

**Minutes of December 14, 2007, Board Meeting**

WESTERN ILLINOIS UNIVERSITY  
BOARD OF TRUSTEES  
Minutes of the Meeting  
December 14, 2007

The meeting of the Board of Trustees of Western Illinois University convened at 8:00 A.M. in the Capitol Rooms of the University Union on the campus of Western Illinois University – Macomb. Trustee William L. Epperly, Chair, presided.

The following trustees were present to answer roll call:

Trustee Robert J. Cook  
Trustee Carolyn J. Ehlert  
Trustee William L. Epperly  
Trustee Donald W. “Bill” Griffin  
Trustee J. Michael Houston  
Trustee Jessie L. Kallman  
Trustee Steven L. Nelson

Trustee Epperly moved to convene the Board to Executive Session to consider personnel, legal, collective bargaining and other such issues as are covered by Section 2.c. of the Open Meetings Act with plans to reconvene in open session at approximately 9:00 A.M. Trustee Houston seconded the motion.

Roll Call

Trustee Cook	Yes
Trustee Ehlert	Yes
Trustee Epperly	Yes
Trustee Griffin	Yes
Trustee Houston	Yes
Trustee Kallman	Yes
Trustee Nelson	Yes

Motion carried. The Board convened to Executive Session at 8:00 A.M.

Following Executive Session the Board reconvened in open session at 9:00 A.M.

The following Trustees were present to answer roll call:

Trustee Robert J. Cook  
Trustee Carolyn J. Ehlert  
Trustee William L. Epperly  
Trustee Donald W. “Bill” Griffin  
Trustee J. Michael Houston  
Trustee Jessie L. Kallman  
Trustee Steven L. Nelson

Also present for the open meeting of the Board of Trustees:

Legal Counsel Representative Bruce Biagini  
Board Treasurer and Vice President for Administrative Services Jacqueline K. Thompson  
Administrative Assistant to the Board Kerry L. Yadgar  
Associate Provost Barb Baily  
Vice President for Student Services W. Garry Johnson  
Vice President for Advancement and Public Services Daniel L. Hendricks

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### Advisory Group Representatives present:

Student Government Association President –Sam Pfister

Faculty Senate Chair – Steven Rock

Council of Administrative Personnel President – Amy Spelman

Civil Service Employees Council President – Suzanne Boussaard

### **REVIEW AND APPROVAL OF SEPTEMBER 28, 2007 BOARD MEETING MINUTES**

The minutes of the September 28, 2007 Board of Trustees meeting were approved via unanimous roll call vote.

### **CHAIRPERSON'S REMARKS**

Chair Epperly commented, as I mentioned last time, my father always told me, Bill, the less you say the more intelligent you look. It's a great weekend to be here at Western. Graduation is always exciting and great to see all the parents and students. It is also great to see our alumni achievement award winners that many of us will see tonight and tomorrow.

For a matter of record, I would like to also mention that I assume on Monday that we will be purging all of our tapes as provided by law for the Executive Session.

Again, I would like to welcome everybody and with that I will turn it over to President Goldfarb for his comments and I will have a few comments sprinkled throughout the session.

### **PRESIDENT'S REMARKS**

President Goldfarb commented now there is a challenge and I guess I'm going to have to be as quick as Chair Epperly. Just very quickly, since our last Board meeting, I have announced reorganizations in our technology area and then within the Quad Cities. I appreciate Joe Rives overseeing both of those reorganization processes over the next eighteen months, as we continue to move forward in both of those areas.

We have hired a new provost. I think you have all seen the announcement in the media. Dr. Jack Thomas from Middle Tennessee State University will be joining us January 1<sup>st</sup>. We are very excited to have Dr. Thomas join us as our new provost. I particularly want to thank Steve Rock who chaired the Provost Search Committee. The committee did an outstanding job and worked in a very quick and efficient fashion, and I greatly appreciate all the work they did. We are actually going to be having a reception for Dr. Thomas on January 16 from 4:00-6:00 P.M. in the Lamoine Room and there will be public announcements about that. Of course, you are all invited. You will have many opportunities to meet with Dr. Thomas as well during the course of the spring semester.

The same day that Dr. Thomas accepted the job was the first day of Hanukkah, so I got two presents that day. Dr. Thomas accepted the job and also the Board of Higher Education approved our Bachelor of Science in Nursing degree program. Dr. Baily may have a few more comments about that but we are very excited that program was approved. It is a degree completion program for individuals who have nursing degrees from two year institutions or three year programs as well. It will allow them to finish up the BSN and we are working on developing a four year program that we are now going to present to the Board of Trustees we hope this spring and then to the Board of Higher Ed very quickly after that. A number of other academic programs are being worked on. I know Dr. Baily will mention some of those as well.

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We had a wonderful signing last week with the US Army Corps of Engineers in the Rock Island area. I want to thank Trustee Griffin for spearheading that event in that occasion and also that whole process and concept. We will be working with the Corps of Engineers to assist with work on the Mississippi River. We are very excited about that as well.

I think many of you are aware that construction projects continue to be underway on campus. That is one of the reasons you cannot come in through the front of the union as easily as in the past. Our Multicultural Center is making great progress. The Student Recreation Center expansion is very well underway as well.

Dave will probably update you on the continuing saga of trying to pass a capital bill in the State of Illinois in order to hopefully start our Performing Arts Center project and our Quad Cities campus project. Both of those projects are really underway. I met with Dean Kreider and Michael Hott yesterday. They are doing a great deal of the architectural and engineering planning based on the budget that had been received. We are hopeful that eventually there will be a capital bill maybe this spring and something will happen with those projects as well in terms of construction dollars. Memorial Hall is well underway as well.

Lots of alumni events in terms of events that I have been attending during the course of the fall semester. Amy Spelman can go through the long list of events but there have been events in Chicago, Minneapolis, Bloomington-Normal and South Carolina. I attended events in those areas and am greatly appreciative that our alums continue to turn out and be so supportive.

We had an event with the Chicago Public Schools that was organized by Eric Campbell, Director of Admissions. I spoke to over 1,000 Chicago Public School student-athletes about the importance of going to college and completing college. Eric and I did the presentations and it was held at Soldier Field. It was a very exciting event to attend.

I think many of you are aware I put together a President's Advisory Group of key distinguished alums to talk about many of the issues with the institution and do a little bit of review around development of our strategic plan. We had that meeting on October 6<sup>th</sup> and it was really an outstanding meeting. It was a very exciting meeting as well.

I have done some public speaking also at conferences, the International Council Fine Arts Deans, where I presented on strategic planning, and The Renaissance Group where I talked about futures of colleges of education and the demands on deans of educations in the future. We have also had our Illinois Board of Higher Education "Big Picture" meeting regarding budget for the next fiscal year. Again that picture is so cloudy since we are still trying to deal with this fiscal year. We have had some conversations about priorities with Board of Higher Ed in Springfield.

Last but not least, Chair Epperly suggested this is a great weekend with graduation. We are looking forward to getting through what has been a fairly difficult week with the weather calls and other kinds of issues. They are predicting 2-4 inches of snow for graduation. Jackie has already checked with Physical Plant to make sure all drives and walk ways are clear. We will have graduation tomorrow and we will be excited to see our students graduate.

I will be leaving for vacation immediately after that so we will have graduation tomorrow, so I can leave for vacation for the next few weeks.

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### LEGISLATIVE UPDATE

Dave Steelman stated I am not going to take long today either because frankly, despite a number of false starts, the General Assembly has not done much recently. We've had several special sessions, some very loud wailing about transit and capital and various meetings with various leaders present and some not with the Governor. The fact is nothing has moved forward at this point. Most recent development is very promising but please keep in mind it is only one chamber. On Monday, Speaker Madigan unveiled his gaming legislation. It's a comprehensive proposal and includes some items that the speaker had been reluctant to include in the past so there is some compromise built into this gaming proposal. Following the trend that we have seen so often in this session, Senator Hendon, close ally of Senate President Jones, just hours after the house bill was unveiled said that the bill would be dead on arrival in the Senate and would not get a vote.

As everyone here knows it is the gaming proposal that is the lynch pin for the capital plan. I believe that the Speaker has called the House back into session for Monday. I believe that the package will move in the House. I am still uncertain about the Senate. I am not saying the bill is dead but they can still reach a compromise. I am just saying that the trend has not been positive in terms of compromises on the gaming legislation. The House Repubs are compiling some information for universities dealing with fees for deferred maintenance. We believe that they might use this information as ammunition both for a capital bill and possibly for inclusion of a separate component in the budget for deferred maintenance. We have some intelligence from the IBHE that there is some indication they might be pushing for the separate component as well. I think that will be a very welcome component in the budget if I am not mistaken deferred maintenance totals for all the universities is about \$2.4 billion. It gets worse every day.

We are working on some relief from a new administration requirement dealing with wiping computer hard drives. The administration is requiring that all computers from all state agencies be sent through one company in Milan for wiping. They have also stated that any computer which has not been wiped through this company will not be accepted at the state's facility for transferring or disposal of computers. This is an expensive unfunded mandate for the university. The fact is we are in compliance with the law. We are not in compliance with the separate CMS directive indicating that all computers have to go through this one company. We are trying through a variety of means to address that problem right now.

I've been working with the students a little bit already regarding this year's lobby day. We are looking at March 5, 2008, as the potential date. Sam and Jessie have both made some significant efforts into this. I want to applaud their enthusiasm. I think it will help make whatever we do a success in Springfield.

I am going to stop there. I will include a separate list of the indictments that I will pass around to the Board later. I'm just kidding.

Trustee Houston asked in terms of legislative process, after January 1, normal legislation goes back to requiring a 50% majority to pass legislation. In terms of capital bill that involves bonding, does that still require? Dave Steelman replied bonding always requires 71 votes in the House and 2/3 majority. Trustee Houston stated in terms of even though you are going to January 1 for normal legislation in just requiring a normal majority, it does not change the requirements in terms of capital bill. The speaker, for example, could if he has something in mind that would only require a simple majority for 60 votes for something for gaming, he could do that, but whatever happens with the capital he is still going to have 71 for bonding.

Trustee Nelson asked about transit and capital bill tied together. Dave Steelman replied everything is still linked. There is a number of downstate senate dems who said they will flat out not vote transit legislation without a capital bill, including our local senator.

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Chair Epperly added fortunately that facility is in Milan and could Joe drop those machines off. Dave Steelman added they would have to get him a bigger car. Frankly, that is part of the problem too with those computers. If I understand correctly, those computers now are being shipped from Quad Cities to Macomb and then back to Milan. President Goldfarb stated we want to make sure we wipe them and that the data is removed from them. We are already requiring our computers to be wiped here on campus so we would be paying a second time. I think it is the cost of \$32 a computer. Vice President added we estimate \$50,000/year. President Goldfarb stated \$50,000/year unfunded mandate and Dave is Mr. Good News.

### **PLANNING & BUDGET REPORT**

Assistant to the President for Planning and Budget Joe Rives briefed the Board on the Fact Book handout. You might remember that it is a compendium of frequently asked demographic questions about Western Illinois University and our Macomb, Quad Cities and extension opportunities. I really publicly want to thank the Office of Planning, Budget and Institutional Research. We worked with the campus community this year and said what is working in the Fact Book and what is not working, so the displays are enhanced and new presentation of data. I believe it is page 7 the Trustees will see you are now officially rock stars as we have included your photographs in the book which is important. It will be increasingly important as we get ready for NCAA and our site team wants to start to attach names to faces so on behalf of the office we hope you enjoy the book and if you have questions, it is a continuing evolving book. To members of the campus community, it is available on our website as well and we print limited copies.

In terms of the Assistant to the President report, when I am not driving computers to and from, what I have done in the report this time, is chronicled those strategic plan actions that relate to board items today and then chronicled strategic plan actions since your last board meeting and gave you an indication of what the Board of Higher Education tipped off as our priorities for next year.

Trustee Nelson asked what CODEC stands for. Joe Rives answered that is CODEC, our two-way audio video and sorry about the acronym.

Chair Epperly thanked Joe Rives. The one thing we have been asked for and has been done here and included and you have not seen it yet, pages 29-31, the number of students by legislative district which can be very important and handy especially if you are conversing with any legislators.

### **GENERAL COMMENTS BY VICE PRESIDENTS**

#### **Academic Services**

Chair Epperly thanked Dr. Baily for the job done. Everything I have seen and compliments coming from all angles I have heard have been positive so thank you.

Plus, I saved a couple comments just so you are aware of it. I assume some of the deans are here for good news stuff. I belong to a health club in Chicago. I have a bag that has WIU on it and the man next to me looked down. He said do you go to WIU? I said, yes, obviously a long time ago. He said I am a Chicago police officer and you guys have a great law enforcement program down there. I said, thank you, and I will pass that long. And recently I was at the Farm Bureau breakfast in Chicago at their annual meeting. There was a Terry Davis who is the President of the Illinois Conservation District and he commented to me that Western Illinois University's agricultural program is the best kept secret in Illinois. He said it is a truly outstanding department.

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Associate Provost Barb Baily stated I must say that all of the staff in the Provost office deserves some thanks. We have also enjoyed the closer interaction with Dr. Goldfarb. President Goldfarb added obviously you are looking forward to Dr. Thomas arriving. Dr. Baily replied we are looking forward to Dr. Thomas arriving – that's true. Also the staff members, including myself have had several conversations with Dr. Thomas and his staff, so we are already starting the transition. They certainly hate to see him go which I think says a lot.

As you recall at the last meeting, you approved our WIU/UPI bargaining agreement with our faculty. After that we immediately launched into some joint contract implementation meetings that we held. Karen Sears and some members of her team, myself, Dr. Goldfarb and Ken Hawkinson conducted 11 of these meetings, some in the Quad Cities and the majority obviously here. Once the contract was ratified and approved, it certainly does not stop there. There is a lot of work to be done and still a lot of work being done. Departments are working on their summer rotation schedules, their college workload equivalents, department workload equivalents, department criteria and the professional achievement award activities. These are all things that needed to be developed after the contract was approved and we are working very fast and furious on that to get things done by the timelines we have established.

Dr. Goldfarb did mention the approval of the BSN completion degree. We anticipate starting our first class of students in the Fall of 2008. The other degrees that were approved by this body that have been approved by the IBHE include the BA in Liberal Arts and Sciences and the MA in Liberal Arts and Sciences. The BA in Religious Studies has still not made it past the staff. They apparently are very overwhelmed with program requests from institutions. I know they are working on it because I did get a call yesterday. So hopefully the BA in Religious Studies will be on the IBHE agenda at our next meeting. As you know from our packet, I am going to be presenting information on two new degree programs today.

Judi Dallinger is here today. She is going to be talking about the FYE program a little bit later in the meeting.

