

Western Illinois University Board of Trustees
December 1-2, 2021

Contents

Report No. 21.12/1 -- Finance Committee Report -- Budget and Financial Data for Quarter ending September 30, 2021.....	7
Report No. 21.12/2 -- Purchases of \$100,000 - \$499,999.99	16
Report No. 21.12/3 -- Report on Externally Sponsored Grants and Contracts for the 1st Quarter	18
Report No. 21.12/4 -- Report on Contributions	22
Report No. 21.12/5 -- Diversity Initiatives.....	28
Report No. 21.12/6 -- Enrollment Management Report.....	37
Report No. 21.12/7 -- Provost and Academic Vice President Report	47
Resolution No. 21.9/5 -- Second Reading, Revision to Board <i>Regulations</i> , II.B.12.d and II.C.7.C Holidays.....	68
Resolution No. 21.12/1 -- Purchases of \$500,000 and Over	70
Resolution No. 21.12/2 -- Illinois Fraternal Order of Police Labor Council 2021-2023 Bargaining Agreement.....	71
Resolution No. 21.12/3 -- Release of Closed Session Meeting Minutes	72
Resolution No. 21.12/4 -- Revise the Calendar Year 2022 Board of Trustees Meeting Dates	74

WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

December 1-2, 2021

Western Illinois University
Macomb, Illinois

Agenda Topic

Action

December 1, 2021 – University Union Heritage Room

Motion to Convene to Open Session – 5:30 p.m.

Action

Roll Call

Action

Motion to Convene to Closed Session

Action

Motion to Convene to Open Session

Action

Adjourn

Action

December 2, 2021 – University Union Heritage Room

Motion to Convene to Open Session – 8:30 a.m.

Action

Roll Call

Action

Public Comments

Review of Previous Meeting Minutes

Review and approval of September 9, 2021 Open and Closed Session meeting minutes and September 10, 2021 Open Session meeting minutes.

Chairperson’s Remarks

Doug Shaw

President’s Remarks

President Guiyou Huang

WIU Food Pantry Presentation (5 minutes)

Professor Emily Shupe and Student President of the WIU Food Pantry, Brittany VanTine

Reports and Discussion Items

Report No. 21.12/1

Finance Committee Report -- Budget and Financial Data for Quarter ending September 30, 2021
(Interim Vice President of Finance and Administration, Shannon Sutton)

Report No. 21.12/2

Purchases of \$100,000 - \$499,999.99
(Interim Vice President of Finance and Administration, Shannon Sutton)

Report No. 21.12/3

Report on Externally Sponsored Grants and Contracts for the 1st Quarter
(Interim Director of Sponsored Projects, Russ Morgan)

Report No. 21.12/4

Report on Contributions
(Executive Officer of the Foundation, Brad Bainter)

Report No. 21.12/5

Diversity Initiatives
(Assistant to the President for Diversity and Inclusion, Sterling Saddler)

Report No. 21.12/6

Enrollment Management Report (30 minutes)
(Vice President for Enrollment Management, Amber Schultz)

Report No. 21.12/7

Provost and Academic Vice President Report
(Interim Provost and Academic Vice President, Billy Clow)

General & Advisory Group Reports and Comments

Student Government Association, Elizabeth Orwig (Macomb), Kylie White (Quad Cities)

Faculty Senate Chair, Ilon Lauer

Council of Administrative Personnel President, Sara Lytle

Civil Service Employees Council President, Nicky Friedrichsen

Other Reports and Updates

Vice President for Student Success, David Braverman

Assistant Vice President of Academic Affairs and Interim Administrator in charge QC, Kristi Mindrup

Director, Institutional Research and Planning, Angela Bonifas

Assistant to the President for Governmental Relations, Jeanette Malafa

Director of Athletics, Danielle Surprenant

Resolutions and Action Items

Resolution No. 21.9/5 Second Reading, Revision to Board <i>Regulations</i> , II.B.12.d and II.C.7.C Holidays (President Guiyou Huang)	Action
Resolution No. 21.12/1 Purchases of \$500,000 and Over (Interim Vice President of Finance and Administration, Shannon Sutton)	Action
Resolution No. 21.12/2 Illinois Fraternal Order of Police Labor Council 2021-2023 Bargaining Agreement (Interim Vice President of Finance and Administration, Shannon Sutton)	Action
Resolution No. 21.12/3 Release of Closed Session Meeting Minutes (General Council, Liz Duvall)	Action
Resolution No. 21.12/4 Revise the Calendar Year 2022 Board of Trustees Meeting Dates (General Counsel, Liz Duvall)	Action

Old Business

New Business

Next Meeting - March 10-11, 2022

Adjourn

Action

- The meetings audio will be streamed live at <https://www.youtube.com/user/WesternIllinoisU>
- Public comments will be held to a total of 30 minutes. Comments will be limited to 3 minutes for those speaking in person and 500 words for those writing. Those who wish to have your comments read, please email them to Athena Brooks at AM-Brooks@WIU.edu by 12:00 p.m. (noon) on Tuesday, November 30th.
- Trustees will meet in person.

WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

December 2, 2021

Review and Approval of the Meeting Minutes of:
September 9, 2021

Minutes will be available for review at:

http://www.wiu.edu/board_of_trustees/minutes/index.php

WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

December 2, 2021

Approval of the Meeting Minutes of:
September 10, 2021

Minutes will be available for review at:

http://www.wiu.edu/board_of_trustees/minutes/index.php

WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

December 2, 2021

Report No. 21.12/1 -- Finance Committee Report -- Budget and Financial Data for Quarter ending September 30, 2021

The Western Illinois University Board of Trustees reviews preliminary fiscal year (July 1 – June 30) spending plans each June, and the Board approves all-funds budgets each September or October. Once approved by the Board, Western Illinois University’s all-funds budgets are submitted to the Illinois Board of Higher Education, Illinois State Legislature, and the Governor.

The Western Illinois University Board of Trustees approved the Western Illinois University Fiscal Year 2022 All Funds Budget by source of funds and estimated object of expenditure on September 10, 2021 (see Western Illinois University Board of Trustees Resolution No. 21.9/1). Per Board approval, Western Illinois University is authorized to spend up to \$205.8 million during Fiscal Year 2022, and the President is authorized to make technical adjustments in budgets if necessary.

After approving institutional spending plans, the Western Illinois University Board of Trustees will receive quarterly revenue and expenditure reports to review the University’s financial status and compliance with institutional spending plans. Tables 1 and 2 on the following pages display revenue and expenditures for Appropriated Funds and Auxiliary Facilities System Funds for the first quarter of Fiscal Year 2022.

Appropriated Funds

Fiscal Year 2022 Revenue as of September 30, 2021

Tuition, interest, and other income are estimated in the fall and based on projected enrollments, historical retention rates, and prior year assessed tuition and tuition waivers. The Fiscal Year 2022 estimate for tuition, interest, and other income is \$52.4 million. At the end of September, Income Fund revenue was 52.5% of current year estimates.

Fiscal Year 2022 Income Fund Revenue (Dollars in Thousands)			
		Quarter Ended 09/30/2021	
	<u>Budget</u>	<u>Revenue</u>	Percent of <u>Budget</u>
Assessed Tuition	47,134.0	26,331.6	55.9%
Interest	10.0	2.0	20.0%
Other	<u>5,290.0</u>	<u>1,172.8</u>	22.2%
Total	\$ 52,434.0	\$ 27,506.4	52.5%

We are receiving FY22 funds on a regular schedule from the comptroller. The majority of budgeted expenditures for the fiscal year are for personnel services (faculty and staff salaries), contractual and financial aid obligations.

Fiscal Year 2022 Appropriated Funds Expenditures (Dollars in Thousands)			
		Quarter Ended 09/30/2021	
	<u>Budget</u>	<u>Expenditures</u>	Percent of <u>Budget</u>
Personnel Services	\$ 77,500.0	\$ 12,707.1	16.4%
CMS Health Insurance	1,944.8	1,944.8	100.0%
FICA/Medicare	1,600.0	211.6	13.2%
Commodities	1,680.2	123.4	7.3%
Operation of Automotive Equipment	150.0	19.6	13.1%
Travel	300.0	8.6	2.9%
Contractual Services	10,600.0	4,023.3	38.0%
Permanent Improvements	375.0	8.8	2.3%
Equipment/Library Books	2,250.0	349.5	15.5%
Telecommunications	250.0	5.5	2.2%
Awards/Grants/Matching	13,850.0	9.5	0.1%
Interest	-	-	
Transfer to Equipment Reserve	-	-	
Transfer to Deferred Maint. Reserve	-	-	
Total Expenditures	\$110,500.0	\$ 19,411.7	17.6%

Additional Fiscal Year 2022 Appropriated Funds Budget Items

Fiscal Year 2022 estimates for tuition, interest, and other income total \$52.4 million while estimated Income Fund expenditures for Fiscal Year 2022 total \$60.9 million (See Table 1b). Expenditures are typically less than revenue as demonstrated in the following table. Fiscal Year 2021 ended with expenditures \$0.4 million less than revenue received. With the \$52.4 million estimated income for Fiscal Year 2022 and expenditure authority of \$60.9 million, this leaves an estimated deficit at the end of Fiscal Year 2022 of (\$8.5 million). It is important to note that Federal one-time funds from the Higher Education Emergency Relief Fund are expected in Fiscal Year 2022 and therefore resulted in a higher operating budget. Actual expenditures are expected to end up more in line with Fiscal Year 2021 final numbers. Personnel attrition and other cost saving measures such as essential spending are being utilized to bring expenditures in line with projected revenue.

Income Fund (Dollars in Thousands)			
	<u>Revenue</u>	<u>Expenditures</u>	<u>Excess(Deficit)</u>
FY 2013	72,144.1	71,161.3	982.8
FY 2014	73,329.0	73,168.4	160.6
FY 2015	75,673.5	74,870.2	803.3
FY 2016	74,640.7	105,207.8	(30,567.1)
FY 2017	69,739.1	52,875.8	16,863.3
FY2018	63,771.5	67,215.0	(3,443.5)
FY2019	56,607.5	62,642.8	(6,035.3)
FY2020	50,387.7	48,112.8	2,274.9
FY2021	53,367.9	52,991.6	376.3
Budgeted			
FY2022	52,434.0	60,912.0	(8,478.0)

Auxiliary Facilities System

Fiscal Year 2022 Revenue as of September 30, 2021

At the end of the first quarter of Fiscal Year 2022, Western Illinois University has assessed \$10.5 million in room and board and \$2.2 million in student fees. Revenue for the quarter ending September 30, 2021, is 54.2 percent of Fiscal Year 2022 estimates.

Fiscal Year 2022 Auxiliary Facilities System Revenue (Dollars in Thousands)			
		Quarter Ended 09/30/21	
	<u>Budget</u>	<u>Revenue</u>	Percent of <u>Budget</u>
Assessed Room and Board	\$ 19,293.3	\$ 10,459.6	54.2%
Sales	2,358.3	1,254.4	53.2%
Assessed Student Fees	3,547.0	2,247.8	63.4%
Other	1,781.1	661.9	37.2%
Total	\$ 26,979.7	\$ 14,623.7	54.2%

Fiscal Year 2022 Expenditures as of September 30, 2021

As a result of decreased revenue, budgets for expenditures have been consistently decreased; thus, expenditures are down from previous fiscal years. In addition, expenditures for the Auxiliary Facilities System are also limited to essential operational needs because of cash flow concerns.

Fiscal Year 2022 Auxiliary Facilities System Expenditures (Dollars in Thousands)			
		Quarter Ended 09/30/21	
	<u>Budget</u>	<u>Expenditures</u>	<u>Percent of Budget</u>
Personnel Services	\$ 8,960.0	\$ 1,735.7	19.4%
Unemp/FICA/Medicare/Retirement	120.0	25.6	21.3%
Commodities	350.0	44.4	12.7%
Operation of Automotive Equipment	70.0	7.6	10.9%
Travel	37.5	-	0.0%
Contractual Services	14,250.0	2,961.2	20.8%
Permanent Improvements	300.0	8.3	2.8%
Equipment/Library Books	100.0	16.3	16.3%
Telecommunications	20.0	0.3	1.5%
Awards/Grants/Matching	1,800.0	521.2	29.0%
Other (Cost of sales, principal & interest payments on outstanding bonds, transfers to reserves, etc)	10,792.5	3,157.8	29.3%
Total Expenditures	\$ 36,800.0	\$ 8,478.4	23.0%

Fiscal Year 2022 Cash Flow as of September 30, 2022

At the end of the first quarter of Fiscal Year 2022, Western Illinois University has a cash balance of \$7.2 million in the income fund and \$25.9 million in the Auxiliary Facilities System restricted funds. Income fund inflows are \$27.9 million and outflows are \$29.1 million resulting in a net decrease in cash of \$1.2 million. Auxiliary Facilities System restricted fund inflows are \$13.4 million and outflows are \$8.7 million resulting in a net increase in cash of \$4.8 million.

Cash Flow for Quarter Ended 09/30/21		
	<u>Income Fund</u>	<u>AFS (Restricted)</u>
Cash balance July 1, 2021	\$ 8,352,344	\$ 21,188,006
Cash Inflows		
Tuition, Fee, & Other unrestricted receipts	20,589,217	13,412,467
State appropriations	7,304,543	-
Total Cash Inflows	27,893,760	13,412,467
Cash Outflows		
Payroll	(14,864,020)	(2,102,495)
Goods, Services, & Other cash outflows	(14,195,485)	(6,549,428)
Total Cash Outflows	(29,059,505)	(8,651,923)
Net Increase (decrease) in cash	(1,165,745)	4,760,544
Cash balance September 30, 2021	\$ 7,186,599	\$ 25,948,550

Appendix A
State of Illinois Definitions for Reporting Institutional Revenues by Source of Funds
And Institutional Expenditures by Estimated Objects of Expenditure

Sources of Funds

State Appropriated Funds are the general revenue fund appropriations from the State of Illinois.

University Income Fund represents tuition revenue.

Auxiliary Facilities System represents revenue from room and board and the University's bond revenue fee that supports University Housing and Dining Services, University Union, and Campus Recreation.

Estimated Objects of Expenditures

Personnel Services are payments of wages and salaries.

Contractual Services represent payment for services from vendors. The largest contractual expense for Western Illinois University is utilities.

Travel reimbursements to employees or vendors for in-state and out-of-state travel include transportation, mileage, lodging, and meals.

Commodities support purchase of consumable materials (e.g., office supplies).

Equipment and Library Materials support purchases over \$100 for tangible property (e.g., office furniture, equipment, and library books and periodicals).

Awards and Grants primarily support student financial aid.

Telecommunication Services represent all telephone and communication services (e.g., long distance, fax machine and local telephone charges).

Operation of Automotive Equipment includes the operation, maintenance, and repair of automotive equipment.

Permanent Improvements are used for the remodeling and renovation of existing structures.

CMS Health Insurance and Medicare are shared, state-mandated expenditures that reduce the institution's discretionary spending authority.

