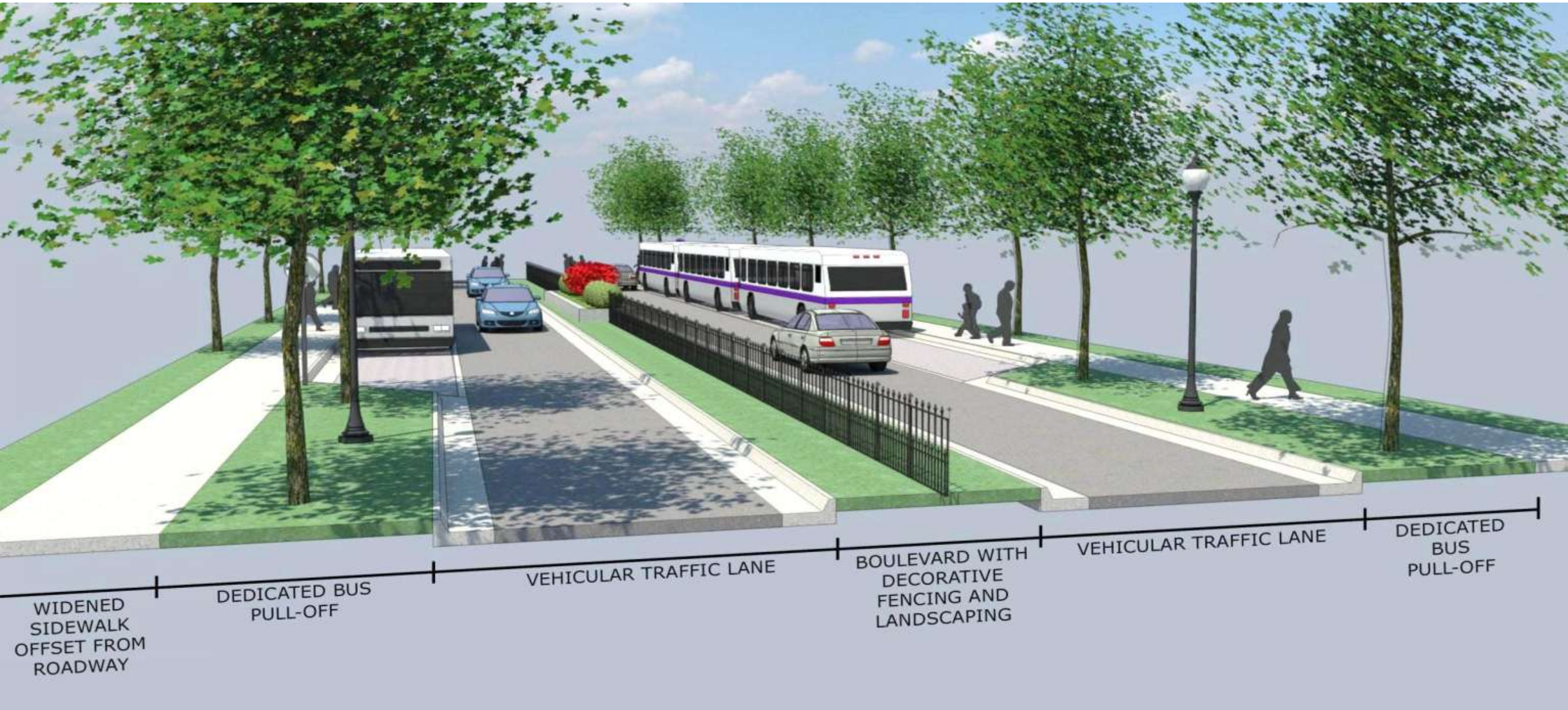
Brief Intervals of Heavy Traffic



Minimal Landscape Treatment

Action Project 4: Streetscape Redevelopment

Streetscape Opportunities: Western Avenue Fencing to Prevent Jay Walking



Action Project 4: Streetscape Redevelopment

Challenges of Murray Street



Unconnected Sidewalks



Important Pedestrian Crossings

Action Project 4: Streetscape Redevelopment Opportunities for Murray Street

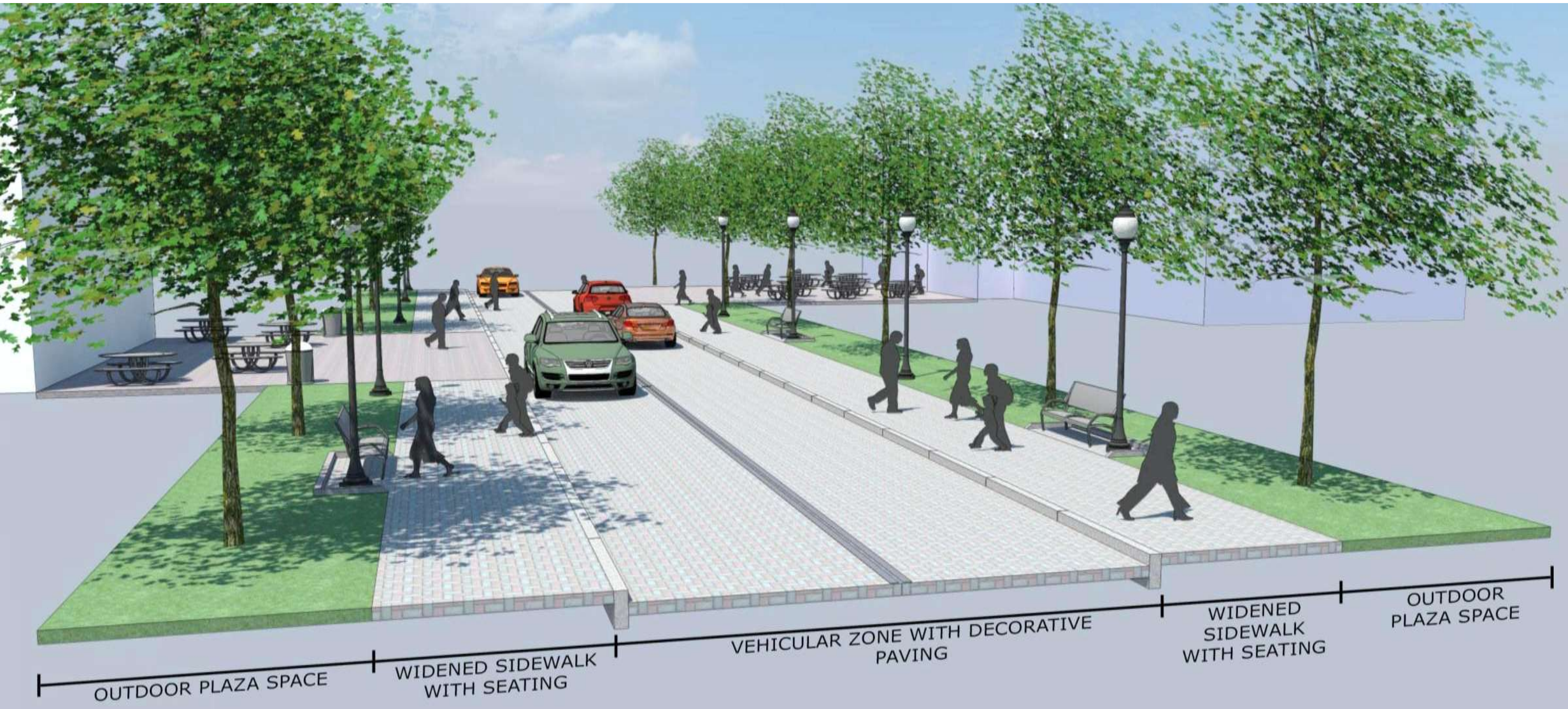
Campus/Community Priorities:

- Priority given to pedestrians
- Range of seating opportunities
- Consistent landscape treatment
- Ample Shade



Action Project 4: Streetscape Enhancements

Opportunity for Murray Street



Action Project 5: Strategic Building Renovations

Existing academic spaces have:

- Dense Floor Plans
- Tight Disorganized Corridors
- Dated/Tired Finishes
- Poor Interior Lighting
- Limited Access to Natural Light
- Centralized and decentralized room scheduling



Action Project 5: Strategic Building Renovations

Campus Feedback on Classroom:

- Open Flexible Spaces
- Natural Light is Important
- Corridors Extend the Classroom
- Enhance Existing Resources
- Minimize Costs
- Improve the Student Experience