I do not know if you all have seen your Western News yet. There is a very interesting article in there about the mock election that we had on campus this fall. That was an excellent experience for our students. Jessie was very closely involved in that. It was a great learning experience. These are the kinds of things we try to bring to our students outside the classroom which we feel are very important for their overall learning experience. It was an Obama-Giuliani election. If you do not already know the outcome, I will let you look in Western News to find out.

I thought I would mention today something about the indirect cost recovery money that people talk about once in a while and what we do with some of those funds. When our faculty receives grants, part of the income that comes in from those grants comes to the university in the way of indirect cost. Those funds some of them go back to our faculty. Last year, Beth Seaton working with myself and the University Research Council, awarded over \$80,000 in research stipends back to our faculty. The majority of those funds go to new faculty who are working on establishing their research strand. I thought that was something the Board might be interested in. We have had one competition so far this fall. It is a competitive basis on how they receive these awards. We will have another one this coming spring and hopefully able to award another large sizable amount of money to our faculty for research.

Dr. Goldfarb mentioned honors convocation this afternoon. I know many of you are planning to attend commencement tomorrow. We have 1,600 students graduating but not all attending. There will be about 700 students attending commencement tomorrow, pretty much equally divided 350 per ceremony. I will not be leaving on a nice vacation after that. We are looking forward to this spring semester. Thank you.

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Chair Epperly stated, you mentioned that stipend as the indirect cost – is that like a percentage – how is that arrived at what is awarded? Dr. Baily answered it is not always the same percentage. We try to give as much back as we possibly can, some years it is more than others.

### **Advancement and Public Services**

Vice President Hendricks gave an update on Advancement and Public Services. I will begin with training because as our community is a learning community, we have also emphasized the importance of training among staff members with Advancement in Public Services. In the last several months, we have hosted 11 different webinars which are very efficient and relatively brief ways to focus upon issues related to job success and skill development. This past week, much of the staff, particularly in Development and Alumni Relations, also spent 2½ days in Chicago at the annual Case Conference. In addition to purchasing Christmas gifts and shopping, we spent a lot of time learning about national trends in fundraising and specifically testing our own standards against those of our peers. I think everyone had a wonderful time. I don't want to steal Jackie's thunder but it did relate to our division back almost two years ago, we in the Advancement in Public Services did mention in preparation for the capital campaign, asked the UIMS staff if they could help us redesign the presentation format for our database alumni and development. After over a year and a lot of money and a tremendous commitment on the part of UIMS, we have a wonderfully usable and attractive new format for tracking and providing database services in the Advancement in Public Services dimension. As a result of that work, the Case Conference awarded the UIMS staff their bronze medal for achievement and we were all there to cheer on the group. We want to again thank UIMS for helping us to upgrade that tool.

On the personnel front, we have now hired the last of the development officers and we are very delighted to have Bryce Dexter, whom most of you know, but he is now the Development Officer for the College of Arts and Sciences. Yesterday, Dr. Rives and I were on the phone with the most recent candidate for the position of Director of Development in the Quad Cities and we are working on that paperwork. We should be fully staffed.

I would also like to report that twice a month all of the development staff for the university meets with foundation staff; first to track and measure our prospect outreach and then secondly to share information. We have tried to create a kind of collegial atmosphere in which people can share and mentor each other and certainly work together in meeting our campaign goals.

On the alumni front, it was a very busy quarter as Dr. Goldfarb indicated. I would like to underscore the Chicago Educational Networking event at which we had both alumni and counselors from most of the Chicago Public Schools. It was quite extraordinary and the purpose of course was to recruit minority students. We had worked with Admissions and College of Education and Human Services and it was a huge success with many in attendance. In addition to that, the Alumni Association hosted a pre-game event at the ISU game which we won and that made the event even better. We also have plans for the Presidents' Advisory Council to meet in Chicago on April 4, 2008 and in tandem with that, we are also hosting an Art Institute event for alumni. We are looking forward to both of those events as well.

I will report on specifics of gifts later, but I am delighted to report and Dr. Goldfarb and I have kept in touch on this, but as you recall, this is the second year that we also have solicited for the President's Scholarship. This year we are already in excess of \$100,000 in receipts. All of last year the entire year we collected \$132,000 and the President distributed that money to each of the college units. This year we are already at \$100,000 and it is growing very fast. We have a very large backlog of pledges to be paid. We are delighted with that and think it will probably exceed \$175,000 of money that can be used to plug gaps. It is to be an enhancement to existing scholarship programs.

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On the marketing front, a lot of interesting things happening if you have traveled to Chicago or the Quad Cities, you know that Kristin Dunstan and her design team now have these wonderful billboards again. In fact, I saw a mega board with a Western Illinois University message in Chicago I believe on I-55. We also have these things called taxi tops, those message boards on the top of taxis. Several people have mentioned that they climbed into a taxi and was staring right in the face of a wonderful message promoting the university.

We also have completed another summative university statement for the capital campaign. This is the summative statement of our campaign needs and it was wonderfully designed by the University Relations people. I am also happy to announce that Foundation assets now exceed \$30,000,000 and that is a quite benchmark for us. It has been a very, very active busy season. I will also say that you recall a few weeks ago we said goodbye to John Maguire, who had for many years served the University as a distinguished member of our University Relations team. The interim director at this moment is Darcie Shinberger, and she is sitting over there.

### **Student Services**

Vice President Johnson commented I would acknowledge that it has been a very quick semester. Time has gone by in a hurry. Students and staff have been very busy doing great things on behalf of the University over the course of fall semester. President had already mentioned the Rec Center project is well underway and we are on schedule. The Multicultural Center across the road is also while a distraction in one sense in terms of getting back and forth to the Union. I think it will be a wonderful asset for campus so we are excited that it continues to move forward.

I want to thank J.B., Matt, Tera and Dave Lane from Interhall Council for their work along with Marilyn Pruitt from Dan's area in preparing for our ribbon cutting last night for the new Grote Hall. We are very excited about that and we appreciate the Board's attendance and their support of that. Our admission staff continues to be on the road. This is a road warrior season so they are all over the state and also we have all of our admissions programs for the Chicago area and one for Springfield and one for the Quad Cities. These are welcome programs for new students that have already been admitted and we will continue to work with those.

I want to thank Sam from SGA and Al Harris who have worked with our student group to work through the fee process. We are actually ahead of schedule on this. We were right down to the wire but they agreed. Sam set up his committee very early and he and Al have worked very diligently to get all the information that the group needed. I appreciate all the work and effort that has gone into that. It has been a good process, and they have done a great job.

On a sad note, Colby Sellers who is the Associate Director of Financial Aid has announced his retirement. Colby will be a huge loss to us. He has been in Financial Aid area for a long time. He has been a great professional and somebody that has been sort of a rock in the office for many, many years. We are happy that Colby will have that opportunity, but we will be sad that he is leaving us because with him goes a lot of history and knowledge that will be very difficult to replace.

Our athletics programs have had a very successful fall. Frankly, I am going to leave that for Tim to talk about when he does his presentation on Athletics, so I will not steal his thunder, other than to say that Dwaine Roche and Jason Kaufman are both with Tim this morning. Jason is our media person and Dwaine is our development officer for Athletics. They all do a great job helping make sure our athletics program has both the resources and is provided the marketing opportunities they need to be successful to make sure that people hear the message.



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I also want to congratulate John Biernbaum and Tera Monroe. Our University Housing and Dining staff is affiliated with a group called Great Lakes Association of College and University Housing Officers. At their most recent conference, I think they won every award that was offered. This is because they have great staff who are very dedicated to our students that live in residence halls and work very hard on their behalf and also very talented and do a good job. Actually, I think our Student Government group also did very well at their conference in terms of awards. They did not win the big one that they wanted but they are very successful.

With that, it has been a great fall semester. I appreciate everybody's support and wish everybody happy holidays!

Trustee Nelson asked about the date for Quad Cities Welcome Program. Vice President Johnson stated it will be at the Holiday Inn in Moline on January 31, 2008.

Chair Epperly thanked Vice President Johnson for last night's tour. We met a number of the students and RA's, and to me it makes you proud of the University when you see the quality of those folks.

### **Administrative Services**

Vice President Jackie Thompson opened I would probably be remiss if I did not mention our favorite topic, chillers, even though it is very chilly outside today. We are making progress on replacing three chillers on campus, Horrabin Hall, Currens and Stipes. They have all died a natural death this last summer. We are trying to accelerate this process as much as we can. These are not off-the-shelf items so it is going to be probably early summer before they are installed, but we are doing everything we can to accelerate. I will update you at our next meeting when we will have more information on those.

Everything else is good news today. I do not always have good news but as Dan mentioned, our UIMS staff was recognized with a Bronze award at Case on Tuesday. It was one of the times I was able to send a team of people up to be recognized at Case, and I was really happy to be able to do that. I think they had a good trip up to Chicago, and they certainly deserved this recognition. They worked very hard on this project.

Something else that is going on and I know this is probably of interest to the Board and the whole campus is we have to two activities going on relative to safety and security. We have ordered enunciation systems that go on our emergency call boxes that are known as the blue light system on campus. Should we have an emergency, one of our challenges was how do you let people who are outside know that something is going on. We are going to put enunciation systems that we can put very brief messages on, for example, take cover in the nearest building. It would not be great detail but those will be installed by late winter, early spring.

Something that was very timely for us as we have in place now, an emergency notification system is what we also call a mass call out system. It is with Connect Ed. Dana Biernbaum is here today and she can answer all kinds of detailed questions about it. We actually had the company on campus training on Monday. Monday night we were sitting in my office putting together four potential messages that we would use Tuesday morning, knowing that we had a potential ice storm coming in, and we had two campuses that we may have to deal with. We had two messages for Quad Cities either you are going to be open or closed or open with certain restrictions, and the same thing for the Macomb campus. We were able to use the mass call out system in the Quad Cities to say that we closed the campus and when their finals would be held. We made 1,500 calls I believe in less than 30 minutes. We are going to have a test in January and we went ahead and used it and it worked. I know Sam was really disappointed he did not get a call. I think he was disappointed he wanted the call just to see how the system worked not that there would not be finals that day. Right, Sam? We are really excited about this system. When we talked

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about ordering it, we really felt that it was going to be used more for weather related or events like that on campus as opposed to things like what happened to Virginia Tech. I think it is going to be a great tool. People can go in very easily and change their data. It is phone number, text message, an e-mail message or messages in your office, so it is really able to take an individual I think up to six or so phone numbers or items per individual. We are really pleased it works. We would be glad to answer any questions about that.

Trustee Kallman asked if you wanted to add your cell phone number so you can get the text message, you can do that on line. Vice President Thompson asked Dana if the text messages were much briefer. Dana replied we are limited on the number of characters available. Vice President Thompson added but the good thing is that it is going to say is go to our website. We can direct you to the website and it will have the detailed information. For example, we had the contingency for what was going to happen should we not have classes and when finals would be held. You can immediately know very early in the morning what is going to be happening relative to finals. Trustee Kallman asked when new students come in, will their cell phone numbers be requested on the application. This system is going to be as good as the information that each individual provides. We have already talked to Sam and others as how we are going to start marketing this when students return in the spring. We have had a lot of people go in and update their information.

Chair Epperly commented the last few times I have been down there, it seems like I have a harder and harder time finding a parking place. Even with our trustee pass, you can park anywhere. Vice President Thompson stated I would advise against parking in fire lanes and handicap spots. Chair Epperly asked are we looking in the long term for what we are going to do. I assume if our enrollment continues to increase like we hope I would assume it's probably almost a 1:1 ratio students and cars. Vice President Thompson added we pretty much have that. Chair Epperly asked if we are looking at a long-term plan for parking. Vice President Thompson replied part of the Master Plan that you will probably see today is for parking decks. There are some challenges with parking decks. We have all flat lots right now. I am pulling numbers off the top of my head. When you construct a new flat lot, it probably costs \$1,500 and may approach \$2,000 a space because costs have gone up. When you put up a parking deck, those parking decks are going to be more on the outside part of campus as opposed to the interior. It could probably cost \$15,000-\$20,000 per space to construct a parking deck. The only way you can pay for parking on the campus is to charge those people who utilize the parking lots. The Legislative Audit Commission (LAC) guidelines do not allow any state funds to go towards parking so you have to charge a fee. Our fees are relatively low. I think our highest fee right now for employees is \$78 a space. If you have a reserve lot, we only have two of those, it is \$150 and reserved spaces are \$210. A parking deck is going to cost, if you would put it over 20 years and the cost of the spaces and maintenance, you could be talking \$300-\$500/year for a parking deck space. Chair Epperly asked just out of curiosity, for the next meeting, could we get a comparison of what other universities are doing. Vice President Thompson replied you bet; I do that often. Chair Epperly added the reason I say that is I was kind of dumbfounded the other day on the radio I heard I was driving somewhere and I am not sure what state university it was but they were raising their parking fee from \$200-\$600 next year per parking fee. President Goldfarb added my former institution where there were parking decks, as Jackie knows you could purchase a reserved spot, at that time we were paying \$250. I am sure it is much higher than that now and that was six years ago. Assistant to the President Joe Rives added when I left it was \$350 but there was also a lower rate if you did not have a reserved spot because they treated upper layer like a surface lot. There was a gradient in the pricing. Vice President Thompson added students do pay a fee – any Q lots. We have several Q lots and it is \$36/year. We have some commuter lots for \$40. We work with Student Government Association on those lots. I believe that when you have a lot like Thompson Hall, it is \$72/year.

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Chair Epperly added a second part of that question is do we have any type of parking privileges, I see more and more business and companies and probably even state institutions are going to preferred parking for energy efficient cars. Do we have anything like that? Vice President Thompson replied, no, and we have not considered it. Chair Epperly asked if we should consider it. Vice President Thompson stated I don't know. I will be very honest with you, it's certainly something we can talk about but I think we would have some campus constituencies who would be pretty upset if they thought that somebody was getting more privileges on campus. I think we would probably have to take that to COAP, CSEC, SGA and some others to see how they would want to handle something like that.

Trustee Houston added when you start talking about parking decks you not only have the costs in terms of building \$25,000-\$30,000 base today, but there is a fairly stiff annual maintenance. Typically, what happens when you build the parking deck, they will give you a recommendation what you should be doing on an annual basis. What happens is people will go ahead and they will do it for a couple of years and then will say what happens if I don't do it? They find that they don't do it and nothing happens. Then a few years later, you are building the entire place because in a climate like we have here, one of the things you are doing you are constantly freezing and thawing during the winter, but you also have the salt and everything that comes in. Parking decks in this part of the country are an extremely expensive operation in terms of ongoing maintenance. If they are not done, they have a very short life.