Table 1
Budget and Financial Data for Quarter Ended September 30
Appropriated
Educational Assistance and Income Fund Combined

Appropriated Funds	FY22 Budget	Revenue through September 30	
		FY22	FY21
Revenue			
State Appropriations	\$ 49,588,000	\$ 14,844,047	\$ 15,970,284
Assessed Tuition	47,134,000	26,331,594	26,124,706
Interest	10,000	2,015	4,681
Other	5,290,000	1,172,759	1,257,820
Total Revenue	\$ 102,022,000	\$ 42,350,415	\$ 43,357,491
		Expenditures through September 30	
Expenditures			
Personnel Services	\$ 77,500,000	\$ 12,707,115	\$ 13,192,614
CMS Health Insurance	1,944,800	1,944,800	1,944,800
FICA/Medicare	1,600,000	211,629	187,973
Commodities	1,680,200	123,413	332,598
Operation of Automotive Equipment	150,000	19,568	18,617
Travel	300,000	8,631	1,227
Contractual Services	10,600,000	4,023,245	2,953,566
Permanent Improvements	375,000	8,778	-
Equipment/Library Books	2,250,000	349,477	443,831
Telecommunications	250,000	5,495	34,338
Awards/Grants/Matching	13,850,000	9,500	14,813
Total Expenditures	\$ 110,500,000	\$ 19,411,651	\$ 19,124,377

Table 1a
Budget and Financial Data for Quarter Ended September 30
Educational Assistance Fund

	FY22 Budget	Revenue through September 30	
		FY22	FY21
Appropriated Funds			
Educational Assistance Fund			
Revenue			
State Appropriations	\$ 49,588,000	\$ 14,844,047	\$ 15,970,284
Total Revenue	<u>\$ 49,588,000</u>	<u>\$ 14,844,047</u>	<u>\$ 15,970,284</u>
	FY22 Budget	Expenditures through September 30	
		FY22	FY21
Expenditures			
Personnel Services	\$ 46,843,200	\$ 12,719,152	\$ 13,192,614
CMS Health Insurance	1,944,800	1,944,800	1,944,800
FICA/Medicare	800,000	180,095	182,804
Commodities	-	-	17,658
Operation of Automotive Equipment	-	-	-
Travel	-	-	-
Contractual Services	-	-	598,770
Permanent Improvements	-	-	-
Equipment/Library Books	-	-	-
Telecommunications	-	-	33,638
Awards/Grants/Matching	-	-	-
Total Expenditures	<u>\$ 49,588,000</u>	<u>\$ 14,844,047</u>	<u>\$ 15,970,284</u>

Table 1b
Budget and Financial Data for Quarter Ended September 30
Income Fund

Appropriated Funds Income Fund Revenue	FY22 Budget	<u>Revenue through September 30</u>	
		FY22	FY21
Assessed Tuition	\$ 47,134,000	\$ 26,331,594	\$ 26,124,706
Interest	10,000	2,015	4,681
Other	<u>5,290,000</u>	<u>1,172,759</u>	<u>1,257,820</u>
Total Revenue	<u><u>\$ 52,434,000</u></u>	<u><u>\$ 27,506,368</u></u>	<u><u>\$ 27,387,207</u></u>
		<u>Expenditures through September 30</u>	
	FY22 Budget	FY22	FY21
Expenditures			
Personnel Services	\$ 30,656,800	\$ (12,037)	\$ -
CMS Health Insurance	-	-	-
Unemp/FICA/Medicare/Retirement	800,000	31,534	5,169
Commodities	1,680,200	123,413	314,940
Operation of Automotive Equipment	150,000	19,568	18,617
Travel	300,000	8,631	1,227
Contractual Services	10,600,000	4,023,245	2,354,796
Permanent Improvements	375,000	8,778	-
Equipment/Library Books	2,250,000	349,477	443,831
Telecommunications	250,000	5,495	700
Awards/Grants/Matching	<u>13,850,000</u>	<u>9,500</u>	<u>14,813</u>
Total Expenditures	<u><u>\$ 60,912,000</u></u>	<u><u>\$ 4,567,604</u></u>	<u><u>\$ 3,154,093</u></u>

Table 2
Budget and Financial Data for Quarter Ended September 30
Auxiliary Facilities System

	FY22 Budget	Revenue through September 30	
		FY22	FY21
Revenue Bond			
Auxiliary Facilities System			
Assessed Room & Board	\$ 19,293,332	\$ 10,459,633	\$ 10,363,592
Sales	2,358,300	1,254,422	998,699
Assessed Student Fees	3,547,030	2,247,745	1,695,371
Other	<u>1,781,075</u>	<u>661,925</u>	<u>627,435</u>
Total Revenue	<u>\$ 26,979,737</u>	<u>\$ 14,623,725</u>	<u>\$ 13,685,097</u>
	FY22 Budget	Expenditures through September 30	
		FY22	FY21
Expenditures			
Personnel Services	\$ 8,960,000	\$ 1,735,662	\$ 1,760,984
Unemp/FICA/Medicare/Retirement	120,000	25,627	23,330
Commodities	350,000	44,445	58,948
Operation of Automotive Equipment	70,000	7,633	7,443
Travel	37,500	-	-
Contractual Services	14,250,000	2,961,235	902,676
Permanent Improvements	300,000	8,331	1,473
Equipment	100,000	16,283	469
Telecommunications	20,000	272	11,814
Awards/Grants/Matching	1,800,000	521,168	535,867
Other (cost of sales, principal & interest payments on Outstanding Bonds, transfers to reserves, etc)	<u>10,792,500</u>	<u>3,157,761</u>	<u>2,965,980</u>
Total Expenditures	<u>\$ 36,800,000</u>	<u>\$ 8,478,417</u>	<u>\$ 6,268,984</u>

WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

December 2, 2021

Report No. 21.12/2 -- Purchases of \$100,000 - \$499,999.99

Vendor	Type of Purchase	Annual Amount (unless otherwise noted)	Number of Bids
National Public Radio; Washington, DC	FY22 NPR fees for Tri-States Public Radio (1 st of two 2-yr renewal options)	\$110,502.79	Exempt
Iowa State University; Ames, IA	FY22 subaward for light-weight materials and structures for ballistic protection QCML grant	\$130,000	Exempt (Grant)
Air Charter Services Inc; Fort Myers, FL	Air charter flights for WIU football team: Missoula, MT – Sept 10-11, 2021 Youngstown, OH – Sept 24-25, 2021 Grand Forks, ND – Oct 22-23, 2021	\$201,710	Exempt
University of Illinois; Urbana, IL	FY22 subaward for light-weight materials and structures for ballistic protection QCML grant	\$229,537	Exempt (Grant)

Purchases of \$250,000 - \$499,999

Receiving Presidential Approval

Vendor	Type of Purchase	Annual Amount (unless otherwise noted)	Number of Bids
IBM Corporation; Livermore, CA	FY22 IBM mainframe software maintenance (option to renew for five 1-yr periods)	\$330,000 estimated	Sole Source
Illinois State University; Normal, IL	FY22 Oilseed Pennycress Project subcontract awardee (original BOT approval 10/4/19)	\$398,936.64	Exempt (Grant)

Purchases \$500,000 and above

Exempt from BOT Approval

Vendor	Type of Purchase	Annual Amount (unless otherwise noted)	Number of Bids
Entec Services, Inc; Peoria, IL	FY22 continuous order for Delta Controls Building Automation installation and repairs (year 4 of a 5-year renewal, previously approved by the BOT June 8, 2018)	\$600,000 estimated	1

WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

December 2, 2021

Report No. 21.12/3 -- Report on Externally Sponsored Grants and Contracts for the 1st Quarter

Executive Summary:

Report on externally-sponsored grants and contracts and income-producing contracts received by the University provided to the Board of Trustees on a quarterly basis.

Quarter to Date

Three Months Ended September 30	<u>2021</u>	<u>2020</u>	<u>2019</u>
Awards > \$50,000	\$27,064,348 (12)	\$6,425,082 (11)	\$11,256,861 (5)
Total Awards, (regardless of value)	\$27,201,424 (20)	\$6,593,352 (19)	\$11,494,857 (25)

Fiscal Year to Date

Three Ended September 30	<u>FY22</u>	<u>FY21</u>	<u>FY20</u>
Awards > \$50,000	\$27,064,348 (12)	\$6,425,082 (11)	\$11,256,861 (5)
Total Awards, (regardless of value)	\$27,201,424 (20)	\$6,593,352 (19)	\$11,494,857 (25)

Summary of Externally Sponsored Grants and Contracts

<u>Quarterly Totals</u>		<u>Annual Totals</u>	
<u>Quarters</u>			
1st	\$27,201,424 (20)	FY21	\$31,169,325 (121)
2nd		FY20	\$28,516,125 (117)
3rd		FY19	\$16,321,791 (124)
4th		FY18	\$11,451,766 (133)
		FY17	\$11,721,577 (114)
Total	\$27,201,424 (20)		

Selected Sponsored Projects Funded by External Agencies in the 1st Quarter FY2022

Grants and Contracts

Amount of Grant or Contract: \$50,000
Grantor/Contractor: Illinois State Board of Education
Date Received: September 20, 2021
Term: July 1, 2021 through June 30, 2022
Director/Fiscal Agent: Andrew Baker
Purpose: Public Service. The purpose of this project is to increase enrollment and graduation rates of agriculture education students.

Amount of Grant or Contract: \$80,000
Grantor/Contractor: University of Illinois
Date Received: September 30, 2021
Term: July 1, 2021 through June 30, 2022
Director/Fiscal Agent: Brandon John
Purpose: Public Service. The purpose of this project is to support upgrades to the ICRT LMS system.

Amount of Grant or Contract: \$140,000
Grantor/Contractor: Illinois Emergency Management Agency
Date Received: August 21, 2021
Term: July 1, 2021 through June 30, 2022
Director/Fiscal Agent: Heather Hotz
Purpose: Public Service. The purpose of this project is to purchase marketing material for Safe2Help Illinois program.

Amount of Grant or Contract: \$165,000
Grantor/Contractor: Illinois Department of Commerce and Economic Opportunity
Date Received: July 13, 2021
Term: January 1, 2021 through December 31, 2021
Director/Fiscal Agent: James Boyd and Chris Merrett
Purpose: Public Service. The purpose of this project is to provide financial assistance to aid small businesses.

Amount of Grant or Contract: \$186,698
Grantor/Contractor: Illinois Department of Commerce and Economic Opportunity
Date Received: September 7, 2021

2022

Term: July 1, 2021 through December 31, 2021
Director/Fiscal Agent: Sandra Wittig and Chris Merrett
Purpose: Public Service. The purpose of this project is to coordinate west-central service providers that perform outreach, marketing, and 1-on-1 technical assistance to hard-to-reach businesses.

Amount of Grant or Contract: \$194,484
Grantor/Contractor: Illinois State University
Date Received: August 31, 2021
Term: September 15, 2020 through August 31,

Director/Fiscal Agent: Winthrop Phippen
Purpose: Research. The purpose of this project is to conduct field evaluations on pennycress for agronomic traits.

Amount of Grant or Contract: \$414,903
Grantor/Contractor: Illinois Board of Higher Education
Date Received: August 20, 2021
Term: July 14, 2020 through September 30, 2022
Director/Fiscal Agent: Justin Schuch
Purpose: Student Support. The purpose of this project is to support efforts to mitigate the barriers, due to COVID-19, to enrollment and retention of underrepresented, first generation, low income students.

Amount of Grant or Contract: \$421,206
Grantor/Contractor: Illinois Department of Human Services
Date Received: September 20, 2021
Term: July 1, 2021 through June 30, 2022
Director/Fiscal Agent: Robert Derry
Purpose: Public Service. The purpose of this project is to establish and maintain an early intervention credentialing office to support a system of credentialing and enrollment.

Amount of Grant or Contract: \$978,500
Grantor/Contractor: Illinois State Board of Education
Date Received: July 23, 2021
Term: July 1, 2021 through June 30, 2022
Director/Fiscal Agent: Connie Shugart
Purpose: Public Service. This project will provide

funds to improve special education services assistance to the Northwest Region I and Central Region III.

Amount of Grant or Contract: \$2,250,000
 Grantor/Contractor: University of North Texas
 Date Received: July 30, 2021
 Term: October 1, 2018 through July 14, 2022
 Director/Fiscal Agent: Eric Faierson
 Purpose: Research. The purpose of this project is to develop advanced material systems relevant to Army applications.

Amount of Grant or Contract: \$10,910,447
 Grantor/Contractor: U.S. Department of Education
 Date Received: July 30, 2021
 Term: May 2, 2020 through May 19, 2022
 Director/Fiscal Agent: Shannon Sutton
 Purpose: Public Service. The purpose of this project is to provide CARES Act emergency relief grants to institutions of higher education for expenses related to COVID-19.

Amount of Grant or Contract: \$11,273,110
 Grantor/Contractor: U.S. Department of Education
 Date Received: July 30, 2021
 Term: April 28, 2020 through May 19, 2022
 Director/Fiscal Agent: Roberta Smith
 Purpose: Student Support. The purpose of this project is to provide CARES Act emergency relief grants to higher education students for expenses related to COVID-19.

Additional Information

Number of First or Second time Proposals and Awards

First Quarter:	<u>1st Proposal</u>	<u>2nd Proposal</u>	<u>1st Award</u>	<u>2nd Award</u>
	1	0	1	0
Fiscal Year to Date:	<u>1st Proposal</u>	<u>2nd Proposal</u>	<u>1st Award</u>	<u>2nd Award</u>
	1	0	1	0

WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

December 2, 2021

Report No. 21.12/4 -- Report on Contributions



Interim Campaign Progress Report July 1, 2021 - June 30, 2022

Pledges Made	Planned Gifts (FV)*	Total Pledges
\$ 354,467	\$ 0	\$ 354,467
Cash Gifts	Gifts-in-Kind	Total Receipts
\$ 1,766,376	\$ 41,217	\$ 1,807,593

	Overall Total	Goal	% to Goal
FY2021	\$ 2,162,059	\$ 8,000,000	27%

*Discounted Present Value for the 0 planned gift pledge(s): \$ 0

Deferred gift pledges not included in totals:

Outside scholarships not included in report: \$ 784,389

PURPOSE: Record of fiscal year goals and progress

AUDIENCE: Internal use for administrators, development officers, and board members

NOTES: Cash Gifts do not include pledge payments.

Gifts-in-kind do not include service or noncharitable gifts-in-kind.

Printed on 2021-11-12

Interim Campaign Progress Report July 1, 2021 - June 30, 2022

COLLEGE/UNIT	PLEDGES	GIFTS	GIFTS- IN-KIND	PLANNED GIFTS	FISCAL YEAR TOTAL
CAS	53,789	66,404	0	0	120,194
CBT	42,503	102,579	0	0	145,083
COEHS	5,643	74,792	0	0	80,435
COFAC	14,479	161,978	3,784	0	180,241
LIBRARY	564	2,020	206	0	2,790
HONORS	2,073	6,550	0	0	8,623
GLOBAL STUDIES	365	350	0	0	715
STUDENT SERVICES	17,899	523,854	0	0	541,753
QC	3,750	10,075	0	0	13,825
WQPT	4,264	172,533	20,500	0	197,297
ATHLETICS	23,519	230,710	16,727	0	270,957
ALUMNI	3,806	18,770	0	0	22,576
BGS	2,100	5,156	0	0	7,256
TRI-STATES RADIO	133,671	57,833	0	0	191,503
UNIV SCHOLARSHIPS	14,724	71,950	0	0	86,674
OTHER	31,317	260,821	0	0	292,138
UNIVERSITY TOTALS:	354,467	1,766,376	41,217	0	2,162,059

Outside scholarships not included in report: \$ 784,389

PURPOSE: Record of fiscal year progress by unit

AUDIENCE: Internal use for administrators, development officers, and board members

NOTES: Gifts do not include pledge payments.

Radio is separate from COFAC; Parent and Family Association is separate from Student Services.

Gifts-in-kind do not include service or noncharitable gifts-in-kind.

Printed on 2021-11-12

Significant Donors Report Gifts of \$5,000 or more for Fiscal Year July 1, 2021 - June 30, 2022

Name	Pledges & Payments	Cash Gifts	Planned Gifts	Gifts-in-Kind	Soft Credit	Total
Anonymous	4,608	3,572	0	0	0	8,180
Anonymous	0	24,000	0	0	1,575	25,575
Archer Daniels Midland Company	0	10,000	0	0	0	10,000
Jobu Babin	6,160	0	0	0	0	6,160
Dennis Bowman	5,000	0	0	0	0	5,000
Linda & Charlie Carey	0	0	0	0	5,000	5,000
Eric & Cherie Clark	10,000	0	0	0	0	10,000
Compeer Financial	0	9,000	0	0	0	9,000
Dale & Lynn Johnson Charitable trust	15,000	0	0	0	0	15,000
Susan & Nick Di Grino	0	25,000	0	0	0	25,000
Doris & Victor Day Foundation	0	10,000	0	0	0	10,000
Edward Jones	6,000	241	0	0	0	6,241
Gay Ellfine	0	5,000	0	0	0	5,000
Jerry & Ann Ernst	15,000	0	0	0	0	15,000
Lori Fink	0	25,617	0	0	0	25,617
Chuck Gilbert & Karen Ihrig-Gilbert	11,280	0	0	0	0	11,280
George Grice	5,100	226,350	0	0	0	231,450
Sue & Cliff Haka	0	10,000	0	0	0	10,000
Karen Hammond	0	5,000	0	0	0	5,000
Maureen Hare	0	26,000	0	0	0	26,000
Minda Harts	5,000	0	0	0	0	5,000
Nazareth & Dick Hattwick	0	10,000	0	0	0	10,000
HELM Agro US, Inc.	0	13,600	0	0	0	13,600
Molly Homer	0	5,000	0	0	0	5,000
Dean & Rosemary Huisingh	10,000	0	0	0	10,000	20,000
Illinois Farm Bureau	0	6,000	0	0	0	6,000
Monica & Rick Iverson	0	10,000	0	0	0	10,000
Myrna & Mike Kelly	10,000	0	0	0	0	10,000
Jim Lodico	0	0	5,000	0	0	5,000
Kate Losleben	0	5,000	0	0	2,000	7,000
Sue Martinelli	10,535	0	0	0	0	10,535
George & Renee Mavigliano	10,420	0	0	0	0	10,420
Jim & Claudia Mc Cain	0	7,325	0	0	0	7,325
McDonough Eye Associates and Jill Brody, MD	7,500	0	0	0	0	7,500
Julie Mc Hard-Shike	5,000	0	0	0	0	5,000
Craig Neader	6,000	0	0	0	0	6,000

Name	Pledges Made	Cash Gifts	Planned Gifts	Gifts-in-Kind	Soft Credit	Total
Joyce & Jim Nielsen	0	15,000	0	0	0	15,000
Tom Nielsen & Kathy Bohn	0	0	0	0	5,000	5,000
Judy & Jim Niss	0	10,000	0	0	0	10,000
Pamela & Chris Ontiveros	10,000	0	0	0	0	10,000
Blenda & Robert Ontiveros	0	250	0	0	5,000	5,250
Jeff & Polly Radosh	6,600	0	0	0	0	6,600
Refreshment Services - Pepsi of Macomb	5,000	0	0	250	0	5,250
Paul & Alene Reuschel	0	5,125	0	0	0	5,125
Matt Sager	2,000	0	0	0	3,000	5,000
Sarah Knight Memorial	0	10,000	0	0	0	10,000
Harold Schmalfeld	0	8,200	0	0	0	8,200
Sodexo Campus Dining Services	0	500,000	0	0	0	500,000
Norman Spear	30,000	0	0	0	0	30,000
Stronghurst LLC	25,000	0	0	0	0	25,000
Summit League	50,000	0	0	0	0	50,000
The Moline Foundation	0	12,730	0	0	0	12,730
The Will J Reid Foundation	0	5,000	0	0	0	5,000
Tides Foundation	0	19,435	0	0	0	19,435
Von Maur	0	0	0	16,500	0	16,500
Wesley United Methodist Church's Fellheimer Trust	0	11,650	0	0	0	11,650
WETA	0	6,500	0	0	0	6,500
Margaret Wong	10,000	0	0	0	10,000	20,000
Sheryl & Dan Yoder	17,900	0	0	0	0	17,900
3M Corporation	0	5,000	0	0	0	5,000

PURPOSE: List of significant donors with gifts or pledges \$5,000 or greater for current fiscal year.

