

Introductions. Visioning. Goal Setting.

- 1 Preamble
- 2 Planning Team
- 3 Methodology & Approach
- 4 Validating Priorities
- 5 Discussion



Preamble



Preamble

The New Normal

- Creating Identity in a Crowded Market
- Competition for Shrinking State Funding
- Smaller Private Donor Pool
- Flat Population Trajectory
- Increasing Graduate Population (International)
- Migration Toward Research
- Shrinking Debt Capacity
- Lack of Collaborative Space
- Outdated Teaching Facilities (Sciences)
- Need for New Housing Models



Preamble

The New Normal

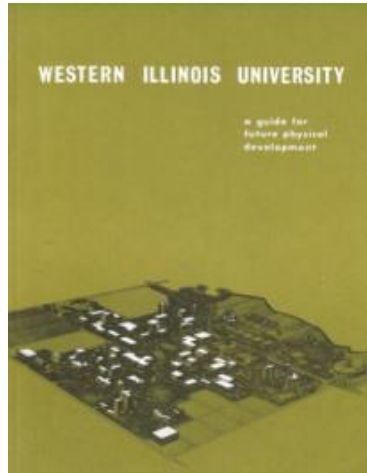
Master Plan Update

Not a Traditional Planning Exercise

Build on the 2007 Master Plan

Create Realistic, Phased, & Implementable Strategies

1970



2007

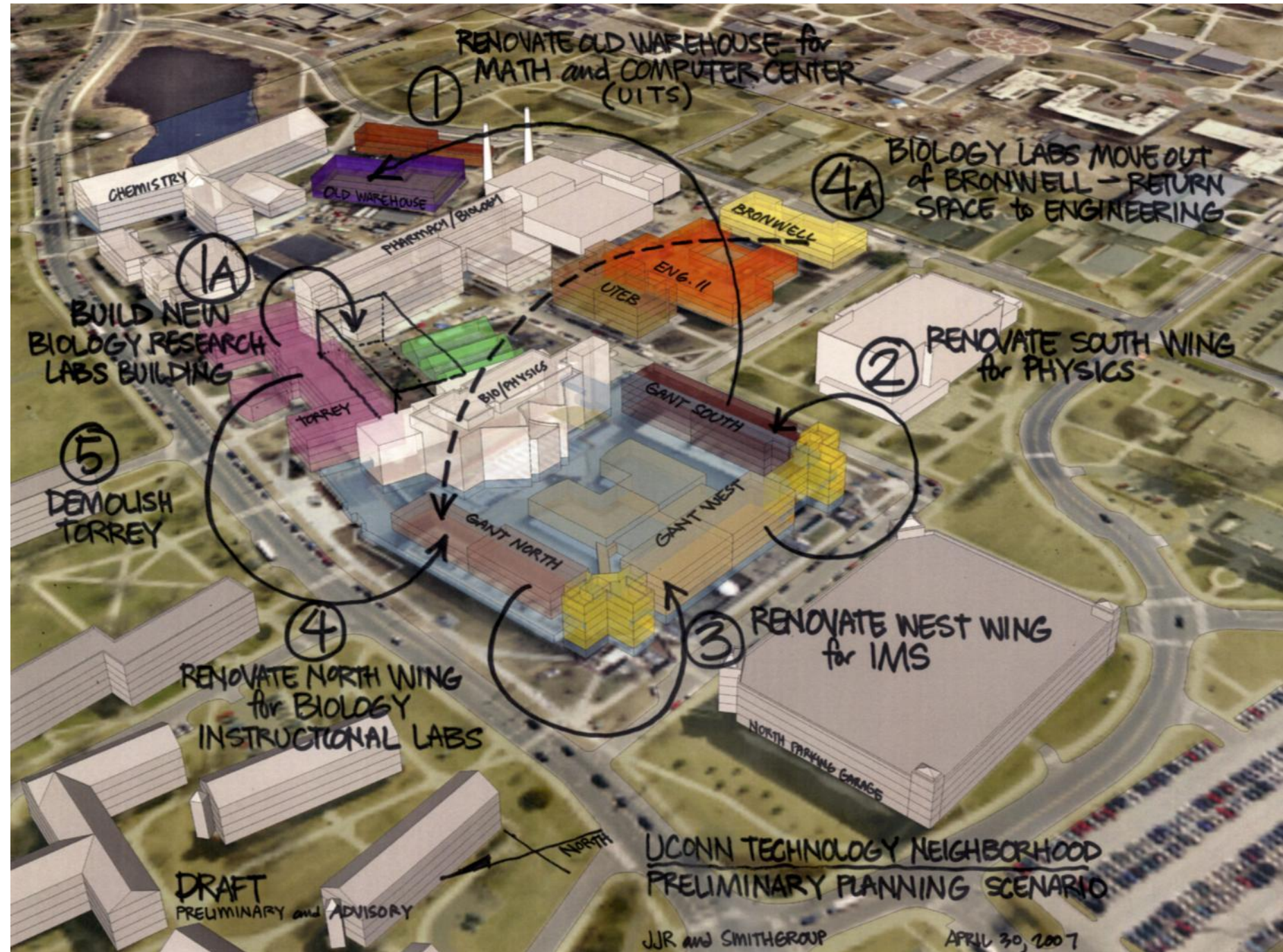


2011



WESTERN ILLINOIS UNIVERSITY

CAMPUS MASTER PLAN UPDATE



SMITHGROUP JJR

Preamble

The New Normal

Master Plan Update

Strategic Plan (and Core Values)

Focused Recruitment and Retention

Enrich Academic Excellence

Provide Educational Opportunities

Support Personal Growth

Promote Social Responsibilities

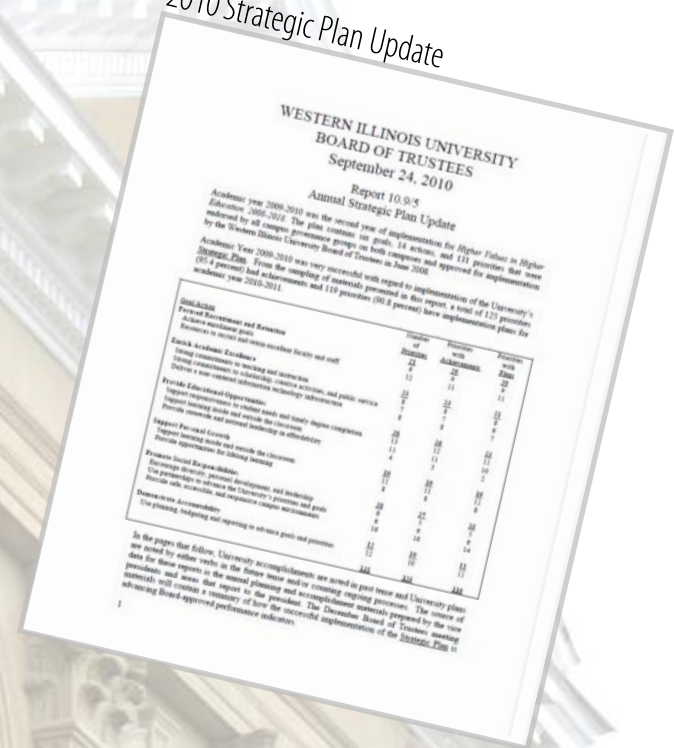
Demonstrate Accountability

Higher Values in Higher Education

2008-2018 Strategic Plan



2010 Strategic Plan Update



Preamble

The New Normal

Master Plan Update

Strategic Plan

Right Sizing the University

Institutional Sustainability

Strengthen Core Competencies

Match Enrollment and Spatial Needs to Facilities

Increase Quality, Efficiency and Utilization



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UNIVERSITY

CAMPUS MASTER PLAN UPDATE



SMITHGROUP JJR

Preamble

The New Normal
Master Plan Update
Strategic Plan
Right Sizing the University
Identity and Student Experience

Campus Image and First Impression
Memory
Generational Ambassadors
Amenities for 12,500 “Customers”



Planning Team



2

159 Years. Multi-Disciplinary. National Practice.



Ann Arbor
Chicago
Dallas
Detroit
Durham
Madison
Los Angeles
Phoenix
San Francisco
Washington DC



Master Planning
Urban Design
Civil Engineering
Programming
Facility Assessment
Architecture
Interior Design
Sustainable Design
MEP Engineering
Structural Engineering
Fire Protection Engineering
Commissioning
Landscape Architecture
Environmental Engineering
Lighting Design
Building Forensics