Trustee Cook asked if there was a parking deck associated with the new arts building. President Goldfarb stated the Master Plan has a parking deck proposed with the new Performing Arts Center. As Mike points out, actually, parking at our past lifetime would have to shut down for about a month for maintenance. It was also a huge chore in terms of trying to find time to redirect traffic and parking because the maintenance was so intense on those facilities. I think two weeks was minimum and then they would always wind up being over in terms of maintenance. Vice President Thompson added you also have to think about security in those decks which requires a different type of security than a flat lot. It is certainly not that you don't need security in our flat lots, we have that with lights and the blue lights, but it is just a different type of security that you have to implement and maintain.

Trustee Cook inquired the parking deck in regards to the Performing Arts building, will it be available for use other than for performances? Vice President Thompson replied, yes, because the performances would normally be in the evening hours and so you would want to have it used to its maximum capacity, and would want to be able to sell those spots during the daytime. Vice President Johnson added one of the things also when we started Go West was to try to eliminate people driving cars around campus and even a need for a lot of students to have cars. I think we have been somewhat successful with that, although we have a lot of cars on campus. A lot of people use that transit system in terms of getting around instead of driving their cars around and looking for spaces. We will carry about 1.6 million riders this year. Trustee Cook asked if there had been a drop in automobiles then. Vice President Thompson replied no. You know there is a culture on our campus that our students and our faculty/staff drive to campus. I think that is part of where we live and how we live. If you think about the University Services building and where it's located and parking at a lot and hop on the bus and come on to campus for the day because there is many times available parking there. Vice President Johnson added I know we had a reduction in the number of students using their cars during the week and driving around campus and looking for spaces. The students park their car and leave it and when they leave for the weekend to go home or go off campus, they will do it but otherwise they use the bus. Chair Epperly stated I just hope we are on the front edge of that instead of behind the eight ball when those things start happening.

Chair Epperly asked about the website. Are we continually reviewing for upgrades and making it more user friendly? I know we had the major rewrite just this past year. When I think of students I think somebody told me last night that they were amazed by the number of hits the website gets by students every day. Then I would have to think prospective students, young people this is their means of finding

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out about Western, so are we constantly upgrading? Assistant to the President Joe Rives replied, sure, and I am sure Dr. Hendricks could say more, but what our plan is they have done Level 1, which is the main entry into Western. I know the web team is looking at working more closely with colleges and departments and administrative units now to make that consistent look and feel. Also, on the Quad Cities campus, we are going to be beta testing after January, kind of enhancement to that website, working very closely with our marketing department so we are hand-in-hand with our marketing. We are making that Quad Cities website a beta site for more ERP business transaction on the web and to do more of the stuff online. Based on how that 1,300 student test goes, coming down to Macomb and working through appropriate channels to see if folks are interested. It's a continual work in progress.

As part of the reorientation or re-synergy of the university technology, we are working very closely with the colleges. It's not all man hours but you can put out shells and have people do that. We also work very closely with Electronic Student Services who has a great web presence for the Division of Student Services. Vice President Johnson added one of the responsibilities falls with the department to constantly review the material that is on their pages to make sure and then to notify. We have two fulltime web people do nothing but work on it every single day, but the departments have to take some of the responsibility for reviewing and making sure there materials are updated. We have an annual review every year but they are supposed to be doing it on a regular basis as well.

Assistant to the President Joe Rives added a comment on the parking. At the Quad Cities, it is a lead point to have preferred parking for Prius or other alternative vehicles. It is something that campus has agreed to in their campus Master Plan for Riverfront Campus. There is some activity on that campus.

### **STRATEGIC PLAN UPDATE**

Assistant to the President Joe Rives stated you have the strategic plan materials before you. I spelled out the rationale for a suggested vision statement revision to you which is a long-term look, as well as a suggested mission statement which is our daily operations. I will get you the membership committee in your next Strategic Plan Update. What we are suggesting is take our Strategic Plan and take it to the next level. Our first plan was great and when the next edition of the Strategic Plan comes out, you will see all of the accomplishments that we have done. The one challenge the committee has talked about is it's a very big plan with over 160 actions, and how do we stay focused, given our limited resources. We are proposing more of a business type model. The governance groups have all been great with their input. You will notice the vision statement has shrunk from being "the leading comprehensive university in the United States" to "the leader amongst our peers in the areas of quality, access and affordability." Again, Trustee Kallman help me out if I am not representing the committee correctly, but we feel while the vision to be the leading comprehensive University is admirable, the question we have been asking is it is achievable given our fiscal climate and all the budgetary issues.

In part, I am here today to get your advice, feedback and direction. Trustee Houston commented in terms of looking at the Strategic Plan and when we hired Dr. Goldfarb, one of the things that we indicated was that we wanted to put together a Strategic Plan. I think as you take a look at the Strategic Plan, the most important thing is it was not put together and put on a shelf. It really has been implemented. It has been done throughout the entire campus and Joe is the person who has given the reports. You are to be complimented in terms of what you have done. One of the concerns that I have is that I know that the dash board is something has become very popular. Most dashboards that I have seen do not have real information on it. It is almost a matter of covering information up in terms of using that type of approach. It really is important while you have put a lot of time into it that one of your reports do for us is gives us an idea of what is happening on the campus that we would not otherwise be aware of. So as you talk in terms of doing something in more of a dashboard, I would be concerned, in terms as trustees, that we are not getting as much information. We are not here on a daily basis in terms of the campus to know

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everything that other people here are aware of. I personally find it to be very helpful even though when you send me those things I generally wait until I have some time to open it up to read it. Assistant to the President Joe Rives thanked Trustee Houston for the compliment. Let me clarify myself because I do not think I was clear. Trustee Houston stated dash boards have become very popular and can cover up an awful lot of substance. People throw something out and say well everything looks good and if you do not get into some detail, you do not know whether it is good or not. Dr. Rives stated the reports you received will continue. The dashboard, going back to interactive technology, what I have not seen much is a clickable dashboard that lets you drill down. You start with the aggregate retention is x% and what is it by major, ratio/ethnic background. As we evolve technology that is the kind of dashboard I want. I really find the reports I prepare for you beneficial for myself and promise that it will continue.

Dr. Rives explained we will be sending a team up to Chicago to hear the exact expectations, and they will be faculty/staff balanced. This summer we will do the staff-work to start laying out an outline for how we would write this report. Each board meeting I will come to you as the self-study evolves and that will culminate in about a year and half. Six months prior to North Central coming on site which would be academic year 2010 they get the self study. At that point then, our efforts will focus on getting everything aligned for their visit on campus. They will be on campus 3-3½ days at Macomb and Quad Cities as well as visiting and extension sites that they so choose. We would be up for a 10 year reaffirmation at that point.

Chair Epperly commented under personal growth, I am big on the development of interpersonal skills. To me a university should be working with its students to develop those interpersonal skills and social interaction skills.

### **ADVISORY GROUP REPORTS**

#### **Consent Agenda: Civil Service Employees Council, Council of Administrative Personnel, Faculty Senate, and Student Government Association:**

The four constituency groups would like to express their support and appreciation for the review/update team that is looking at the Strategic Plan. The revised Vision and Mission Statements, and the confirmation of the four institutional core values, are appropriate and reasonable.

With uncertain budgetary times, the value of the university's conservative fiscal management and future year planning is clear. Also, the university community is to be commended for the continuing number of substantial income-producing grants and contracts being obtained.

Western's innovation and leadership in student access and affordability are demonstrated in the Net Price Study. It is impressive that WIU juniors and seniors have the lowest net price of all the residential public institutions in the state.

We support the expansion of new degree programs that are consistent with the Illinois Commitment, our Strategic Plan, and with student demand. The proposed Master of Arts in Museum Studies and Bachelor of Arts in Anthropology will be valuable additions.

Under the Campus Master Plans, the progress that is being made in repair and renovation of existing campus facilities and the planning for new facilities are notable. The emphasis on sustainable development is on target.

The constituency groups also are impressed with the Annual Reports on Athletics and Underrepresented Groups.

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We would like to express our appreciation for the service provided to the university by John Maguire and wish him well in his new position.

### **Civil Service Employees Council President – Suzanne Boussaard**

CSEC offers their heartiest congratulations to the following outstanding and deserving individuals who were awarded the Employee of the Month Award the last three months.

October: John Warren, microcomputer support specialist II in University Computer Support Services

November: Marilyn Helton, Building Service Worker

December: Kathy Artis, Chief Clerk, Nontraditional Programs

Our Social Events and Development Committee did a superb job planning and executing our winter luncheon on December 7. The “Wall of Honor” highlighting over 40 military men and women was the focus of our event. Attendance was one of the best ever experienced with well over 300 participating in the luncheon and the prize give-away. During the luncheon, the latest scholarship recipients were announced as well as the Employee of the Year, Terri Coplan from Communication.

CSEC as well as civil service employees across campus are disappointed that the Pay for Performance proposal has not yet been submitted to the Council for review. However, President Goldfarb has indicated we should receive it before the start of the spring semester. We do look forward to learning more details of this proposal as a means to reward hard-working civil service employees. Thank you to President Goldfarb, Vice President Jackie Thompson and to Human Resources Director Pam Bowman as well as the numerous other individuals who have played vital roles in pulling this proposal together.

The Council has invited Mr. Thomas Morelock, Executive Director of the State Universities Civil Service System, to campus as an opportunity to educate many new employees as well as supervisors, directors, and administrators who would like to better understand the system. Mr. Morelock’s visit is scheduled for Thursday, January 10<sup>th</sup>, 2008. Mr. Morelock has not been on campus in a number of years. We thought with the turnover employees, as well as new supervisor, new deans, new administrators coming or have recently come in, this would be a wonderful opportunity for folks to attend some sessions and become more acquainted with the Civil Service System. We get a lot of questions about what can and cannot be done through the Civil Service System. I am still learning and I have been here a number of years, so I am looking forward to Mr. Morelock’s visit. Once again, everyone on campus will be invited and more than welcome to attend.

Dr. Joe Rives attended our most recent meeting to provide us with an update regarding the Strategic Plan review. He has also requested input from the Council as well from all the civil service employees whom we represent. We thank Dr. Rives for this opportunity to assist in the future direction of WIU.

I thank the Board for the opportunity to appear before them and to provide an update on the Civil Service Employees Council activities.

### **Student Government Association President – Sam Pfister**

President Pfister thanked the Board for the opportunity of last night’s ceremony.

This semester has been an exciting one for Student Government Association. The group that we have gathered this semester has done more this semester than any semester I have seen before. Vice President Joe Lanane has been a consistent leader, providing the cabinet with motivation to all take on huge projects individually.

We have voter registration drives, student handbooks, public relation campaign kicking off next semester, and Director of Academic Affairs Phyl Kornoski is working with the Deans and the library in developing

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a learning center. Another exciting side note, we have been in communication with City Hall and the mayor about home rule. I'd like to thank Dave Steelman for his continued dedication to helping us set up, what looks to be, one of the best lobby days in a long time.

The senate is sending a number of SGA members to leadership development at ISU and we have brought the IBHE-SAC to Western next fall. Also we are developing a week-long fundraiser to help raise awareness for social responsibility and vandalism in our community.

Of course there are things that we can always improve upon. The website is tough to get up and running, but it is well on its way. As always we are continually seeking ideas to expand our supreme powers. The transition to Zimbra for the students is going to be taking place towards the end of next semester. It's a great step up from the e-mail system that we had before. We can link up calendars and search for names right through the Zimbra database. It is really good for students. We can put our class schedules on there and lots of other neat stuff. Chair Epperly asked if they were happy with Zimbra and if the administration made a good choice. President Pfister replied yes.

We have a possibility of getting university 5-ring notebook for every student which will have Western Illinois University on the front. We are working on getting all the regulations. There is national advertising on the inside so there is absolutely no cost involved with that to the university. It will be a great way to get the university themes, student government and sporting activities out there. This will be a great benefit to Western next year.

In regards to social responsibility and personal growth that you mentioned Chair Epperly, in the news there has been recently problems with vandalism and such on university campus and Macomb community. Student Government, Jessie, a committee and I have taken on responsibilities to raise awareness that our actions do affect the community. We pledge to raise money to help certain individuals who have been vandalized in the Macomb community so hopefully that all goes well.

And to the pleasure of the administrators, the Student Fee process is completed on the committee end. I am looking forward to the month of debate when we return from winter break, but it will be in front of you all by the next Board meeting. I would like to thank all the administration, President Goldfarb, Vice President Johnson and Director Van Alstine.

To go along with Jackie, I was overly excited to see how well her emergency system worked. I was actually like a kid before Christmas and got up early but unfortunately I did not receive a call, but I'm glad it went well.

### **Faculty Senate Chair – Steve Rock**

Chair Steve Rock gave his report for Faculty Senate.

Since the last Board of Trustees meeting, the final report from the General Education Review Committee (GERC) was accepted by the Faculty Senate. While the report recommended keeping the basic structure and total hours in the general education curriculum, there were a few notable changes. These included eliminating the six-hour "W" requirement, replaced with a stronger emphasis on writing in all general education courses, and requiring that three of the nine hours in the Humanities and Fine Arts category be from a Fine Arts discipline. The report is available on the Senate's Web site: <http://www.wiu.edu/FacultySenate>.

Concerns were raised about the expectation of faculty productivity in scholarly/professional activities, and the lack of funds available for travel and research. A committee was formed to look into the needs and availability of such funding across colleges and departments. Faculty are under significant pressure

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to show professional results in scholarly activities. There's a concern that there may or may not be enough travel funds to support that so we want to see what is exactly out there, how it is distributed and what the faculty needs are.

The Online Course Information Subcommittee has developed a procedure which provides book and course information to students prior to registration. It is expected to be fully operational for summer and fall 2008 courses.

The degree of incidents of academic dishonesty by students and the effectiveness of the current policy that deals with this was discussed by Senate. It was referred to the Council on Admission, Graduation, and Academic Standards (CAGAS) for investigation.

The Senate brought concerns about parking availability for faculty to Bob Fitzgerald, the Office of Public Safety Director. The possibility of installing gates on these lots was considered. The general availability of spaces and the amount of illegal parking was also discussed. The relation of this issue to the campus master plan and a spring 2008 transportation and parking study was also noted.

The Senate approved a report from CAGAS not to recommend two FYE (first year experience) courses as a graduation requirement. Further discussion is anticipated as to the nature of a FYE course requirement for freshmen.

A couple years ago the Faculty Senate proposed a plus/minus grading system for campus. It was sort of put on hold until the database programming would be available to support that. According to the Registrar's Office, we are getting very close to that stage so we have a committee now to try to operationalize a plus/minus grading. Trustee Cook asked who has to approve of the plus/minus grading system. Chair Rock replied the President had already approved when it was proposed by Senate. We are just waiting for software that would allow it to be useful. The Registrar's Office said we are getting close to that point. We need to work out the details with adjusting course requirements and that is what the subcommittee will be looking at.

Other ongoing Senate ad hoc and subcommittees include: Distance Learning Committee, Foreign Language/Global Issues Committee, and the Plus-Minus Grading Implementation Committee.