AUDIENCE: External (Board) and internal use for administrators and development officers.

NOTES: *Pledges & Payments* includes any new pledges for current or future fiscal years plus the amount paid (or expected to be paid) this year on prior year pledges. Total includes memberships for next fiscal year (e.g. Leatherneck Club)

Printed on 2021-11-12

Annual Fund Report July 1, 2021 - June 30, 2022

COLLEGE/UNIT	# OF PLEDGES	TOTAL PLEDGES	AVERAGE PLEDGE	PLEDGES PAID	CASH	*TOTAL GIFTS
CAS	151	19,974	132	8,257	41,134	49,391
CBT	128	30,991	242	6,941	80,254	87,195
COEHS	40	5,643	141	2,204	32,717	34,921
COFAC	47	13,379	285	2,525	75,003	77,528
ALUMNI	41	3,806	93	1,963	18,670	20,633
GLOBAL STUDIES	6	365	61	125	350	475
LIBRARY	5	564	113	186	2,020	2,206
HONORS	2	663	332	285	6,550	6,835
QC	8	3,750	469	696	5,075	5,771
ATHLETICS	55	23,519	428	21,335	220,198	241,533
STUDENT SERVICES	48	7,799	162	2,725	22,506	25,231
BGS	41	2,100	51	1,130	3,156	4,286
TRI-STATES RADIO	480	133,671	278	45,172	57,333	102,504
WQPT	32	4,264	133	830	171,919	172,749
PFA	0	0	0	0	0	0
UNIV SCHOLARSHIPS	113	14,604	129	9,734	38,683	48,417
OTHER	46	31,317	681	18,691	259,421	278,112
Total	1,243	296,410	238	122,799	1,034,989	1,157,788

****Total Annual Fund: \$1,331,398**

Above Pledge totals include:

Leatherneck Club	\$ 21,370
Library Atrium Society	\$ 109
Performing Arts Society	\$ 9,352

Above Receipt totals include:

Leatherneck Club	\$ 215,634
Library Atrium Society	\$ 1,892
Performing Arts Society	\$ 15,168

PURPOSE: Record of fiscal year Annual Fund totals by Unit; includes Phonathon and President's Scholarship totals.

AUDIENCE: Internal use for administrators, development officers, and board members.

NOTES:

*Total Gifts equals Income (Cash, Pledges Paid, Gifts in Kind, and GIK Pledges Paid).

**Total Annual Fund equals sum of Pledges, GIKs, and Cash.

Radio is separate from COFAC; Parent and Family Association is separate from Student Services.

Gifts-in-kind do not include service or noncharitable GIKs.

Printed on 2021-11-12

Phonathon Report July 1, 2021 - June 30, 2022

COLLEGE/UNIT	# OF PLEDGES	TOTAL PLEDGES	AVERAGE PLEDGE	PLEDGES PAID	CASH	*TOTAL GIFTS
CAS	133	8,845	67	4,055	0	4,055
CBT	110	12,951	118	2,026	0	2,026
COEHS	26	1,771	68	960	50	1,010
COFAC	14	576	41	120	0	120
ALUMNI	37	3,445	93	1,835	750	2,585
GLOBAL STUDIES	5	245	49	75	0	75
LIBRARY	4	455	114	150	20	170
HONORS	0	0	0	0	0	0
QC	1	50	50	0	0	0
ATHLETICS	5	445	89	320	150	470
STUDENT SERVICES	35	2,285	65	605	0	605
BGS	41	2,100	51	1,130	25	1,155
TRI-STATES RADIO	2	100	50	0	0	0
WQPT	1	20	20	0	0	0
PFA	0	0	0	0	0	0
UNIV SCHOLARSHIPS	101	11,535	114	9,280	100	9,380
OTHER	24	1,385	58	350	0	350
Total	539	46,208	86	20,907	1,095	22,002

****Total Phonathon: \$47,303**

Above Pledge totals include:

Leatherneck Club	\$ 300
Library Atrium Society	\$ 0

Above Receipt totals include:

Leatherneck Club	\$ 450
Library Atrium Society	\$ 20

PURPOSE: Record of fiscal year Phonathon totals by Unit.

AUDIENCE: Internal use for administrators, development officers, and board members.

NOTES:

*Total Gifts equals Income (Cash, Pledges Paid, Gifts in Kind, and GIK Pledges Paid).

**Total Phonathon equals sum of Pledges, GIKs, and Cash.

Radio is separate from COFAC; Parent and Family Association is separate from Student Services.

Gifts-in-kind do not include service or noncharitable GIKs.

See Annual Fund report for all phonathon and annual fund totals.

Printed on 2021-11-12

WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

December 2, 2021

Report No. 21.12/5 -- Diversity Initiatives

Report Prepared by Dr. Sterling Saddler

- 1. The UDC, Johna Lawens, Graduate Student and Co-Directors of ISJP, Professor Jim La Prad and Professor Rebekah Buchanan just completed the university's broad Diversity Statement:**

WIU DEI Statement (Final Edit)

Western Illinois University fosters respect, equity, and inclusion for all students, faculty, and staff. WIU has a commitment to equity, social justice, and diversity. We value inclusion as a core strength and as an essential element of our public service mission. WIU embraces individual uniqueness and a culture of inclusion that supports broad and specific diversity initiatives. Western believes in the educational and institutional benefits of diversity in society as integral to the success of all individuals.

At WIU, we are committed to:

- Maintaining a safe and secure environment for all members of our University communities.
- Educating and empowering student, staff, and faculty to be social justice advocates.
- Providing curricula, programs, resources, and environments that reflect the diversity of our communities, and elevate cultural awareness.
- Ensuring fair, equitable, and inclusive access to University facilities, programs, resources, and services.
- Creating inclusive and equitable policies and practices.
- Diversifying the University's workforce by assessing hiring practices and performance review procedures that attract, retain, and develop talented staff and faculty from diverse backgrounds.
- Addressing intergroup disparities through areas as representation, retention, learning outcomes, and graduation rates.

- 2. WIU's Initiative for Social Justice Pedagogies report for Fall 2021**

During October 2021 WIU's Initiative for Social Justice Pedagogies conducted a book study of

bell hooks' *Teaching To Transgress* facilitated through the Center for Innovation in Teaching & Research (CITR). “*Teaching To Transgress* is one of those books that you can pick up and read as much or as little as you need and it speaks to what it means to critically think about teaching and pedagogy.” Our discussion and conversation during this book talk ranged from engaged pedagogy and embracing change (something we all need) as well as thinking about our values during these changing and unprecedented times. Weekly meetings were conducted via ZOOM and participation ranged between 8-12 participants each week.

- 3. Andrea Henderson and Belinda Carr have accepted the roles of Co-chair for the President’s Council on Community Engagement. We have currently identified 14 WIU and Macomb community members for the committee. We will be emailing the 14 individuals asking for their support in serving on the committee. In addition, the committee’s first meeting will be January 2022 to discuss further planning.**

THE ESTABLISHMENT OF THE “PRESIDENT’S COUNCIL ON COMMUNITY ENGAGEMENT” (PCOCE)

Creation

The PCOCE was established to provide an effective venue through which WIU can engage with the City of Macomb to create positive and productive, discourse focused on improving University-community relations, with a particular emphasis on issues of social justice and equity. We create an environment that fosters and promotes civic engagement. We serve as a resource for and stimulus to educational, cultural, environmental, community, and economic development in our region. Members of this body are selected as representative of their respective organizations, and are expected to create collaborative opportunities for mutual growth and support.

Vision

The PCOCE promotes dialogue between WIU and the Macomb community to for the benefit of both partners.

Mission

The PCOCE shall support the President by engaging community leaders to enhance the relationship between WIU and the City of Macomb. It shall provide for the continued support and development of WIU students, faculty, and staff as it relates to their impact as engaged citizens. It shall work towards the development and enhancement of programs, services and opportunities for members of underrepresented groups to enhance the quality of life for WIU students as they engage in the Macomb community.

The council will:

- 1. Identify strategies that supports Macomb as a welcoming community for all WIU students, and in particular the special and unique issues and needs of underrepresented communities.**
- 2. Make recommendations for appropriate community resources to support diversity, equity, and inclusion initiatives that bring diverse viewpoints to the community and the university.**
- 3. Seek opportunities and provide resources to promote the success of faculty, staff, and students in their integration as engaged citizens within the Macomb community.**

Publicize, market, and advocate for the continued enhancement of programs and services for underrepresented administrators, faculty, staff, and students at WIU.

4. Report Prepared by Carl Ervin Coordinator, Multicultural Center (MCC)

SEPTEMBER

Thur., 9/2

MCC Student Leader Meeting

4pm @ MCC

A meeting with the leaders of the student organization under the MCC umbrella to discuss budgets, programming and concerns.

Fri., 9/3

Feel Good Fridays

12-2PM @ MCC

Gwendolyn Brooks Cultural Center hosted a monthly support and bonding event for students.

Fri., 9/10

Big Picture & Picnic

4:30-7pm @ MCC lawn

The LGBT*QA Resource Center hosted its annual gathering of the LGBTQ+ community members and allies to celebrate unity on campus and photograph the group.

Wed., 9/15

BYOT

2pm-3pm @ MCC lawn

Casa Latina Cultural Center hosted its annual Bring Your Own Tortilla (BYOT) event featuring food, dance, and culture.

Thur., 9/16

Café y Hablamos

2pm-3pm @ Casa Lounge

Casa Latina Cultural Center hosted a coffee and talk discussion held in Spanish where language and culture were explored with native speakers and beginners.

Thur., 9/17

Baile

2pm-3pm @ MCC

Casa Latina Cultural Center hosted a dance and social to connect students and cultures.

Mon., 9/20

Kinder Mondays

11am-1pm @ MCC

The MCC collaborated with the University Counseling Center to acknowledge and promote kindness on campus and encourage visits to the MCC.

King of Latin Pop Party

2pm-3pm @ MCC lawn

Casa Latina Cultural Center hosted an event that featured Latinx songs, dance, and culture.

Tue., 9/21

Breaking the ICE

2pm-3pm @ MCC

Casa Latina Cultural Center hosted an informational session and discussion on Immigration and Customs Enforcement (ICE).

Thur., 9/23

Fresh Check

11am-2pm @ MCC lawn

The MCC collaborated with the University Counseling Center to acknowledge and promote mental health awareness among all communities at WIU.

Wed., 9/29

Wednesdays with the Women's Center

2pm-5pm @ WC

The Women's Center hosted an event with a discussion and focus on gender and identity.

OCTOBER

Fri., 10/1

Feel Good Fridays

12-2PM @ MCC

Gwendolyn Brook Cultural Center hosted a monthly support and bonding event for students.

Mon., 10/2

WIU Homecoming Parade

10:30am @ Macomb Square

The staff of the four MCC centers and members of its umbrella student organizations marched in the parade as a group with banners to showcase the MCC, student organizations and the diversity at WIU.

Black Alumni Council Homecoming

1:00pm @ Gwendolyn Brooks Memorial Park

7:00pm @ MCC

The MCC and the Alumni House assisted the BAC to host Homecoming events. An event at the park for students that included a parade watch, meet & greet, refreshments and networking. Later in the evening a BAC social was held at the MCC.

Mon., 10/4

Masculinity Monday

4:30-6pm @ MCC Lawn

The Women's Center and Casa Latina Cultural Center hosted an exploration of masculinity and

identity.

Tue., 10/5

What's the T*

12-2 @ RC

The LGBT*QA Resource Center examined trans* and other identities and provided a supportive space.

Queer Book Club Begins

7pm @ RC & Virtually

The LGBT*QA Resource Center organized a book club for students to meet weekly to discuss a book related to LGBTQ+ concerns and learn more about the community.

Spoken through My intersections

7pm @ Multipurpose Room /Dance Studio

Gwendolyn Brooks Cultural Center and Casa Latina Cultural Center hosted a discussion on the multiple culture's individuals navigate.

Thur., 10/7

MCC Student Leader Meeting

4pm @ MCC

A monthly meeting was held with the leaders of the student organizations under the MCC umbrella to discuss budgets, programming and concerns.

Mon., 10/11

Latinidad: Embracing Indigenous Cultures

5pm @ Multipurpose Room/Dance Studio

Casa Latina Cultural Center explored the indigenous, Native American aspects of American culture and identity.

Thur., 10/ 14

Cafe y Hablamos

2pm-3pm @ Casa Lounge

Casa Latina Cultural Center hosted a coffee and talk discussion held in Spanish where language and culture were explored with native speakers and beginners.

Fri., 10/15

En La Casa

11am-1pm @ Casa Latina Cultural Center

Casa Latina Cultural Center hosted an event to celebrate the diversity within the Latinx community and promote understanding.

Sat., 10/16

Camp OUT

11am-9pm @ Horn Field

The LGBT*QA Resource Center hosted its annual "coming out" discussion, support and encouragement event.

Tue., 10/ 19

What's The "T"?

12-2pm @ RC Lounge

The LGBT*QA Resource Center examined trans* and other identities and provided a supportive space.

Clothesline Project & T-shirt making

1pm-4pm @ WC Lounge & Dance studio

The Women's Center partnered with the Western Illinois Regional Council (WIRC) to provide the annual t-shirt recognition of survivors of abuse as part of Take Back the Night.

Wed., 10/ 20

Community Take-Back

4pm-6pm @ WC Lounge

The Women's Center partnered with the Western Illinois Regional Council (WIRC), the WIU Art Dept. and others to provide an activities and support event as part of Take Back the Night.

Thurs., 10/21

Take Back the Night

4-9pm @ Sherman Hall & Chandler Park

The Women's Center partnered with the Western Illinois Regional Council (WIRC), the WIU Counseling Center, Public Safety and others to provide a resource fair, rally and march as part of Take Back the Night.

Tues., 10/26

Breast Cancer Awareness

2-5pm @ MCC

The Women's Center partnered with the McDonough County Public Health Dept. and the WIU Beu Health Center to provide resource tables, activities, and a presenter on Breast Cancer Awareness.

Wed., 10/27

MCC H.S. Group Visit

12:45pm -1:15pm Panel activity

1:15pm -1:45pm MCC Overview

The MCC in collaboration with the Admissions office hosted a panel discussion, MCC student organization's dance performance and tour of the MCC for high school visitors to WIU.

Wednesdays with the Women's Center

2pm-5pm @ WC

The Women's Center hosted an event with a discussion and focus on gender and identity.

Thur., 10/28

Barber Shop

6pm-8pm @ MCC

Gwendolyn Brooks Cultural Center held a Black male discussion circle where issues and concerns of black males was the focus.

Fri., 10/ 29

Dia de los Muertos

7pm-10pm @ MCC

Casa Latina Cultural Center held its annual celebration of the international Day of the Dead commemoration.