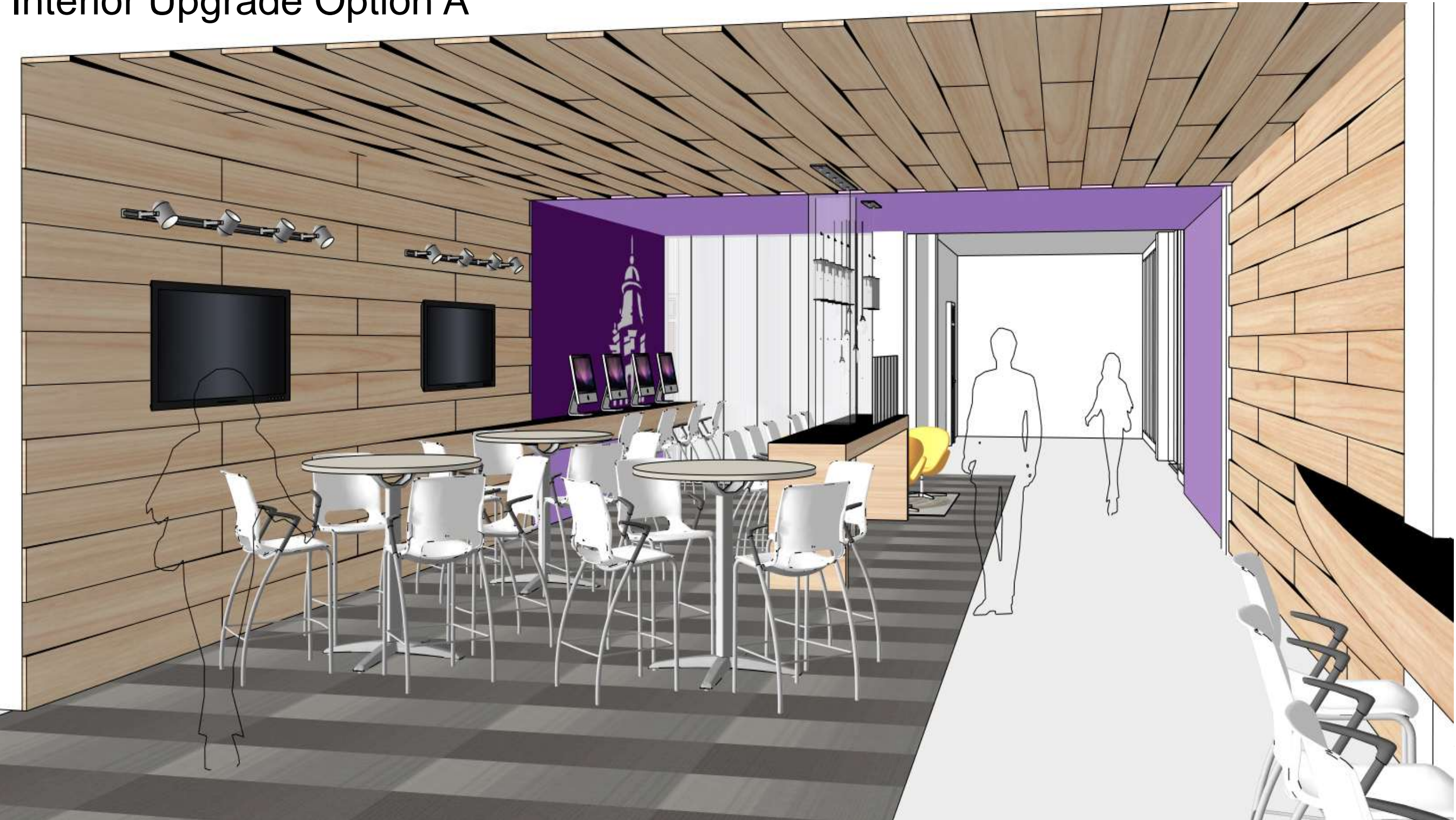
Extending the Classroom Experience

Case Study Interior Upgrade Option A



Waggoner Case Study

Interior Upgrade Option A

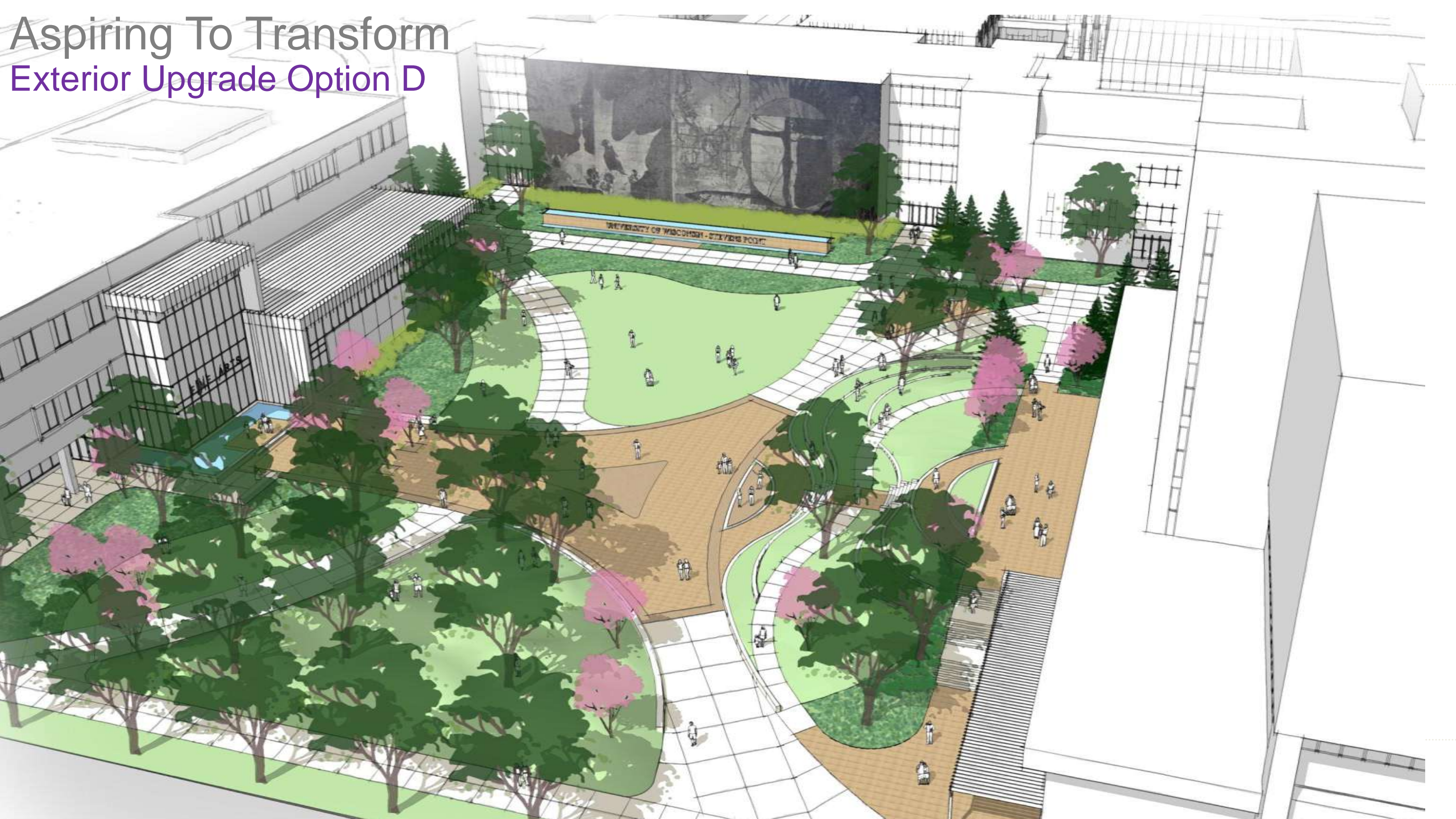


Waggoner Case Study

Interior Upgrade Option B



Aspiring To Transform Exterior Upgrade Option D



Aspiring To Transform

Exterior Upgrade Option F



Master Plan Next Steps

Next Meetings September 12-14

Campus Open Forum Thursday September 13, 1-2pm Heritage Room

Student Focus Group Lunch Friday September 14, Noon-1pm Heritage Room

Deliverables

- *Campus Master Plan Report*
 - *Executive Summary Brochure*
 - *Illustrative Plan and Renderings*
 - *Plans with Cost Estimates (to be prioritized by the University)*
-