### **Council of Administrative Personnel President – Amy Spelman**

The Council of Administrative Personnel is grateful for the continued commitment of Western Illinois University to allow us to provide input on so many different University issues.

This fall, COAP held an open session with President Goldfarb and he updated us on several items from his perspective, and most importantly the budget. We are unified in our concerns over the budget and what seems to be a lack of concern from the state. The University administration has done an outstanding job of dealing with the situation and not letting this community down.

The issue of the new "Positive Time Keeping Policy" has been raised throughout the COAP and we support the state's requirement and the University's decision to have Administrative Personnel do so. We look forward to continued communication from the University on procedures pertaining to positive timekeeping, and information to help each member of COAP and their supervisors understand the policy and procedures.

The decision was made to develop a fundraising effort geared toward COAP employees that will provide Professional Development Grants for COAP members next year. It was reported at the last meeting the



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fundraising drive would kick off this fall. The plan is to award the first grants to be used next fall and throughout the 2008-2009 year.

Trustee Nelson asked about the John Deere Classic check for birdies. President Spelman replied we decided to participate in the John Deere Classic Birdies for Charity, and we raised about \$5,000. We raised \$2,500 for Birdies for Charity and what that means our alumni redirected their fundraising efforts and all of that money came back to the University into the Presidential Scholarship Fund. Then the John Deere actually matched it and added 10% on top of whatever we were going to get back. Trustee Nelson added you talk about spreading the word for Birdies for Charity by the alums because of the dividend that is paid by Deere which is 10% of your contribution. If there is 2,000 birdies and you pledge a penny, you pay \$20 and Deere sends you \$22. President Spelman added the nice thing about that is we are not anything because we are already having a golf outing and people can participate in that. They can do that at any golf outing throughout the course of the year not just ours, so it's a great program.

We bid farewell to John Maguire, as we are sure every member of COAP knew him or had contact with him in his years at Western. We wish him well in his new endeavor.

### **FINANCE COMMITTEE REPORT**

Trustee Ehlert noted there are 6 informational items followed by one roll call on the agenda for Finance Committee.

#### **Purchases of \$100,000-\$500,000 Receiving Presidential Approval**

Vice President Thompson commented there are five items, two of them are with the Illinois Law Enforcement Training and Standards Board for training that they offer throughout the State of Illinois. We have one that is really important Steam & Condensate Lines for Lincoln/Washington Hall. We also have pharmaceuticals for the Student Health Center and we have what we call our small dollar printing order with McDonough Democrat. Trustee Nelson asked what McDonough prints for WIU. Vice President Thompson answered it is a company that we do specifications on a bid each year and any printing orders that go off campus under \$5,000 goes to that firm.

#### **Budget and Financial Data for Period Ended September 30, 2007**

Vice President Thompson stated this is a little old since the second quarter has almost ended, but Joe pointed this out, because our budget was so late in being approved this year, we did ask the campus to please not spend money on anything unless critical. I think this report really shows how our campus took that to heart and did that. I would imagine that we'll go back and our numbers will probably be a little more normal by the time we see the second quarter information in March, 2008. It is really kudos to the campus that they take things to heart and understand when we are going through some budget challenges they did exactly what we asked them to do.

Assistant to the President Joe Rives added I would just remind you as you look at spending because state appropriation was delayed, we did have to use more tuition to cover expenses than we normally do, so this year will be a little bit of anomaly. I also know that one of the questions you have asked is what is cost of sales and how can that be best applied to advantage Western Illinois University.

Dr. Johnson added our income from our bookstore this past year for FY2008 was \$6,052,000 income and our expenses were \$5,138,000 and our excess was \$914,000 profit for the bookstore. All of that money comes back into support University Union and its programs. In other words, student activities and all of those areas this is where the money comes from to support since they do not receive any state dollars. Those dollars that we generate go right back into support the Union and student programs and reserve funds. We are in getting ready to do a quarter of a million dollar renovation this summer so we are

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excited about that and this will help us significantly. Dr. Johnson also answered questions regarding textbook costs, buyback and resale.

Trustee Houston inquired about tuition income. Attorney Biagini stated we have a very aggressive program, the first floor of Debbie Summers' shop. Weekly, she keeps track of who is delinquent and her staff contacts people. We have attorneys on retainer in various parts of the state for students who have not paid. We have an extremely low rate of delinquency compared to our peer groups of non-collection. Billing & Receivables is on it very quickly and promptly and that's usually if you catch an early one and the student just walks away and has not paid. We are very successful. It was not always that way but it is now.

### **Report on Investment Activities**

Director of Business Services Ron Ward commented on his summary report. I would just like to point out that although we look like we are comparing nicely with our quantities and our returns here, we are starting to show some signs of slippage in this quarter versus last year's quarter, due mainly to some of the changes in the market rate of interest on the short term side versus long term side. We enjoyed for about 13 months at 5% the rate of earnings with our benchmark and our earnings on the portfolio and due to the yield curve maintaining itself on the 30 day on the short end and long end about 5% throughout that whole period of time. There are some things going on in the current quarter that will not show up until we have our next report. Federal Reserve Board has lowered interest rates three times since September, October and lowered it a full percentage point which that falls right to our bottom line as far as interest earnings are concerned. The other thing that is going on in just recent weeks the State of Illinois is starting to drag behind on reimbursing a lot of the payrolls for universities. It has gone beyond the payrolls where they are trying to slow down their disbursement funds to cover their state warrants. They actually issued a letter to everybody that states the fact. This is something we have been doing practically over the last two to three years. To me that is concerning and obscene that they can do that type of thing. It has an impact on us. For the last nine months or so, we have enjoyed kind of a brief interlude. The State borrowed \$10 billion a year ago and I think we have come to the end of that. They are trying not to reimburse universities for their payrolls on a timely basis. Whenever I see any indication of that, I start calling, faxing and sending e-mails to the people that manage the cash at the state level. WIU as a whole throughout these years, we have done pretty well with that. We are right at their heels trying to get the reimbursements on a timely basis. Some of these other universities are lagging way behind with their payroll reimbursements from the state. Some of them are so big I don't think they realize the impact of it. We were at a meeting recently at ISU and Northern was showing that they were behind in six payrolls. We at WIU start getting behind on payroll and I am nervous and on their backs down there about that. Looking forward, if this carries out over the next year, we are looking at \$750,000 drop in interest earnings. It depends on what they do with interest rates. If the benchmark stays at 4%, we do things in the accounting office to try offset some of the negatives. We try to manage our cash a little bit better and try to earn as high a rate we can with the instruments we are looking at. But again, safety is the issue with all of it. Nothing in the portfolio has mortgage backing. I even go the state treasurer's level and try to dig into what they are doing because all the universities carry a lot of money in the Illinois funds. Although they say that is double collateralized, I am not that trustworthy. I try to delve into the details of that and it does not look like they have any mortgage backed assets. Trustee Cook commented to Ron it does not look like your job is going to get any easier; it's just a political fact. Director Ward replied the State not reimbursing payrolls timely and the State not covering their state warrants with real money to me that is just borderline criminal. I don't know how they get away with that type of thing and they have been doing it under the table the last two to three years. Trustee Cook added the only way they have an income is the taxes they collect and if nobody wants to raise taxes in fact if they want to lower taxes, I am just not optimistic of what is legal or illegal that anybody is going to do anything about it. Director Ward stated I don't know what they are going to do, but we watch our cash flow to see if it is real money. Trustee Nelson asked which office reimburses for payroll and the warrants. Director Ward replied Illinois

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Comptroller's Office. They have a level in there just under the state comptroller that is handling cash management monitoring, and this is the level I go to. They are doling out the funds to all their state agencies and the universities. If you do not get right in there to those people and just say this is upsetting, they will just let it go. Trustee Houston added just more good news but it is not only universities that are not getting reimbursement, local governments across the state have not been paid their share. Director Ward added that is they made a promise the prior comptroller administrations to reimburse the universities' payrolls within 2-3 days and there is actually an agreement to that fact that Jackie signed. We have thrown that up in their face several times and they just act like they can make agreements like that and do not have any force of law. Not only that, but they made a promise and keep saying all payrolls will be covered timely but they are not. We get our money but we lose interest as a result. The state enacting our budget a little bit later this year, than they should have, has caused to lose probably \$150,000 in interest alone. Chair Epperly commented I like to say in the service industry that many people have died of starvation in the line of promises. Trustee Ehlert thanked Director Ward for the very interesting good news. We'll check with you later on where we should be making our investments.

### **Report on Income Producing Grants and Contracts for the First Quarter**

Vice President Thompson stated this is the first quarter for this fiscal year. Beth, I think most of them are yours today. Director Seaton commented the first thing I would like to say is just echoing what Ron was talking about. I was looking at our awards this year and they look like they're down, and the reason why is because we have not received contracts for many of our state projects to the tune of a couple million dollars probably. There are projects ongoing and we are incurring expenses for, but we don't have agreements in place so we don't have that money on campus. President Goldfarb commented you are trying to make me want a vacation. Trustee Nelson asked if all the awards were listed. Director Seaton replied it is not all the awards, but it's all the awards over \$50,000. Jackie, her staff and I are looking at re-doing the report as we discussed for the March meeting. Vice President Thompson added the *Board Regulations* specify that we only report grants and contracts over \$50,000.

### **Report on Contributions**

Vice President Hendricks commented on the summary report with an updated 8,122 gifts with a total income of \$2,848,789. We are tracking pretty well with last year on the gift and pledge income. Annual fund update is \$1,030,538 and is tracking slightly ahead of last year. The phone-a-thon figure is \$239,899 which has been the strongest group of student donors that we have had in recent time. In fact, they are exceptional and we are very proud of them. We presently have 985 donors assigned to specific gift officers. We have made 795 contacts since the beginning of this fiscal year. Our campaign goal this year is \$5,650,000 and to date, we have raised \$2,848,789 for a percent of goal this year of 50.42%. The discounted value of our campaign progress to date is \$16,057,196 and that is 26% of the goal. Our future value which includes that very large Teeter gift is \$32,057,196 for about 53% of goal, so that looks very good.

As you probably read in the local newspaper, we received a very unique and generous gift from Rodney and Bertha Fink establishing what we are calling a kind of living laboratory in a new part of the college campus. Rodney and Bertha Fink created the environmental studies field laboratory and conservancy on West Adams. It is 77 acres of which about 1.5 miles include the East Lamoine river frontage. They also created at that time the Bertha Grieshaber Fink Scholarship in Nursing which I believe is our first for the nursing program that Dr. Goldfarb indicated has just recently been approved.

On November 2<sup>nd</sup>, the Rock Island County Board presented Western Illinois University - Quad Cities campus with a check for \$75,000 which is quite unique for a public institution to make that kind of commitment to a capital campaign for the new riverfront campus and announce the establishment as well of two new scholarships for the WIU - Quad Cities campus. The \$75,000 will be used for a community room which will be a gathering place for our young people there.

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The College of Education and Human Services received \$50,000 grant from AT&T for their start online technologies program and was pretty significant as well. Just recently as last week as a matter of fact, Jim and Bea Wehrly established two \$50,000 scholarships making a gift of \$100,000 for Ag Business and International Studies. We are very grateful those. I might add to all of this that Dr. Taylor and Brad Bainter and the other members of our college development officers are working on a number of potentially significant gifts which will more to report about in the months to come.

### **FY2008 Departmental Budget Allocations**

Assistant to the President Joe Rives reminded everyone that this is a two-part report. Earlier, you had approved the All Funds Budget Allocation. Usually, this report comes to you at your September meeting, again, state appropriations is the reason for the delay in information to you presented this morning. A real compliment to this report I feel is if you go back to the governance reports and you look at the Consent Agenda in the second paragraph to quote all four of them: "With uncertain budgetary times, the value of the university's conservative fiscal management and future year planning is clear." I hope you feel that way as well. Trustee Ehlert noted that and felt it was a very strong statement. Trustee Ehlert commented the budget is clearly linked to the Strategic Plan and I like the way it is laid out that way. It helps us immensely.

### **Resolution No. 07.12/1: Purchases of \$500,000 or More**

Vice President Thompson commented on two items. The first item, our elevator upgrades in our Tanner Hall, which is really an aggressive program that Student Services and bond revenue have put in place to start replacing our very aging elevators in our residence halls. I know that J.B. and Matt are here today and can answer any specific questions if you have anything on the Tanner Hall elevator upgrades, as well as Garry. Chair Epperly asked what residence halls were left after Tanner Hall. J.B. replied Higgins and Wetzel. Trustee Houston inquired about the sprinkler systems. Vice President Johnson stated they were ahead on sprinklers.

We are also upgrading our mainframe computer. Our current CPU is running at 100% capacity many times and it is going to be more costly to upgrade to a new computer. Also the new CPU will be 25% faster than our current one. What I think is exciting with the new CPU we are going to allow our Computer Science department to offer more courses in using the new mainframe. I have given you a very broad overview on the mainframe and also have folks here that can give you specific details should you have questions. Trustee Nelson asked if it will give enough capacity. Vice President Thompson asked Elvin Hodges and he replied 3-4 years.

Trustee Houston moved to pass Resolution 07.12/1 Purchases of \$500,000 or More. Trustee Kallman seconded the motion.

### **Roll Call**

Trustee Cook	Yes
Trustee Ehlert	Yes
Trustee Epperly	Yes
Trustee Griffin	Yes
Trustee Houston	Yes
Trustee Kallman	Yes
Trustee Nelson	Yes

Motion carried.

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**Resolution:**

**WHEREAS** Western Illinois University has a need to upgrade elevators in Tanner residence hall; and,

**WHEREAS** the University has a need to upgrade the mainframe computer system; and,

**WHEREAS** the above mentioned projects have been administered in accordance with the Illinois Procurement Code and all other pertinent statutes and rules:

**THEREFORE** be it resolved that the Board of Trustees approves the contracting for the renovation of elevators and the purchase of a mainframe computer system from the selected firms as presented.

**Elevator Upgrades**

**ITEM DESCRIPTION:**

The labor, materials, and equipment needed to upgrade four elevators in Tanner Hall. The elevators are original to the building and need to be replaced due to aging and obsolete equipment components which have become difficult to maintain.

**COST:**

\$1,175,756.00	General
25,561.00	Electrical
7,750.00	Ventilation
<u>50,000.00</u>	Contingency
\$1,259,067.00	

**RECOMMENDED VENDOR:**

Housewright Contracting; LaHarpe, IL – General  
Schaefer Electric, Inc.; Peoria, IL – Electrical  
Johnson Contracting Co., Inc.; E. Moline, IL – Ventilation

**FUND SOURCE:**

Local

**SUMMARY OF BIDS:**

General Contractor

Housewright Contracting; LaHarpe, IL	\$1,175,756.00
Laverdiere Construction Co.; Macomb, IL	\$1,188,089.00
Trotter General Contracting; Macomb, IL	\$1,320,000.00
Leander Construction, Inc.; Canton, IL	\$1,364,200.00

Electrical Contractor

Schaefer Electrical Contractors; Peoria, IL	\$ 25,561.00
Quick Electrical Contractors; Fairview, IL	\$ 32,300.00
Cox Construction; Macomb, IL	\$ 58,600.00

Ventilation Contractor

Johnson Contracting Co., Inc.; E. Moline, IL	\$ 7,750.00
Frank Millard & Co., Inc.; Burlington, IA	\$ 8,362.00

One company did not bid; and four companies did not reply.