NOVEMBER

Thur., 11/4

MCC Student Leader Meeting

4pm @ MCC

A meeting was held with the leaders of the student organization under the MCC umbrella to discuss budgets, programming and concerns.

Wed., 11/10

Define American

6-8PM @ MCC

MCC hosted a discussion and exploration of identity and who is and what defines a person as an American.

Fri., 11/12

Feel Good Fridays

12-2PM @ MCC

Gwendolyn Brook Cultural Center hosted a monthly support and bonding event for students.

Fri., 11/12

Taste of Pakistan

12-2PM @ MCC

MCC hosted a discussion and exploration of Pakistan that was organized and facilitated by 2 international students from Pakistan.

Sat., 11/13

Gwendolyn Girls Retreat

12-4PM @ MCC and Univ. Union Ballroom

Gwendolyn Brook Cultural Center hosted a support, discussion and bonding event with a focus on Black female students.

Mon., 11/15

Trans* Day of Support Social

7pm @ Multipurpose Room

The LGBT*QA Resource Center book hosted an event to provide crafts, gender affirming clothing, resources and support to students.

Tues., 11/16

What's The "T"?

12-2pm @ RC Lounge

The LGBT*QA Resource Center examined trans* and other identities and provided a supportive space.

Queer Book Club Ends

7pm @ RC & Virtually

The LGBT*QA Resource Center book club for students to meet weekly to discuss a book related to LGBTQ+ concerns and learn more about the community held its last meeting.

Wed., 11/17

Wednesdays with the Women's Center

2pm-5pm @ WC

The Women's Center hosted an event with a discussion and focus on gender and identity.

Thur., 11/8

Cafe y Hablamos

2pm-3pm @ Casa Lounge

Casa Latina Cultural Center hosted a coffee and talk discussion held in Spanish where language and culture were explored with native speakers and beginners.

Mon., 11/19

Trans* Day of Remembrance

7pm @ Multipurpose Room

The LGBT*QA Resource Center hosts a candlelight ceremony to remember the lives lost in trans* hate crimes.

DECEMBER

Thur., 12/2

MCC Student Leader Meeting

4pm @ MCC

A meeting was held with the leaders of the student organization under the MCC umbrella to discuss budgets, programming and concerns.

Mon., 12/13

Finals Survival

8am - 4:30pm @ MCC

Study spaces, relaxation spots and snacks will be provided to students to assist them through final exams week.

Tue., 12/14

Finals Survival

8am - 4:30pm @ MCC

Study spaces, relaxation spots and snacks will be provided to students to assist them through final exams week.

Wed., 12/15**Finals Survival**

8am - 4:30pm @ MCC

Study spaces, relaxation spots and snacks will be provided to students to assist them through final exams week.

Thur., 12/16**Finals Survival**

8am - 4:30pm @ MCC

Study spaces, relaxation spots and snacks will be provided to students to assist them through final exams week.

Fri., 12/17**Finals Survival**

8am - 4:30pm @ MCC

Study spaces, relaxation spots and snacks will be provided to students to assist them through final exams week.

Note:

The MCC has provided diversity, equity and inclusion programming throughout the semester and plans to continue in the spring.

In addition to the communities and identities served in the four centers - Gwendolyn Brooks Cultural Center, Casa Latina Cultural Center, LGBT*QA Resource Center and the Women's Center, the MCC serves the entire student population in assisting in the growth and development of culturally competent students.

Retention and education is served by the robust and rich programming provided by the MCC.

WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

December 2, 2021

Report No. 21.12/6 -- Enrollment Management Report

December 2021 Board of Trustees

Western Illinois University experienced several years in a row of enrollment and revenue decline but has recently been able to stop the enrollment decline by remaining nearly flat from Fall 2020 to Fall 2021. We intend to leverage this halt in our declining enrollment to turn the corner and increase enrollment and revenue. Enrollment growth in a fiercely competitive recruitment environment will be extremely tough and will require a lot of work and resources. The WIU Recruitment and Retention Plan outlines the strategies and tactics we will implement to achieve enrollment growth.

Table 1

Total Headcount Enrollment by Location and Level, Fall 2017 – Fall 2021

	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	1 Year % Change	5 Year % Change
Macomb	8,109	7,235	6,432	6,401	6,539	2.2%	-19.4%
<i>Undergraduate</i>	6,781	5,957	5,178	5,115	4,803		
<i>Graduate</i>	1,328	1,278	1,254	1,286	1,736		
Quad Cities	1,332	1,267	1,192	1,089	916	-15.9%	-31.2%
<i>Undergraduate</i>	818	797	780	739	591		
<i>Graduate</i>	514	470	412	350	325		
University Total	9,441	8,502	7,624	7,490	7,455	-0.5%	-21.0%
<i>Undergraduate</i>	7,599	6,754	5,958	5,854	5,394		
<i>Graduate</i>	1,842	1,748	1,666	1,636	2,061		

Source: Institutional Research

WIU continues our commitment to attract and graduate underrepresented students. The percent of underrepresented students of our overall student population has remained relatively stable. First year retention rates for our Black students has improved back to 2015 rates and our first-year retention for Latinx students is trending up. We still have a significant opportunity gap between our students of color and our white students to address in our completion rates.

Table 2

New Freshmen Headcount Enrollment by Race/Ethnicity							
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	1 Year % Change	5 Year % Change
American Indian	1	-	2	4	-	-	-
Asian	7	12	10	15	8	-46.7%	14.3%
Black	452	300	223	383	321	-16.2%	-29.0%
Hispanic	168	139	123	152	108	-28.9%	-35.7%
International	9	10	6	15	20	33.3%	122.2%
Pacific Islander	0	2	-	2	2	0.0%	-
Two or More	45	34	22	25	27	8.0%	-40.0%
Unknown	20	18	35	7	9	28.6%	-55.0%
White	504	419	474	461	425	-7.8%	-15.7%
Total	1,206	934	895	1,064	920	-13.5%	-23.7%
Percent Minority*	56.7%	53.2%	44.2%	55.0%	51.2%		

Source: Institutional Research

*Percent minority includes American Indian, Asian, Black, Hispanic, Pacific Islander and Two or More (excludes Unknown).

Table 3

New Transfer Headcount Enrollment by Race/Ethnicity							
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	1 Year % Change	5 Year % Change
American Indian	1	1	2	1	1	0.0%	0.0%
Asian	11	15	10	9	5	-44.4%	-54.5%
Black	71	81	58	77	74	-3.9%	4.2%
Hispanic	84	86	54	87	64	-26.4%	-23.8%
International	12	15	11	4	52	1200.0%	333.3%
Pacific Islander	-	-	2	-	1	-	-
Two or More	19	26	17	30	25	-16.7%	31.6%
Unknown	13	21	16	14	11	-21.4%	-15.4%
White	612	525	490	499	415	-16.8%	-32.2%
Total	823	770	660	721	648	-10.1%	-21.3%

Source: Institutional Research

Table 4

New Graduate Headcount Enrollment by Race/Ethnicity							
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	1 Year % Change	5 Year % Change
American Indian	-	1	1	-	-	-	-
Asian	5	8	4	8	5	-37.5%	0.0%
Black	47	54	46	47	58	23.4%	23.4%
Hispanic	41	28	22	45	33	-26.7%	-19.5%
International	102	92	67	43	352	718.6%	245.1%
Pacific Islander	-	-	-	1	1	0.0%	-
Two or More	9	8	11	15	7	-53.3%	-22.2%
Unknown	14	12	19	17	20	17.6%	42.9%
White	358	351	346	392	302	-23.0%	-15.6%
Total	576	554	516	568	778	37.0%	35.1%

Source: Institutional Research

Table 5

First-Time, Full-Time New Freshmen who Returned for Second Fall Term						
Fall to Fall Retention Rates	2015 Cohort	2016 Cohort	2017 Cohort	2018 Cohort	2019 Cohort	2020 Cohort
American Indian	0.0%	0.0%	0.0%	0.0%	100.0%	50.0%
Asian	50.0%	80.0%	100.0%	75.0%	80.0%	86.7%
Black	58.5%	56.1%	50.5%	54.4%	67.7%	58.2%
Hispanic	70.9%	66.2%	61.4%	64.7%	77.7%	78.0%
International	87.5%	64.3%	66.7%	80.0%	100.0%	86.7%
Pacific Islander	33.3%	0.0%	0.0%	50.0%	0.0%	100.0%
Two or More	66.0%	63.2%	65.1%	62.5%	75.0%	68.0%
White	75.9%	77.7%	79.1%	77.5%	81.8%	80.5%
Total	69.2%	67.8%	65.3%	67.5%	77.0%	71.9%

Source: Institutional Research

Table 6

First-Time, Full-Time New Freshmen who Graduated within Six Years						
Six Year Graduation Rates	2010 Cohort	2011 Cohort	2012 Cohort	2013 Cohort	2014 Cohort	2015 Cohort
American Indian	0.0%	0.0%	50.0%	40.0%	0.0%	0.0%
Asian	50.0%	36.3%	64.2%	47.3%	50.0%	64.2%
Black	35.2%	35.9%	27.9%	32.7%	29.7%	34.9%

Hispanic	49.2%	46.8%	44.8%	44.5%	39.3%	52.0%
International	75.0%	66.6%	55.0%	70.0%	100.0%	25.0%
Pacific Islander	50.0%	100.0%	0.0%	0.0%	50.0%	33.3%
Two or More	25.0%	51.1%	28.2%	39.2%	36.7%	50.0%
White	59.5%	57.6%	57.8%	62.9%	61.2%	60.8%
Total	53.1%	50.4%	46.2%	50.5%	46.2%	50.9%

Source: Institutional Research

Declining demographics of direct from HS students creates an environment of fierce competition for both new entering freshmen and new entering transfer students. The competition for students and our inability to compete led us to lose market share. The competition for students will continue to strengthen and we will work hard to recover our lost market share. Illinois Public Universities are all working to stabilize or grow enrollment in a state that is experiencing a decline in direct from high school students and a high level of outmigration of our students for college.

Table 7

ILLINOIS

School Year	Grand Total Public & Private School Graduates	Private School Graduates	Public School Graduates								
			Public School Graduates Total	Hispanic	Non-Hispanic						Two or More Races
					White	Black	American Indian/ Alaska Native	Asian	Native Hawaiian/ Other Pacific Islander	Asian/Pacific Islander (Combined)	
2016-17	152,142	14,446	137,696	31,478	72,811	22,635	370	6,688	118	6,806	3,596
2017-18	153,280	14,550	138,730	32,338	72,573	22,235	338	7,285	126	7,411	3,835
2018-19	151,980	15,250	136,726	33,350	70,851	20,702	308	7,344	141	7,485	4,030
2019-20	150,270	14,550	135,710	33,710	69,410	20,520	330	7,330	150	7,470	4,230
2020-21	149,320	14,870	134,460	34,230	68,270	19,660	330	7,760	160	7,910	4,150
2021-22	148,830	14,750	134,080	34,630	67,040	18,940	270	7,830	120	7,950	5,480
2022-23	148,120	15,360	132,760	35,340	65,470	18,840	260	8,000	160	8,160	4,910
2023-24	147,030	14,440	132,580	35,950	64,240	19,150	260	7,890	150	8,040	5,100
2024-25	148,090	14,090	134,000	36,850	63,900	19,540	230	8,050	170	8,210	5,440
2025-26	145,480	13,910	131,570	36,130	62,400	19,070	280	8,230	150	8,370	5,610
2026-27	140,800	13,440	127,360	35,000	60,360	18,220	200	8,200	150	8,340	5,750
2027-28	136,200	13,160	123,040	32,990	58,680	17,680	180	8,270	130	8,380	5,750

■ = Projected value (values are rounded to nearest 10).

! Two or more races values for SY 2030-31 to 2035-36 are estimates and not a fully projected value.

Citation: Western Interstate Commission for Higher Education, *Knocking at the College Door: Projections of High School Graduates*, 2020, www.knocking.wiche.edu.

<https://knocking.wiche.edu/data/knocking-10th-data/>

Declining birthrates have caused a decline in the number of students graduating from high school nationally. The negative impact on Illinois is a continuation of projected decline in the number of students that graduate from Illinois high schools through 2037. Although overall demographics of direct from HS students is declining the number/percent of direct from HS students of color is increasing. We must actively work to attract students of color in order to recover lost market share.

We directly compete for students with all the other Illinois public universities and Illinois Community Colleges. The Illinois Public Universities are all striving to meet enrollment goals in a fiercely competitive environment.

Table 8

Migration of Students - Illinois

Residence and migration of all first-time degree/certificate-seeking undergraduates in degree-granting postsecondary institutions, by state or jurisdiction

Year	Out of State Students Coming In	In State Students Moving Out	Net Loss
2014	17,081	33,709	(16,628)
2015	33,709	17,081	(16,628)
2016	35,545	16,350	(19,195)
2017	35,519	16,353	(19,166)
2018	36,532	16,627	(19,905)

Source: National Center for Education Statistics, Digest Table 309.10

Table 9

Migration of Students - Illinois Border States, Fall 2018

Residence and migration of all first-time degree/certificate-seeking undergraduates in degree-granting postsecondary institutions, by state or jurisdiction

	Stayed In-state	Ratio of in-state students to residents enrolled in any state	Migration into state	Net migration
Illinois	75,859	67.5%	16,627	-19,905
Iowa	22,993	86.6%	12,598	9,043
Missouri	38,764	79.5%	12,136	2,142
Wisconsin	37,723	79.9%	12,634	3,163
Indiana	46,372	86.0%	18,493	10,928

Source: National Center for Education Statistics, Digest Table 309.10

Enrollment Plan 20% increase by 2027

WIU's Enrollment Goal is to increase our enrollment by 20% by 2027. We will need to increase new entering student enrollment by 3% or more every year from 2021 to 2017 and we will need to increase first year student retention rates by at least 1% every year from 2021 to 2027 in order to reach our goal of a 20% increase. The Enrollment Plan consists of a Recruitment Plan and a Retention Plan.

Table 10

	NEF Goal	NEF Actual	NET Goal	NET Actual	NEG Goal	NEG Actual
Fall 2020		1064		721		568
Fall 2021	1095	920	742	648	585	778
Fall 2022	1130		764		602	
Fall 2023	1160		808		620	
Fall 2024	1195		832		638	
Fall 2025	1230		857		657	
Fall 2026	1267		883		677	
Fall 2027	1305		910		700	

Source: Enrollment Management

The Recruitment Plan

As you can see from this chart in the Fall of 21 we fell short of the goal for both undergraduate freshmen and undergraduate transfer students but we far exceeded the goal for new incoming graduate students. Our growth in graduate students largely stems from bringing in the largest cohort of International students in recent history. Nationally, due to COVID19 and recent immigration policies, International student enrollment across the country dipped and there is now some pent-up demand to attend school in the USA on the part of International Graduate students. These students likely delayed starting programs over the past couple of years. Although almost all of our graduate programs experienced growth this fall – (one program was flat and one declined), we cannot expect the kind of significant growth we experienced this past fall to continue each year but we can expect it to remain relatively stable. International student numbers will normalize as we work to grow our on campus and online Graduate programs.

In order to achieve the 3% increases in enrollment for new entering freshmen and new entering transfer we will need to continue to focus on improving our recruitment tactics in target populations, recover lost market share, evolve our lead generation strategies, decrease transfer student enrollment barriers, increase the frequency and relevancy of our communication, and improve our campus visit experience.

Table 11

	Prospects	Applicants	Admits	Enrolled
Chicago North and West	16404	2001	1349	151
Chicago South and Southwest	17211	1306	859	140
Chicago South	9066	2421	1432	217
Chicago Collar	17224	900	655	110
East Central IL	8093	649	483	113
West Central IL	2432	415	329	106
SE IL	7348	72	49	7
St Louis and Southern	5438	276	198	27
QC and North IA and IL	6596	608	447	140
Other	2700	270	204	119

Source: Enrollment Management

Table 12

	Fall 2022 Admit Goal	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July
QC and 4-year	468	12	39	68	89	131	192	230	274	325	368	422

Transfer												
Illinois North	317	8	27	46	60	89	130	156	186	220	249	286
Illinois South	342	9	29	50	65	96	140	168	201	238	269	309

Source: Enrollment Management

Develop and implement population specific targeted recruitment efforts to intentionally attract out of state students (new markets), underrepresented students, post-traditional students, re-entry students, graduate students and international students. We have small working groups that are representatives of the campus community developing and implementing strategies and tactics that are targeted at these specific populations.

Develop Market share recovery strategies –

We need to develop an understanding of our historic market share on a granular level- by school building and transfer institution. We need to understand where we have lost the most market share and the impact this has had on our recruitment efforts. Then we need to make concerted efforts to recover our lost market share through improved targeted marketing and relationship building.