Understanding of Comprehensive Universities



University of North Alabama



Kent State University



East Carolina University



Indiana University of Pennsylvania



Indiana State University



Western Michigan University



University of Wisconsin River Falls



Sam Houston State University

Your Core Team



Doug
Team Leader

Campus Planning



Lauren
Project Manager

Urban Design / Planning



Randy
Landscape Architect

Site Design & Placemaking



Tim
Architect

Strategist / Adaptive Reuse



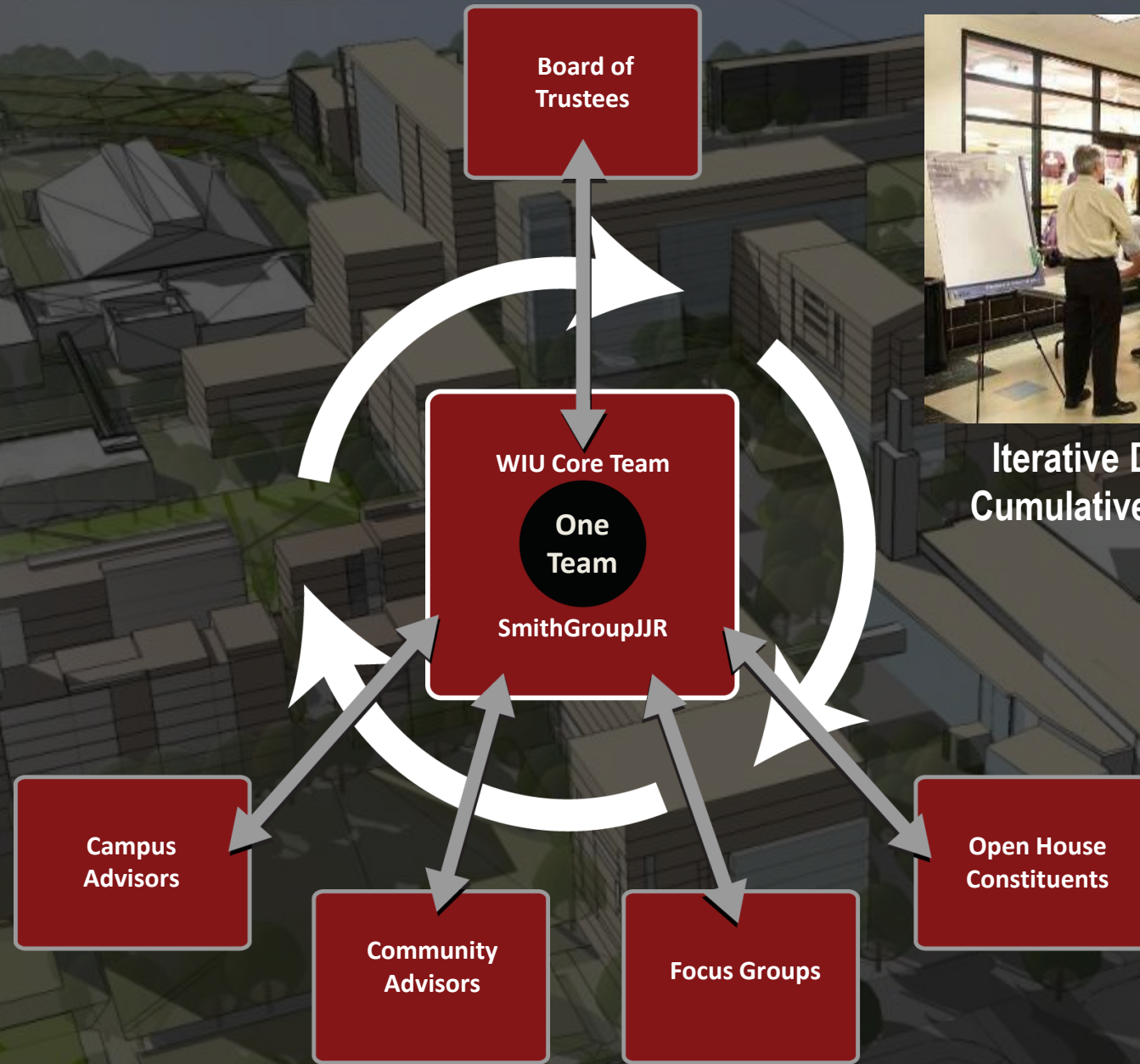
Methodology & Approach



3

Meeting Facilitation + Consensus Building

A Place for People
Learning Centered
Research Based
Sustainable
Non-Prescriptive



Iterative Design Based on Cumulative Decision Making

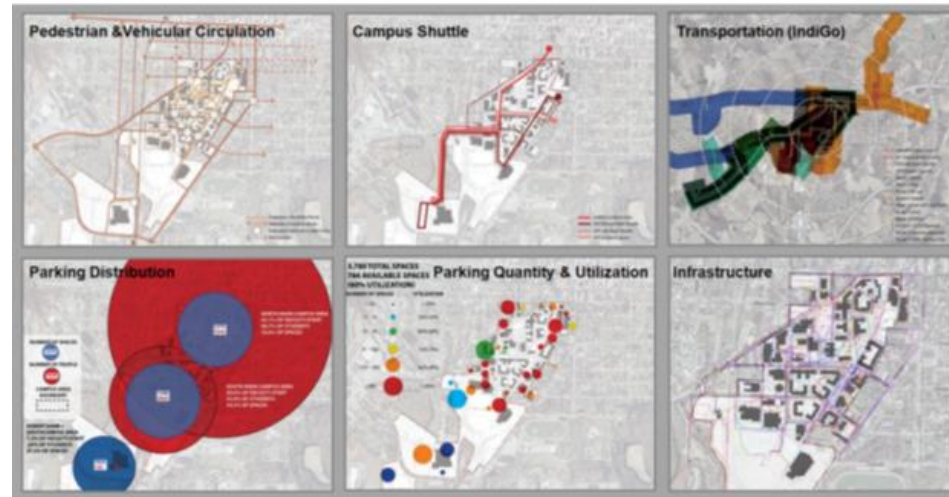


Two Phases. A Clear Methodology

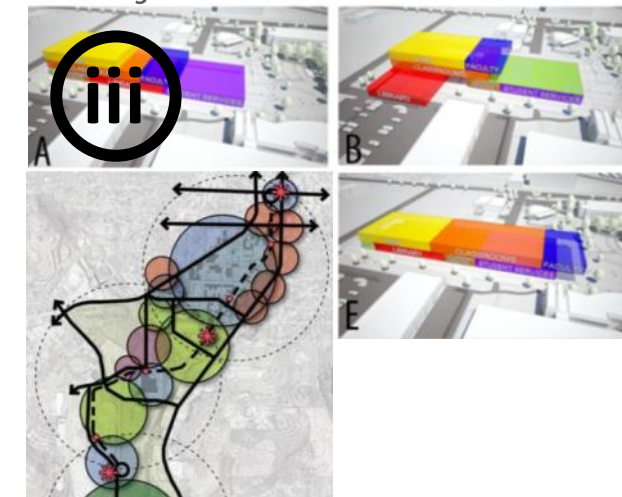
Validate Initiatives



Cross Discipline Analysis



Visioning



Updated Plan



Identify Priorities