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IBM Central Processing System

ITEM DESCRIPTION:

The purchase of a mainframe computer. The equipment consists of an IBM z9 central processing system and FICON upgrade 2105 DASD. The unit processes at 214 MIPS and contains 8 GB of central storage. The hardware costs will be \$501,382 and includes three years of maintenance.

Three years of operating and associated software licenses are included in the purchase package. The payment for the associated software will be made directly to the IBM Corporation.

The new system will significantly increase the University's computing capacity. The equipment will replace the current IBM z890 2086-230 mainframe system which has been in place for approximately 3.5 years and process 170 MIPS with 8 GB of storage.

The University will be financing this purchase through the Illinois Public Higher Education Cooperative contract.

COST:

\$1,778,278.85

RECOMMENDED VENDOR:

Levi, Ray & Shoup, Inc.; Springfield, IL  
IBM Corporation; Smyrna, GA

FUND SOURCE:

Appropriated and Local

SUMMARY OF BIDS:

Levi, Ray & Shoup, Inc.; Springfield, IL

\$1,778,278.85

Two companies did not reply.

**ACADEMIC & STUDENT SERVICES COMMITTEE REPORT**

Chair Epperly commended Trustee Griffin on his involvement with our signing this past Monday at the Quad Cities campus with the Corps of Engineers. This has tremendous potential for different avenues, but Bill was very instrumental in that. In fact, I think they referred to him at the signing as one of the family. Thanks for all your efforts, Bill. Trustee Griffin thanked Chair Epperly and promised to continue almost as fast as Carolyn got through.

Trustee Griffin commented we have two reports and two action items involving two new programs.

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### FY 2008 Net Price Study

Assistant to the President Joe Rives stated this report is a pre-cursor to your next Board meeting where we will be suggesting tuition and fees. To give you some background material for your consideration in advance of this meeting, we broke the presentation into two. A lot of the work on this was done by Bill Bushaw and Tere North, so I will be a little bit of a talking head and then they are here to answer your questions and to provide additional insight.

As you consider tuition and fees as pointed out on page 131, the summary data that we like to point out is the sticker cost which is the published cost to attend Western Illinois University before any financial aid, loans, scholarships, etc. We remain below the statewide average but as the report points out only 6% of our students actually pay the full price of attendance at Western Illinois University. That means 94% are getting some combination of financial aid and loan. The net price comparisons for freshman as we said to you in previous reports are around the statewide average and I'll come back to that in a minute, but because we had guaranteed both tuition fees, room and board prior to the truth in tuition legislation, by the time students are juniors and seniors they are paying the lowest cost in the State of Illinois. Again the importance of conservative fiscal management as you have directed us to follow is very important because as you look through this report and you look at trend in institutional data, you will see our students are more relying on loans and the payback. I know Trustee Kallman and Trustee Houston, in particular, are continued advocates and would be very cognizant of that fact, as we think of costs and price.

In terms of the report, one thing that I did want to point out to you was the table on page 132. As you look at that table on the left-hand side where tuition and fees are published, you will notice that Western is ranked 5<sup>th</sup> and that typically Western is ranked 6<sup>th</sup>. I think this table begs a couple questions because you had set the lowest tuition fees, room and board rates in the State of Illinois for two years. This table is FY2006 most readily available data from the Illinois Board of Higher Education that is fall 2005 before you set those lower increments. It was also the time at which we implemented the \$7 life safety fee for the buildings to do those necessary things such as the sprinklers. What I am suggesting to you is where Western is currently reported as \$6,899 and ranked 5<sup>th</sup>, as you see the manifestation of the policies and low cost increases you approved over time we will go below the statewide average. I am confident in making that assertion again based on comparison to the Illinois public universities, as well as you look at the data again with Western being \$6,899 and Southern Illinois University-Carbondale just \$68 below us, and they have just implemented a pretty significant maintenance fee. President Goldfarb stated Joe is actually making his presentation because the President had not looked at the date on the table and was questioning him and realized that this is fall 2005. We had actually talked to the Board prior to that same week expecting we would probably move to about 5<sup>th</sup> rather than 6<sup>th</sup> with the facilities and life safety enhancement fee. I asked him about the impact of the last two years because I know we have worked hard at being below state average. We were the lowest in the last two years in terms of total cost increases. I expect when we see the same data for this fiscal year and last fiscal year, there will be significant changes again. Dr. Rives commented we remain the only one to lock in fees, room and board as well. Again, thank you to Dr. North and Bill Bushaw from Financial Aid for actually doing the bulk of the work here. Trustee Nelson asked for the number of transfer students in the fall 2008. Dr. Rives stated the program will kick in this spring meaning if students come this fall, so we'll get you the number in effect for both Quad Cities and Macomb.

Chair Epperly thanked Bill Bushaw for the student loan issue from the standpoint that you took a very proactive position. Our position from day one was the fact that we would pay back to those students any dollars that were generated even though there was nothing we felt illegal about it. Especially from your standpoint, my understanding you went to the Student Government Association here on campus and went to Quad Cities SGA and put everything on the table and explained to them what happened. I want to say thank you for your proactive approach. Director Bushaw stated it seems like years and thanked him for

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calling it an issue rather than some of the other terminology that has been used in the media. I must say the students were very receptive and I think really appreciated the fact that we took time. Trustee Kallman added he has made everything clear to us the past couple years in regards to everything whether it's loans and how to consolidate and when you should consolidate. All his information is very helpful to students and I know I have even benefited from it. He does a good job. Thank you, Bill!

President Goldfarb asked since we're higher than the average in terms of students receiving tuition discounts between 2003-2006, again that is primarily loans, right on the increase? Dr. Rives replied correct. President Goldfarb asked in terms of the rest of state if it was still pretty average. The sense is that the amount of loan increase is fairly average but we have a higher percentage of students using loans. In terms of the amount of loans that students are taking, has that increased significantly across all the institutions? Director Bushaw replied correct. If there is one thing that really stands out, it's our grant loan mix within our financial aid package. As you will note on 134, we are just under 40% as far as grant portion on that goes to say that a large part of financial aid packages are comprised of loans. Although our average indebtedness isn't above the average, it is concern for our students. Any time that you have students graduating with over \$16,000 worth of debt that is significant for their lives as they start out and incur other types of obligations and it has a great impact. Anything that can be done as far as raising funds for scholarships and other gift aid would certainly be deeply appreciated. The other aspect that I should mention is within that loan mixture, we get into a type of loan that is not attractive at all which is called the alternative loan. Those are beyond the federal loans and are only recommended to individuals, which they really aren't recommended, but are only available to individuals once they have exhausted any type of federal loan. Because of the limits and the amount students can borrow federally, individuals are forced to turn to these types of loans. The loans are always at higher interest rates and even the best tier of loans, private lenders make these types of alternatives or non-federal educational loans available to people at higher interest rates based off their prime or treasury bills or paper rates. The best rate is higher for individuals and goes on up based on their credit rating. I just hate to see students get involved with those alternative loans but they are a loan of last resort and more and more people are turning to those. I think this year we'll have between \$8,000,000-\$9,000,000 worth of loans going to students from that particular type of program. They have grown the past 10-11 years probably tenfold. Trustee Nelson asked what the maximum number you can borrow on the student loan program for federal. Director Bushaw answered they are based on the student's year in school they'll start \$3500 and \$4555 for the senior year, so the first two years have just been increased this year. It used to be \$2625 now its \$3500. You have to be a US citizen or permanent resident to receive federal or Illinois loans.

### **First Year Experience Program (FYE)**

Assistant Provost Judi Dallinger stated we appreciate this opportunity to talk about our First Year Experience program. I know that from the Strategic Plan you are familiar with the fact that this is a very high priority initiative at Western. I always think of First Year Experience as being huge. It's comprehensive as all aspects of a student's first year. We think of it as starting really almost before they decide to come to Western and then the whole admissions and summer orientation. We are going to focus some core components that we work on specifically that we call first year while students are here on campus. I think it is also important to say this is a program that is supported by the whole campus - our four vice presidential areas provides support as well as the president. The two primary players would be Student Services, and Tera Monroe is here to talk about part of programming with me, and then Academic Affairs. Tera and I wanted to talk a little bit about what we call the three core components of the first year. These are activities that are intentionally planned to support students and help them be successful in making the transition of making it through their first year. I will also give you a little summary information.

The three core components are the first year experience classes that we have been offering the last few years, the common reading and then our residential hall support and activities that we do there. We call



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certain classes that we offer first year experience classes. At Western which is pretty unusual across the country, not my idea, but I think I told you about this a few years ago. A committee of faculty came up with the idea that we would use existing courses that students would already probably be taking. You all know that students take general education courses and there is some choice there as we have in first year experience. Students could choose to take biology for first year experience, psychology, communication, literature and we have them in about 35 different disciplines. The content of the course is essentially the same as the non-FYE version of that course that is what's unique at Western. What makes it FYE, the committee felt that having a small class size was very important to freshman and it is a way for them to connect with people, other students, upper division, undergraduate students and faculty members. We limited these classes to 20 students, freshman only and really quite astonishing. The other things that happen to make it FYE we try and emphasize writing a little bit more than we might in the non-FYE version of that class, especially in those large classes. We ask the faculty and the students to do co-curricular activities - things they do outside of class. They might go to a play, musical event, or sometimes they do things that you wouldn't think. Actually some of them take trips and go to Dickson Mounds which they try to tie back into the class so you can see that not only you learn about Western's campus but ties back into education. We include peer mentors, upper division students that work with each one of our classes.

Common reading, which we used to call the summer reading, I think all of you got a copy of the book. I thought about bringing tests so we could see how well you did when you read that - good thing I didn't. This year, as you know, the common reading is Last Child in the Woods and what we have done the last couple of years is tie the common reading into the University theme for the year. This year's theme is Environmental Sustainability, as I am sure you know, so then we are able to tie speakers, or classes can use for outside co-curricular experiences. As you know, we had Robert F. Kennedy, Jr. We tried to get Richard Louv to come in via electronics, and he came to the Quad Cities campus but we had electronic problems on the Macomb campus, so we might try him again. We had James Thebault and also have our own faculty and staff here who do presentations in relation to the book. Matt Blankenship, faculty member in Psychology who works with FYE, has pretty much headed up the whole book and ran an essay contest. We awarded three essay winners this semester.

We had a faculty committee and Student Services that came up with the idea of doing table tents, a concept of the week from the book. We put them in the dining centers that the freshman use, every week we had a different concept of the week.

Associate Director Tera Monroe commented students enjoyed those. They were placed in the dining centers and they got to read the different concepts that were taken from the book and then have little tidbits from the work to make sure they were reading the book throughout the semester. You had a packet handed out to you. It's just a simple overview of what the seminar portion of the FYE program here at Western is in the residence halls. We do an 8-week first year experience seminars. We have three first year buildings; Bayliss-Henninger, Thompson and Wetzel. Our staff of hall directors and graduate hall directors facilitates those seminars for our students. This past fall we had over 623 first year students participate in those seminars throughout the eight weeks. On the second page, you will see an overview of the different topics. The goals of the seminars are really to help bridge the students' transition coming into college, not only academically but also with that interpersonal skills and some of the things that they need to be doing as they are kind of adjusting into the college setting and preparing themselves for life beyond college. Some different comments that we were able to pull from some of the assessment that students talked about they referenced really enjoyed learning their own learning style to learn about themselves. They had the ability to be self-reflective and learn about how they learn better in the classroom so that they could appropriately take notes and talk to professors and build those relationships with professors. I had students comment they still refer to their handouts about how to read and take notes appropriately in college level courses. That was something we did in session 2 and they were doing

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that throughout the entire semester and continue to do that throughout the year. It was a great way for them to connect with students that have common experiences with them, a little bit homesickness how we know our students experience that. We wanted to bring those students together and those common courses and they meet twice a week. They can choose a Monday night or Tuesday night and it is usually connected with hall government or some other leadership experience that our students are already involved in. They meet in a common space in the residence hall that is designed for teaching and facilitation of those types of things. They get to connect with students that they may be connecting with in the other classrooms. The last page of your handout is just a quick snapshot of an assessment this year, called the map survey. We partnered with EBI, Making Achievement Possible. It's a look at first year students and their achievement. This is just what they call the dashboard of the snapshot of a student so our staff has access to this and they can go in and pull out any student and see the overview of what that student was saying at about week 4 into the semester about what their goals were for academics, where they were with learning and study skills, where they assess themselves with time management, self efficacy, stress indicators, how homesickness they were, how connected they were feeling to the University. So if there were target areas of problem spots or any red flags, as you see, they kind of use a stoplight symbol with the red, yellow and green. Our staff could really be intentional in connecting with those students and highlighting them. The other piece of that is faculty relationships and really partnering better with our faculty and bringing them into the residence halls. Different halls connect with them. We seek out this spring we are going to be honoring our professor's excellence. We have asked those students who participated in these seminars to identify faculty that they feel have really made a difference in their first semester here at Western Illinois University. Then we will honor them by bringing those students and faculty together in early February to connect them.

Trustee Cook asked if the package required of all first year students. Assistant Provost Dallinger replied we are having all entering freshman enroll in two FYE classes, one during the fall and one in the spring. If you are transfer beyond freshman, we do not have a program designed yet. The whole academic last year, we as a campus did what we call a self-study called the Foundations of Excellence, which is an approach to looking at the freshman year designed by the Policy Center on the First Year Experience which is rather a prestigious group out of South Carolina. We had several hundred people on campus participate in nine different committees, certainly from all the vice presidential areas. As a result of all that work, we have developed our own little strategic plan for first year experience and since Joe has taking all the detail out of the University Strategic Plan, we have over 70 action items that we plan to work on the next few years in the first year experience.

We do surveys with residence hall students and all of our FYE classes, faculty and students, and generally quite positive. We also look at data so first year experience class grades are just slightly better than the comparison of those same classes that are not FYE for freshman. We have looked at first year retention and it did not go up like we hoped it would. President Goldfarb added our retention rate is slightly down.