Lead Generation evolution

In order to be considered by current high school students we need to be on their radar early in their college consideration process. WIU has historically waited until the spring of Junior year to obtain names and reach out to leads, while our competition often times obtains the names of leads early in their sophomore year. We will evolve our lead generation process to strategically obtain leads much earlier in their college search process. We will also need to build our nurture communication plan to ensure we stay top of mind with leads throughout their search process.

Becoming Transfer Friendly

Due to internal process barriers WIU has earned a reputation of not being a transfer friendly institution. We have recently cleared up many of our internal barriers and will need to communicate these changes and our drive to be transfer friendly to our feeder schools.

Build our communication plan

We need to dramatically increase the frequency and improve the relevancy of our communication with prospective students. We currently have a small email communication plan, conduct some postal mailings, and have a couple of call and text campaigns. We have an opportunity to dramatically increase the frequency of our communication with students. This audience wants two-way communication- we need to show interest in them, learn about them and then ensure that the WIU information we send them is relevant. Our student information system makes this type of sophisticated two-way communication cumbersome, but possible. The implementation of a new customer relationship management tool is in process.

Improving the Campus Visit Experience

Our campus visit experience is a crucial area of improvement for WIU. WIU is a destination campus- few to no students visit our campus because it's on their way to another campus or just because they happen to be in the area. Our campus visitors are making a special trip just to experience WIU. We need to set aggressive goals to yield nearly all of our campus visitors and we need to track our progress toward this goal. The campus visit must be a student-centered experience. The campus visit must be memorable and impactful. We need to put our best foot forward to help students personally see themselves as WIU students. We need to improve our customer service for campus visitors, warmly welcome them, and increase the personalization of our experiences.

The Retention Plan

Data Driven Initiatives

The University Retention Initiatives team, with faculty and staff from each academic college, and representatives from the divisions of student success, enrollment management, and the provost's office, dove into the data last spring and developed a comprehensive set of initiatives driven by the data. The group also reviewed best practices and initiative design. Common issues and/or student experiences that negatively impact retention were discussed and retention initiatives were developed largely to address concerns the data uncovered. The data is multifaceted and includes both quantitative and qualitative data. The data explored includes:

- Retention Algorithm – WIU has had an incredibly accurate predictive algorithm for retention for several years. This algorithm is able to predict retention of the new entering class based on wide variety of characteristics/variables of our new entering class.
- WIU Connections Mapping Data – By reviewing trends in student connections to campus and resource use during the first weeks of the semester, WIU's Connections Mapping program provides the foundation of our early intervention efforts. Students are coded as high, medium, or minimal risk of attrition based collected multiple data sets including:
 - Event attendance data was also analyzed- are students attending on boarding events such as Rocky After Dark and academic sessions during Move-In and if so are these students more successful than students that did not attend these events.
 - RA's are asked to report on all their residents during the 5th week of the semester to gauge the students' level of engagement on campus.
 - We are able to determine if students are using campus resources like Western Online, Academic Advising, and Career Services.
- NSSE- Analysis of our National Survey on Student Engagement results and comparison to peers.
- IPEDS Retention and Graduate Rates.
- WIU Specific data warehouse information focused on retention and student success.
- IBHE Data from annual presentation for planning focused on student success and retention trends.
- Additional data was collected by surveying all stakeholders to respond to questions such as:
 - What one thing could Western Illinois University provide that would positively impact your ability to complete your degree?
 - What challenges do you believe have existed for other students you have known who have not been successful at Western Illinois University?
 - Please list up to three WIU resources or activities (academic support, student services, offices, etc.) you have utilized during your time here that you have found helpful.
 - Please list any WIU resources or activities you wish WIU provided to students.
 - Please rank the following statement based how accurate it is on a scale of 1 to 4 with 1 being least accurate and 4 being the most accurate. - It is easy for me to access resources I need to be successful

In addition to the initiatives outlined in the Retention Initiative Plan we have also implemented many new baseline campaigns made possible by the transition to a first year advising team. Now all first-year students receive regular outreach/check-ins to ensure they are successfully navigating the campus- everything from obtaining tutoring when its needed to obtaining financial aid.

We have also recently implemented an Artificial Intelligence Chatbot texting tool so that students are regularly communicating with "Rocky". "Rocky" reminds students to do things they need to do be successful, such as registering for the next term and "Rocky" offers resources when

students have questions.

Our Leatherneck Lookout campaigns focus on regular, ongoing reach out and connection to students from peers via trained Teleconnectors designed to check-in, offer support, and connect students to WIU resources.

In partnership with the Office of the Provost, this past summer saw the implementation of a new peer support program through the Leatherneck Success Leader position. This new student position combines the efforts and functions of multiple single student positions from previous years including Orientation Leaders, Peer Mentors, Welcome Week Leaders, and Leatherneck Success Team Members into one position that works directly with our incoming students from the start of summer through their entire first year of college.

Retention Initiative Plan Prioritized Initiatives

Driven by the data collected and by best practice in student success outlined in the Retention Initiatives Plan are focused on the improving the students' Academic Experience, improving the Affordability of WIU, improving the students' Campus Experience, and increasing our students' Sense of Belonging at WIU. We have active and campus wide representative committees meeting weekly to develop and implement the strategies necessary to address the high priority initiatives. The prioritized initiatives that are currently being addressed this semester are as follows:

- Academic Initiatives
 - Implement GPA recovery success course for students who are on academic probation for the first time or returning from academic suspension. Review options for mandatory requirements. Utilize insight and expertise of the Academic Success Coaching program for implementation.
 - Create plan for implementing structured career readiness into student experience.
 - Determine high-demand courses that prevent students from advancing toward degree completion and develop a plan to decrease non-success.
 - Review options for advising on Quad Cities Campus to ensure student access to meet with an advisor regardless of major.
- Affordability Initiatives
 - Review staffing pattern and options in Office of Financial Aid to provide additional opportunities for meaningful support for student financial assistance, counseling, and insight. Remove barriers to student enrollment in terms of processes or policies that are not student centered.
 - Develop and implement a formal student employment fair for first-year students occurring early each semester. We need ensure fair access to employment opportunities for all of our students.
 - Develop and implement formal recruitment and awareness campaigns relating to scholarship opportunities.
 - Review use of one-time awards through recruitment processes. Limit use of recruitment one-time awards to assist student finance planning after first semester/year. Review financial aid opportunities offered at university level for strong academic performance after first semester/year.
- Campus Experience Initiatives
 - Implement, analyze, and present data gained from the annual 5-week survey completed by first-time, first-years, sophomores, and transfer students and provide strategies for improvement. Complete personalized outreach to students requesting follow up within the survey.

- Implement strategic marketing plan for academic support resources on campus.
- Implement on-going and direct proactive education on code of student conduct policies including student conduct process and academic integrity policy.
- Review staffing and responsibilities of Student Development and Success Center. Align staffing with services offered to increase student access to disability resources, development, and support programming.
- Sense of Belonging Initiatives
 - Create and implement supplemental orientation and start of year activities for incoming students targeted to specific identities to foster additional awareness and provide access to resource and support.
 - Create and implement an intentional and umbrellaed on boarding experience for our new entering students that provides students with the tools they need to be successful at key times focusing in on the student experience during the 1st 4 days (Move-In), the 1st 4 weeks, the 1st 4 months, - resulting in a 4-year graduation.
 - Create list of all common spaces on campus open for student use and identify type/function (private, semi-private, meeting, etc.), hours, and resources (computers, outlets, etc.). Develop appropriate marketing resources for students to find and reserve, if needed.
 - Create a consolidated, easy to navigate list of all active organizations (student engagement, departmental, community) that highlights the positive impact of involvement on the student experience and promote across the University.

Summary

Western Illinois University's Enrollment Plan consists of a Recruitment Plan and a Retention Plan with the goal to increase enrollment by 20% by 2027. The Recruitment Plan outlines tactics to help us increase new entering student enrollment by 3% each year from 2021 to 2027. The Retention Plan outlines tactics focused on increasing retention by 1% each year from 2021 to 2027. The establishment of an Enrollment Management division focused on ensuring best practice and continuous quality improvement in all of our efforts is a great new addition to Western Illinois University. This new division is effectively bridging student service efforts and academic experiences to develop a student success model that is focused on meeting students' needs and expectations.

WESTERN ILLINOIS UNIVERSITY

BOARD OF TRUSTEES

December 2, 2021

Report No. 21.12/7 -- Provost and Academic Vice President Report

Lincoln Laureate

Senior communication, sociology and anthropology triple major Elizabeth N. Lutz, of California, MO, a member of the Leatherneck women's basketball team, has been named Western Illinois University's recipient of the 2021-22 Lincoln Academy of Illinois' Student Laureate Award.

The prestigious award, presented annually to an outstanding senior of each of Illinois' four-year degree-granting institutions, honors a student's overall academic excellence and participation in extracurricular activities.

While at Western, Lutz is a member of the Centennial Honors College and is also minoring in economics. She will graduate in May 2022, and plans to pursue a master's degree in Quantitative Economics at Western, while finishing her fifth year of NCAA eligibility on the women's basketball team. She also hopes to play international basketball while studying for the LSAT exam, and then attend law school with an emphasis in environmental and energy law.

Lutz has participated in three volunteer opportunities through the United Nations, worked for a domestic nonprofit that prioritizes housing as a human right and written for an international nonprofit which aids Nepal, El Salvador and Guatemala. She has also worked for USAID and is currently working with the U.S. Department of Energy.

As an experienced scholarly writer, Lutz is awaiting the publication of her first research paper, "Coach Like a Girl: Collegiate Athletes' Views of Females of Head Coaches," which discussed hegemonic and toxic masculinity in sport culture.

Lutz was part of the WIU women's basketball team, which had the highest overall team GPA in all of NCAA women's basketball for the 2018-2019 season. She has also worked as chief of staff to WIU's student body president in 2020, and graduated from the Peace Corps preparation program on campus. She was recognized with a Quality of Life Committee Certification of Recognition for her work during the COVID-19 pandemic, and has been chosen as the Thompson Scholar Undergraduate Student Award Winner the last two years.

2021 Provost in Excellence Awards

Five Western Illinois University faculty members and one academic adviser have been named the 2021 Provost's Award of Excellence winners. The Center for Innovation in Teaching and Research (CITR) at WIU organized six-member committees charged with evaluating excellence in each of the determined areas.

Provost's Award for Academic Excellence in Teaching: Susan Brooks, Department of Mathematics & Philosophy.

The selection committee noted: "Dr. Brooks has proven herself a dedicated, highly effective and caring teacher. She has been teaching courses which students often find very challenging and difficult; however, she has made those classes less threatening and more accessible to students, including those who may not be as strong in math. Dr. Brooks is also committed to growing as an educator, and she recognizes that not all students learn the same way and recognizes the need for differentiating instruction to meet her students' needs. During the COVID-19 pandemic, Dr. Brooks made adjustments to her courses to best the needs of her students, and adapted her classroom to an online format that was highly conducive to student success. Dr. Brooks has left a positive impression on everyone in her University community."

Provost's Award for Academic Excellence in Internationalizing the Campus: Guada Cabedo-Timmons, Foreign Languages & Literatures

The selection committee said: "Dr. Cabedo-Timmons' work with study abroad programs, especially the WISE-Spain program, is particularly impressive. The WISE program is the crown jewel student abroad program at WIU, and her work organizing and learning WIU students to her native Spain for the experience speaks to her deep commitment to our students and the life-changing power of international education. Additionally, Dr. Cabedo-Timmons' work to expand study abroad opportunities to regional high school students and to recruit them to WIU is highly noteworthy. Her work with Phi Beta Delta International Honor Society further demonstrates her commitment to promoting a campus organization that recognizes the contributions of our international and internationally-minded faculty, staff and students. We look forward to seeing her future efforts to make our University an even more diverse, globally-focused community."

Provost's Award for Academic Excellence in University/Community Service: Jennifer Plos, Department of Kinesiology.

The selection committee remarked: "Dr. Plos has made significant contributions serving as an external reviewer and site visitor for the Commission on Accreditation of Athletic Training Education, evaluating and assessing Athletic Training (AT) education programs across the United States for over a decade. Her experience helped prepare the WIU AT program for its successful 10-year re-accreditation, and her leadership ensured compliance with accreditation standards-facilitated quality outcomes, improvements and innovation for athletic training education nationally. She recently served as the medical staff co-coordinator for an American Drug-Free Powerlifting Federation event, which helped her students gain "real world" training experience. She served as the faculty advisor for the WIU AT Team as it participated in the Illinois Athletic Trainers' Association (IATA) State College Bowl Competition, helping her team achieve first place finishes in both the 2018 and 2019 events. She is a strong mentor and advocate for WIU students, and a valuable member of the College."

Provost's Award for Academic Excellence in Scholarly/Creative/Performance/Professional Activities: Ligu Song, Department of Chemistry

The selection committee stated: "Dr. Song is devoted to seeking internal and external funding, and has been successful in his efforts. He has secured more than \$500,000 for research activities and equipment that benefit not only his research, but WIU and the surrounding region. A noteworthy success is Dr. Song's acquisition of a Quadrupole Time-of-Flight Mass Spectrometer for WIU, an accomplishment that provides exciting opportunities for our students and faculty. Furthermore, 22 of his students have won WIU grants for research and travel. This demonstrates an incredible commitment to helping his students develop as researchers. Dr. Song has also published articles in high impact professional journals and presented at national conferences, which further showcases WIU. Due to his work, he has developed an international and national reputation as an expert in his field."

Provost's Award for Academic Excellence in Multicultural Teaching: Lora Ebert Wallace, Department of Sociology & Anthropology

The selection committee acknowledged: "Dr. Ebert Wallace has demonstrated a superb ability to be community- and student-centered in her approach to teaching. She integrates service learning, research, and equity issues seamlessly into her work, shares her disciplinary expertise in health inequalities and encourages student participation in activities that benefit our communities. She is dedicated to improving practices related to issues of health and healthcare equity, and Dr. Ebert Wallace has integrated multicultural education in many different modalities, and has facilitated service learning projects at Mosaic, and has also participated in WIU Disability Culture Day with her students. She is active with assisting student-led research initiatives about multicultural topics, both nationally and internationally, and she has served as the chair or been a member of the committee for multiple master's theses and other research projects."

Outstanding Academic Advisor: Ember Keithley, College of Business & Technology.

According to her nominators: "Ember is a truly gifted professional and she has a passion for WIU and advising population that is unmatched. Her dedication and attention to detail with her students, colleagues, departmental reports and the CBT truly demonstrates she bleeds purple and gold and has the highest level of commitment to the profession. Ember has a can do, get it done attitude. Western Illinois University has many great professionals working on behalf of this institution. However, there are certain individuals who take their responsibilities and duties to the next level. We believe Ms. Keithley is one of those individuals. Her nominators noted that the School of Agriculture is a signature program because of Ember's care and compassion for her students. What we keep coming back to is her attitude of 'How can I help?'"

College of Arts and Sciences

EXECUTIVE SUMMARY OF SELECT ACCOMPLISHMENTS

COLLEGE & UNIVERSITY WIDE SCHOLARSHIPS: WIU DREAMer Scholarship (Funds raised will benefit all students regardless of College affiliation): Political Science Professor Julia Albarracin-Green has established the Fund to provide the opportunity for undocumented students to attend Western. Three students were selected in October and will receive \$6,650 each.

EAGIS: GIS personnel met with University Marketing regarding updating of the Admissions GIS website that was started with Susie Pritchard. This is a location map for WIU majors. Here is the current map (it is still being updated).

<https://experience.arcgis.com/experience/05611de45c5f48fe94b8bd73de88d82b/>

HISTORY: Peter Cole served as a consultant for the creation of a new curriculum, entitled “The Red Summer in Chicago,” developed by Facing History and Ourselves for Chicago Public Schools' 10th grade US History classes and was also interviewed about the public history project Chicago Race Riot 1919 by KPFA radio (Berkeley, CA), Revolutionary Left Radio (podcast), WPFW radio (Washington, DC), and the Leibniz Centre for Contemporary History Potsdam (Leibniz-Zentrum für Zeithistorische Forschung – ZZf) (online at <https://zzf-potsdam.de/en/news/neu-der-zzf-podcast-erkundet-die-geschichte-der-stolpersteine>).

INSTITUTE FOR ENVIRONMENTAL SCIENCE: The 14th annual Upper Mississippi River Conference, sponsored by WIU's Institute for Environmental Studies, was held in person and online from October 5-7 at the Bend in East Moline, IL. Two environmental science Ph.D. students and four biology M.S. students presented posters based on their research.

PHYSICS: Dr. K. T. Kapale is part of a national level team effort (with collaborators from Google and Caltech) that has developed educational activity and corresponding teaching materials for high school teachers to introduce quantum information science concepts in their classrooms. The activity will be piloted in various high-school classes in November and will be released nationwide in April on the World Quantum Day.