Phasing and Cost Modeling

Project	Program Space	Class + Lab	Other Acad. Space	Support Space	Aux Space	Total
(A) Renovate Memorial Field House	SF			SF	SF	SF
(B) Renovate Johnson Hall as Safety Science	3,000	1,000	-	-	-	4,098
(C) Wayne Ave. Parking Phase II	4,736	-	-	-	-	4,736
(D) Renovate Folger Dining, New Entry to Crimson Event Center	3,911	-	-	-	-	13,566
(E) Replace Davis Hall and Demolish Foster	3,051	-	-	-	-	3,675
(F) Demolish Davis Hall	8,643	5,456	-	-	-	14,099
(G) Demolish Ackerman Hall	E-Learning	7,574	3,472	-	-	11,046
(H) Eicher Building Repurpose for Storage/Archives	Visual Arts	23,299	4,566	-	-	27,866
(I) Renovate Stright Hall	Math + Nat. Sciences	9,149	3,064	-	-	12,213
(J) Renovate Zink Hall	Social Sci.	-	-	5,280	-	5,280
(K) Renovate Sprows Hall	Auxiliary	-	-	1,440	-	1,440
(L) Design and Build University Multi-cultural Center	Flexible	-	-	-	-	-
(M) Pierce Replacement Adjacent to	Support	-	-	-	-	-
Total	64,413	2,176	6,720	-	-	91,299