Assistant Provost Dallinger added several of us go to national conferences and meetings, and we talk about Western's First Year Experience program. I have to tell you we get a lot of attention because it is a rather unique program for our kind of institution. It's more like the kind of program they can do at very small liberal arts schools and a lot of universities are coming to us and saying how did you do it and how can you do it. It's really quite successful. President Goldfarb added we are also assessing the National Survey for Student Engagement data and it's the other data we have been looking at as well. Trustee Ehlert congratulated Judi on the excellent program and asked about the reading selection for this year. I have read all three, Fast Food Nation, Class Matters, and I enjoyed reading those books, but when I got to this one this year I found it really tough slogging. I thought if I were a new high school graduate, I don't think I would be able to get through it. Trustee Ehlert asked what their experience was with it and faculty's thoughts about that selection and how that might help you decide on future selections.

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Assistant Provost Dallinger replied we encourage faculty to use that in classes – not all of them do since they do not find the books relevant to their specific class. I think the faculty who did use it in class selected parts of the book and helped students learn like when I teach a class often what I am doing is helping them understand the reading that they are doing. I know that some faculty did a really good job with that and some faculty did not try to use the book in particular. You know students are exposed to it outside through speeches. How we select the book, you probably noticed, we let anybody nominate, in fact we might still be accepting nominations. If you would like to send a nomination for a book next year on the topic of health and wellness which will be our theme next year, we have collected a lot of nominations. We have a book selection committee and will go through all the nominations and try to pick the ones that they think would be appropriate. We allow the entire campus (students, faculty and staff) to vote on that. It's not 100% precision in how you pick the book.

Trustee Houston asked what the process was in letting the parents know. Assistant Provost Dallinger stated we talk about this program quite a bit when we have both Discover Western and welcome sessions during summer orientation, of course they have already decided to come here to let them know parts of the program. We're just in the third year of offering FYE classes. We've been building on how we have been communicating this primarily to prospective students and parents. I have to tell you I'm at one of the tables at Discover Western and I used to be next to International Studies and all the students' eyes would get big and they'd go London and Paris and run right over there to them. And all the parents would go first year and would run right over to me. The parents really think it is a wonderful program that Western offers for their incoming students. Trustee Houston asked how well the parents understand because they could do a lot of marketing for us in terms of talking to other prospective students and parents that we have something that most places don't have. President Goldfarb added I speak at any of the Discover Westerns and welcome sessions, and I always actually pinpoint the fact that our First Year Experience is ranked one of the key issues and the fact that we are offering sections of 20 students or fewer and you are guaranteed that each of the first two semesters. I actually challenge them to ask how many other universities can make that promise, and most universities are obviously moving in other directions and it reverberates. It reverberates with parents because they do recognize that there is a problem of getting students engaged in the campus in that first year. The first question I get asked usually is, did you really say 20 students or fewer guaranteed twice in that freshman year. I think a wonderful aspect of the program is use of the student mentors and ability to use outstanding students (juniors and seniors) to be role models with them in the classrooms. I think it also sends a wonderful message to our outstanding students in terms of the level respect we have for the work they have done as well. I think that gets lost sometimes in the discussion of the program, but I think again it's a recommendation from faculty committee and a very good one. Trustee Houston commented in terms of looking, I am sure the incoming students don't get real excited. Again, I think it is a way for us to market ourselves and distinguish ourselves from other universities and the only way you are going to do that is to make sure their parents understand what the program is, and I am not so sure that sending them a written piece where they might be looking at only this particular item as opposed to hearing a presentation covering from A-Z might have more of an impact. From a marketing perspective, I think it could be a tool and the question is - are we maximizing our use of this not only to keep students here for retention but to attract other students. President Goldfarb stated maybe we could use the first year experience committee to actually work with Kristin Dunstan in marketing area and take a look at ways in which we might. Chair Epperly added with Dr. Oz's book, maybe you can be on Oprah and you will have all that publicity. Judi commented we keep asking Oprah to come and be one of our speakers. President Goldfarb added nominate the book.

Trustee Kallman commented another thing about the FYE program, whenever it comes to activities, whether the mock election or lecture, it is often hard to get students to come to the activities on campus. With the FYE program they get the incentive that they get extra credit so they show up, but at the same time it engages them. For the mock election, some of them had to participate and ended up loving it and

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learning about it and asked how they could continue being political even outside of the mock election, so it definitely engages them.

### **Resolution No. 07.12/2: New Degree Program – Master of Arts in Museum Studies**

The next two items are resolutions for two new courses, the first is the Masters of Arts in Museum Studies. I move that we accept the program and Barb will comment.

Associate Provost Barb Baily commented you have a summary of the program in your packet and I think you can see from that information that this is not only a interdisciplinary program between the Department of Art, Department of Recreation, Park and Tourism Administration and the Figge Museum, but it is also across colleges between the College of Fine Arts and Communication and the College of Education in Human Services. Those are things that we really value at this institution, especially when our colleges work together and we can develop programs like these. I think also it very strongly supports our Strategic Plan at the institution where we are trying to diversify our portfolio of programs, and especially our portfolio of programs in the Quad Cities. Because it is connected with the Figge Museum, obviously this program will be based in the Quad Cities. In the development of this program, as we were working through that process, there was a lot of surveying done to discover need for the program and interest in the program. I found this very interesting that there are 186 museums in our region and we are not talking a large museum of art in Chicago, but all kinds of things that can be determined to be museums. There are a lot of professionals and volunteers that are associated with those establishments. We gained a tremendous amount of interest for this program from surveying folks that were connected to those places. The program is also designed to recognize the special needs of a non-traditional population in the Quad Cities, in addition to a traditional population in the Quad Cities. Course offerings will be weekends and evenings primarily so that will assist with those that are working. We think the draw immediately for this program will be locally or regionally, but as the program grows and develops, we think it will definitely attract a national population. The curriculum was designed cooperatively by the Department of Art, Department of Recreation, Park and Tourism, the staff at the Figge Museum, and we also had a consultant from the Museum Studies program at the Florida State University that assisted with that process. The focus on this particular program is on Art Museums, but we believe that the information that the students will learn in this program will definitely be transferrable to other types of museums such as natural history, history, science and industries, zoos, aquariums, botanical gardens and the like. President Goldfarb commented about a question that had been brought up by board members on occasion. I think follow up analysis of new programs is important after they have been approved. The same discussion has been going on with the Illinois Board of Higher Education. The expectation is that the Illinois Board of Higher Education as they approve new programs, will ask the new institutions to go back at the end of a five-year cycle (they are still developing this process) to show whether there are adequate enrollments and support. I think that those kinds of questions have been asked in the past and I just wanted to make sure the Board was aware that kind of conversation is going on at the upper level as well in terms of curricular approval. At the last Board of Higher Education meeting, the conversation was of this nature. There will be checks on new programs that are approved by the Board of Higher Ed as well. Trustee Griffin asked when that goes on, will that fact be included that we will review. President Goldfarb added anything of that nature would have to come back to the Board of Trustees as well.

Trustee Ehlert stated that she appreciates the comments since it has been a continuing concern of mine as we approve new programs - what happens at the bottom of the pile where there are very few enrollees. If we don't keep tabs on those, my concern is that weighs down what we are able to do for the majority of students. I'm glad to hear that is structurally in place for that type of review, and especially will be important to the next degree program we are going to look at. President Goldfarb added we do an annual review of enrollments in our program and we do a program review every seven years. All programs are cycled through a program review process and questions that have to be asked or questions about enrollment and levels of support. One of the concerns that the Board of Higher Ed was expressing is that

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sometimes it takes longer to get to the new programs. I think as Carolyn is expressing, as you do new programs, what are the costs to the institution and do they seem to be generating enrollments that the institution suggests are there. I think those questions will be asked on a cycle that might be outside the program review process.

Trustee Griffin moved to pass Resolution 07.12/2 New Degree Program – Master of Arts in Museum Studies. Trustee Cook seconded the motion.

### Roll Call

Trustee Cook	Yes
Trustee Ehlert	Yes
Trustee Epperly	Yes
Trustee Griffin	Yes
Trustee Houston	Yes
Trustee Kallman	Yes
Trustee Nelson	Yes

Motion carried.

### Resolution:

**WHEREAS** Goal 4 of *The Illinois Commitment* states that “Illinois will increase the number and diversity of residents completing training and education programs;” and,

**WHEREAS** the University Strategic Plan, “Higher Values in Higher Education: A Plan for Western Illinois University,” calls for excellence in graduate programs through expanded degree programs; and,

**WHEREAS** a major goal of Western Illinois University is to establish new programs in the Quad Cities that will serve the needs of the host communities in the region and beyond the region by serving as a vital economic, educational, cultural, and social resource; and,

**WHEREAS** there is a demonstrated need for a museum studies master’s degree, particularly in the Quad Cities region, as indicated by the results from the October 2007 Museum Studies Masters Degree Survey:

**THEREFORE** be it resolved that the Board of Trustees of Western Illinois University approves the Master of Arts in Museum Studies degree program as presented.

The purpose of the Master of Arts in Museum Studies is to educate students in the history of museums and the various aspects of museum work including administration, collections management, exhibition development, education, community development, tourism, and fundraising. Also, the program strives to acquaint students with the opportunities and problems faced by museums and museum personnel and create career opportunities for students who might seek employment in a museum. Emphasis is placed on practicum experiences involving such basic museum functions as exhibition, curatorial research, cataloging, acquisition, community service, education, and administration.

This is a unique program that offers course work through the departments of Art and Recreation, Park and Tourism Administration at Western Illinois University, working in conjunction with museum professionals at the Figge Art Museum in Davenport, Iowa. The Figge Art Museum currently provides art programming and serves the Quad Cities and surrounding regions in Illinois and Iowa. The degree program requires students to complete a total of 34 semester hours in the following areas: 22 hours of

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core classes, 12 hours of electives, five workshops, a portfolio, and a ten-week internship and special project. Teaching methods include lectures, seminars, hands-on experience of specific collections, and a supervised negotiated internship placement. As a part of the degree requirements, students are encouraged to build a portfolio of project work to support future job applications. The program will have close links with a number of museums both in the Quad Cities and the region.

In October 2007 the Museum Studies Masters Degree Survey was distributed to museum professionals in the region, teachers in the Quad Cities area, undergraduate students enrolled in art and recreation, park and tourism at Western Illinois University and Augustana College, docents at Figge Art Museum, and other interested individuals. The results of the survey show a demonstrated need for the proposed program. Eighty-one individuals expressed interest in enrolling in the Master of Arts in Museum Studies. In addition, 154 individuals expressed interest in enrolling in Museum Studies classes.

The degree program will serve non-traditional students in the Quad Cities and the region as well as traditional-aged students coming out of related undergraduate programs. The University estimates that, annually, between 15 and 18 students will be accepted into the program, and expects full-time students to begin graduating after the third semester.

### **Resolution No. 07.12/3: New Degree Program – Bachelor of Arts in Anthropology**

The second action item is the new degree program – Bachelor of Arts in Anthropology and I see Dean Levi is here along with other people as well. I move that we accept this new course.

Associate Provost Baily stated that this program does support our Strategic Plan also with diversifying the number of offerings and the type of offerings that we have at this institution. The research that was done prior to establishing this program does show that business especially looks toward this kind of degree for employees. With the research skills that a student will obtain from an anthropology degree and the anthropological theory that a student will gain from this degree will be very beneficial to them in a practical sense for careers in law, social work, business, and public administration healthcare. Another item that many times comes up is resources. We currently have a Department of Sociology and Anthropology, we already have anthropologists on our staff with our faculty at Western. Those faculty have been supporting a minor for a long time. We have 35 students in our minor so we know that is an area our students are interested in. Those anthropology faculty the last few years have been spending a considerable amount of time updating their courses, proposing new courses and we have had several new courses proposed in eco-feminism, forensic anthropology, anthrozoology, environmental anthropology and ethno-botany, so you can see this is a very multi-disciplinary program too in the way it was established. I think a letter has been distributed also for support from the student organization, the members of the Western Anthropology and Sociology Club. The very first paragraph, the last sentence I think is most telling. This is a student organization comprised of students from a variety of academic backgrounds and academic interests, and they are all very supportive of this particular major.

We think there will probably be some excellent internship opportunities for our students connected with some of the projects with the Corps of Engineers also. I know the numbers of the major are rather conservative and indeed they are. We would anticipate that this will be a very popular program and those numbers will increase over the years.

Trustee Ehlert commented we have had a discussion on this topic. When I first read about this and read that there were 15 students who might enroll, that seemed like a very small number but I was not sure. We have resources in terms of teaching on campus, and we would not have to hire anyone new to support the major. I think this letter from the club is interesting support and asked how many students represent the club. Dr. Wozniak replied there is usually about 10-20 students involved, sometimes there's more depending on programs involved with some sessions get up to 50. There is a core of students at the

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junior/senior level who work real closely with a mixture of anthropology and sociology and some people are coming with other majors as well. We have a student here that we are very proud of who wrote the letter. I think right now we have somewhere between 15-20 members, ranging from backgrounds such as English department, biological sciences and other academic areas. Trustee Ehlert thanked the club president and conveyed it was very interesting and good to know. Another argument to me was very supportive and that is since we have experts, it would be nice to give them the opportunity to teach at a higher level. Dean Levi commented about the program as well. Trustee Kallman added they are going to be very active and ambitious in going to Springfield to lobby at IBHE to see that their voices our heard in getting this approved at that level.

Trustee Griffin moved to pass Resolution 07.12/3 New Degree Program – Bachelor of Arts in Anthropology. Trustee Nelson seconded the motion.

### Roll Call

Trustee Cook	Yes
Trustee Ehlert	Yes
Trustee Epperly	Yes
Trustee Griffin	Yes
Trustee Houston	Yes
Trustee Kallman	Yes
Trustee Nelson	Yes

Motion carried.

### **Resolution:**

**WHEREAS** Goal 4 of *The Illinois Commitment* states that “Illinois will increase the number and diversity of residents completing training and education programs;” and,

**WHEREAS** the University Strategic Plan, “Higher Values in Higher Education: A Plan for Western Illinois University,” calls for excellence in undergraduate programs through expanded degree programs; and,

**WHEREAS** the study of anthropology provides an understanding of human biological and social diversity and prepares students for careers in a rapidly changing global culture:

**THEREFORE** be it resolved that the Board of Trustees of Western Illinois University approves the Bachelor of Arts in Anthropology degree program as presented.

The purpose of the Bachelor of Arts in Anthropology degree program is to provide students with the skills necessary to think holistically about human behavior, diversity, and social problems through the combination of human biology, cultural analysis, linguistics, and the study of past societies.

The program requires the completion of 120 s.h., including 60 s.h. of general education, a 12 hour core, 21 s.h. of directed electives, an 18 s.h. minor, and 9 s.h. of open electives. The curriculum emphasizes the application of cultural theory and research methods to contemporary problems and opportunities. The curriculum will provide students the opportunity to apply anthropological research to environmental and community-based practical learning experiences, leading to undergraduate research projects.