POLITICAL SCIENCE: Due to the efforts of the Department, WIU was named to Washington Monthly's “Best Colleges for student Voting Honor Roll.”

SCHOOL OF NURSING: WIU Nursing Graduates Achieve 100 Percent Pass Rate on National Licensure Exam. All thirty Spring 2021 prelicensure graduates of WIU's School of Nursing have passed their National Council Licensure Exam (NCLEX-RN) examination on the first attempt. This is the second time the department has achieved a 100 percent pass rate since the program was established in 2009. The last perfect score came in 2018.

DEPARTMENTS

Biology:

- Victoria Livingston gave a seminar to the Macomb Chapter of the Audubon Society on 12 October 2021.

Chemistry:

- Two Forensic chemistry majors are applying for the Illinois State Academy of Science Student Research Awards.
- Chemistry is in the process of purchasing a fluorescence microscope to enhance the WIU Chemistry Cancer Research Program. This purchase is made possible using private donations (foundation funds).
- Chemistry is in the process of purchasing a polarizing microscope to enhance the Forensic Chemistry Research Program. This purchase is made possible using private donation funds (foundation funds).
- Chemistry is in the process of renovating the Molecular Modeling research space to provide better electrical support for the computer server system. This major renovation is made possible using CAS ICR funds.
- The Department of Chemistry faculty are developing a new display for the Majors Exploration Fair (November 3rd) to better advertise the B.S. Chemistry-Pharmacy option and our articulation agreement with the University of Chicago College of Pharmacy Pharm.D. program.

Earth, Atmospheric, and Geographic Information Sciences

- Melim, L.A., Mure-Ravaud, S.R., Hegna, T.A., Bellott, B.J., and Lerosey-Aubril, R., 2021, Complex SEM fabrics in silicified trilobites from the Cambrian Weeks Formation: Clues to the process of silicification. Geological Society of America Abstracts with Programs. Vol. 53, No. 6, doi: 10.1130/abs/2021AM-369614. Poster presented October 12, 2021 by L.A. Melim.
- Melim, L.A. and O'Dell, G. A., 2021, Biofilm and moonmilk in complex cave pearls, Arthur Singleton Cave, Rockcastle County, Kentucky. Geological Society of America Abstracts with Programs. Vol. 53, No. 6, doi: 10.1130/abs/2021AM-369686. Talk presented October 13, 2021 by L.A. Melim.
- (Invited Talk) Jongnam Choi. Title: "Trip to Antarctic Peninsula: Glacial and Periglacial Landscapes," Where: Macomb Senior High School, Macomb, IL. When: 10/01/2021
- Steve Bennett led a "Prairie-to-River Hike" at the Wigwam Hollow Bird Sanctuary in Macomb for the Prairie Land Conservancy. He talked about the geologic features of the property. Approximately 16 community members attended the hike. <http://prairielandconservancy.org/events.html>
- Steve Bennett distributed letters to students that were doing well in my Geol 110 - Our Changing Earth course both congratulating them on their performance thus far in the semester and inviting them to consider a major or minor in Geology.

English:

- English hosted another successful Fred Ewing and Lola Austin Case Writers in Residence on Oct 14th.
- Sigma Tau Delta and our chapter of NCTE co-hosted a discussion of *Dear Martine*, a book that the national Sigma organization selected as this year's common read.

Foreign Languages and Literatures:

- Dr. Asare attended the 18th Annual Conference of the Midwest Association of Translators and Interpreters (MATI), Oct 9, 2021.
- Dr. Asare attended the Center of Translation and Interpreting Studies in Scotland (CTISS) Webinar, Oct 26, 2021.
- Dr. Cabal-Jimenez was an invited speaker for the Linguistics Research Institute series “El español en Centroamérica: entre la Colonia y la Independencia”. She presented: “Estudio descriptivo e interpretativo del español de Costa Rica, siglo XIX”.
- Dr. Cabal-Jimenez participated in the round table “Conversaciones con Antidio. Poesía y filosofía. Cosmovisión en Campo Nublo (1956)”, with Álvaro Mata, Costa Rican writer, columnist and Director of *Poesía en tránsito* and Director of the International Poetry Festival “En el lugar de los Escudos” (México-España)
- Dr. Cabal-Jimenez wrote the prologue (“Abordajes a los manuscritos coloniales,” University of Costa Rica Press, 21) to the book *Metáforas de un naufragio* by Leonardo Sancho Dobles.
- Dr. Cabal-Jimenez wrote a chapter (“El español a inicios del siglo XIX en Costa Rica: nivel fonético-fonológico” in: *Centroamérica en la Colonia. Dinámicas Lingüísticas e Históricas*. In honor of the Bicentenary of Independence. Academia Costarricense de la Lengua y Ediciones Encino. 2021.
- Dr. Cabal Jimenez reviewed the chapter “Literacy pedagogies in tension: young Latinx children literacy competencies in the rural Midwest” for the volume *Linguistic Social Justice* Edited by Patricia McGregor Mendoza, Michelle Ramos-Pellicia and Mercedes Niño-Murcia. (2021)
- Dr. Cabedo-Timmons had an article (“La orfandad matutiana: Entrevista con María Paz Ortuño”, autora del epílogo de *Demonios Familiares*, la novela póstuma de Ana María Matute) accepted for publication by LEF.E (L'Érudit franco-espagnol) An electronic journal of French and Hispanic Literatures.
- Dr. Cabedo-Timmons completed a six-week course, from WIU-CITR: “Best Practice in Teaching Online”, in preparation for teaching an online class this coming summer 2022 at WIU, Span 121/I61.
- Dr. Cabedo-Timmons submitted another article for publication: “El síndrome de “Peter Pan” en algunas novelas, de la postguerra española, escritas por mujeres”.
- Ms. Erin Anderson, selected by FLL as its candidate for Lincoln Laureate, was confirmed as the CAS Lincoln Laureate nominee.
- Ms. Erin Anderson was selected as Fall 21 College Scholar by the CAS.
- Dr. Cabedo-Timmons received the “Provost’s Award for Excellence in Internationalizing the Campus for 2021”.

- Dr. Cabedo-Timmons recruited students for the Wise-Spain Study Abroad, to take place in Spring 22.
- Dr. Edmund Asare liaised with Academic Advisors and Student Success to assist and work with students on issues related to excessive absences and missed assignments.

History:

- Lee Brice received a WIU Summer Stipend grant to finish researching, writing, and editing a book of essays on ancient military history.
- Lee Brice applied for a Loeb Classical Library Foundation Fellowship for \$8035.00 for the Rhodes Crystal Lens project that I started with a URC grant. Applied in late September for an NEH Summer Stipend \$6000.00 for the same project. Will be applying December 1 for a Franklin Grant \$4000.00 for the same project.
- Ute Chamberlin presented a paper, “Women and Urban Violence after the Great War, 1919-1924” at the Annual German Studies Association Conference on October 1st.
- Tim Roberts published a review of a book, Neils Eichhorn, Liberty and Slavery: European Separatists, Southern Secession, and the American Civil War (2019), in *The Alabama Review* 74 (2021), 332-335.
- Tim Roberts organized and spoke in a panel, "Teacher Workshop: Using Twine Interactive Stories to Teach Historical Agency & Contingency," at the 2021 Conference on Illinois History, Lincoln Presidential Library.
- Tim Roberts received a WIU Summer Stipend grant to collaborate with AP US History teachers to use an interactive history game Roberts developed in their courses.
- Tim Roberts applied to give a paper at the 2022 annual conference of the Society of Military History.
- Tim Roberts was interviewed and quoted by the QC Times for a story, "Teachers see shift in student outlooks as more time passes since Sept. 11 attacks," September 10, 2021.
- Peter Cole gave three virtual talks in October about his research on dockworkers, unionism, and African American history. They were delivered to the: (1) Maritime History and Culture Seminar, Royal Museums Greenwich, London, England, (2) a labor history class at the College of William & Mary, and (3) several graduate classes at the California Institute of Integral Studies in San Francisco.
- Peter Cole was interviewed by (1) Revolutionary Left Radio (a podcast), (2) on the radio show *Against the Grain*, KPFA in Berkeley, and (3) “Reading, writing and organizing: labor book authors,” on WPFW radio in Washington, DC.
- Richard Filipink was interviewed and quoted by the QC Times for a story, "Teachers see shift in student outlooks as more time passes since Sept. 11 attacks," September 10, 2021.
- Students Gracie Richardson and Jacob Wooldridge joined Dr. Tim Roberts and History MA alumnus Ryan Lambert in a panel, "Teacher Workshop: Using Twine Interactive Stories to Teach Historical Agency & Contingency," at the 2021 Conference on Illinois History, Lincoln Presidential Library.

- Recruitment Initiatives: Peter Cole - Consultant, "The Red Summer in Chicago," new curriculum developed by Facing History and Ourselves for all 10th grade US History classes in Chicago Public Schools

IES / ES PhD:

- Prof. Viadero is under contract with Taylor Francis Publishing to write a textbook on aquatic environmental systems for scientists and engineers. The book will appear in the Taylor Francis catalog in time for the fall 2023 semester.

Mathematics & Philosophy:

- Dr. Feridun Tasdan published a paper, "Point Air Defense Needs of the Turkish Air Force", Defence Turkey Journal, p52-60, Vol 15, Issue 110, ISSN:13065998, (2021).
- Dr. Susie Brooks is the 2021 Provost's Award recipient for Excellence in Teaching 2021.
- Dr. Susie Brooks presented her paper: "Math in Engineering: Looking Beyond the Equations" at the department of Mathematics and Philosophy Colloquium series.
- Hunter LaCroix is the H. Glenn Mathematics Scholarship recipient for Excellence in Graduate Studies.
- Participated in Major Exploration Fair

Nursing:

- WIU Nursing Graduates Achieve 100 Percent Pass Rate on National Licensure Exam
Every one of the 30 Spring 2021 prelicensure graduates of Western Illinois University's School of Nursing have passed their National Council Licensure Exam (NCLEX-RN) examination on the first attempt.

This is the second time the department has achieved a 100 percent pass rate since the program was established in 2009. The last perfect score came in 2018.

"Keep in mind, these students all had their education interrupted by the COVID-19 pandemic restrictions," said WIU School of Nursing Director P. Lea Monahan. "These restrictions reduced clinical and most of their theory was via ZOOM. The faculty worked hard to help students overcome these difficulties. I am proud of the students and the faculty."

WIU began offering a Bachelor of Science in Nursing (BSN) degree in Fall 2009. Once a student graduates and passes their boards, they are a BSN, RN.

The program boasts a 100 percent job placement rate upon graduation, study abroad opportunities and computer simulators that helps engage active learning.

The Illinois Board of Higher Education (IBHE) approved the program in 2008. Since the program began, numerous additions have been made including the online RN to BSN program. The WIU School of Nursing has also received numerous accolades for program quality and affordability.

Most recently, the program was named one of the best online RN to BSN programs for 2022.

Physics:

- Ongoing Project: Dr. K. T. Kapale is working on four research projects in the quantum information science domain that involve development of games using quantum concepts and development of artificial intelligence systems to enable the computer to play these games. Dr. Kapale is working on Quantum Chess, Quantum Tic-Tac-Toe, and Quantum Connect 4 games with an international team of scientists and WIU graduate students and Quantum Chemistry Calculations on Quantum Computer with local group that involves chemistry and computer science faculty and WIU undergraduate and graduate students from physics and chemistry.
- Ongoing Project: Dr. K. T. Kapale is involved in using visualization and agent-based modeling to study complex systems such as a vehicular traffic system in collaboration with WIU graduate student and an alum of the Physics MS program. The project focusses on simple strategies and modeling of those strategies to understand their impact on traffic congestion and mitigation of the traffic congestion scenarios. A majority of the strategies are being developed with an eye on the widespread adoption of the self-driving vehicles and internet of things technologies for vehicle-to-vehicle communication.
- Honors Project: Dr. E. D. Araya is advising an Honors Project as a part of the PHYS 311 Classical Mechanics class for Drew Hecox, entitled “Classical Mechanics in the News”. Fall 2021 semester.
- Honors Project: Dr. K. T. Kapale is advising an Honors Project as a part of the PHYS 476 Special Topics in Experimental and Theoretical Physics class for Drew Hecox, entitled “Development of Artificial Intelligence for the game of Quantum Tic Tac Toe”. Fall 2021 semester.
- Outreach: Dr. E. D. Araya planned and led the activities for the visit of Mr. Benjamin Lockard (Macomb High-School student) to the WIU Astrophysics Research Laboratory, October 26, 2021, as part of the Macomb Youth Leadership Organization Job Shadow Program. Activities included: discussion of opportunities for dual-enrollment courses, overview of research activities at the lab, presentation by international undergraduate student about angular momentum in regions of high-mass star formation, discussion of careers in astronomy, introduction to the use of Python to modify color scales of images and application to the imaging of the supermassive black hole in M87, meeting with a high-school student from Augusta Illinois to share about his project.
- Outreach: Dr. P. K. Babu planned and led the activities for the visit of Mr. Sherman Barnards (Macomb High-School student) to the WIU Nanomaterials Research Laboratory, October 19, 2021, as part of the Macomb Youth Leadership Organization Job Shadow Program.
- Outreach/Professional Service/Educational Research: Dr. K. T. Kapale is part of a national level team effort (with collaborators from Google and Caltech) that has developed educational activity and corresponding teaching materials for high school teachers to introduce quantum information science concepts in their classrooms. The activity will be piloted in various high-school classes in the month of November and will be released nationwide in April on the World Quantum Day.
- Campus Service: Dr. K. T. Kapale is serving as the member of the search committee for the position of Vice President for Finance and Administration.
- Campus Service: Dr. K. T. Kapale is serving on WIU's Strategic Plan Revision Committee as the University Chair's Council representative.

- Campus Service: Dr. K. T. Kapale is serving on WIU's Academic Support/Tutoring Action Committee.
- Professional Development: Dr. E. D. Araya, Dr. P. K. Babu, and Dr. James Rabchuk attended the conference: “2021 International Learning Assistant Conference”, October 23-25, 2021, virtual conference. The conference provided networking opportunities in Gather and multiple sessions about best practices in the use and implementation of LA programs.
- Professional development: E. D. Araya attended the XSEDE + Pittsburgh Supercomputing Center HPC Workshop: BIG DATA and Machine Learning October 5-6, 2021. This two-day workshop included overview of Big Data, Spark, Machine Learning, and Deep Learning with Tensorflow.
- Professional development: E. D. Araya attended the workshop/webinar: “Writing and Submitting a Successful XSEDE (Extreme Science and Engineering Discovery Environment) Research Proposal”, October 12, 2021. This workshop/webinar included information on allocation types and resources available for research and education activities.

Political Science:

- The department arranged an informational program with UIC law school to talk about the law school admissions process, as well as specific programs UIC offers. This program was held on October 26.

Psychology:

- Intrieri - Completed and submitted 2 abstracts to The Gerontological Society of America Meeting to be held November 10th. I have enrolled in a course to receive certification to teach Mindfulness Meditation. This program is affiliated with Brown University. The training will end on November 23, 2021. I will then be eligible to finish the second part of the training in Spring 2022. I hope to offer basic classes free of charge to WIU Faculty, staff, and Students as soon as I am fully trained and certified. MBSR was developed by Jon Kabat-Zinn and has prominence in the Psychology and Neurosciences Sciences.
- McClure - Conference Submission to the American Psychology and Law Society (APLS): McClure, K. A., McGuire, K. M., Haynes, E.*, & Lawler, F.* (2021). Expert testimony on system and estimator variables differentially influences jurors' perceptions. Submitted for the APLS conference in Denver, CO, USA in March 2022. *Designates Student Author
- McClure - Review and recommendations submitted to the American Psychological Association on implementation of Master's level accreditation. Served as the chair of the APLS committee on Teaching, Training, and Careers.
- McClure - Administration over-sight for the Professional Research Pool for Criminal Justice Science (www.prpforjscience.org) - reviewed and enrolled two researchers in October.
- McClure - Consulted with the Attorney General's Office of Minnesota on memory and performance issues - David Voigt, Erin Eldridge, Joshua Larson, Matthew Frank, Raoul Shah, Dionne Dodd
- McClure - Completed expert-witness consultation report for State of IL v. Randy Haggard (Case No. 19 CR 10114-01).