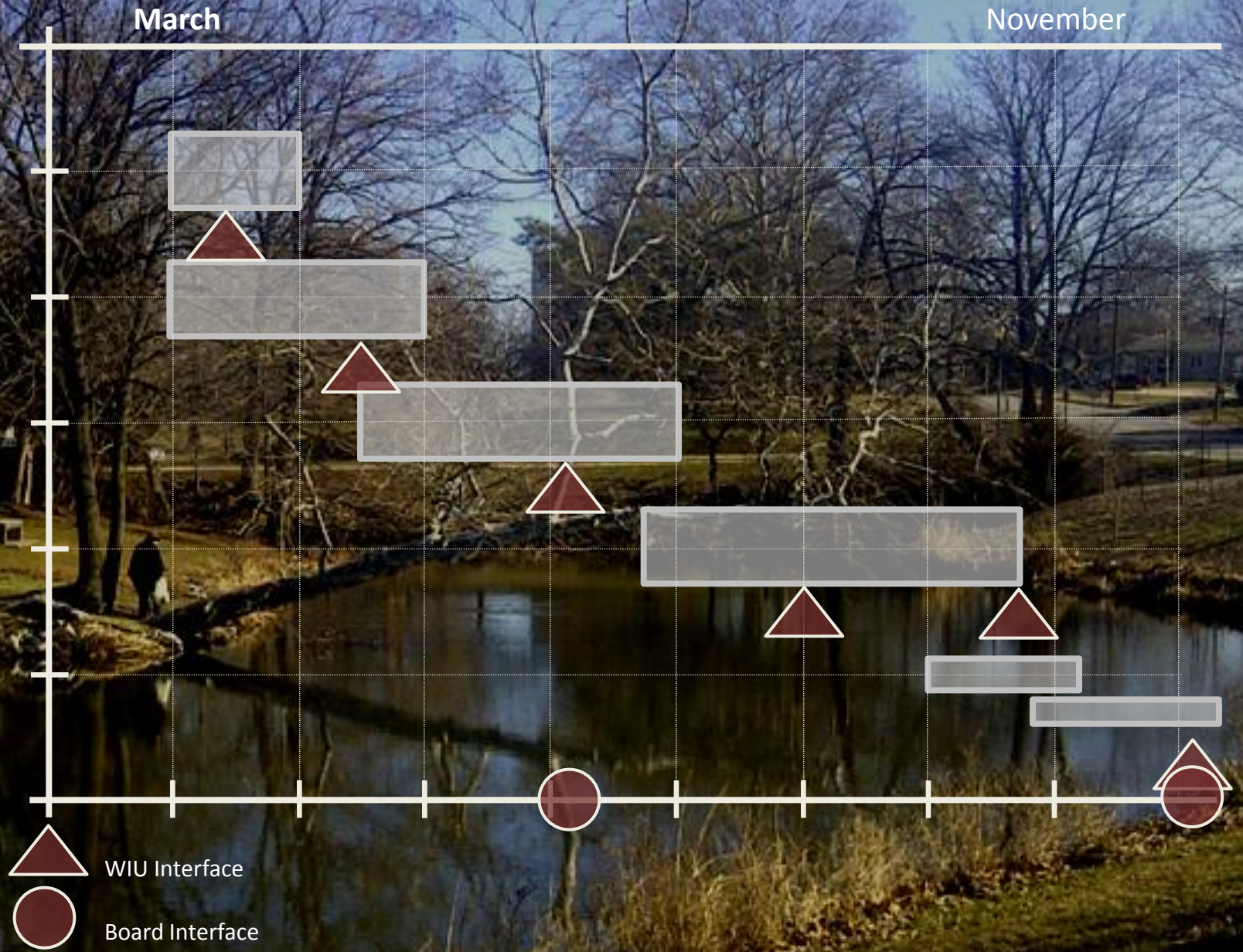
Classroom + Lab Space	Existing GSF	Proposed GSF
CNST Tech.	36,973	45,845
HVAC	7,694	25,362
Plumbing	-	522
Architecture	2,496	3,227
Civil	1,046	562
Mechanical Design	3,720	4,674
Electrical Tech.	-	10,670