An undergraduate degree in anthropology provides excellent preparation for students interested in a range of professional fields such as law, social work, international economic development, business, public

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administration, health care, forensic science, human rights advocacy, and other human service professions. Local schools, the National Park Service, consultants, and museums provide employment opportunities for these students as well. Students will also be well qualified to pursue graduate studies in anthropology.

National trends indicate sustained growth in student and employer interest in anthropology due to its interdisciplinary, holistic approach. A survey of students enrolled in anthropology courses during Fall 2006 indicated strong interest in a bachelor's degree in anthropology. The University estimates that 15 students will be enrolled in the program annually. The degree program will serve traditional and non-traditional students on the Macomb campus.

### **GENERAL DISCUSSION AND ACTION ITEMS**

#### **FY08 Master Plan Update**

Assistant to the President Joe Rives stated each year you get an update of Campus Master Plan. We have implemented a new icon for the Master Plan and it's called Rocky Builds. If you were to go over to the Multicultural Center, you would see this new icon and we think it is kind of cool. There's a Macomb Rocky Builds and when he's at the Quad Cities he has QC on his head. The Master Plan continues to emphasize both the building of new as well as taking care of what we have. Dr. Rives showed the Board his presentation through PowerPoint.

I would be remiss, Jackie, if I didn't start with in the past year we have opened the Document and Publications Property Accounting and Redistribution Center building. We like to make fun of Jackie about the building but it does have some really lovely conference room space, as well as the functionality of the building and how it has been brought together.

We are all familiar with the previous look of Hanson Field and for those of you somehow have been blinded and not been to see Hanson Field this fall, this is what the student section looks like. It is really beautiful and first rate and for those of us who follow the football team, it is something to be very proud of.

Two months ago at your board meeting, you broke ground on the Multicultural Center. If yesterday you were on site at the Multicultural Center, you saw this. The first thing to appear out of the ground will be the elevator shaft for the facility. You can actually see the drill drilling big holes for infrastructure.

Memorial Hall roof work has been done, as well as the interior of the facility is ready to be renovated. It is pretty immaculate, and if you think this was our former library and becoming a structural space this is pretty powerful.

The Student Recreation Center, again this is the vision, if you take slightly a different angle on this, you will see that the exterior work is continuing and I believe right on time and target as Dr. Johnson nods his head. If two months ago, you were to look inside you would have seen something like this. I like this photo because it reminds me the facility is going to be air conditioned. It's both fun and cool – bad pun I know. It is cool because a lot of our sister institutions in the State of Illinois can't take people into their Recreation Centers during summer when students are trying to make the decisions because they are not air conditioned, so this is a really good thing.

We made Sherman Drive two-way as we worked on the access and appearance to campus. Also again you probably have seen the new signage for Western Illinois University outside Western Hall, so those are accomplishments from last December when I presented to you.



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The question you probably have is what is coming up next. Dean Kreider is here and could talk a long time I'm sure about the modeling for the Performing Arts Center. This was the latest model shared with the campus community.

Quad Cities Riverfront Campus – on the left-hand of the screen is that first building that we will be rehabilitating and to remind you what the lobby is going to look like. It is very beautiful playing off the aesthetics of the area. We are turning to the campus in that third building. The boundary next to the third building on my right-hand side is where the work of Renew Moline starts and our community university partnership. E3 is a partnership we have been working on with the City of Moline. Again the three E's we are working on is education, economic development and environment.

This is a conceptual building that we are working on that will be right next to Western Illinois University. Note all the trees, Chairperson Epperly. I have worked hard with them on the trees. This is a silver LEEDS certified building that is going to house residential, commercial and retail. As you see people on the bottom layer, those are people shopping at Barnes & Noble. We are currently in negotiations with Barnes & Noble to house not only the bookstore but a Starbucks internet café as well. That goes back to the commitment that Western Illinois University will only invest in academic and will work with our community partners on the retail opportunities, so it's really cool. As you pull back and look at our whole campus on the left-hand side of the screen, one thing you might not recognize is the big rectangular box in the back – that's a sports and wellness center. Again not investing institutional funds or fee money but asking the City to develop something with private developers and giving Western students the option so they should choose to participate in that. The sports and wellness center if you were to go up the hill is Riverside Park for those of you from Moline. There will be a nice vista coming down from the park to that facility to our campus to the river.

Other things we are working with the City of Moline are 34<sup>th</sup> Street enhancement is the road that runs against the existing John Deere Building. As soon as the ground thaws this spring, that road will be enhanced streetscape and plantings as well. The all weather road that is the road behind Western or what Dr. Goldfarb calls go to school road when the Mississippi floods, that construction is being targeted to start in the spring. Institutionally, we also have \$300,000 HUD grant that will enable us to do some parking lot enhancement, some more tree plantings as well as some more modern fencing to do stuff to signal to the community we are coming and we are serious and ready to go.

Another recent development is the Quad Cities Rail Lines Coalition. Many of the students, faculty and staff in the Quad Cities campus have joined to get that rail line between the Quad Cities and Chicago and actually stopping in the Quad Cities en route to Omaha is the current thought.

We talked a little bit in the report to you about the Utility Infrastructure Master Plan. Dr. Johnson talked about campus housing plan coming on line and your Strategic Plan updates have talked about technology because when you approve both our Master Plans, you approved vision for facilities, ground, technology and infrastructure.

We talked about fire suppression this morning. We continue to be a national and regional leader in our sustainability efforts. In your Strategic Plan update, I indicated we had applied to being a part of the AASHE, American Association Sustainability in Higher Education, benchmarking program to develop the matrix. We were accepted and only 1 of 12 out of over 200 schools nationally accepted to the program and is a true tribute to the leadership at Physical Plant and others. One of the great visions of Student Services and Athletics is working very hard on is making this look like this and it is really pretty impressive.

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Trustee Griffin was asking about Rivertech and that is a technology corridor, even though it is in Moline, it is going to benefit the Macomb campus as well. Rivertech is a partnership agreement between the City of Moline and Western Illinois University. Our pledge and I know Dean Ereksen is here as well, to think of those high quality applied technology and business programs to the area. They need to be supported obviously by a technological infrastructure so that is where the fiber ring in the Quad Cities is going to be created and it's centered on our campus, so that means all of the fiber from Bettendorf, Davenport, Moline and Rock Island will come very close to Western Illinois University. We will then tag on to it and come down to Macomb and what that means we will get much more internet band than we have ever had before. For both Macomb and Moline, that is where we start to get into internet 2 and the other grid and simulated computing. It was also one of those key elements, as Trustee Griffin could talk to you about in forming a partnership agreement with the arsenal, because again very high tech stuff going on at the arsenal. The Rivertech concept is an academic initiative, a technological initiative and a community partnership initiative, as well as a regional benefit.

All of our facilities not only adhere to our campus Master Plans but they provide the facilities, grounds, technology and infrastructure to advantage our Strategic Plan. Okay I feel like I'm on Oprah so I'm going to put the mic down.

Chair Epperly commented to Dr. Rives we are working on as part of the Master Plan a set of policies for different issues, such as trees, materials and teacher design. Dr. Rives replied one of the things that I will bring to you at another meeting for Dr. C.T. Vivian Way this portion, we have been thinking of those common elements and using those as standards. It still needs to work its way through the President's cabinet approval process and then we will bring it back to you. Also on the Quad Cities campus as we implement LEED, we are asking PSA give us that list of common materials and common design elements. Chair Epperly commented hats off across the University because there are a lot of things that have happened in the last few years.

### **Annual Report on Athletics**

Vice President Garry Johnson opened with feedback and information to the Board relative to the athletics program. Director Tim Van Alstine introduced Jason Kaufman, Assistant Athletic Director to our Media Services and Broadcasting, as well as Dwaine Roche, Associate Athletic Director.

Director Van Alstine stated I will be presenting to you our annual report. When I first came on board here at Western Illinois University in September of 2001, the Board of Trustees asked me to make a PowerPoint presentation with respect to the status of the Intercollegiate Athletics at that time. The PowerPoint here today will be a summary of what you have in hard copy but also a where we were and where we are scenario.

Our mission statement has not changed. We talk about student success and that is why we are a good fit in the division of Student Services. Student athlete success is very important to us and our mission statement folds nicely into the Strategic Plan here at Western Illinois University.

WIU Athletics is Division I. Steve, NCAA is for National Collegiate Athletic Association since I know you don't like those acronyms. We compete at the very highest possible level and are also a charter member of the Gateway Football Conference and the Summit League has changed its name. We were the Mid-Continent Conference and now Summit League with a notion to aspire to succeed at the very highest possible level. We talk about conference membership and the Summit League has expanded to 10 members, adding North Dakota State, South Dakota State and Indiana Purdue at Fort Wayne. The hard part about going to 10 members is travel. Getting our 20 sport programs up to Fargo, North Dakota is not an easy task and not an inexpensive task as well.

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The Gateway Football Conference has also expanded, adding both North Dakota State and South Dakota State. Again travel issues, it is not terrible inexpensive to take our teams to those remote locations. We serve over 500 student athletes in 20 intercollegiate sports balanced 10 for men and 10 for women. As you can see the dates there indicate a very long history of intercollegiate athletics at Western Illinois University.

Probably our most impressive information which you will see today is our academic achievements. I have highlighted in the yellow. This past year, we had 71 student athletes with a perfect 4.0 in comparison to 41 in 2001. That tells us is that our coaches are recruiting a different type of student athlete than we did back in 2001 and are very proud of the academic accomplishments of our coaches. Our volleyball program was recognized by the American Volleyball Coaches Association out of 1 of 55 teams for the top academic award. There are 324 Division I volleyball programs in the country.

Same thing is true with our women's soccer program. The National Soccer Coaches Association was the fourth highest academic team of 355 Division 1 programs in the country. The exhausted eligibility rate is when a student athlete comes to Western or to any of those other institutions and they use up their eligibility and they have four years to participate. If they use those four years of eligibility here a Western Illinois University, they have a 93% chance of graduating and we like to say the other 7% choose not to. As you can see, we do very well compared to our sister institutions in the state. This information is taken directly from the NCAA. Graduation rate compared to our schools in the Summit League or in the Mid-Continent conference, again this is from the 2001 cohort. As you can see, we fare very well compared to our benchmark schools within the Summit League.

Our student athletes give back to the community. Since 2003, Lisa Melz, our Academic Coordinator has done a terrific job of motivating our coaches and our student athletes to give back to the community.

Our athletic accomplishments since 2001 – we have done very well with the Commissioner's Cup on the men's and women's side. One of the things I am most proud of quite frankly is we have had 23 Coach of the Year Honors since 2001. Our coaches have done a terrific job. You've heard me say this before they out perform their resources. We have won 20 conference championships. Just last year, we had 5 coaches receive Coach of the Year Honors.

Our student athlete population of 75% is down in 2001. We were at 80% and 20% and now we are expanding our diversity among our student athletes here at Western, and I think we have done a pretty good job. It shows our commitment to diversity here on campus and certainly we work closely with Cathy Couza's office to reach these goals, and we will continue to do that.

We are a small staff as you can see in 2001, we had 43 individuals (full time employees). That has not changed a lot. The only we reason we changed where we are with 44 is we have added one strength and conditioning coach and that was part of our NCAA certification. As you can see, we rely heavily on graduate assistant and student workers and again it is a credit to our coaches because we are not fully staffed in terms of the NCAA but our coaches do a terrific job again outperforming their resources. We spend most of our money on people and scholarships. As I said earlier, North Dakota State and South Dakota State will join our conference and I put those numbers at 5 and 6 and that is where they will rank if we were going to use those same numbers if they were members of the Gateway Football Conference. That information was taken from the EADA report which is the Equity in Athletics Disclosure Act.

Our income sources for FY07 are mostly self-generated through private funding. Dwaine Roche does a terrific job with our Western Athletic Club. We rely heavily on our football program and our men's basketball program to generate money for us.

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Income sources since 2001, our football program rely heavily on our program to generate money. This is guaranteed games when we play at the University of Illinois, University of Wisconsin and Arkansas. I put baseball in there with an asterisk because Stan Hyman does a terrific job of negotiating whether it is cash, hotel or meals. That is how much money he has either generated or saved our program when he plays games at Oklahoma State, Nebraska, etc. free rooms, free meals and those kinds of things. I think it is a credit to all of our coaches, but I highlight Stan because the number is very impressive. All of our coaches do a great job of managing their money.

The Purple and Gold Gala Auction is one of our most impressive events. It becomes the social event of the year. It is a kickoff for the entire campus for the entire community. Our goal is to continue to get to 1,000 members in the Western Athletic Club and we do rely heavily on membership and again credit to Dwaine for his work with Harry Sockler, a huge significant gift that we received last year. I know that Dr. Hendricks is very pleased with that. He worked cooperatively with the Vice President Advance and Public Service office to make that happen. This is a very impressive gift so congratulations to Dwaine.

Jason Kaufman does a great job with our website. There is some information about the visitors that we have our website. Rocky Vision is something we started here a couple months ago and very pleased with the cooperation and the partnership we have with the University Broadcasting Department, Sharon Evans and Jason work cooperatively to make that happen. If you are anywhere that has access to the internet, you can watch a variety of intercollegiate athletic activities and we hope to expand that out a little bit further.

Our certification in the NCAA requires us to be certified. Our first cycle was in 1989 and did it again in 2001 with an interim report. Our second cycle we just finished it in May of 2000 and we are scheduled to do a third one here in 2013. The primary focus of this is academic integrity. Our commitment to gender equity and student athlete welfare as you can see we have been certified in each of those reports so it is accredited to our institution. We are scheduled to do this in 2013. Dr. Johnson did a great job with us in 2005, so I am going to ask him to lead our search again. Dr. Johnson commented Tere North did all the writing.

Our target for Western for facilities initiative, as you can see since 2001, we have had about \$8 million athletic facility improvements. The most recent one is our football stadium on the east side which is just over \$5 million. I would like to publicly thank Sam and the Student Government Association for their commitment to improving the facilities here at Western. The neat thing about this is you can count down those facilities and most of them are earmarked for women's programs. I believe our baseball stadium, our men's soccer locker room and men's basketball locker room are the only programs that are specific to men's programs. All the other ones are either specific to women's programs or they are shared equally by both men's programs and women's programs.

Our corporate partners, as you know we recently named the court at Western Hall as Waste Management Court. That was a \$100,000 project and there is a list of other partnerships that we have of other folks here in the region with the Athletics Department.

The other one I am very proud of is our partnership with Adidas. All of our teams are now wearing Adidas products. Our philosophy on this is if we need it and they make it, we wear it. It provides team consistency and committed to gender neutral so both our men's programs and our women's programs are wearing the exact same products, so there's no disparity there. It's a Division I type of partnership. We receive \$30,000 in free product and that is distributed to our teams. The other thing it does is encourages the campus community to wear purple which they have a very nice purple. In fact, there's a student back here from the Student Government Association who is wearing one of the Adidas shirts and as you can see it's a very attractive and encourages people to wear purple here on campus.