- McClure - Provided expert-witness testimony for the defense State of IL v. Randy Haggard (Case No. 19 CR 10114-01), Oct 28, 2021
- McClure - Conference Submission to APLS: Thompson, B.*, McClure, K. A., McGuire, K. M., Cruise, T. K. (2021). Vetting witness credibility with the two-pronged test: Basis of knowledge as an investigatory tool. Submitted for the APLS conference in Denver, CO, USA in March 2022.
- Former student Rebecca Dunterman (now a doctoral candidate at Auburn University) and Intrieri will present a poster at the Gerontological Society of America Meeting to be held November 10th.
- Rebecca Dunterman and Intrieri have submitted a paper for publication that is under review
- Blankenship - One of my students won a CASUR Grant for her study entitled: " A Study of Behavioral Phenotypes in Zebrafish"
- McClure - 5 undergraduate research grants reviewed for CASUGR
- Staley - serving on Dean's Review Committee
- Staley - taking classes to become a Court Appointed Special Advocate for children.
- McClure - Addressed 8 separate prospective student/parent inquiries into the Forensic Psychology program.
- Scheduled guest appearances (Dr. McClure & Dr. McGuire) with social studies teacher, Ms. Cassie Yoon on Nov 9th with approximately 82 students at CICS Northtown Academy, 3900 West Peterson Ave, Chicago, IL 60659
- Fisler - WIU Grad school expo- October 5th Truman State Psi Chi Graduate school expo- October 18th
- Staley - Send out "Welcome to Western" letters to newly admitted students in the Psychology program for both Macomb and QC campuses.
- Lane - In response to a lack of Psychology tutoring at the University level, the department assigned graduate assistants to be available for tutoring introductory psychology and statistics, and had computers in the Psychology Resource Center fixed so students and tutors could use them.
- McClure - Hosted Special Agent Emmerson Buie in PSY 453 - Psychology and Law.

Sociology & Anthropology:

- Provost's Award for Excellence in Multicultural Teaching for 2021 awarded to Dr. Lora Ebert Wallace
- Summer 2022 Stipend Awarded - Christina Davis
- Provost Travel Award - Heather McIlvaine-Newsad
- Provost Travel Award - Christina Davis
- Triple Major (Sociology/Anthropology/Communications) Elizabeth Lutz has been named WIU Lincoln Laureate!
- Discover Western - meeting with prospective Anthropology Transfer Students on October 23.

- Graduate Program Director and Graduate Committee Members participated in the Grad Program Expo on October 5.
- Implemented Social Media (Facebook, twitter, Instagram) campaign promoting Spring 2022 courses
- Held Zoom sessions promoting Sociology and Anthropology Spring 2022 course offerings coordinated by WASC (student club).

College of Business and Technology

Established in 2017, the Cyber Security degree program, administered by the School of Computer Sciences, is progressing through the application process for the Center for Academic Excellence - Cyber Defense (CAE-CD) administered by the National Security Agency (NSA). The CAE-CD designation is awarded to regionally accredited academic institutions offering cybersecurity-related degrees including majors, minors, and/or certificates at the Associates, Bachelors and graduate levels. Applicant institutions must demonstrate that it engages in significant community involvement, academic activities, and institutional practices in cybersecurity. The goal of the CAE-CD program is to promote and support quality academic programs of higher learning that help produce the nation's cyber workforce.

The School of Agriculture advisory board established a mentoring program in the AGRI 120 "Agriculture in Today's Society" freshman orientation course. The 33 freshmen enrolled in this course this fall were matched with a list of interested alums based on career interests by Professor Jana Knupp. The alumni mentors were tasked with their student mentees multiple times, either virtually or in-person, during the 8-week class to discuss the student's career path. WGEM (Quincy) featured the program on Nov. 4th with a pre-vet student and their mentor who was a practicing veterinarian.

The CBT is hosting the Stafford Challenge, sponsored by 1993 WIU Accountancy Graduate David Stafford. All Western Illinois University undergraduate and graduate students and recent graduates (within two years) have the opportunity to develop a proposal for a profit-generating business venture. The challenge is designed to energize the competitive spirit and challenge participants to combine their knowledge, research and creativity to identify and develop real-world business ventures. A \$5,000 prize, funded by Stafford, will be awarded to any invested idea. The Stafford Challenge engages WIU students in a uniquely entrepreneurial way and allows students to apply both their creativity and business acumen to a real-world investment opportunity.

College of Education and Human Services

Dean's Office-College-Wide

Recruitment, Retention and Student Success Committee Established

Early this fall, a 14-member COEHS Recruitment & Retention Committee was established. This group meets on a monthly basis to exchange ideas, best practices, and information. Each department is represented as well as the College's Academic Advisors. Simultaneously, the Dean's Office provides this group (and the Department Chairs) resources, data, and infrastructural assistance as they evaluate and implement their Departmental Recruitment & Retention Plan. The

Dean’s Office also supplements the department’s efforts with overarching recruitment, retention, and student success initiatives.

Recruitment Resources Workshops

The Dean’s Office hosts bi-weekly workshops on tools and resources to aid the departments in their recruitment efforts. The topics are connected to the University-level recruitment strategies, requested by our community, and/or support best practices.

- Introduction to Canva
- Creating a Strategic Communication Plan
- Untapped Recruitment Markets
- Applying Emotional Intelligence to Recruiting

Open Houses

In addition to the traditional University events, COEHS has established its own open houses at the College level and departmental level. Here is a sample list.

Event Title	Date & Time	Audience	# of COEHS Registrants	# of COEHS Attendees
Discover Western-Macomb	September 25	All UG students	22	28
Discover Western-Macomb	October 11	All UG students	40	45
Discover Western-Macomb	October 23	All UG student	26	TBA
COEHS Online Open House	November 9	COEHS G and Doc students	14	TBA
COEHS Online Open House	November 9	COEHS UG students	69	TBA
Discover Western-QC	November 20	QC UG and G students		
Discover Western-Macomb	December 4	All UG students		

Capitalizing on Campus Visitors

In addition to coming on campus for an Open House, area youth (4th grade – 12th grade) are spending time at WIU for state-wide marching band competitions and district music competitions this fall. We have created a slideshow presentation to spotlight (and educate students about) COEHS majors that will play in the lobby of the music performance spaces to catch the attention of the attendees while they are waiting for their performance time. The slideshow will also play in the lobby of the Undergraduate Admissions Office with the hopes of catching the attention of undecided majors and/or students who may be a good match for our programs but didn’t know that the major or related career exists.

Web Presence

According to the 2021 E-Expectations Trend Report: Understanding the Impact of the Pandemic on Online College Search, university websites are the most influential source of information for high school students. Each degree program within COEHS is working towards having a robust web presence and part of that is creating content for up to three 30-45 second new student recruitment videos. University Television Services will film the segments between November 15-December 17 and we hope to have the videos added to the departmental web pages by the end of January or early February.

Strategic Communication Plans

Each department is creating content and a delivery system for monthly outreach to their prospective students and admitted students. These could include (but not limited to)

- Current student blog (different student writes the blog each month)
- Day in the Life of a Student video
- Invite the prospect to attend a specific class on a specific day (zoom or in-person)
- Invite the prospect to join an on-line or in-person social or professional development event you or your student orgs are holding for current students
- Students talking about their internship, practicum, volunteer work, student teaching, etc. -- applying what they are learning in the classroom
- Alumni talking about what they learned in the program and how they are using that knowledge today
- “Person on the Street” videos - catch students as they are walking to class and ask them a question [like this example](#)
- “This is what we are talking about in class today” video
- Hot topics or cutting edge developments in your field and how faculty are helping students learn about the hot topic
- Highlight an impactful project or assignment
- Have a current student and/or alumni photo contest of something that relates to the program and then put all of the images into a slideshow or video -- maybe host a viewing party and invite current students, alumni, and prospective students to attend.

Their efforts are supported by the Recruitment Resources sessions described earlier in this report (Introduction to Canva, Creating a Strategic Communication Plan, Untapped Recruitment Markets, Applying Emotional Intelligence to Recruiting (upcoming) and we are creating a database of their monthly communication so that the department reps can easily share ideas and collaborate.

Influencer Communication

To spread the word about all of the good work happening in the departments, we have relaunched the [COEHS social media](#) and are putting together an e-newsletter. The audience for both of the efforts is influencers -- folks who are ambassadors and/or connected with the world in a way that will raise the visibility of the accomplishment of our faculty, students, and College. This list could include internship site supervisors, employers who frequently hire COEHS graduates, alumni, professionals in the field, chief administrators at other universities, parents of students or alumni, etc.

Facebook Page

- We are experimenting with the number of posts per week, timing of the posts and content to see what resonates with and builds our audience. Thus far we are posting 1-2 times per weekday and increased our influencer list by 30 people (15 followers, 15 page likes). Our reach for September 30-October 27 is 2,925 people and we have had 962 people engaged with the posts. Overwhelmingly, posts about people (especially students) are the most popular with our audience.

E-Newsletter

- Another way to reach influencers is with an e-newsletter. We plan to send out three e-newsletters (December/January, May/June, August/September) per year to influencers. Influencers are defined as individuals who are ambassadors and or are connected with the world in a way that will raise the visibility of the accomplishment of our faculty, students, and College. This list could include internship site supervisors, employers who frequently hire COEHS graduates, alumni, professionals in the field, chief administrators at other universities, etc. Each department is adding 20 people to the distribution list and the Dean's Office will add names too as we aim for an initial database of 200-250 people.

Retention & Student Success

Based on an April 2021 survey of COEHS students, national survey data, and best practices guidelines, we are trying several experiments to meet the needs of students.

Programming

The students shared that professional growth, community engagement, and holistic wellness were the key to their success. Above the line is the Fall 2021 programming we implemented using a one event of each type per month model and below the line is the Spring 2022 programming we will host reflecting one program of each type per semester approach.

- Q&A Sessions
- Virtual Game Night
- Stress Management
- Leadership Series
- Clifton Strengths Assessment & Coaching Session
- Mindful Moments & The Science of Happiness (4-part series)
- Feeling Crispy: Navigating and Recovering from Burn Moments and Burnout
- Comedians in the Kitchen
- Resiliency & Grit
- Clifton Strengths Assessment & Coaching Session

Digital Billboards and E-Newsletter

The digital billboards located in Horrabin Hall, Currens Hall, Brophy Hall, online and soon in Knoblauch Hall, provide space for reminders, announcements, and community building. The content is updated throughout the week and completely refreshed every 7-10 days. [Click here to view the current content.](#)

Similarly, an e-newsletter is sent to all 2,379 COEHS Students (a bit less than the COEHS student enrollment because of a handful of students who unsubscribed) on a monthly basis. The open rate ranges from 55.9% to 58.4%. [View the October newsletter here.](#)

Student Lounge

The student lounge in Horrabin Hall was opened at the beginning of Fall 2021 with kudos to the Social Work students who identified furniture and set up last spring. Approximately 90 students utilized the space each week for studying, lounging, warming up food in the microwaves, and picking up free school supplies. The Department of Kinesiology has also created a student lounge space in Brophy Hall. A space in Knoblauch has been identified and we hope to bring it online in the spring semester.

Welcome to New COEHS Staff

Kelley Severs

COEHS welcomes Kelley Severs to the COEHS Community as the new Director of Development for the College of Education and Human Services. Kelly was formerly employed at Spoon River College (SRC) within Athletics. As the building coordinator, one of her roles was leading athletic fundraising efforts in conjunction with the Foundations and Marketing teams. Prior to joining the SRC staff Kelly was a graduate assistant with Western in the Undergraduate Admissions Office while completing her Master's degree in College Student Personnel. Kelly is an alumnus of the College of Education and Human Services, receiving her master's degree from WIU in 2020. Kelly began her new position on October 12, 2021.

Holly Van Vlymen

COEHS welcomes Holly Van Vlymen to the COEHS Community. Holly joins the COEHS academic advising staff and will serve the majority of our Teacher Education students after serving as a coach and senior administrator for the Leatherneck Athletic Department for the past 16 years. After leading the Leatherneck Softball team for 12 years, she was promoted to an Assistant Athletic Director for Academics and Student-Athlete Development. In that role, she was committed to serving and educating student-athletes, overseeing the Student Athlete Advisory Committee (SAAC), student athlete development and career planning programming, community engagement, tutoring and academic advising. In Fall 2020, she was appointed Senior Woman Administrator (SWA), the second highest ranking position in the WIU athletics department. During her tenure in the athletic department, Van Vlymen worked with the student-athletes to ensure they were meeting NCAA eligibility requirements and most importantly, graduating from WIU. Leatherneck student-athletes recorded the highest term grade point average in the department history during the Fall of 2018 (3.199). Van Vlymen graduated from WIU with her Bachelor of Science in Education in 2000 and a Master of Science in Education in 2008. She was an Early Childhood Education major while

competing for WIU as a softball student-athlete during her undergraduate days. She bleeds purple & gold and loves recruiting new students to WIU while working with the current students to help them on their journey through their college years. Welcome once again. Holly began her new position on November 8, 2021.

Riley Konitzer

COEHS welcomes Riley Konitzer to the COEHS Community as an academic advisor! Konitzer comes to our community as a strong student advocate and with experience counseling students through the complex state laws that govern the residency for tuition purposes process as well as the admissions, enrollment, and financial aid processes at University of Wisconsin-Green Bay, Northeast Wisconsin Technical College and University of Wisconsin-Milwaukee. Their academic credentials include a Bachelor of Arts degree from the University of Wisconsin-Green Bay with a major in Humanistic Studies with an Emphasis in Western Culture and a double minor in Human Development and Spanish in 2016 and a Master of Science degree in Administrative Leadership with an emphasis in Adult, Continuing, and Higher Education Administration from the University of Wisconsin-Milwaukee in 2019. Riley is passionate about student success and creating spaces of equity and inclusion. Riley will begin the new position on November 22, 2021.

Department-Specific Initiatives

In addition to their annual new student recruitment activities, the departments in COEHS have several new initiatives underway.

Department of Counselor Education & College Student Personnel

- Attended a graduate recruitment event (Student Affairs 101) in October

School of Law Enforcement and Administrative Justice (LEJA)

- Hosted an interactive Emergency Management visit day in October

Department of Health Sciences & Social Work Department HSSW

- Public Health is coordinating with WIU Macomb and QC based partners to develop a plan for recruiting at QC based company, Westinghouse may be interested in HSSW majors that would allow them to advance in the company to become a safety officer and other related positions

Military Science

- Launching a new cadet profile campaign

Kinesiology

- Dietetics and Nutrition (Kinesiology Department) is exploring with the Admissions Office a recruitment partnership with a organization that is interested in funneling students to their undergraduate program
- Dr. Gabbei hosted a Unified Physical Education Workshop on Oct. 22, 2021 for area Physical Educators.
- Currently planning the 50th Anniversary celebration of the Sport Management Program.

- The Integrated Bachelors to Master's degree for RPTA to Sport Management was approved by the Graduate Council.
- Dr. Piper presented the plan for pursuing the International Universities Strength and Conditioning Association Accreditation for our undergraduate Exercise Science Program.
- New Sport Management faculty developing plans for an integrated undergraduate sport management degree.
- Working to establish activity classes for residents of McDonough County Housing Authority.
- Held first department meeting with standing agenda items for Diversity and Inclusion and Recruitment and Retention.
- Completed college level review of curriculum revisions for Nutrition and Dietetics and cross-listing courses with Health Sciences.
- Revising proposal to offer Sport Management degree on Quad City campus.

Recreation, Park and Tourism Administration

- Hosted an interactive cooking demonstration with an area high school
- Friday, January 28, 2022 - RPTA Alumni & Friends Gathering - Chicago, IL Thursday, March 24, 2022 - Summer Opportunities Fair
- Friday, April 15, 2022 - RPTA Professional Development Conference & Departmental Advisory Board Meeting
- Community Partners for 9/11 Observance and First Responder Event for Local Students. "We are fortunate to have so many support agencies connected to the Quality of Life Youth Task Force, and their overarching willingness to collaborate together for the benefit of our youth and their families," said WIU RPTA Assistant Professor Megan Owens, the Youth Task Force chair. "Our planning group was supported by a partnership with the Macomb Police Department, which coordinated all of the first responders. Together, our community created an open environment for positive relationship-building between students and first responders."(http://www.wiu.edu/news/newsrelease.php?release_id=18070)
- Robinett: Town & Gown; Howard: Honorary Alumnus (http://www.wiu.edu/news/newsrelease.php?release_id=18084)
- Ball Fore Donates Equipment to Camp Courageous for Project by WIU Intern (http://www.wiu.edu/news/newsrelease.php?release_id=18008)
- The Macomb Park District heard of the need for equipment to assist WIU RPTA intern Jocelyn Blanco, of Chicago, in her final project of designing and developing an accessible miniature golf course on the camp campus from her RPTA Internship Supervisor, WIU Instructor Julie Eggleston.