Documentation - Implementation



Schedule

PHASE II



Validating Priorities



4

Current Campus Framework



Future Campus Framework

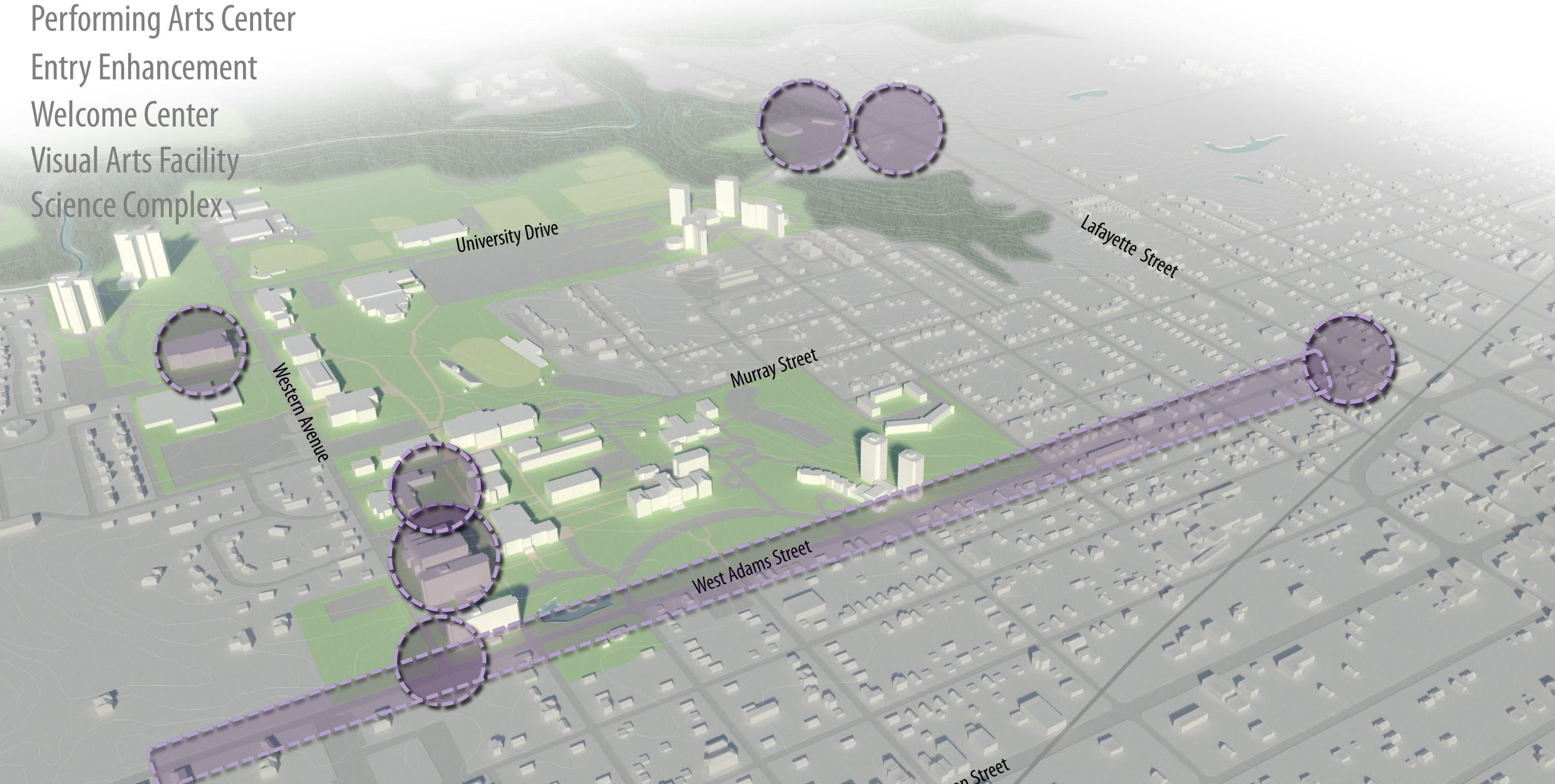




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Current Initiatives

- Performing Arts Center
- Entry Enhancement
- Welcome Center
- Visual Arts Facility
- Science Complex



Discussion



5

What do you believe is achievable in the next decade?



Are there compelling components of the 2007 Campus Master Plan?



What is your Long-Range (30 year) Vision?

