

# WESTERN ILLINOIS UNIVERSITY

## BOARD OF TRUSTEES

### RETREAT

July 12-13, 2018

**July 12, 2018: Room 3420A/Building C, WIU Quad Cities Campus, Moline IL**

- 8:30 a.m. Open Retreat – Welcome, Carolyn Ehlert Fuller and Jack Thomas  
Review of Schedule of Topics – Retreat Facilitator Jane Pierson
- 8:40 a.m. President’s Report to the Board – President Thomas
- 9:30 a.m. Graduating More Students: Plans, Projections, Challenges, Leadership  
(Jason Woods, Joe Rives, Angela Bonifas, Angela, Lynn, Ron Williams, Kathy Neumann, Brad Bainter)
- Recruiting Undergraduates and Graduate students (Macomb and Quad Cities) (Jason Woods and Joe Rives)
    - Retention of Undergraduate and Graduate Students (Macomb and Quad Cities) (Angela Bonifas)
    - What do we need to do to improve retention? What are the barriers to retention?
  - Military Personnel, Time line, Offerings (Joe Rives and Kathy Neumann)
  - Presidents Executive Institute: Metrics and Outcomes (Joe Rives)
  - Marketing Strategy and Staffing – (Brad Bainter and Joe Rives)
  - Next Steps and responsibilities for follow-up
- 11:45 a.m. Finances and Budget Projections (Budget Director Letisha Trepac)
- Realistic Approach to reporting
  - Budget Overview and Income Projections
  - Other Income
  - Reporting Income and Expenditures Macomb and Quad Cities
  - Areas for Budget growth or short falls
  - Next Steps and responsibilities for follow-up
- 12:45 p.m. Break and Lunch
- 1:20 p.m. Academics (Interim Provost and Academic Vice President Kathy Neumann)
- Overview Programs Plans and Opportunities
  - Individual Presentations: Program Growth Plans and Opportunities (10 minutes each)
    - How to grow programs: Ideas, Needs and Barriers:

- LEJA, Jill Myers
- Supply Chain Management, Craig Conrad and Bart Jennings
- Engineering, Bill Pratt
- Honors College, Rick Hardy
- Nursing, Lea Monahan
- Planning for Curriculum Shifts, Issues and Challenges
- Follow-up and responsibilities for next steps

3:15 p.m. Stretch Break

3:30 p.m. Facilities (Interim Vice President for Administrative Services Bill Polley)

- Plan for Utilizing all the Campus Buildings
  - Impact on Facilities of the Reduction in Enrollment
  - Priorities for Core Programs (LEJA, Nursing, Supply Chain, Honors, Engineering)
  - Plans for Remaining Empty Spaces
  - Follow-up and responsibilities for next steps

4:15 p.m. Assessing WIU: Positioning the University for the Future (Digger Oster, Shannon Reed)

- Should the University retain an outside firm to conduct a full assessment?
- Questions to ask as the option is considered: Timeline, Costs, Size of a Team, Experience of Staff, Comparative Organizational Experience, others.
- What are state requirements for retaining an outside firm?
- Follow-up and responsibilities for next steps.

5:00 p.m. Closed Session/Working Dinner

- The Board shall convene in closed session for the purpose of considering matters provided for in 5 ILCS 120/2c, including personnel, collective bargaining, litigation and real estate.

Conclude Day One Session

**July 13, 2018: Room 3420A/Building C, WIU Quad Cities Campus, Moline IL**

7:45 a.m. Coffee

8:00 a.m. Open Friday Retreat  
Review of schedule for the day

8:15 a.m. Development Review (Brad Bainter)

- Projected Development Income for 2018/19
- Three-year Review (2015-2018) – Individual Development Officer Income Statistics
- Projected budget for development for 2018-2019? Projected income for development for 2018-2019?

- Are staff members raising above and beyond their own salaries and benefits?
  - Assessment of Structure: Should salaries for Development staff be shifted to the payroll of the Foundation? What are the benefits and what would be the total savings? pros/cons
  - Follow-up and responsibilities for next steps
- 9:15 a.m. Overview and Plans for Quad cities 2018/2019 (Joe Rives, Jason Woods and Kristi Mindrup)
- Enrollment and Recruiting
  - Course Scheduling for the School Year
  - Dual Credit Programs for the Fall
  - Community Relations, Corporate Engagement
  - Development
  - Structure of the Quad Cities Operations (What belongs there and what belongs in Macomb?)
  - Follow-up and responsibilities for next steps
- 11:00 a.m. Break
- 11:15 a.m. Athletic Programs (Interim Athletics Director Danielle Surprenant)
- Economics: Costs and Income to the University?
  - Big Picture look at the Program: Do we have the correct Sports Programs?
    - Are there any that should be eliminated?
  - Conference- Costs and implications for Changing Conferences?
  - Goals for 2018-2019
  - Follow-up and responsibilities for next steps
- 12:00 p.m. Break for lunch (working)
- 12:20 p.m. Looking for Efficiencies
- Role of the Internal Auditor (Mike Sartorius)
  - Metrics: How does WIU compare with other universities of our size and location? (Staffing, financing, enrollment, foundation?)
  - Other areas being explored and opportunities for efficiency
  - Follow-up and responsibilities for next steps
- 1:45 p.m. Strengthen and Maintaining Strong Communication
- Among Board Members
  - Between Board and Leadership
  - Follow Up and Next Steps
- 2:30 p.m. Closing comments – Chair Ehlert Fuller and President Thomas  
Adjourn