School of Education

- Received final state approval for two new focus areas of the Master of Arts in Teaching (MAT): Elementary and 9-12 English. Placed 55 new teachers from the MAT program into classrooms since spring. We hope to have an Early Childhood focus and 9-12 history/social studies by next fall. We are working to get our program focused on working paraprofessionals up and running for summer.

- Dr. Godwyll, Dr. Hasebe, Dr. Birnbaum, Dr. Meeker, Dr. Paciotto, Dr. Gloria Delany-Barmann all have either recent publications or publications due to be out in the next 2-3 weeks.
- Dr. Jim LaPrad is co-hosting a book discussion (Teaching to Transgress by bell hooks) via the work of the multicultural center.
- Faculty have been visiting high schools doing programs/workshops. We are continuing with our use of the FOIA process to email program information to high school principals and counselors. We've had decent turnout for the DW events.
- The School of Education is exploring a collaboration with the annual Social Justice Summit for a PK-12 focused event in Summer 2022 in conjunction with the launch of the WIU early childhood education program and Infant & Preschool Center in the QC area.

College of Fine Arts and Communication

- The Marching Leathernecks are traveling to Honolulu, Hawaii next month to perform in the Pearl Harbor Memorial Parade on Pearl Harbor Day, December 7, 2021. They will march alongside US veterans and will give a feature performance at the USS Missouri memorial.
- Senior Joshua Pitt won 1st place in 2 categories at the National Association of Teachers of Singing Central Region Conference in October and will advance to the national competition in the spring. Pitt is a senior vocal performance major studying with Dr. Alfonzo Cooper, Jr.
- Students and faculty in the department of Speech Pathology and Audiology recently raised \$10,250 in 10 days to purchase iPads with communication software to help non-speaking students in regional school districts. The Gifting a Voice Campaign ran from Oct. 10-20, which had an initial goal of \$5,000, to raise money to purchase iPads and communication software. Although the bar was set high, they exceeded the goal by double, raising \$10,250.

Centennial Honors College

- The Honors College has 586 honor students, 576 Macomb, 10 QC
- 118 new honor students joined in fall 2021: 90 freshmen, 1 dual-enrolled high school student, 27 transfers
- 31 honor students are expected to graduate this semester
- 75 students who are graduating as Honors Scholars, Departmental Scholars, College Scholars with academic distinction, and the Student Speaker will be recognized on the Virtual Academic Convocation website
- 138 faculty-mentored honors projects are being completed this semester
- The Centennial Honors College hosted the 19th Annual Pre-Law Symposium on November 4, 2021. Eighteen law schools participated in the event.
- The Student Honors Association hosted a food drive and collected 179 items, which were donated to the WIU Food Pantry.

University Libraries

The library has purchased and installed two high resolution digital reader/printers that will scan media such as microfilm, microfiche, and slides, and turn them into HD images that can be edited,

annotated, saved, shared, etc. The scanners are particularly useful for those trying to read old, often poor quality genealogical and court records, as well as historical newspapers and other documents that live on microfilm. Both machines are publicly available, one on the main floor and the other in Archives & Special Collections.

Center for Global Studies and Outreach

International is currently embarking on a community outreach program to expand resources and address the needs of our students in housing, supplemental needs such as winter coats; and possibly internships and jobs, once the legal dynamics can be determined. Here is why: International represents a clear opportunity for systematic growth and expansion in both the undergraduate and graduate populations.

Graduate Growth---Though the distribution is not uniform across programs, the second phase of growth, AFTER attaining 10% of university enrollment as international in Fall 2022---would be to systematically work on a redistribution of recruiting resources across all graduate programs to increase representation in programs that have less international representation or have growth capacity.

Various articulation partnerships are being crafted and operationalized in China, Ghana, Guyana, Kenya, India, Mexico, and Nigeria. They include 1+1 master's degrees; 3+1+1 integrated degrees; and pathways to graduate programs. They include such fields: GIS, Computer Science, Physics, Kinesiology; and Public Health;

Undergraduate Growth---Utilizing articulation agreements mostly with 6 colleges in the Caribbean, the plan is to grow with transfer students from that region---estimated at 50-60 per year; freshmen from West Africa at 15-20 per year; and a broad outreach to the rest of the world to yield 35-50 additional undergraduates. The 2023 and beyond projection of 100-130 new undergraduates each year, will be the target after achieving the 60-65 new for fall 2022.

Overall, we anticipate 110-130 new international students in Spring 2022 and 250-350 new international students in fall 2022.

Illinois Institute for Rural Affairs

- IIRA secured a DCEO Community Navigator Grant to help businesses recover from the pandemic. With these funds, we were able to help 7 McDonough County businesses secure \$190,000 in Federal Back 2 Business (B2B) funds to spur recovery.
- IIRA Peace Corps Fellows Program. In the current Fall 2021 semester, the WIU / IIRA Peace Corps Fellows program has the largest cohort of students in its 27 year history. These Peace Corps Fellows spend 2-3 semesters on the WIU campus enrolled in one of 10 graduate degree programs. They then serve an 11 month internship in a rural Illinois community. The PCFs are currently pursuing degrees in the following programs: Community and Economic Development, Education, Geography / GIS, Health Science, MBA, MLAS, Political Science, RPTA, and Sociology.

REGISTRAR

- **Professional Licensure Disclosure** – We are now in compliance with this federal regulation with a link to this webpage on the Student Address Update screen on STARS. (If the student chooses a state other than Illinois, a link to the report will appear.)
<http://www.wiu.edu/provost/docs/ProfessionalLicensureDisclosureReport.pdf>
- **Preferred Name** – Students may now add a preferred name on STARS. (Per the Student Preferred First Name and Gender Identity Policy)
- **Commencement** – Plans are in place to release a congratulatory video and name scroll of the potential fall 2021 graduates on December 18, 2021.

University Technology

- On November 1st, CAIT in collaboration with Penn State University, rolled out the iLookOut for Child Abuse Mandated Reporter training for the National Headstart Organization. This training is estimated to reach around 10,000 learners yearly on a national basis.
- The University will go live with its first Unified module on Monday, November 22nd. The first module will be an updated student portal which will replace my.wiu.edu. At the same time, we will be launching an FAQ chatbot on the student portal and select web pages on our wiu.edu website.
- Quad Cities firewalls were updated.

WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

December 2, 2021

Resolution No. 21.9/5 -- Second Reading, Revision to Board *Regulations, II.B.12.d and II.C.7.C Holidays*

Resolution:

WHEREAS, the regulations of the Board of Trustees of Western Illinois University allow the board to act as follows when amending the regulations pursuant to Section 1 Board Procedures, Subsection A Board of Trustees: Authority, Paragraph (2)(b) states as follows:

Board action on the proposal shall not be taken earlier than the next regular meeting following first reading. During the interim between first reading and Board action, the President shall publicly post to the University community for comment the proposed revisions. Up to ten days prior to the Board meeting at which action is to be taken, members of the faculty, staff, and student body may submit their views and comments in writing to the President for distribution to the Board together with the President's recommendation for action on the proposal.

WHEREAS, the Board of Trustees will have first reading of this Resolution on September 20, 2021 and second reading with final approval at the December 2, 2021 meeting.

WHEREAS, the Board of Trustees wish to recognize Juneteenth and Veterans Day by adding the days to our regulations as principal holidays.

THEREFORE, be it resolved the Board of Trustees of Western Illinois University make the following changes to the Regulations: (the additions are in Bold)

1. d. Holidays

- 1) All University facilities shall be closed except for necessary operations on the following principal holidays: New Year's Day, Martin Luther King, Jr.'s Birthday, Lincoln's Birthday, Memorial Day, **Juneteenth**, Independence Day, Labor Day, **Veterans Day**, Thanksgiving Day, day after Thanksgiving Day, Christmas Day, and two supplemental holidays designated as the day before or day after New Year's Day and the day before or after Christmas Day.
- 2) Employees will be excused with regular pay on said holidays unless otherwise determined by the President.
- 3) Employees who are required to work on an observed holiday shall be granted, by mutual agreement between the employee and the employer, paid time away from work equivalent to the number of hours worked on the holiday.

2. c. Holidays

(1) All Board facilities will be closed except for necessary operations on the following principal holidays: New Year's Day, day before or day after New Year's Day, Martin Luther King, Jr.'s Birthday, Lincoln's Birthday, Memorial Day, **Juneteenth**, Independence Day, Labor Day, **Veterans Day**, Thanksgiving Day, day after Thanksgiving Day, Christmas Day, day before or day after Christmas Day,

(a) Principal holidays which fall on a Saturday shall be observed on the preceding Friday; principal holidays which fall on a Sunday shall be observed on the following Monday.

(b) Supplemental holidays will be observed on days designated by the President but shall be limited to work days, except Saturday and Sunday, immediately preceding or following the observance day of the respective principal holiday.

WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

December 2, 2021

Resolution No. 21.12/1 -- Purchases of \$500,000 and Over

Resolution:

WHEREAS Western Illinois University has a need for digital marketing services; and,
WHEREAS the above-mentioned project has been administered in accordance with the Illinois Procurement Code and all other pertinent statutes and rules;

THEREFORE, be it resolved that the Board of Trustees approves the contracting for
Digital Marketing Services

ITEM DESCRIPTION: University Marketing will work with Carnegie Dartlet to implement and facilitate digital marketing buys and advertising tactics for the period of July 1, 2020-June 30, 2023 (FY21-FY23). Seven (7) one-year renewal options are available.

COST: FY21 spend - \$381,831.14
FY22 spend (as of 11/15/21) - \$48,776.55
FY22 requested increases will bring the total to over the \$500,000 BOT approval limit. Additional funds for remaining years are contingent upon funding availability. Award allows for a maximum of \$3.5 million over the life of the contract.

RECOMMENDED VENDOR: Carnegie Dartlet LLC; Westford, MA

PROPOSAL SUMMARY:	Carnegie Dartlet; Westford, MA	232/250
	BrkThru Digital; Toledo, OH	182/250
	Charter Comm; Quincy, IL	157/250
	Conroy Media; Oakbrook, IL	197/250
	DCC Marketing; Decatur, IL	204/250
	Goodway Group; Jenkintown, PA	199/250
	Media Link; Rockford, IL	211/250
	Promotion Pilot; Chicago, IL	200/250
	Web-O-Ganic; Incline Village, NV	228/250

FUND SOURCE: Appropriated

WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

December 2, 2021

Resolution No. 21.12/2 – Illinois Fraternal Order of Police Labor Council 2021-2023 Bargaining Agreement

Resolution:

WHEREAS Western Illinois University Board of Trustees must approve collective bargaining agreements prior to implementation; and,

WHEREAS an agreement was reached on September 23, 2021 and ratified on September 28, 2021 by the Illinois Fraternal Order of Police Labor Council:

THEREFORE, be it resolved that the Board of Trustees approves the agreement as presented.

Illinois Fraternal Order of Police Labor Council

An agreement was reached on September 23, 2021 and was ratified on September 28, 2021 for the period of July 1, 2020 through June 30, 2023, with the Illinois Fraternal Order of Police Labor Council representing approximately 23 employees.

Wage Settlement

The parties agreed to a two (2) percent wage increase for both Fiscal Years 2022 and 2023. The wage increase for Fiscal Year 2022 will be retroactive back to July 1, 2021.

Addendum A – Wages have been updated to reflect agreed upon increases.

WESTERN ILLINOIS UNIVERSITY

BOARD OF TRUSTEES

December 2, 2021

Resolution No. 21.12/3 -- Release of Closed Session Meeting Minutes

Resolution:

WHEREAS, the Board of Trustees of Western Illinois University must comply with the Illinois Open Meetings Act 5 ILCS 120/1 et seq;

WHEREAS, the Illinois Open Meetings Act requires public bodies to periodically review the minutes of their Closed Session written minutes on at least a semiannual basis to determine what parts of the minutes should be made available to the public because they no longer require confidential treatment;

WHEREAS, pursuant to Section 2.06(d) of the Open Meetings Act, the Board of Trustees has reviewed the written minutes of the closed session minutes of June 8, 2017; July 14, 2017; September 28, 2017, December 14, 2017; March 22, 2018; April 5, 2018; April 30, 2018; May 18, 2018; June 1, 2018; June 7, 2018; June 28, 2018; July 12, 2018; August 23, 2018; September 27, 2018; March 29, 2019; June 13, 2019; June 14, 2019; October 3, 2019; October 4, 2019; December 12, 2019; December 13, 2019; April 30, 2020; June 11, 2020; November 5, 2020; December 17, 2020; March 25, 2021; June 10, 2021 and September 9, 2021 to determine whether the need for confidentiality still exists with respect to all or part of the minutes;

WHEREAS, the Illinois Open Meetings Act permits the Board of Trustees to approve the destruction of the verbatim record no less than 18 months after the completion of the meeting;

WHEREAS, pursuant to Section 2.06(c) the Board of Trustees has reviewed the dates of the verbatim audio recordings of the following meetings: June 8, 2017; July 14, 2017; September 28, 2017; December 14, 2017; March 22, 2018; April 5, 2018; April 30, 2018; May 18, 2018; June 1, 2018; June 7, 2018; June 28, 2018; July 12, 2018; August 23, 2018; September 27, 2018; March 29, 2019; June 13, 2019; June 14, 2019; October 3, 2019; October 4, 2019; December 13, 2019; April 30, 2020; June 11, 2020(transcript); November 5, 2020; December 17, 2020; March 25, 2021; June 10, 2021 and September 9, 2021 to determine whether the need for confidentiality still exist and whether to destroy the verbatim recording;

THEREFORE, be it resolved the Board of Trustees of Western Illinois University as follows:

1. The Board has determined that the need for confidentiality of the written minutes dated; October 3, 2019; December 12, 2019; December 13, 2019; April 30 2020; June 11, 2020; November 5, 2020; December 17, 2020; March 25, 2021; June 10, 2021 and September 9, 2021 still exists and the written minutes shall be retained as confidential pending further review in the future to determine their eligibility for release.
2. The Board has determined that the following written minutes are approved for release: June 8, 2017; July 14, 2017; September 28, 2017; December 14, 2017; March 22, 2018; April 5, 2018; April 30, 2018; May 18, 2018; June 1, 2018; June 7, 2018; June 28, 2018; July 12, 2018; August 23, 2018; September 27, 2018; March 29, 2019; June 13, 2019; June 14, 2019; and October 4, 2019.
3. The Board has determined that the need for confidentiality of the verbatim recordings dated December 13, 2019; April 30, 2020; June 11, 2020(transcript); November 5, 2020; December 17, 2020; March 25, 2021; June 10, 2021 and September 9, 2021 still exists and the recordings shall be retained as confidential pending further review in the future to determine their eligibility for release.
4. The verbatim recordings of the closed session meetings dated June 8, 2017; July 14, 2017; September 28, 2017; December 14, 2017; March 22, 2018; April 5, 2018; April 30, 2018; May 18, 2018; June 1, 2018; June 7, 2018; June 28, 2018; July 12, 2018; August 23, 2018; September 27, 2018; March 29, 2019; June 13, 2019; June 14, 2019; October 3, 2019; and October 4, 2019 are approved for destruction.
5. The Board will on at least a semiannual basis review the closed session written minutes and verbatim audio recordings.

WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

December 2, 2021

Resolution No. 21.12/4 -- Revise the Calendar Year 2022 Board of Trustees Meeting Dates

Resolution:

WHEREAS Western Illinois University is subject to the requirements of 110 ILCS 690/ which states: “Meetings of the Board shall be held at least once each quarter on the campus of Western Illinois University...;” and,

WHEREAS the Vice Presidents, Budget Director, Board Treasurer, University Attorney, Institutional Research and Planning Director, Equal Opportunity and Access Director, Internal Auditor, Alumni Director and the Assistant to the President for Governmental Relations were consulted regarding the State of Illinois, IBHE and Board of Trustees deadlines and regulations:

THEREFORE, be it resolved that the Board of Trustees approves the following meeting dates for the Calendar Year 2022:

Board of Trustees Calendar – 2022

Jan / Feb / March – QC campus

- Mar 10, 2022: [Board of Trustees Meeting](#) – No Change
- Mar 11, 2022: [Board of Trustees Meeting](#) – No Change

April / May / June – Macomb campus

- Jun 9, 2022: [Board of Trustees Meeting](#) – No Change
- Jun 10, 2022: [Board of Trustees Meeting](#) – No Change

July / Aug / Sept – QC campus

- Sep 8, 2022: [Board of Trustees Meeting](#) – September 22nd
- Sep 9, 2022: [Board of Trustees Meeting](#) – September 23rd

Retreat – Macomb campus

- October 20, 2022: One day meeting – Thursday (WIU Homecoming October 22nd)

Oct / Nov / Dec – Macomb campus

- Nov 30, 2022: [Board of Trustees Meeting](#) – No Change
- Dec 1, 2022: [Board of Trustees Meeting](#) – No Change