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These are the challenges we face. We have a broad based program – 20 sports. We continually try to balance the state appropriation, the fees and what we generate on our own. Conference competition and benchmarks – we need to keep up otherwise we will fall behind. Regulation and compliance, the Summit Plan, playing with the schools in the Summit League, benchmarking ourselves against those institutions and where we want to go in the future and where we are going to be with the NCAA.

The personnel needs - we have three certified athletic trainers for 20 sports and need another one. Our academic support staff with 20 sports over 500 student athletes, we need a person there. With the onset of the capital campaign, our needs in the development area are critical. We need another position there to help raise some private money. Marketing and promotions is critical to us as well as another person in the business office along with selling tickets.

This is a summary of what I just mentioned. We are going to focus on the student athlete. Student success is important to us. As I said earlier, that is why we are a perfect fit where we are in the Division of Student Services with their athletic experience, their academic experience and their social experience. Our commitment there is pretty much self-explanatory. Our decision making process focuses on three things: graduating student athletes, creating and enhancing additional revenue streams, as well as saving money and we want to win. There is nothing wrong with desiring to win at the Division I level. Winning is important and we want to advance as many teams and individuals to NCAA post season competition as possible.

Dr. Johnson commented I would point out that Kathy Orban is not here and ill unfortunately, and she is our compliance person. There are three areas that are heavily regulated: athletics, financial aid and health center. As Tim said, our coaches and our staff far outperform the resources consistently and we continue to provide an outstanding experience for our student athletes and try to improve that every single year.

Chair Epperly asked about the \$400,000 receipt from the NCAA. Director Van Alstine replied we receive money from the NCAA for sport sponsorships and it's a percentage so the more sports you offer the more money you receive. That money comes directly from the men's basketball tournament that you see on television. It is part of the \$6 billion contract that they have with ESPN and CBS and that money is then distributed back to the institutions. Chair Epperly commented so obviously if you did get into the playoffs it could be pretty much a higher figure. Director Van Alstine answered correct.

Dr. Johnson added just a year or two ago we were getting some additional support as a result of Valpo being in the NCAA Tournament and that went away. Director Van Alstine added they do it by units so every time your team advances further into the NCAA Tournament, the more units you get back and that is why when you look at the Big 10 and Big 12, those types of conferences, the more schools that they get in the more units they get, therefore the more money they make. That is why it is critical for all of us in the Summit League specifically that men's basketball is critical to the success of the Summit League as well as it is critical to the success of our institution as well.

Trustee Cook asked if you get any units for being invited to the NCAA. Director Van Alstine replied you get one unit because you play one game. If we would go to the NCAA Tournament this year, you would not see that money until six years from now. That is why when Dr. Johnson mentioned about Valparaiso when they were in the Sweet 16, that money did not come until six years after and then it paid out for six years as well, so we were getting incremental pieces along the way.

Trustee Nelson asked if the student population for athletics is in excess of about 500. Director Van Alstine stated it is exactly 500 student athletes that we served because I asked Kathy Orban before I put it

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on there from fall to spring. Some of these students are in two sports and that is why the number is so high, but we still have to serve them when we travel in terms of the uniform, hotel room, meals, etc.

Trustee Kallman asked about the thriving of gender equity on the Title IX. Director Van Alstine stated Cathy Couza knows and we do have a lengthy report that the Intercollegiate Athletics Department provides to the State of Illinois. It is documented and follows a laundry list of items and I would be happy to share it with you, but I am sure Cathy can address it as well.

Chair Epperly thanked Director Van Alstine for his report. It's one of those things until you see the numbers, you know we run on a fair budget.

### **Underrepresented Groups Report**

Director Cathy Couza followed up on Trustee Kallman's question regarding Title IX. We submit on an annual basis a report to the Illinois Board of Higher Education, our commitment to achieving gender equity in Intercollegiate Athletics. We are in the process of working with University Relations to get that report on our website but I have copies of it and would be happy to share it with you. It goes through each of the 13 program areas and talks about progress, provides data, accomplishments and future plans. The Equity Oversight Committee consists of Dr. Johnson, Dr. Van Alstine, Kathy Orban and me. We meet and review the plan we submitted as a result of our last self study and look at each of those plans for improvement for minority opportunities, as well as gender equity opportunities which includes the coaches' salaries.

The submission to the Illinois Board of Higher Education goes in at the end of January. I am happy for any comments or suggestions prior to that. The focus topic this year was academic achievement so I want to thank Rhonda Kline of Institutional Research and Amber Dodds, staff member in my office, for helping pull all this information together. The one piece I would add is in addition what you see in your packet, we will be finalizing a report on our web accessibility program that we will also submit. I will provide copies for all of you. This past semester, the Vice Presidents approved a University Web Accessibility policy which is really the first step in moving us towards compliance with the new Illinois Technology Act that was passed in September by the Governor.

### **Resolution No. 07.12/4: Release of September 28, 2007 Executive Session Meeting Minutes**

#### **Resolution:**

**WHEREAS** pursuant to Section 2.06(c) of the Open Meetings Act, the Board of Trustees of Western Illinois University has reviewed the minutes of the executive session to determine whether the need for confidentiality still exists with respect to all or part of the minutes:

**THEREFORE** be it resolved that the Board of Trustees of Western Illinois University approves for public disclosure at this time the following executive session minutes:

September 28, 2007

Trustee Nelson moved that the Board approve Resolution No. 07.12/4: Release of September 28, 2007 Executive Session Meeting Minutes. Trustee Houston seconded the motion.

#### **Roll Call**

Trustee Cook	Yes
Trustee Ehlert	Yes
Trustee Epperly	Yes
Trustee Griffin	Yes
Trustee Houston	Yes

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Trustee Kallman            Yes  
Trustee Nelson            Yes

Motion carried.

Chair Epperly stated as per law, we are going to purge any tapes as our executive sessions are recorded.

### **Resolution No. 07.12/5: Revision to Board *Regulations*, II.B.12.f. & II.C.7.e., Parental Leave – First Reading**

Associate Provost Barb Baily commented the revision to the Board *Regulations* mirrored the language that was developed and approved with our faculty contract so that was the basis for the change. President Goldfarb added and approval today does not find the Board to approve the Resolution – it's the first reading and allows for public comment for final vote the next time. Chair Epperly added as we know from President/Lincoln's Holiday that can change from meeting to meeting.

Trustee Houston commented in terms of looking at this is a very nice benefit comparison to what you find in a private sector. It is well beyond – have we costed this out? Vice President Thompson replied, no, but we can try. It's very hard to do. President Goldfarb added it's hard to figure out how many employees you would expect to use it given the fact that it is parental leave. Trustee Houston added I assume you can probably take an idea of how you have had in terms of a normal year. President Goldfarb commented I had this conversation with Trustee Ehlert; it is cyclical – we have gone through a huge retirement period with employees. If I had to guess, I would expect there is not as intense use of former parental leave in the last two decades given changes in the demographics of our employees. I think what will happen again as now we are hiring so many new employees, demographics are changing again and it will probably be more significant up front cost to the institution and then again as employees stay in place for longer periods of time. We had this same conversation when we did the contract trying to figure out exactly how to try to cost it out. We did do some benchmarking when we did the contract for faculty and benchmarking against other universities. I will argue there is a change in the private sector as well as you are also seeing the change in demographics, as you pick up publications about focuses on expanding family friendly benefits. We are willing to give it a shot. It is a difficult one because I don't think we can use an average year. It's hard to figure out what is an average year and what will happen in terms of changes in employees.

Trustee Houston asked my next question will be we negotiate the contract and when you have an academic class, you have to put somebody in there. I would make the assumption that when we are dealing with civil service employees, you would then have a choice whether they are hiring a temporary. I assume we are not going to be hiring temporaries back to fill these positions. Vice President Thompson answered I don't think we can assume that. Trustee Houston added then you have a real cost in terms of looking at the budget. Again, these costs are passed onto the students in the form of tuition. Vice President Thompson noted the challenge for, I can't speak on the faculty side, but I think on the administrative personnel and the civil service side, my first task will be to go back and see if we can even pull up and see when someone takes sick leave if it were for parental leave or for something else. Otherwise, you would have to say how many people each year do think and it's going to be a real guess because I am not sure that we have that kind of previous record because they were taking sick leave prior to that.

Trustee Houston stated any other part would be making assumption that this is going to pass but I really hope that people realize what they are getting here. Often we talk that people here are not paid in comparison to outside employment. This is an extremely expensive program when you factor this out over the next 25 or 50 years and that really is a part of everyone's salary. We are giving this as a gift in

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terms of providing an employee benefit. I really hope that people who receive this will in fact take that into consideration when they look at their overall pay because it is part of the benefit package. Unfortunately, most employees don't.

Trustee Cook asked how long it had been a part of the faculty. President Goldfarb replied it was this past contract. Trustee Cook commented so this is the first year so there will be no way to measure that either.

Trustee Griffin moved to pass Resolution 07.12/5 Revision to Board Regulations, II.B.12.f. & II.C.7.e, Parental Leave – First Reading. Trustee Houston seconded the motion.

### Roll Call

Trustee Cook	Yes
Trustee Ehlert	Yes
Trustee Epperly	Yes
Trustee Griffin	Yes
Trustee Houston	Yes
Trustee Kallman	Yes
Trustee Nelson	Yes

### Motion carried.

Chair Epperly commented so that will go out for comments and we will vote again at our March meeting.

### Resolution:

**WHEREAS** the current Western Illinois University Board of Trustees' *Bylaws and Regulations* provide for an employee to use up to 20 days of earned sick leave per year for parental leave upon the birth or adoption of a child by the employee, the employee's spouse or domestic partner; and,

**WHEREAS** the faculty agreement allows for an employee to take up to four consecutive weeks of parental leave at full pay commencing with the birth or adoption of her or his child with these days not charged against the employee's sick leave; and,

**WHEREAS** the faculty agreement allows for additional parental benefits if both parents are employees of the University and as such, the secondary parent may request two weeks additional time off; and,

**WHEREAS** the faculty agreement includes an approval process for change of employment status (less than 100% appointment) in light of an employee's, employee's spouse or domestic partner's birth or adoption of a child; and,

**WHEREAS** Western Illinois University strives to create a family-friendly environment for all its staff:

**THEREFORE** be it resolved to offer similar parental leave benefits to Civil Service and non-negotiated Administrative and Professional personnel by revising sections II.B.12.f. and II.C.7.e. of the Western Illinois University Board of Trustees *Bylaws and Regulations*.

### **Resolution No. 07.12/6: Officer Appreciation – John C. Maguire**

Chair Epperly stated John Maguire was at our event last evening at Grote Hall. The resolution was read last night against John's desire. Anyway, we thank John for all his service and we also thanked him at our last meeting.



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Trustee Cook moved to pass Resolution 07.12/6 Officer Appreciation – John C. Maguire. Trustee Ehlert seconded the motion.

### Roll Call

Trustee Cook	Yes
Trustee Ehlert	Yes
Trustee Epperly	Yes
Trustee Griffin	Yes
Trustee Houston	Yes
Trustee Kallman	Yes
Trustee Nelson	Yes

Motion carried.

### **Resolution:**

**WHEREAS** Dr. Maguire earned both his bachelor's and master's degrees from Western Illinois University before earning his Ph.D. from Illinois State University; and,

**WHEREAS** Dr. John C. Maguire was named assistant director of new services in 1977 and named director in 1982; and,

**WHEREAS** Dr. Maguire was appointed director of University Relations in 1987 and named assistant vice president for University Relations in 1994; and,

**WHEREAS** Dr. Maguire serves as the spokesperson for the University and a policy adviser for community relations and marketing programs as well as the University's public relations; and,

**WHEREAS** Dr. Maguire is an associate member of the graduate faculty in the educational and interdisciplinary studies department; and,

**WHEREAS** Dr. Maguire earned the national Council for Advancement and Support of Education (CASE) Research writing award in 2003 for his dissertation research, "Public Institutions in Higher Education Policies on the Crime Awareness and Campus Security Act of 1990 and the Buckley Amendment" and under his leadership University Relations received a CASE silver medal in 1991 for school and college partnerships, a national bronze medal in 1985 for radio programming and a CASE grand award in 1982 for improvement in overall achievement; and,

**WHEREAS** Dr. Maguire has been a significant figure in the Macomb community through his public service; and,

**WHEREAS** Dr. Maguire retired from Western Illinois University on November 16, 2007:

**THEREFORE** be it resolved that the Board of Trustees extends its heartfelt appreciation and congratulations to John C. Maguire for the invaluable service he has provided to Western Illinois University, the Board of Trustees and the State of Illinois.

### **OLD BUSINESS**

Chair Epperly stated he would like for Trustee Jessie Kallman to give us an update in regards to the mock election. Trustee Kallman commented I mentioned it a few times already in the meeting but the mock

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election was extremely educational. It was probably one of the best hands-on political learning experiences that I have had. I have done volunteering on campaigns and this really gave us an opportunity to run the show. It also gave us an opportunity to campaign to students and as someone who is political I thought it was quite interesting. You always get disenchanted that students don't care and I learned students do care. A lot of campaigns really don't target students. Once you get on facebook and myspace and chalking the sidewalks and playing the music they like to hear, they are interested and worried about what is going on and concerned and do care. It was a great experience and we actually have the man who inspired the whole decision and he ran the whole show. I would like to recognize him, Dr. Rich Hardy. President Goldfarb added I also want to thank Dr. Hardy for connecting the election also to our university's commitment to social responsibility and focus on civic engagement. Dr. Hardy frequently used that as the key reason for inspiring this activity in trying to inspire students to become engaged in it as well. The two evenings I attended were pretty remarkable. I really appreciate all of his work as well. Trustee Kallman stated there were over 1,000 students involved with the whole simulation. Chair Epperly thanked Trustee Kallman for her time and effort she put forth into the mock election.

Attorney Biagini commented on the election. I could tell it received a lot of interest in the community. I had probably 15 or 20 calls from democrats in the community complaining how we allowed Brownback signs on public property. Then I had complaints from 15 or 20 republicans in the community about Obama signs so that indicated to me that it was not only well balanced but the community was noticing. I explained to all of them that this was an academic exercise. Some believed me and some didn't but that's okay the town really got into it and noticed. I think it is great when the town realizes what is going on campus.

### NEW BUSINESS

No new business was on the agenda.

### NEXT MEETING

The next regularly scheduled meeting of the Board of Trustees will be **March 7, 2008**, at the Macomb campus.

There being no further business to come before the Board, a motion was made and duly processed to adjourn the meeting of the Board at 12:45 P.M.

William L. Epperly, Chair  
Robert J. Cook, Secretary  
Kerry L. Yadgar, Administrative Assistant to the Board