

The **Macomb Campus Master Plan 2012-2032: Enhancing the Student Experience** represents a unifying vision for Western Illinois University's Macomb Campus that aligns the University's academic mission, strategic plan, and physical development goals into a single document which will help guide the future direction of the University. This plan serves as an update to the 2007 Macomb Campus Master Plan. It places increased focus on providing realistic, yet visionary solutions to reach WIU's future goals by building upon five guiding principles outlined below.

Our Five Guiding Principles:

ENLIVENING THE ACADEMIC ENVIRONMENT

Western Illinois University seeks to enliven the academic environment through both the establishment of new learning facilities and the re-configuration of existing buildings to address the needs of WIU's students, faculty, and staff.



ENHANCING THE STUDENT EXPERIENCE

The Campus Master Plan reflects an understanding that a dynamic campus environment enhances the overall student experience and increases student retention. The plan expands upon existing opportunities on campus with new recreation, activities, and housing strategies.



STRENGTHENING CAMPUS IDENTITY

Western Illinois University understands that it is essential to create a distinct identity within a crowded marketplace. By establishing a strong first impression across campus, WIU will remain a first choice amongst prospective students.



ENGAGING THE STRATEGIC ENROLLMENT PLAN

The Campus Master Plan strengthens WIU's core values and competencies. By engaging the Strategic Plan, *Higher Values in Higher Education*, the University will be successful in enriching academic excellence, supporting personal growth, and promoting social responsibility.



DEVELOPING VISIONARY, YET IMPLEMENTABLE STRATEGIES

The Campus Master Plan develops strategies that are visionary, yet implementable in order to respond to a different economic climate from 2007. The plan provides numerous opportunities to enhance the campus environment through phased, achievable goals for the University.



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Western Illinois University
 Macomb Campus Master Plan 2012-2032:
Enhancing the Student Experience



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Enhancing the Student Experience



ENLIVENING THE ACADEMIC ENVIRONMENT

1. Center for Performing Arts
2. Future Academic Building
3. Visual Arts Facility
4. Currens Hall Renovation and Science Expansion
5. Education Building



ENHANCING THE STUDENT EXPERIENCE

6. University Union Renovation
7. Beu Health Center Expansion
8. Intramural Recreation Fields
9. Varsity Quad
10. Basketball Arena
11. Connections to La Moine River Trail
12. Alumni Lake



STRENGTHENING CAMPUS IDENTITY

13. Center for Performing Arts Courtyard
14. Sculpture Quad
15. Foundation Building
16. Grote Memorial
17. Mixed-Use Parking Structure on Western Avenue
18. Parking Structure on Murray Street
19. West Hanson Field Renovation
20. Visitors Center
21. Campus Entry



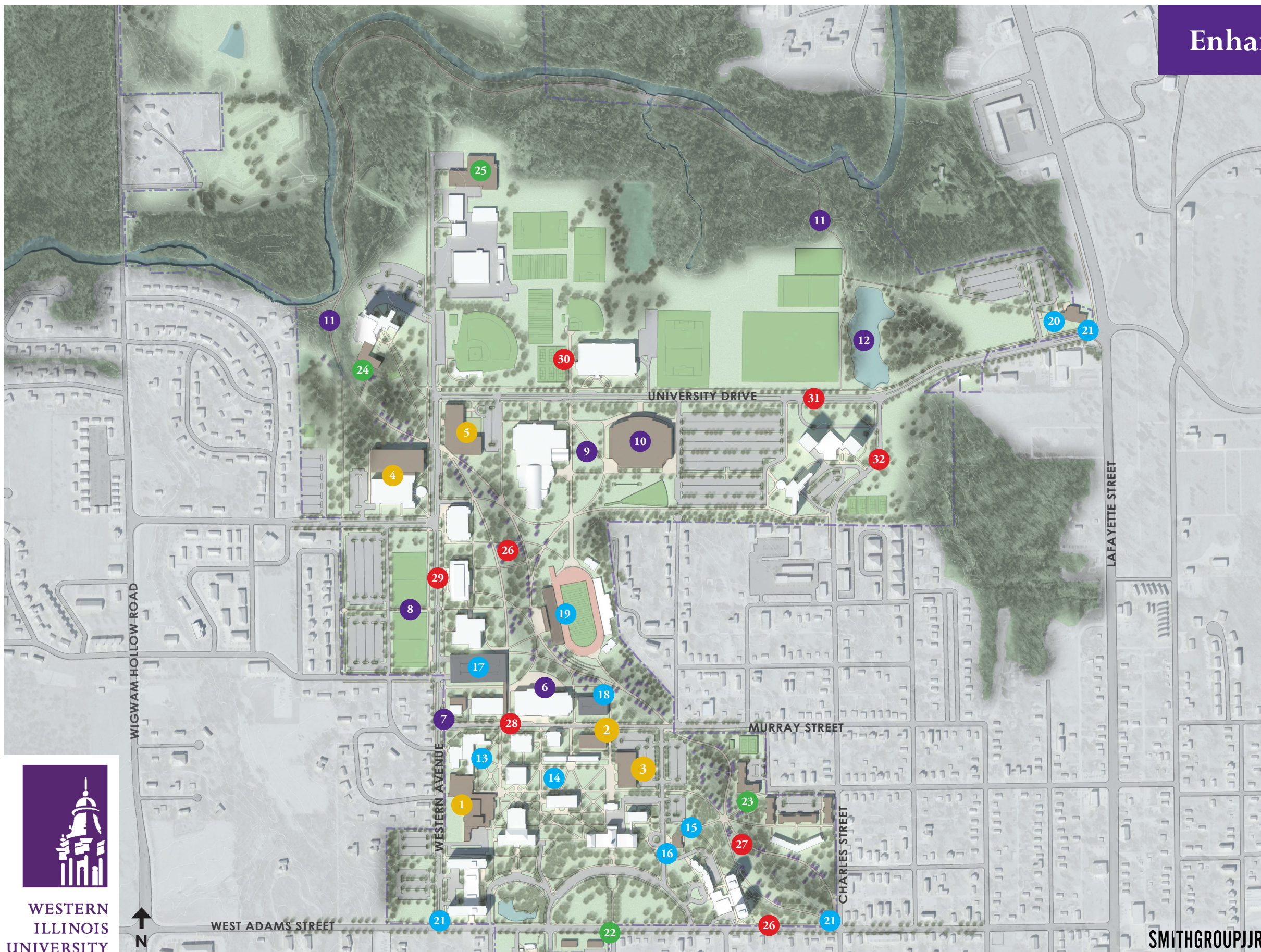
ENGAGING THE STRATEGIC ENROLLMENT PLAN

22. Academic Centers and Institutes
23. Redevelop University Village
24. Undergraduate Residence Hall
25. Heating Plant



DEVELOPING VISIONARY, YET IMPLEMENTABLE STRATEGIES

26. West Adams Streetscape Enhancement
27. "Valley of Purple"
28. Murray Streetscape Enhancement
29. Western Avenue Streetscape Enhancement
30. Varsity Walk
31. University Drive Streetscape Enhancement
32. Charles Street Connection



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